May 5 2008

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If you have questions, comments, or concerns pertaining to Anderson, please go to http://www.mgt.unm.edu/feedback.asp.

NEWS

Tuition Increase
It is always difficult to announce tuition and fee increases. However, the graduate tuition must be increased in order to hire sufficient doctoral level faculty. Beginning with Summer 2008, there will be a $50 per credit hour additional charge for Anderson graduate level classes, in addition to the UNM-wide tuition and fee increase. Students are encouraged to complete the Anderson Graduate Tuition Support Application, mgt.unm.edu/students/scholarships.asp. Applications should be submitted by June 2, 2008. Applications are available at the Reception Desk, 2nd floor, west wing and will be available on the Anderson web.

Investment Advisory Committee
Student-Analysts in the classes of Applied Investment Management (a part of Investment Management Program) will present their recommendations and analyses to the Investment Advisory Committee. The Committee comprises of portfolio managers, investment advisors, and investment industry professionals in other capacities. Join us on May 5 from 3:00 to 6:00 p.m. at the Financial Services Center (GSM 226). For further information, contact Gautam Vora, vora@unm.edu.

Spring 2008 Graduation
The Anderson Convocation is on Saturday, May 17 at 4:00 p.m. in Johnson Center. Family and friends are welcome. Tickets are not required, but seating is on a first come, first served basis. For more information about caps, gowns, MBA hoods, and invitations please go to www.unm.edu/~commence/. If you have any questions, please contact Mary Cromer, Anderson Convocation Coordinator in ASM 2034, via phone (505) 277-7045, or via e-mail cromer@mgt.unm.edu.

GMAT Prep Course
The Anderson School’s six-week GMAT program is designed to give MBA candidates an intensive, effective prep experience, taught by our own GMAT experts! Participants spend 36 hours on classroom instruction, plus 16 hours taking practice tests. Course materials are drawn from the very best books and software, personally selected by our master tutors. When you’ve completed this course, you’ll be prepared to sit for the GMAT. The next course begins May 21 and finishes on June 28. Students must register for the course by May 17. For more information call (505) 277-2525.

ANDERSON TECH TIP
A world-leader in blogging software, San Fran-based Six Apart is drawing bloggers back from other social networking sites like Facebook, MySpace, & Friendstar.

- How have founders Ben & Mena Trott inspired their industry?
- How did Reed Hastings lead Netflix to be on the 2007 Fortune list of fastest growing companies despite digital downloads & iTunes?

Are you curious about these developments? Want to harness information technology and unleash the potential in your field? Register for Fall 2008, Management of Information Systems (MIS)

CLUB NEWS & EVENTS

NMAMA
New Mexico American Marketing Association Hosts “Connecting the Message with the Marketplace: Mesa del Sol Marketing,” presented by Anne Monson, Director of Marketing and Public Relations. Join us on Thursday, May 15, 2008, at the Marriott Pyramid North from 11:30 a.m. to 1:00 p.m. Admission is $20 for members and students, $30 for nonmembers. Call (505) 363-5006 or visit nmama.org. RSVP by Monday, May 12, 2008.
UPCOMING EVENTS

Saturday, May 17  The last day to register for the next GMAT course, which begins May 21 and finishes on June 28. For more information call (505) 277-2525.

Saturday, May 17  Spring Graduates are invited to The Anderson Convocation at 4:00 p.m. in Johnson Center.

ANDERSON’S WEEKLY CAREER TIP

KEYS TO SUCCESS IN THE INTERVIEW:

• Research the company- go to the company website, read articles in newspapers and journals, and talk to people who work for the company.

• Identify the 3-4 major skills, with supporting examples, you are selling about yourself BEFORE the interview.

• Ask who you are interviewing with, their titles, how long the interviews will be, and what kind of interview it will be; i.e. behavioral, case, panel, etc.

• Tailor your accomplishment stories to the skills that are state in the job description.

• Have 3-5 questions to ask and several of those should be questions that are based upon your research of the company.

• Be positive and demonstrate interest in the position.

• Provide examples or stories to the questions asked in the interview.

• Send a thank you note within 24 hours.

For further discussion on this or any other career topic make an appointment with Karin Kase, in the Anderson Advisement Center, (505) 277-8870 and kase@mgt.unm.edu.