

# "WMR by Design" — Albuquerque, New Mexico — 1989

## Introduction

Welcome to "WMR BY DESIGN." The theme for the 1989 Western Mountain Region Conference was chosen because during this time of an up and down economy, skyrocketing liability insurance, as well as the ever improving advances in computer-aided design, we want to focus on DESIGN - design and practice, design competitions, design drawing and just design, because that is what we are trained to do. What better place to focus on design and the business of the Region than in Albuquerque, New Mexico. This relaxed southwest city is the hub of New Mexico as well as the site of several large building projects, some recently completed and others soon to be completed. The conference hotel, La Posada de Albuquerque, built in 1939 by Conrad Hilton, and recently restored, is located in the center of the city, one block from the Convention Center. Upon arriving in the lobby, you will know you are in Albuquerque and will find your stay here truly enjoyable.

Participants will get the opportunity to listen and learn from nationally renowned designers, writers and critics like Joseph Esherick, FAIA, San Francisco, Calif., the 1989 AIA Gold Medalist; Phillip Jacobson, FAIA, Seattle, Washington; Bart Prince, an internationally known architect, Albuquerque; Forrest Wilson, Phd., senior editor for *Architecture*, Washington, D.C.; and Paul Goldberger, senior architecture critic for the *New York Times*. We have also scheduled several seminars and work sessions that will round out this exciting and informative program.

This Conference will be more than just meetings, great speakers, and the largest group of exhibitors assembled; it will be fun. The Conference Committee has put together a program that will appeal to everyone. There will be tours of recent Albuquerque projects, Indian pueblos, and of course Santa Fe. We also have several outstanding social events including dinners and recep-

tions planned, for example, the WMR Design Awards Banquet in the recently restored Wool Warehouse Theater and Restaurant. And we certainly can't forget that during the entire conference, the International Balloon Fiesta will be overhead, with an estimated 500 hot air balloons to excite and stimulate the senses.

The New Mexico Society of Architects encourages you to attend this year's conference, not only to discuss and exchange ideas on DESIGN but also to have FUN. This is the one time a year where we, as a region, have the opportunity to come together and exchange ideas. Welcome to New Mexico.

Christopher W. Larsen, AIA  
Chairman

## WMR By Design Committee Chairpersons:

Conference Chairman .....	Christopher Larsen, AIA
Conference Coordinator .....	Sema Wynne
Program .....	Terrance J. Brown, AIA Ron Peters, AIA
Publicity .....	Allen R. Taylor, AIA Barbara L. Daniels
Facilities .....	Ernest Ulibarri, AIA
Design Awards .....	Mark Harberts, AIA
Exhibits .....	Michael Beltran, AIA
Registration .....	Annelle Darby, AIA
Chapter Activities .....	John Alejandro
Graphics .....	Patricia Willson, AIA
Spouse & Guest Events .....	Patty Waters
Transportation .....	John Briscoe, AIA
Magazine Liaison .....	Carleen Lazzell
Associates Design Awards .....	Maria Ugarte



Lobby, La Posada de Albuquerque, conference hotel, downtown Albuquerque. Award-winning renovation, The Boehning Partnership, 1985. Photo courtesy of Kirk Gittings / SYNTAX.



## Conference Schedule

All events will take place at the Albuquerque Convention Center unless noted otherwise; La Posada Hotel and the Wool Warehouse are within walking distance of La Posada.

### Wednesday, October 11

- 12 noon-8:00pm ..Conference registration open  
 1:00-3:00pm .....**WMR Executive Board Meeting**, followed by the **WMR President's Council Meeting** (La Posada)  
 4:00-5:30pm .....**NMSA Board and General Membership Meeting** (La Posada)  
 6:00-7:30pm .....**Opening Reception: Cocktails** in the Exhibit Hall  
 8:00pm .....**Dinner: buffet** at Architect's Home (hosted by the WMR Committee). Reservations required, see Registration Form.

### Thursday, October 12

- 8:00am-5:00pm ..Conference registration open  
 9:00am.....Welcome Remarks:  
     **Jess Holmes, AIA**  
     **Gabor Lorant, AIA**  
     Western Mountain Regional Directors  
     **Wayne Lloyd, AIA, NMSA President**  
     **Christopher Larsen, AIA;**  
     Conference Chairman  
 9:15-10:15am.....Keynote Speaker  
     **Joseph Esherick, FAIA**  
     *Esherick Homsey Dodge and Davis*  
 10:15-10:30am ...Coffee Break, Exhibit Hall  
 10:30-11:30am ...Three concurrent presentations: (some will repeat Fri. morning)  
     **Phillip Jacobson, FAIA**  
     *TRA Architects, Seattle, WA*  
     "Regionalism in Airport Design"  
     **Gerre Jones, Hon. AIA**  
     Marketing your Design Firm  
     **David Smith, AIA**  
     "Cartoon-i-ecture"  
 10:30am-2pm .....Koshare (ko-shar-ay) is the name of a Zuni Kachina meaning "funmaker" - it is also the name of the auxiliary organization of the Albq. Chapter AIA. The Koshares will sponsor several events during the conference, starting with this **Walking tour of Old Town**, including lunch and time for shopping.  
 12noon-1:30pm ..**Lunch** in the Exhibit Hall  
 2:00-2:45pm .....Two concurrent presentations:  
     **Gordon Church**, city and state Director  
     "Public Art Programs and Design Projects"  
     **Christopher Grubbs**, architectural illustrator  
     "Architectural Drawing and Rendering Techniques" (additional fee, see Registration)  
 3:00-3:45pm .....**Forrest Wilson, PhD.**  
     Senior Editor for *Architecture*  
 5:00-6:00pm .....**Bart Prince**, Architect  
     Presentation of Work  
 7:00-11:00pm.....**Chapter Party** sponsored by the Koshares  
     Dinner and Dance at the original Albuquerque Airport (casual dress)

### Friday, October 13

- 8:00am-5:00pm ..Conference registration open  
 9:00-10:00am.....Four concurrent presentations:  
     **Dr. Anne Taylor**  
     Teacher Training Workshop  
     **Gerre Jones, Hon. AIA**  
     Marketing Design  
     **David Smith, AIA**  
     "Archi-tooning"  
     **Governor's Committee on Handicapped**  
     Presentation of Program  
 10:00-10:15am ...Coffee break, Exhibit Hall  
 10:15-11:15am ...**Paul Goldberger**, critic for the *New York Times*, will moderate a panel discussion with  
     • Joseph Eshrick  
     • Phillip Jacobson  
     • Bart Prince  
     • Forrest Wilson  
 10:00am-noon ....**Brunch** with **Dr. Lou Wynne**, sponsored by the Koshares  
     "The Ultimate Stress Management Technique"  
 11:30am-1:30.....**Lunch** in the Exhibit Hall, Awards for Exhibitors  
 2:00-5:00pm .....**Tours** (See Registration Form for reservations)  
     • UNM Campus Walking Tour with Allen Taylor  
     • Albuquerque International Airport Tour with Phillip Jacobsen and Ron Peters  
     • Bart Prince House/Studio Tour with Bart Prince  
 6:00-7:00pm .....**Cocktail Party and Reception** (Wool Warehouse - no host bar)  
 7:00-11:00pm.....**WMR Design Awards Banquet** (Wool Warehouse - black tie optional)

### Saturday, October 14

- 9:00-11:00am.....**WMR Council Meeting** - Election of Secretary for the Region (La Posada)  
 11:15am-5:00.....**Free afternoon for longer tours:** (See Registration Form for description and cost)  
     • Santa Fe  
     • Acoma Pueblo  
 6:30-8:00pm .....**Cocktail Party** in honor of *New Mexico Architecture Magazine's* 30th year.  
     (Fine Arts Museum, UNM)

### Sunday, October 15

- 6:30am.....Bus leaves La Posada for Balloon Fiesta Launch Site (Food, drink and film available at the Launch Site. Wear walking shoes and dress warmly.)  
 7:30am.....**Mass Balloon Ascension**  
 9:30am.....Bus returns to La Posada

## Registration

MAIL CONFERENCE REGISTRATION FORM AND FULL PAYMENT FOR EACH  
ATTENDEE TO: WMR By Design, 110 Second Street SW, Suite #106, Albuquerque, NM,  
87102. For additional forms, please photocopy this form.

\_\_\_\_\_  
Name

\_\_\_\_\_  
Spouse/Guest

\_\_\_\_\_  
Firm/School

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip Code

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Chapter

### Registration fee includes:

All speakers and presentations

All coffee breaks and lunches

Wednesday night dinner (please indicate no. of persons attending) .....

Thursday

Friday afternoon tours (please indicate no. of persons attending)

• UNM Campus Tour.....

• Albuquerque International Airport.....

• Bart Prince Studio Tour.....

Friday night Reception and Awards Banquet

### Registration Fee Schedule:

AIA Member .....	\$125.00	_____
Non-member .....	150.00	_____
Associate AIA Member .....	75.00	_____
Professional Affiliate .....	90.00	_____
Spouse or Guest.....	85.00	_____
CACE.....	85.00	_____
Student.....	35.00*	_____

\* Student registration does not include the Awards Banquet

### Registration fee does not include the following:

Thursday Rendering Seminar: \$20/AIA member, \$25/non-member, \$15/student .....

Thursday night Chapter Party .....\$20.00/person .....

Additional Banquet tickets ..... 35.00/person .....

Saturday Tours:

• Santa Fe ..... 40.00/person .....

includes transportation, lunch, tour & cocktails: sponsored  
by the Santa Fe Chapter AIA

• Acoma Pueblo ..... 20.00/person .....

includes transportation, lunch, entrance fee and happy hour  
on return trip (there is a camera fee of \$5 - payable in cash only  
at the pueblo): sponsored by the Koshares

• BMW Raffle Ticket ..... 99.00/each

Total Registration Fees/Payment Enclosed

\$ .....

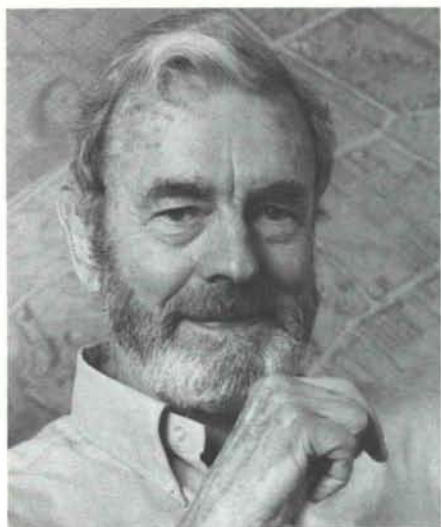
Payment via \_\_\_\_\_ Check \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard

Credit Card Number .....

Expiration Date .....

Signature .....





**Joseph Esherick, FAIA**  
*Esherick Homsey Dodge and Davis*  
 San Francisco, CA

The founding partner and a senior design principal at the San Francisco firm of Esherick Homsey Dodge and Davis, Joseph Esherick is known internationally as an architect and educator. Recognized as a leading practitioner of the San Francisco Bay Area style of architecture, he has been described as a "consummate architect whose overriding concern is to create wonderful places for people, not extravagant statements."



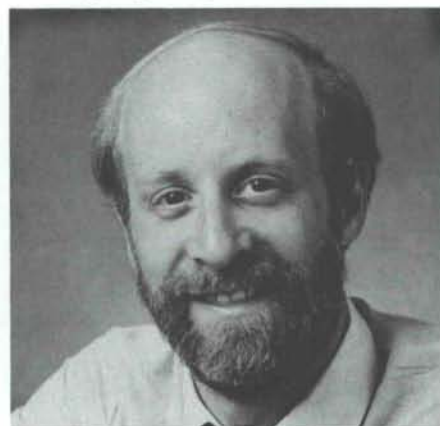
**Phillip Jacobson, FAIA, AICP**  
*TRA Architects*  
 Seattle, WA

Over the last thirty years Mr. Jacobson has received more than 100 design awards at the local, state, regional and national levels from a wide variety of organizations. He is a partner and Design Director with TRA Architecture, Engineering, Planning, Interiors. In addition to his practice in Seattle, he has served as a professor and design critic at the University of Washington and has collaborated on many projects at the Finnish Institute of Technology in Helsinki.

Esherick received a Bachelor of Architecture from the University of Pennsylvania in 1937. He has lived and worked in the Bay Area since 1938 and founded his own firm in 1946. Primarily residential, his early work was heavily influenced by Bay Area architects Gardner Dailey and William Wurster. Throughout the 1950s, Esherick increasingly became a source of direction for the area's young architects.

In the 1960s and 1970s, his work became larger and more complex, including the College of Environmental Design at UC Berkeley, the first large precast concrete structure on the West Coast. Equally influential, the Cannery project in San Francisco (1966) involved converting an old industrial building into one of the first urban shopping malls. Other major projects from this period include the well-known demonstration houses at Sea Ranch and the dormitories at UC Santa Cruz's Stevenson College. More recent projects include the award-winning Monterey Bay Aquarium, the Garfield School in San Francisco and numerous facilities for the University of California, Stanford University, and Mills College.

In 1952, Joseph Esherick joined the faculty of the University of California, Berkeley, beginning a career as an architec-



**Paul Goldberger, Architecture Critic**  
*The New York Times*

As the senior architecture critic for The Times, Paul Goldberger writes on current works of architecture, design, issues of urban planning, and historic preservation. He has been awarded a medal by the AIA, the citation noting that "through his writing he challenges architects to new achievements in design and professionalism..." In addition to teaching at Yale School of Architecture, Mr. Goldberger has authored several books, including *The City Observed*, *The Skyscraper*, and *On the Rise: Architecture and Design in a Post-Modern Age*.

tural educator that has spanned three decades. Now Professor Emeritus of Architecture at Berkeley, he was chairman of the College of Environmental Design (1972-1973) and the Department of Architecture (1977-1981). Esherick received the Joint Award for Excellence in Architectural Education from the American Institute of Architects and the Association of Collegiate Schools of Architecture in 1982.

Esherick has been an active member of the AIA since 1952, serving as secretary and member of the Board of the San Francisco Chapter. In addition, he is a member of the San Francisco Art Commission and received the Award of Honor in 1982 for his contributions to the architecture of the city. In 1986, Esherick Homsey Dodge and Davis received the highest honor of the American Institute of Architects, the Architectural Firm Award. In bestowing the award, the jury stated: "This firm is an intellectual and philosophical group, unswayed by current fashion or style, seeking and researching its own expression and its own way, modestly setting aside architectural show in favor of letting each design be itself."

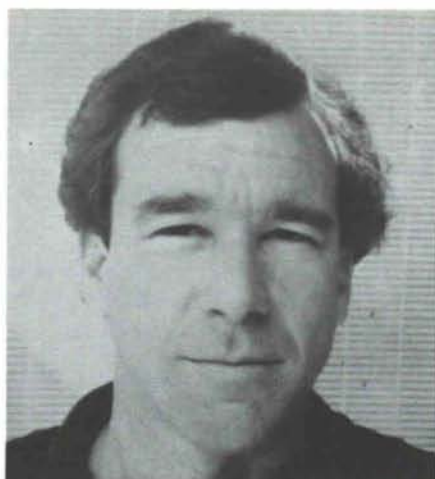
Three years after his firm received the AIA Firm Award, Joseph Esherick was awarded the 1989 AIA Gold Medal.



**Gerre Jones, Hon. AIA**  
*Gerre Jones Associates, Inc., Albuquerque, New Mexico*

Actively engaged in writing, publishing, and professional education for more than 30 years, Gerre Jones has authored many books and has led several hundred workshops on the subject of marketing professional design services. He has been a marketing executive for such design firms as Edward Durell Stone Associates, The Kling Partnership, and Ellerbe Associates, Inc.. He was named an Honorary Member of the AIA in 1979 for "distinguished service to the architectural profession."





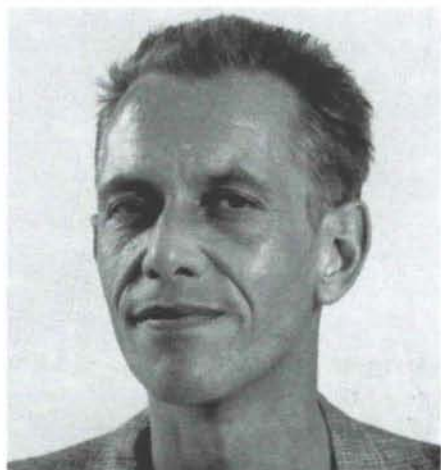
**Bart Prince, Architect**  
*Albuquerque, New Mexico*

Bart Prince began his own practice in Albuquerque in 1972 and has designed several outstanding projects in New Mexico and California. He has become an internationally renowned architect, with projects, lectures, exhibits, films, interviews, and publications throughout the US, Japan and Europe. His recent exhibit at the UNM Art Museum is scheduled to open in Chicago this September. A tour of his home and studio is planned.



**David Smith, AIA**  
*Architect and Cartoonist*

David Smith worked in various offices prior to becoming a partner in the Albuquerque architectural firm of Holmes Sabatini Smith & Eeds. In 1986 he produced some cartoon characters for the Albuquerque Int'l Airport's "Excuse our Dust" construction signs. The "Chili Brothers" became an award-winning campaign that has grabbed the attention of the entire aviation industry. David is now cartooning full time, with airports across the country clamoring for characters.



**Gordon Church**  
*Director, Public Art and Visual Arts Programs for the City of Albuquerque and the State of NM*

Gordon Church also serves as the Coordinator for the 1% for Art Program and is the Public Art Coordinator for the New Mexico Arts Division, Office of Cultural Affairs. His background includes research in the evolution of urban development and the role of the arts, both in this country and in Eastern Europe. One of his current projects is the Albuquerque Int'l Airport Art Collection, which includes more than 75 works of art by living New Mexico artists.



**Lou Wynne, Ph.D.**  
*Psychologist and Author*

Dr. Wynne has worked extensively in the mental health field in New Mexico for the last twenty years, as well as being a surveyor for the Joint Commission on the Accreditation of Healthcare Organizations. He writes a monthly column on the prevention of stress for architects and other design professionals that appears in several of the region's chapter newsletters. He is the author of *Warm Logic: The Art of the Intuitive Lifestyle*, scheduled for publication early next year.

## **Forrest Wilson, PhD**

*Senior Editor, Architecture magazine  
Washington, DC*

Forrest Wilson is currently serving as Visiting Professor of Architecture at both the Catholic University and the University of Maryland. He has served as visiting critic and lecturer at many schools in the U.S., Canada and Mexico. Mr. Wilson has edited and contributed to several publications, including *Progressive Architecture*, *Architectural Science* and *Architectural Technology*. His many published works include *What It Feels Like To Be A Building*, *The Joy of Building*, *Building Materials Evaluation*, and *Post-Modern Malpractice*.



## **Anne Taylor, Ph.D.**

*Director, Institute for Environmental Education, UNM*

Dr. Taylor's research explores the effects of the environment on learning and behavior of children. She is the author of *School Zone - Learning Environments for Children*. Her latest project involves the development of traveling museum exhibits and curriculum designed to train teachers to teach children about architecture and design.



## **Christopher Grubbs** *Architectural Illustrator*

Chris Grubbs is an architectural illustrator from San Francisco and a member of the American Society of Architectural Perspectivists. He is a visiting Assistant Professor of Architecture at Washington University in St. Louis. His "hands-on" seminar is designed for students, interns and architects who want to increase their drawing skills in developing and communicating design ideas.

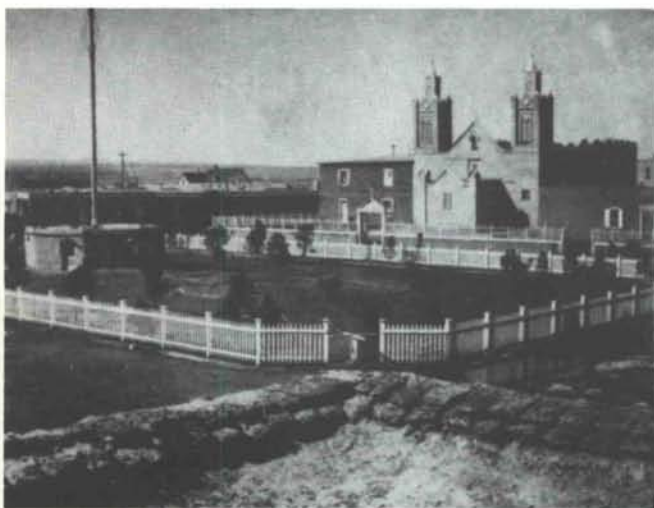


## The Koshares

Koshare (ko-shar-ay) is the name of a Zuni Kachina meaning the "fun-maker" - it is also the name for the auxiliary organization of the Albuquerque Chapter AIA. The Koshares is a volunteer group; they assist in various social functions of the AIA and are also involved in fundraising to sponsor a scholarship for architectural students. The Koshares have several events planned for the WMR By Design Conference.

### Thursday, October 12. Old Town Walking Tour / Lunch / Shopping

The walking tour will include the history of Old Town, the historic buildings and the famous San Felipe de Neri Church. Lunch will be at La Placita Restaurant on the Old Town Plaza. After lunch, there will be leisure time for shopping in the many unique shops on the plaza and surrounding streets. Transportation will be provided, leaving from the Convention Center at 10:00am.



San Felipe de Neri, Old Town, Albuquerque, ca. 1890. Photo courtesy of Albuquerque Museum Photoarchives.

### Thursday, October 12. Chapter Party

#### 6:30pm-midnight: Country Bluegrass Bar-B-Q

The Chapter Party will be held at the William P. Cutter Memorial Building, the original Albuquerque Municipal Airport, built in 1939. It is unique in the entire country, as it is the only WPA airport built of adobe, using the Pueblo Revival Style. The original handcrafted tin lamps, carved vigas, flagstone flooring, and leather and wood furniture, designed in the old Spanish Colonial Style, still grace the building. Transportation will be provided from the Convention Center; a no-host cocktail hour will begin at 6:30pm, followed by a barbecue buffet (provided by the County Line Restaurant). The Watermelon Mountain Jug Band will provide the evening's entertainment of foot stompin', don't-forget-your-kazoo fun, music and dancing.

### Friday, October 13. Brunch with Dr. Lou Wynne, PhD 10am at the DoubleTree Hotel.

Dr. Lou Wynne is a well known Albuquerque psychologist who will present a talk on "The Ultimate Stress Management Technique." Following brunch, participants are invited to go across the street to the Convention Center to join the architects for a buffet lunch and tour the exhibits.

### Saturday, October 14. Tour of Acoma Pueblo 11am to approximately 6pm.

Buses will leave from the La Posada Hotel (after the WMR Council Meeting), for the 1 1/2 hour trip west to Acoma Pueblo. Box lunches and soft drinks will be provided on the bus. Acoma, the "Sky City," has a fascinating history and breath-taking view. Cameras are allowed up on the mesa only after paying a \$5 (cash only) fee at the Pueblo. On the return trip, the Koshares will provide wine and cheese as you sit back and enjoy the scenery.



Acoma Pueblo. Photo courtesy of Mark Nohl, NM Economic & Tourism Department.



Lobby, Old Albuquerque Airport (Sunport, 1939). Photo courtesy of Albuquerque Museum Photoarchives.



## Design Awards

The 1989 WMR/AIA Design Awards Program is being conducted as part of the Annual Conference of the Western Mountain Region of the American Institute of Architects. The purpose of the Awards Program is to honor architectural projects designed and completed by WMR/AIA members. Any building projects completed subsequent to January 1, 1985, are qualified for entry. "Building projects" include additions, remodeling, historic preservation, extended use, interiors, parks and plazas, regardless of size.

The program was announced on May 8, with over 190 entries received by the application deadline of June 30. After the submission deadline on September 18, the entries will be taken to San Francisco for the jurying process. This year the jury includes three architects from the Bay Area: Ms. Allison Williams, of SOM, San Francisco; Mr. Andrew Batey Architect; and Mr. William Turnbull, Jr., of MLTW/Turnbull Associates. The jury will determine award categories as well as the giving of as many awards as they deem appropriate. Presentation of awards will be during the banquet, October 13, to be held in Albuquerque. Entries will be on display at the WMR Conference. This year the Design Awards Committee Chairman is Mark Harberts, AIA, of Albuquerque.

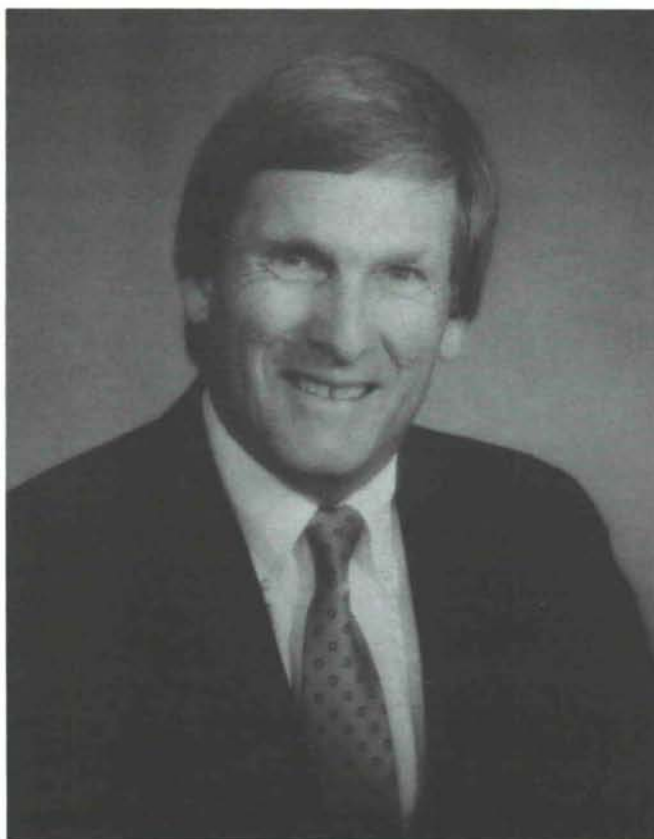
## Exhibitors

A new and innovative approach is being planned for the exhibitors of this and future conferences. Their participation is always critical to the success of the total effort. The New Mexico Society of Architects' committee for Western Mountain Region has planned the following activities for the exhibitors.

On Wednesday, October 11, exhibitors will start moving in at approximately 12noon. All afternoon the exhibit hall will be open to conference participants and to the public. From 5:30-7:00pm, an opening reception and cocktail party will be held in the exhibit hall, sponsored by the WMR Committee. In addition, the exhibitors will be included in all luncheon activities on Thursday and Friday, October 12 & 13. At 2:00pm on Friday, awards will be given to exhibitors for best and most innovative booths. Exhibitors will strike their booths Friday afternoon.



The Wool Warehouse Theater and Restaurant. Award-winning renovation, The Boehning Partnership. Photo courtesy of The Boehning Partnership.



Joseph F. Boehning, FAIA

The Western Mountain Region of the American Institute of Architects saw the induction of one of its members into the College of Fellows of the AIA during this past year—Joseph F. Boehning, FAIA, of the Albuquerque Chapter. Joe's career is highlighted by continuous and outstanding public service to the greater Albuquerque area. His efforts and commitment to Albuquerque have seen the revitalization of Albuquerque's Downtown start to become a reality. Both publicly and professionally, the contributions of Joe Boehning and the Boehning Partnership have resulted in several outstanding achievements in the Downtown area, including La Posada Hotel Renovation, Wool Warehouse Renovation, PNM Office Building and the Fourth Street Mall.

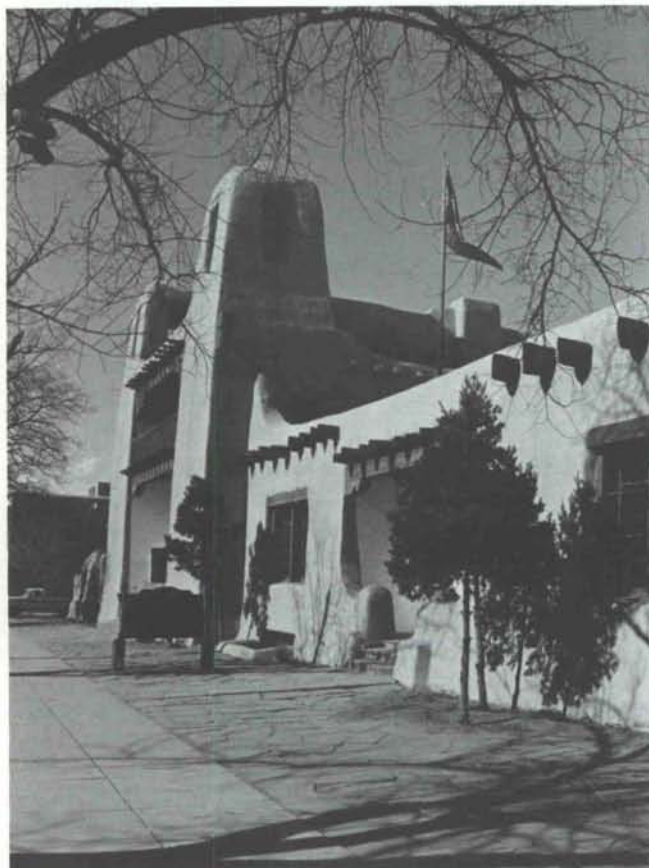
Joe has also authored several articles on Downtown and his plan "Downtown Albuquerque - A Vision" is a record of the City of Albuquerque Planning Department. His service to the community can be described as simply courageous. Joe has served as Chairman of the Environmental Planning Commission, West Side Council, and several task forces of the Greater Albuquerque Chamber of Commerce. In addition to his public service, his service to the AIA has been equally extensive: Albuquerque Chapter President in 1965-1967; NMSA President in 1970-1971; and Secretary/Treasurer of the Western Mountain Region from 1971-1974.

In honor of Joe Boehning's Fellowship and to honor other Fellows of the Western Mountain Region, the New Mexico Society of Architects invites all participants of this year's conference to join us at a cocktail reception on Friday, October 13, to be held at The Wool Warehouse Theater and Restaurant.





Santa Fe Plaza at Indian Market. Photo courtesy of Mark Nohl, NM Economic & Tourism Department.



St. Francis Auditorium, Museum of Fine Arts, Santa Fe. Photo courtesy of Mark Nohl, NM Economic & Tourism Department.

## Santa Fe

The Santa Fe Chapter of the American Institute of Architects invites all participants of this year's Western Mountain Region Conference to a day in Santa Fe, "the City Different." Buses will depart Albuquerque at 8:15 and 11:00 a.m. The Santa Fe Chapter has scheduled several exciting events starting with a welcoming reception by the Mayor of Santa Fe in the historic St. Francis Auditorium of the Museum of New Mexico. Following lunch and a walking tour of downtown Santa Fe, guided tours will depart the Plaza for a custom Santa Fe Residence, an Artist's Studio, and the Museum. After the tours, some free time will be provided for shopping or exploring Santa Fe on you own. The Santa Fe Chapter concludes the evening with a hosted cocktail reception at a local arts center. You may then return to Albuquerque in time for the *New Mexico Architecture Magazine* Party or stay in Santa Fe for your own relaxation. Accommodations in Santa Fe are not included in the tour cost.



Zimmerman Library Tower, UNM Campus. Photo courtesy of Stevens, Mallory, Pearl and Campbell.

## New Mexico Architecture

The 30th Anniversary Party in honor of *New Mexico Architecture* will be held Saturday, October 14, from 6:30-8:00pm, at the Fine Arts Museum on the University of New Mexico Campus. There will be hors d'oeuvres and a no host bar. The Museum will feature a special exhibit entitled "Shaping the University: The UNM Campus Since 1960." On display will be drawings, models and photographs of UNM.



Bienvenidos! Photo courtesy of the Albuquerque Museum Photoarchives.



**New Mexico Tech,  
(Continued from page 17)**

building also contained qualitative and quantitative analytical laboratories, a large museum, library, balance room, spectroscopic laboratory, lecture rooms, and faculty offices. Old Main Building cost \$43,940.

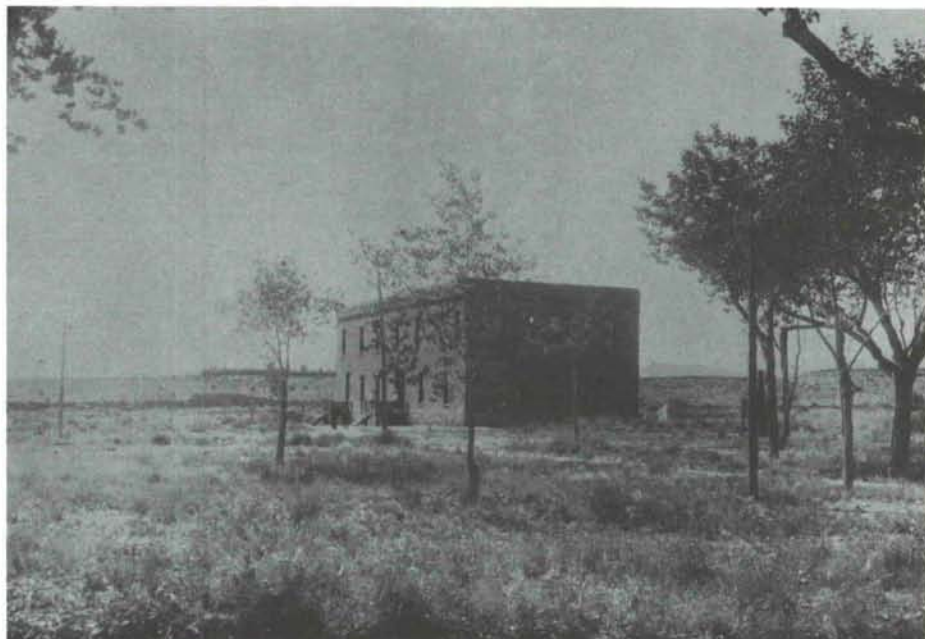
As one can see from the picture, the building was an elegant example of 19th century style and grace. What a startling sight it must have made standing all alone in the midst of a broad New Mexico mesa. There were no trees, no landscaping, no pavement, just Old Main.

On July 5, 1928, Old Main, so long the central feature of the School of Mines, was destroyed by fire. The fire started in a small closet used for janitorial supplies under the stairway to the basement floor. It quickly raged through the wooden interior, feeding on the heavily oiled wood and on the chemicals stored in the laboratories. Only the heroic efforts of the secretary in the registrar's office preserved the official student records. She quickly placed what she could in a large steel safe and closed the door. Despite the intense heat of the fire, the records survived. A strong southwest wind ended all hope, the walls of the building collapsed and only one small remnant of the once proud building was left standing. That small portion is still in use as an annex attached to Brown Hall which was built to replace Old Main in 1929.

A new architectural tradition began with the retention of the remaining portion of Old Main. A building with a box attached became a pattern that has continued to this day. There are few buildings on the campus (except the newer ones) that do not have a box attached as an afterthought or during remodeling. Some of the boxes had another box attached. Box on box!

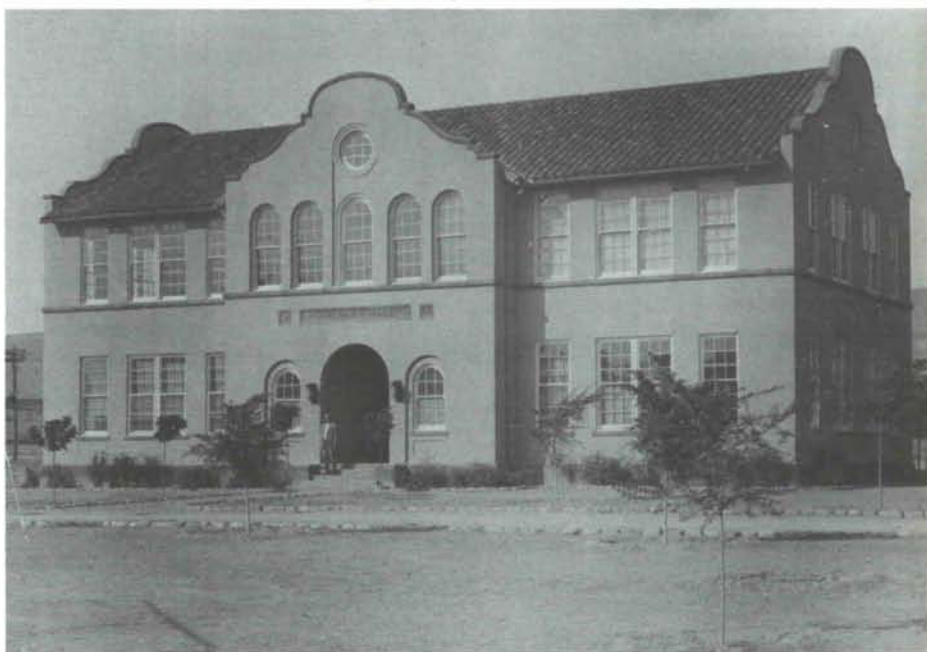
Building Science Hall and Brown Hall in 1928 began what was to become a fairly standard architectural device as the campus building programs progressed. Brown Hall was constructed of reinforced concrete faced with red stucco, and the roof was heavy, red ceramic tile. Science Hall was also red stucco with a red tile roof. This pattern of red stucco (or sometimes red brick) exterior with red tile roof became the style of the campus. During the 1930s six additional buildings were added to the campus, all showing this style consistency. They were built all or in part with WPA funds. This was typical of WPA style buildings across the country, such as the many county courthouses built during these years.

The pattern set with Brown Hall in 1929 remained the main influence until 1965.



*An early photograph of Driscoll Hall*

*Science Hall, 1928, now named Cramer Hall. This style was typical of campus construction, with some exceptions, until 1965: Red Stucco and red tile, with fashionable WPA overtones. In 1965 all campus buildings were painted white.*

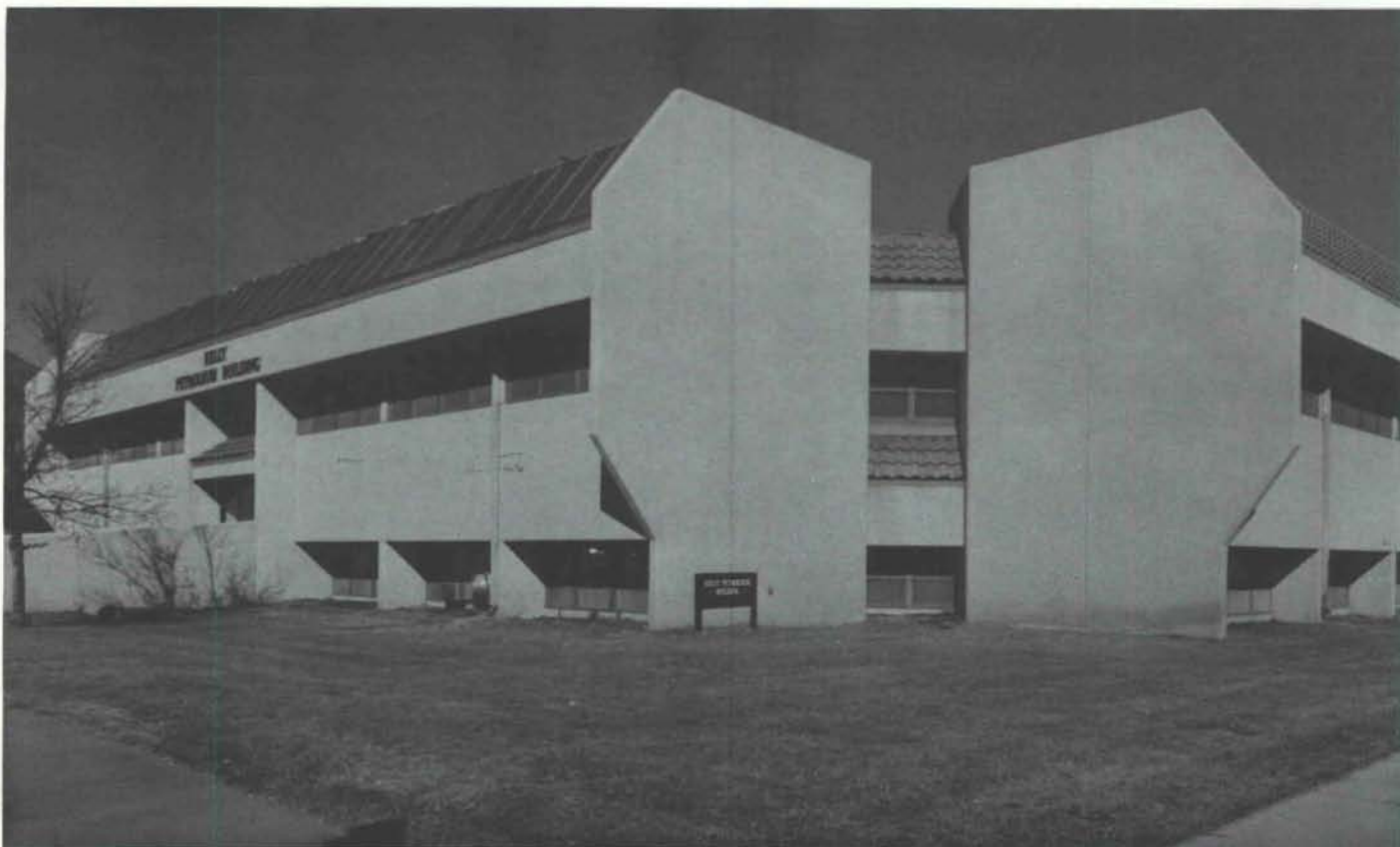


Even when remodeling resulted in additions to buildings the threads to the past were retained by red exteriors and tile roofs. Also, every one of the buildings built before World War II had boxes added by the late 1960s, hence the "Box-on-box Style."

The next significant stage in the development of the current style of architecture at New Mexico Tech began in 1965. That year all of the buildings, old and new, were painted white. It did not change the

basic design of anything, but it did change the character of the campus. From red buildings with red tile roofs to white buildings with red tile roofs is a startling change. Since that time all new construction has fallen into this pattern. Though building design has been dramatically different from building to building, the red tile roof is the unifying element. There are exceptions. Several buildings have included active solar systems and roofs are solar panels instead of red tile, but this is a





*Kelly Petroleum Building, 1978. This kind of construction is typical of modern buildings at Tech. Note the solar panels. There are, however, patches of red tile to keep the theme alive.*

minor exception. The newest buildings, the Mineral Science Building completed in 1988 and the Very Large Array Center, also completed in 1988, have kept the theme alive.

Despite the efforts to give some continuity to the architectural style of the campus in recent years, what of the overall picture? From gray trachyte and red sandstone, red brick and red tile, boxes added to old buildings, boxes added to boxes, the patterns are too varied for any suggestion of continuity. Which is best and which should be the pattern for the future? Certainly not Old Main, although in this

writer's opinion it had the most class and style of all the buildings across a hundred years. Perhaps one of the most modern with their ugly solar panels dominating rooftops instead of red tile? No, I think not, for they are sterile. In truth it does not matter, for across the hundred years since Old Main came on the scene the purpose of the school has been education and research and building design had to give way to those needs despite all other considerations. If that required a simple box, a box it was. When time and money and planning was available, architectural integrity was brought to bear. It's a mixed bag, then, the

style of architecture at New Mexico Tech. Good or bad, that is not what gives character to New Mexico Tech and to the School of Mines that preceded it. That character came from the people, students and faculty assembled in the mix of buildings.

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*Old Main behind mountain of hay.*