

## A PROCESS MODEL FOR ARCHITECT AND SOCIAL SCIENTIST COLLABORATION

*Edited by: Don Conway, AIA, Director, Research Programs, The American Institute of Architects*

This publication has been generated in response to the architect's growing interest in the application of social science findings and methods to architectural programming and design. In October, 1973, AIA brought together four leading architects and four eminent social scientists and charged them with the task of defining the exact nature, scope and methods for collaboration between their disciplines. This 90-page monograph is the end result and provides a step-by-step guide for collaboration, including the expected outcomes such as client presentations, architectural programs, building specifications based on user-needs, and

post-construction diagnosis.

The text also discusses problems and strategies for implementations of the process model and its limitations. Included are valuable summaries and discussions of topics of interest to practicing architects, educators and students, such as the philosophical dilemma of architects, social science research versus marketing research, and the problem of disseminating social science information to design professionals.

*Address all requests to the Publications Department, The American Institute of Architects, 1735 New York Avenue, N.W., Washington, D.C. 20006. All requests should be accompanied by a check. Cost to AIA members is \$2.00 and non-AIA members, \$2.50.*

## NEW INTERIOR DESIGN SOCIETY EMERGES

AMERICAN SOCIETY OF INTERIOR DESIGNERS BECOMES REALITY

DENVER, COLO., July 6, 1974

The images of the "new" professional interior designer of the 70's shared the spotlight with the birth of a new national organization of interior designers here, during the first joint national convention of the American Institute of Interior Designers (AID) and the National Society of Interior Designers (NSID). Two years of planning by a Consolidation Committee culminated in an overwhelming vote by the members to consolidate into one new organization.

The historic move will bring a potential of over 13,000 designers together in the new society. To be known as the American Society of Interior Designers (ASID), it will be the largest organization of its kind in the world.

While the projected date for effective consolidation of the two national organizations into the American Society of Interior Designers is January 1, 1975, the New Mexico Chapter of AID expects to be a fully functioning chapter

of ASID when it holds its regular meeting on August 9, 1974. Along with the present AID members, the seven NSID members who reside in New Mexico will become full voting members of the New Mexico Chapter, ASID. Under the plan of consolidation voted at the Denver meeting, former NSID members will be elected to specified chapter offices.

It is expected that the New Mexico Chapter will be among the first — perhaps the first — Chapter of the new American Society of Interior Designers in the nation. New Mexico first — naturally!

### NEW BOOK BY E. BOYD NOW ON SALE

The long-awaited POPULAR ARTS OF SPANISH NEW MEXICO by E. Boyd was put on sale to the public June 1st, it was announced by the Museum of New Mexico Press, publisher.

Rarely does a single volume contain the sum-total of knowl-

edge concerning a culture or society. This is such a book, and it is a most fitting milestone in the distinguished career of the author, who has devoted much of her life to the study of Spanish Colonial culture in what is now northern New Mexico.

Yet this is not a regional book. Historically it recounts in clear and brilliant detail the fate of a particular part of that great wave of Spanish exploration and colonization which engulfed the world during the 16th century. It sets forth the vast — and almost totally unacknowledged — Spanish heritage of the United States of America, for here the Spanish colonist founded a city and built a house of government (which still stands) ten years before the English were able to establish a permanent settlement on the Eastern Seaboard. Culturally this book details the arts and crafts of Europeans whose almost total isolation forced them to reconstruct a civilization from memory.

George Ewing, director of the Museum of New Mexico, said, "This book is the product of a lifetime of research and the Museum is very proud and pleased to see it an accomplished fact."

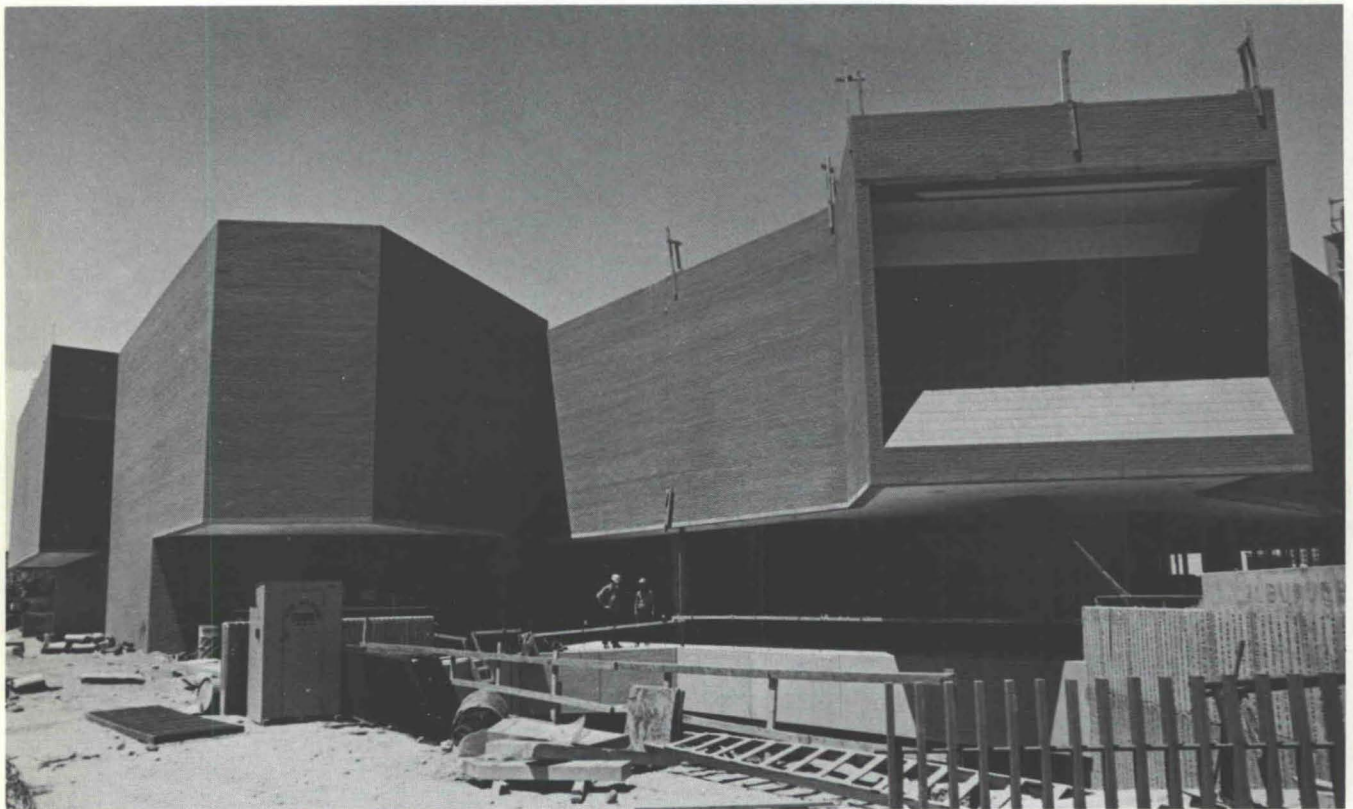
Carl E. Rosnek, Supervisor of Publications for the Museum of New Mexico, said the book has been funded by a grant from the International Folk Art Foundation, a private non-profit organization of Santa Fe.

The book has been more than twelve years in the writing, Rosnek said, but really is the summation of E. Boyd's years of work in the field of Spanish Colonial arts and crafts, particularly in New Mexico. The author now is the Museum's Curator Emeritus of Spanish Colonial Arts.

The 528-page book, eight and one-half by eleven inches, contains 231 black-and-white photographs and 40 full-color plates plus an index and annotated bibliography. Regular price for the book, which will be sold nationally, is \$34.95.



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