

INTERIOR DESIGN '69

New Mexico Chapter, AID

By BETTY ALEXANDER
Albuquerque Tribune Women's Editor

Ultimates in today's living were seen in room designs prepared by members of the New Mexico Chapter of the American Institute of Interior Designers for the Interior Design-'69 show that opened recently at Holiday Inn East, Albuquerque.

The show features something for everyone's taste, except the Early American connoisseur.

An intriguing part of the five-day show were demonstrations by Bob McKenzie of Colony Catherine, Inc., a crafts colony in Amarillo, Texas.

During the exhibit, Mr. McKenzie demonstrated silk screening on panels that can be used for draperies, covering chairs and other small items.

Merritt Hoge, of Modesta's, selected traditional furniture in shades of yellow with touches of green and a beige brown for a sitting room. (1)

Mary Duncan of Eckert's, who is the current New Mexico AID president, drew on the craftsmanship of Nuevo Laredo to find a rich Spanish-influenced furniture for her room vignette.

She kept her room dark and comfortable by accenting the almost-black wood and dark fur seat covers with blues and small touches of white. The floor covering was a rich grain that completed the setting. (2)

Crisp, clean, white with green trim and pleasant accents of nectar marked the studio bedroom that Modesta Comeford, of Modesta's designed for the show. (4)

Modesta's inherent sense of taste—which has earned her national AID offices such as national board of governors and, a term just completed, regional vice president—was seen again in a study-bedroom that was done in rich and inviting brown and white. (3)



1.



2.



3.

4.





5.



6.



7.



8.

A painting of aspens by Jean Pettingell inspired the setting selected by J. Norman Rila of Eckerts'. The formal dining and living room was done in a traditional style. (5)

Roswell designer Bill Purdy put together a room with Spanish influence that focused on a painting done by Manuel Acosta of El Paso, of a flamenco dancer. (6)

On the other end of the design spectrum is the ultra-sleek bachelor's room put together by Frank Woods of Santa Fe. An unusual blend of pinks, reds, oranges and some yellows, the room also combines shapes and patterns. (8)

Frank Woods and John Conron, both of Centerline, Inc., in Santa Fe, had the unenviable job of improvising their rooms in the show since a dock strike stranded the furniture they had planned to use. What they did enter is impressive enough, it's difficult to speculate what could have surpassed them.

Conron designed a contemporary study that was set off by glass shelving connecting it with a small modern garden area that would be most appropriate with Southwestern architecture. Hemp mats, and wood chips surrounded a barren tree and large clay hens that held evergreens. (7)



9.



10.

Sharon Berry of Eckerts' designed a bright yellow sitting room as sunny and delicate as herself. A rattan chair and sofa were placed to draw attention to a bronze water fountain sculpture with a revolving wheel. (9)

Modern craftsmen contributed to the attraction of Ellen Fox's vignette—a contemporary room that happily encompassed the traditions of other times. (10)

The conference room done by Shirley Hamilton, who specializes in commercial accounts, featured walls done entirely in cork, a perfect background for the clean contemporary lines of the office furniture. (11)

Tradition with a modern touch attracted attention in the vignette done by Ellis Conkle of Eckerts'. A double roll top desk dominated an office that was done in muted oranges and browns. (12)

Proceeds of the Interior Design '69 show will benefit Albuquerque and national organizations.

Pi Beta Phi Alumnae, sponsors of the show, will turn part of the funds over to the Residence for Girls, which was established by Assistance League of Albuquerque last March. Furnishings will be bought with the donation.

The remainder of the proceeds will be donated to the Pi Beta Phi national philanthropy, Arrowmount, in Gatlinberg, Tenn., and the local building and scholarship funds.



11.

12.



LATH and PLASTER SUPPLY CO., Inc.

116 Industrial Ave. N.E.

Phone (505) 344-2303

ALBUQUERQUE, NEW MEXICO 87107

DISTRIBUTORS FOR:

- Keene Penn Metal Structural Steel
- Dur-O-Wall Masonry Reinforcing
- Kewanee Doors and Frames
- Milcor Access Doors
- Keystone Steel & Wire
- Plaster Weld & Weld Crete

Complete Line of Lathing and Plastering Systems, Drywall Systems,
Industrial Plasters and Masonry Products.

For the best possible prices and services, CALL US!



Three Distinct Advantages in TRUS JOIST

C. O. Wooten, Wooten Construction, talking now . . .

"We found TRUS JOIST to have advantages over conventional joists in that they are light-weight, easy to install and delivery is prompt.

These three advantages are constantly cited by TJ users. They save money. They save time. They save work.

This savings with good design and engineered dependability is what brings the next job back . . . and the next . . . and the next.

BUILDING:
Employment Security
Commission,
Las Cruces
ARCHITECT:
Joseph B. Burwinkle
& Associates,
A.I.A. Albuquerque



George B. McGill

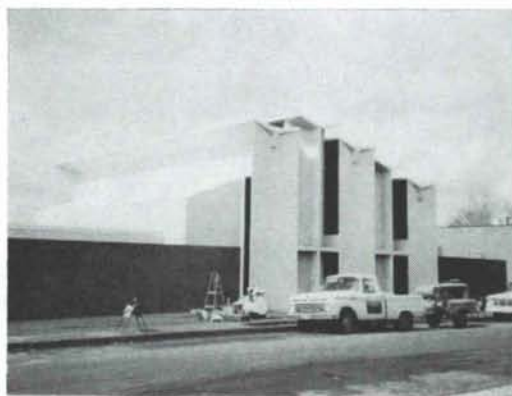
1113 Pennsylvania, Northeast
Albuquerque 505/256-2058

KEYKRETE

THE MOST BEAUTIFUL,
MOST PERMANENT CONCRETE COATING
THAT ELIMINATES CONCRETE RUBBING.

ST. TIMOTHY'S EVANGELICAL
LUTHERAN CHURCH IN ALBUQUERQUE
WAS KEYKRETE COATED INSIDE AND
OUT ON ITS PRESTRESSED CONCRETE
TEE WALLS AND CEILING. THIS IS
BEAUTY THAT IS PERMANENT.

KEYSON APPLIED COATINGS, Inc.
502 General Patch, S.E., Phone 298-7597
ALBUQUERQUE, NEW MEXICO 87112



ARCHITECT — JOHN REED, A.I.A.

CONTRACTOR —
CUNNINGHAM CONSTRUCTION CO., INC.