



A FIRST LOOK FOR STUDENTS:

2021 Virtual Open House Pilot



Thank you for joining this project!

THE VISION

STUDENTS WILL:

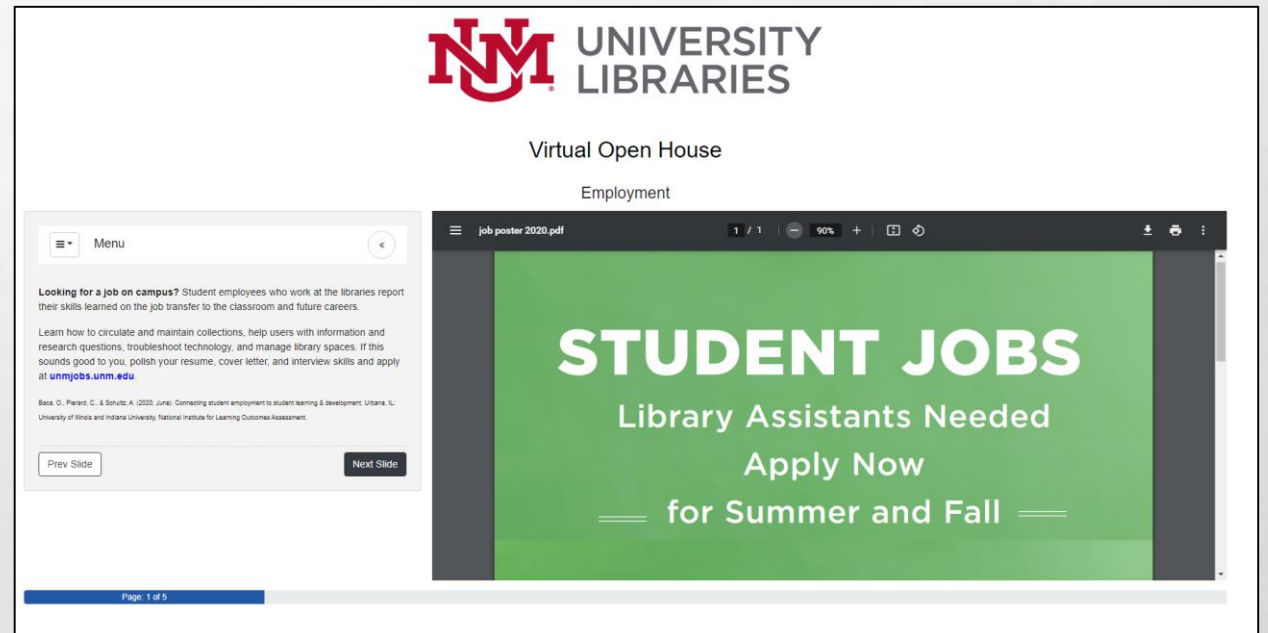
- Access the virtual open house using a link or QR code at their convenience (asynchronous).
- Visit “booths” where they will be able to watch a brief welcome video and view other fun and/or informative content about the library.
- Fill out an optional feedback form. The first 50 students to fill out the form will be invited to pick up a gift bag at Zimmerman in the fall.

THE TOOLS

To create the virtual open house experience, we will use the following:

- LibWizard
- Sway ([watch a quick intro video about Sway](#))
- Online Forms
- YouTube

View our work-in-progress: <https://unm.libwizard.com/f/voh>



THE ASK

WHAT WE NEED FROM YOU:

- 1-2 minute welcome video
 - Keep in mind this could be some students' first impression of the library.
 - Make the tone upbeat and welcoming.
 - Tailor the content you present as much as possible to audience: incoming first-year students.
- Online "handouts" for virtual booth
 - PDFs of brochures or other documents you would like share
 - List of URLs to your website or other online content

FEEL FREE TO GET CREATIVE (OPTIONAL):

- Interactive booth content
 - Can you share it via embed code? Then we can embed it in LibWizard and/or Sway.
 - Polls, quizzes, slideshows, playlists, videos, audio, Padlet, maps, social media, live websites, LibGuides, etc.
- Physical handouts for gift bags
 - Printed brochures, bookmarks, etc. (do not duplicate booth content)
 - Swag items you have lying around?
 - We'll need 50 of each item you wish to include

ALL YOU NEED TO DO IS SEND HOLLY AND ADRIENNE YOUR CONTENT. WE WILL ASSEMBLE THE OPEN HOUSE.

THE VIDEOS

FOR YOU:

- You can make your recording using Zoom, Kaltura, or whatever other program or equipment you like.
- Save the recording in a common video file type on OneDrive. Most file types will work.
- Share the OneDrive link to access your recording with Holly and Adrienne.
- If this process won't work for what you have in mind, just let us know and we'll figure it out.

FOR US:

- We will add captions.
- We will work with Sara Velasquez to upload videos to the library's YouTube account.
- The video settings will be private (only accessible via a shared link).
- We will embed the videos in the virtual open house.

THE TIMELINE

IMPORTANT DATES

- May 21: Deadline to send Holly and Adrienne your virtual booth content.
- June 1: Virtual Open House goes live.
- August 2: Deadline to give Holly and Adrienne your gift bag contributions. (optional)
- August 23: Fall semester starts. Students can begin to pick up gift bags.

GETTING THE WORD OUT

HOW WE PLAN TO PROMOTE THE VIRTUAL OPEN HOUSE:

- Library website carousel/event
- Blog post
- Flyers
- Link from New Student Orientation video
- Social media
- Messages from department liaisons

Have other ideas? Please let Holly and Adrienne know!

QUESTIONS? TALK TO US