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Vol. 10
No. 11-12

new mexico architecture

november-december 1968 50¢



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vol. 10 • nos. 11 and 12 • nov. - dec. 1968 • new mexico architecture

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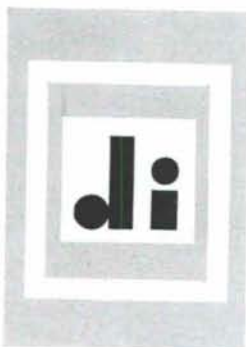


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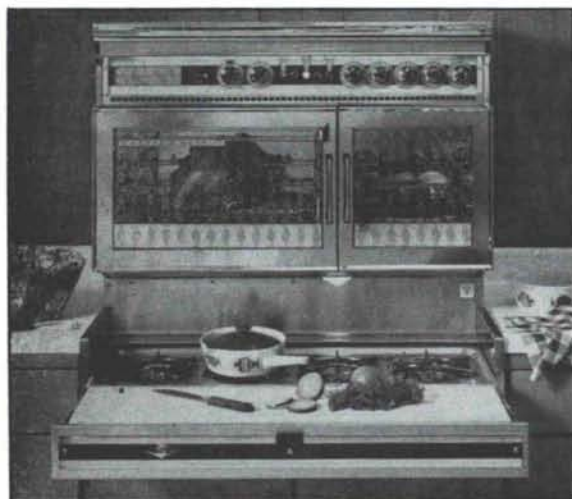
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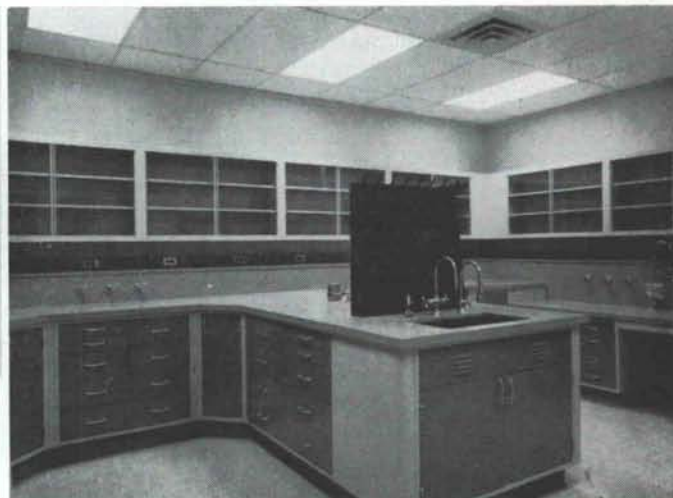
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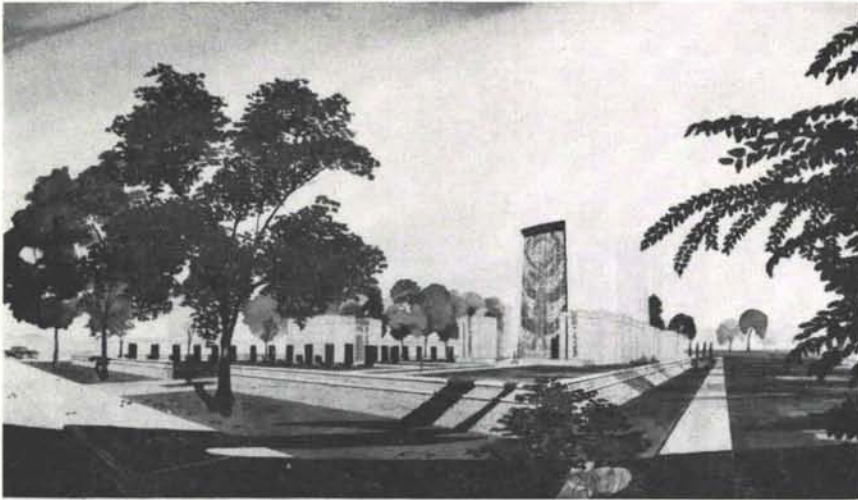
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A NEW CHAPEL — NEW MEXICO MILITARY INSTITUTE

The existing "military-Gothic" architecture had to be recognized in the designs for the new chapel at New Mexico Military Institute, Roswell, N. M. This resulted in the retention of the battlements and yellow brick elements around the higher nave. The mosaic ends of the nave will be executed in faceted glass set in epoxy. Slated to be constructed in 1969, the chapel will seat 1,700 worshippers.

ARCHITECTS:
ROWLAND ASSOCIATES
ROSWELL AND
ALBUQUERQUE, N. M.

ALBUQUERQUE PORTFOLIO WINS AWARD

The 1968 Product Portfolio of an Albuquerque firm — Customwood Manufacturing Company — has won a National Award of Merit in the annual Mead Paper Company graphic art contest. The 32-page portfolio was designed by Robert P. Houton of Ojo Graphics.

Customwood Products has supplied carved wood panels, grilles and doors to the architectural profession for the past several years. Its products have been specified and installed in buildings throughout the United States, and in such far away places as San Juan, Puerto Rico; Oranjestad, Aruba; and in the Kuwait Hotel, Kuwait.

AIA LAUNCHES TV CAMPAIGN

WASHINGTON, D. C. — For the first time in its history, the American Institute of Architects is launching a nationwide television and radio public-service campaign to combat urban and suburban blight. The announcement was made by George E. Kassabaum, FAIA, president of AIA.

Every television station in the U. S. has been given two 60-second, color-film spot announcements. AIA Chapters are being provided live radio spots for distribution to local outlets. The public service spots are a key part of AIA's plans to increasingly speak out on public issues and make a contribution in helping solve the urban crisis. The nation's Public Service Directors have been urged to use the statements as a part of the broadcasting industry's efforts to combat community ugliness and create improved metropolitan areas.

One of the spot announcements concerns itself with highway planning and points out that highways do not have to destroy neighborhoods, create ugliness, and take land off the tax rolls. It then offers solutions to the problem. The other spot zeroes in on suburban sprawl and offers suggestions for improvement.



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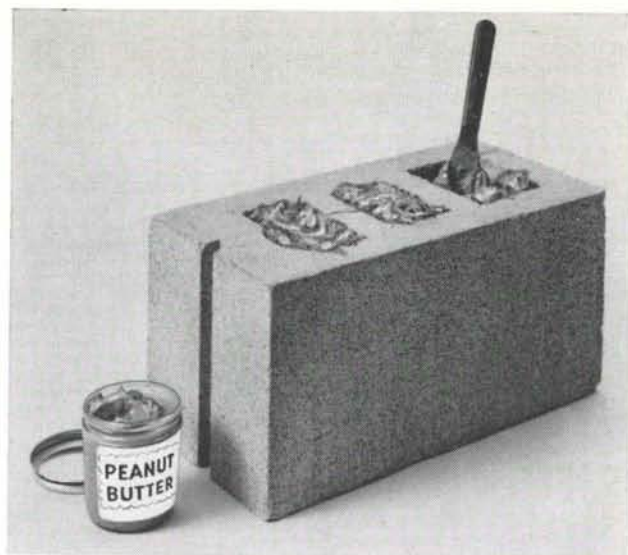
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Hon. David F. Cargo, Governor
Office of the Governor
Santa Fe, New Mexico

Dear Governor Cargo:

An article in the February 22, 1968 New Mexican, in reference to the proposed State Police Academy to be built in Santa Fe, reported Chief Joe Black as stating that: "... five architectural firms, three of them based in Santa Fe, have submitted preliminary sketches and plans for the complex ... on speculation, at no cost to the taxpayers."

To the best of our knowledge, Chief Black's remarks were accurately reported. However, the Chief's words gave the impression that free architectural services were being rendered. The Santa Fe Chapter of the American Institute of Architects was upset by the implications of the article. Architects cannot afford to do free preliminary work. Competent work requires adequate pay, and competent architectural services are not expensive. If preliminary work is required, it should be paid for, regardless of whether the contract drawings are made by the same architect.

The Santa Fe Chapter of the A.I.A. would like to be assured that those in control of public funds, who are charged with procuring architectural services, are not permitted to request or use free services. Free services, and (less directly) the request for, and expectation of them, are detrimental to: first, the taxpayers, who cannot be assured of competently designed and constructed facilities under such a system; second, the government, which can look forward to extra charges for bringing facilities up to standard and to possible criticism for pressure tactics; and third, the architects, whom we believe are entitled to make a living, and who have pride in their profession and want to do competent work. No party to a building program can afford free architectural services.

We feel that thru your office, you can make it clear to all state agencies that such procedures, unfortunately not uncommon, are unfair, uneconomical, and detrimental to all concerned. We earnestly ask that you do so.

Santa Fe Chapter, A.I.A.

by Richard S. Clark, A.I.A., President

An Open Letter to Governor David F. Cargo

-Re: Free Sketches

AWARD OF MERIT

3 Albuquerque buildings win awards
in the Western Mountain Region,
A. I. A. Honor awards program 1968

Golf Clubhouse for the University of New Mexico

ARCHITECT:

John Reed

OWNER:

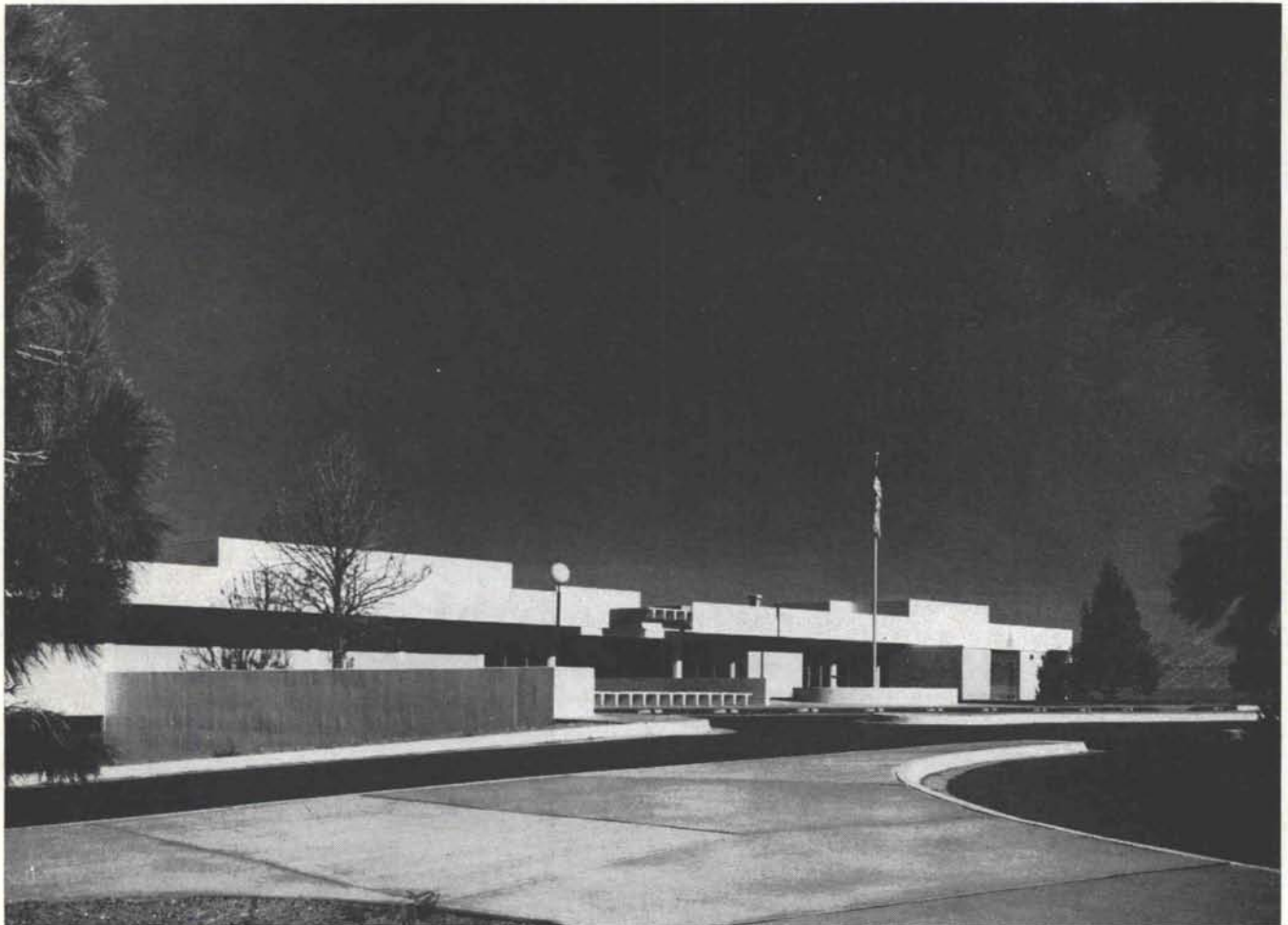
The University of New Mexico

CONTRACTOR:

Weaver Construction Company

JURY COMMENT: A strong roof line unites two diverse activities in a practical manner. The building is sympathetic to the site and takes advantage of a seemingly interesting view.

Jerry Soff—Photographer

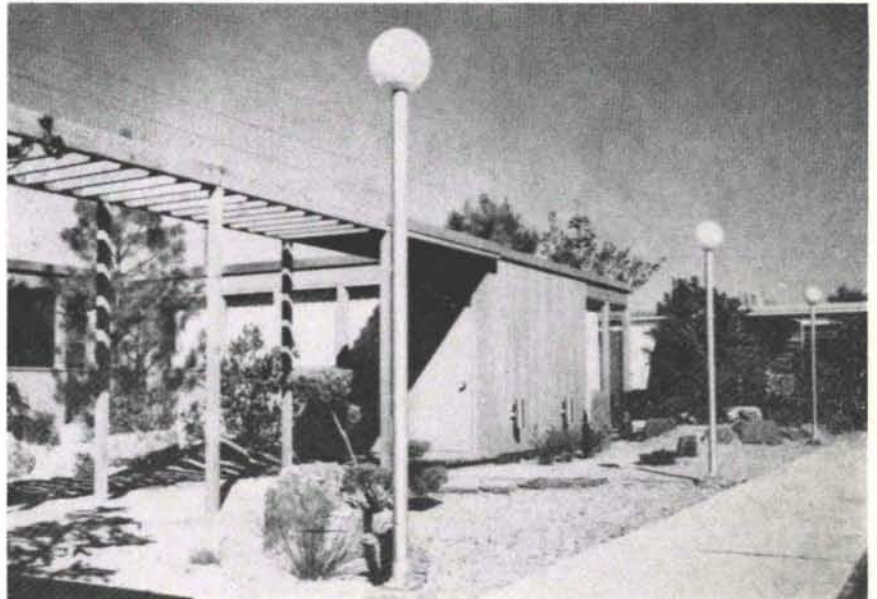


AWARD OF MERIT

Office Building — 2001 Carlisle N.E., Albuquerque, N. M.

ARCHITECT:
Joe Boehning
OWNER:
James R. Williams
CONTRACTOR:
R. M. Swain & Son, Inc.
LANDSCAPE:
Taro's Gardens

JURY COMMENT: An addition to an existing building sensitively detailed in a wood vocabulary. A series of court spaces unites the new form with the existing.



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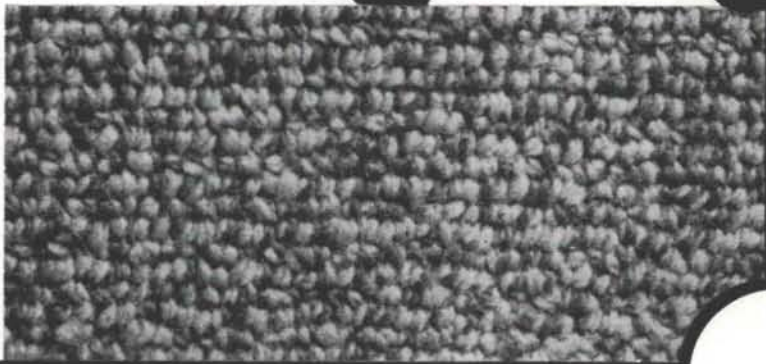
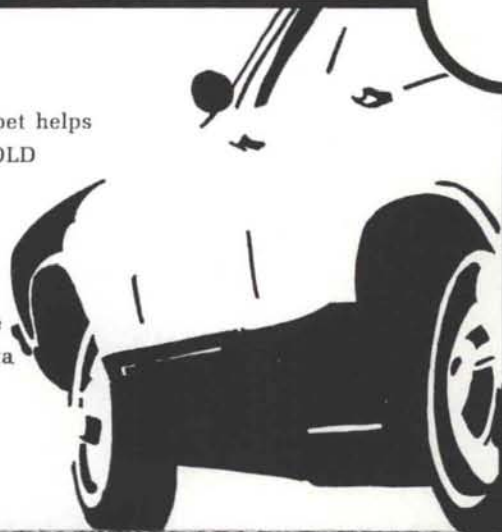
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Dick Kent—Photographer

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ARCHITECT:

Pacheco and Graham, Architects
Albuquerque, New Mexico
Channell Graham, AIA, Partner in
charge of project.

OWNER:

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Mr. Robert L. Burgan, Director
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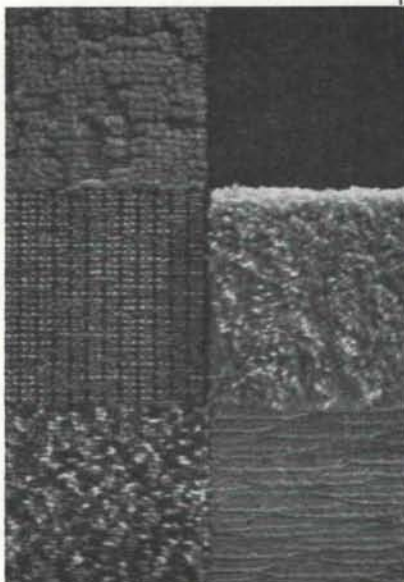
CONSULTANTS:

Charles Faust, Designer San Diego
Zoo, Consultant
Howard Cottrell,
Structural Engineer
Claude Lyon, Mechanical Engineer
Donald Fowler, Electrical Engineer
Dr. Frank Hibben, Chairman
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JURY COMMENT: The solution skillfully separates keeper traffic from visitor, and displays a playful and functional sequence of exhibits for the observer. The site allows for future growth around an interesting space. The petroglyphs, inspired by an earlier culture are appropriate and stimulating.

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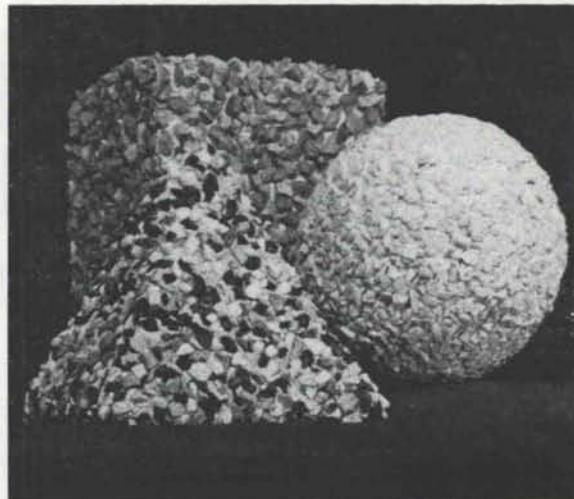


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New Mexico Architecture editor, John P. Conron, a member of the American Institute of Interior Designers, as well as the American Institute of Architects, presented the following remarks at the Central States Region, A.I.A. meeting in Missouri last October.

**LADIES AND GENTLEMEN OF THE
AMERICAN INSTITUTE OF ARCHITECTS:
WE INVITE YOU TO TAKE A NEW LOOK
AT THE AMERICAN INSTITUTE
OF INTERIOR DESIGNERS.**

Since its founding in 1931, the organization has expanded from a handful of people into an internationally recognized body of over 4,000 members. These members are grouped in chartered chapters, covering all 50 states and including members in Canada, Mexico, Puerto Rico, and the Virgin Islands. The AID also has members in Argentina, Australia, Bermuda, Denmark, England, France, Hong Kong, India, Italy, Japan, Lebanon, Malaya, New Zealand, the Philippine Islands, Spain, Sweden, Switzerland, and Thailand.

The initials A. I. D., which recall the original name, the American Institute of Decorators, are still used to designate membership but the present name, the American Institute of Interior Designers, begins to indicate the broadened scope of the organization.

During the last two and a half years an internal revolution has occurred. Under the presidency of James Merrick Smith, FAID, a new vitality can be felt throughout the national organization and all of the 41 chapters.

Today, the aims and purposes of AID are being constantly adjusted to embrace all of the essentials in the expanding concepts of environmental planning and design.

A few short years ago the various chapters held cocktail parties and "decorated" historic houses. Today, instead of remaining aloof from the changing events, chapters and individual members are becoming involved in their communities. Historic preservation is replacing historic decoration; appropriateness of materials is replacing correctness of style. Color "trends" are being replaced by color science.

I will briefly list a few of the things that have been happening in the AID:

☐ ITEM

Under initial impetus from AID, the many interior design educators have formed the Interior Design Educators Council (I. D. E. C.). Similar in scope to the AIA's Princeton Study, IDEC is tak-

ing the first serious look at the present schools of interior design. It will soon release its projections for future needs. Their recommendations will bring about curriculum changes in most—and perhaps all—of the present schools of interior design. I believe that a much closer curriculum relationship between all of the design disciplines in the universities is of vital importance—perhaps in the form of broadened schools of environmental design.

Even today, the majority of students in interior design schools are different from the student of a few years ago. I had an exciting and somewhat staggering day in Los Angeles last July. In preparation for a panel discussion to take place at the September AID Conference, five students (representing three schools of interior design in the Los Angeles area) and one architectural student from Berkeley were present. We discussed the broadest range of subjects. We discussed what effect the increased leisure time, the advent of the working robot, and the exploding population will have upon the sizes of rooms, and what forms these new living spaces might take. What happens to the form and shape of furniture when wood is no longer available in the present quantities? (We already begin to see some exciting furniture designs being produced in fiberglass, plexiglass, lucite, and paper.) We talked of social needs and the computer. To these students, and to the new face of involved professionalism in AID — IT'S A WHOLE NEW BALL GAME!

☐ ITEM

The AID has undertaken a voluntary accreditation program. Its purpose is to raise the professional standards of the members and to improve the practice of interior design. Written examinations, and subsequent personal interviews, will be given the present members of AID. The examinations have been prepared by the Psychological Corporation (a specialist in the examination field.) The first group of volunteers will be tested this winter. The proven examinations will soon become a requirement for all new members.

Because no registration laws now exist, this accreditation program will be another way to demonstrate to you the architects and to the public the professional potential of the interior designers.

☐ ITEM

For 25 years, AID has sponsored the International Design Awards presentations each January at the Chicago Furniture Market.

A totally new format was put into effect last January. As a result — 36 products of outstanding contemporary design received recognition by the institute.

☐ ITEM

A new awards program was begun this year. At the 37th Annual Conference of AID, held in Los

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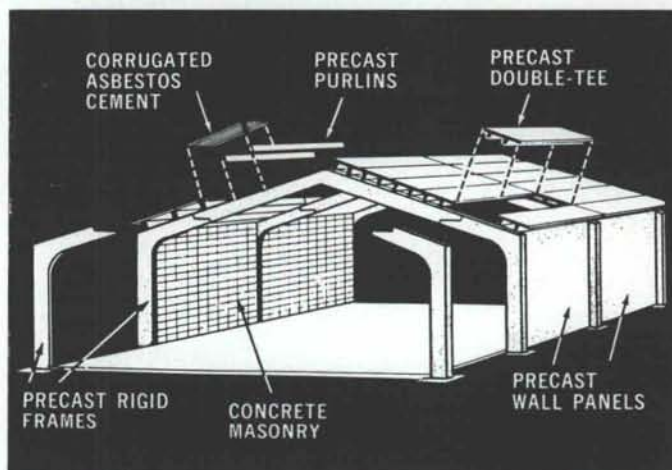
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Angeles, four outstanding and distinguished completed interior design projects received the first AID Honor Awards.

□ ITEM

Throughout the 41 chapters and the 12 regions a new vitality is evident.

- 1) The *Western Mountain Region*, AIA and the *Rocky Mountain Region*, AID held the first joint regional level conference in Santa Fe, N. M., in October 1966.
- 2) The *Illinois Chapter* sponsored a two-day conference last May entitled "Pro-Com." The list of 10 speakers included Dr. Edward Hall, author of the *Silent Language* and the *Hidden Dimension*, Garrett Eckbo, FASLA, and Dr. William E. Henry, Professor of Psychology and Human Development, University of Chicago.
- 3) The *New York Chapter* sponsored a one-day seminar in April. Its list of speakers included John Johansen, AIA, Brock Arms, AIA/AID, Warren Platner, AIA and Jan Rowan, editor of "Progressive Architecture."
- 4) The *Florida Chapter* has begun a research center for the mentally retarded.
- 5) The *Colorado Chapter* has joined with the *Colorado Chapter AIA* in an effort to establish a college of environmental design from the present Architectural Department at the University of Colorado.
- 6) The *Nebraska Chapter* has been deeply involved in an important restoration of a fine Victorian hotel in Lincoln, Nebraska.
- 7) The *Arizona North Chapter* has involved itself with the interiors of a Home for Retarded Children. They have dealt with the problems of bedridden children, and the need for cheerful surroundings and visual motion.

In our own Rocky Mountain region, the presidents, or their appointed representatives, of the American Institute of Architects, the American Institute of Interior Designers, and the American Society of Landscape Architects met in Denver on Monday, October 14th. Brought together under the sponsorship of the Arts and Humanities Council of the Federation of Rocky Mountain States, the three design organizations will lay the groundwork for a joint design-team approach to the not yet built town of Bell Creek, Montana.

(The Federation of Rocky Mountain States was founded a few years ago after a meeting of the governors of the eight mountain states. These governors are members of the Board of Directors. The particular Bell Creek project is only one of its diverse development interests.)

So—this is just a sampling of the activities and involvements of the NEW American Institute of Interior Designers. After all we are a small outfit compared to AIA—4,000 members versus some 20,000 members. And the "revolution" within the AID organization is only in the first quarter of its third year. (The AIA's own internal "revolution" began some 15 or 20 years ago.)

What I want to convey to you, ladies and gentlemen, is that AID is ready, willing *and able* to contribute as a meaningful and *vital* partner in the search for a better tomorrow. The interior designer, the behavioral scientist, the architect, the lawyer, the economist, and the planner are all needed to do the job of restructuring our visual, living and working environment into something that will not have to be burned by rioters to prove the failures of our un-partnered past.

"On the winds of change is heard the cry — the AID is dead — long live the AID!"

—John P. Conron, AIA/AID

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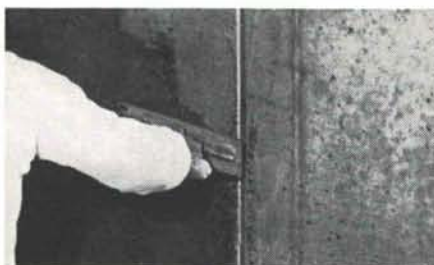
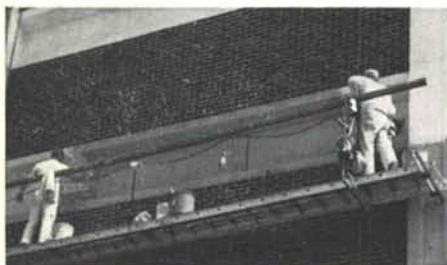
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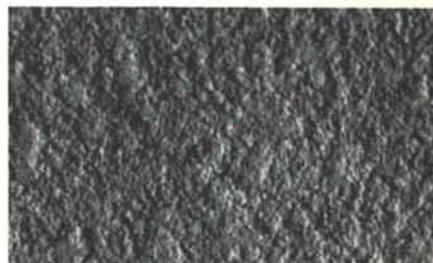
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