

**MLA CE: Scholarly Communication Toolkit:  
All you need to know from copyright to advocacy**

SCC/MLA 2010 Annual Meeting

October 17, 2010, Austin, TX

Topic	Time	Instructor
<i>Setting the Stage (60 minutes)</i>		
• Introduction / Definitions	15	Phillips
• What is the CTSA and translational science?	45	Kroth
<i>Lunch</i>		
	60	<i>On Your Own</i>
<i>Skills Update (75 minutes)</i>		
• Update on institutional repositories and data management	25	Phillips
• Update on copyright for translational investigators	25	Phillips
• Update on NIH Public Access Policy	25	Kroth
<i>Break</i>		
	20	<i>On Your Own</i>
<i>Advocacy Workshop (55 minutes)</i>		
• Role-play exercise and debrief	15	Kroth & Group
• How to advocate for open access publishing -- The one minute "elevator speech"		
○ How to		Kroth & Phillips &
○ Case Studies	40	Group
<i>Parting Thoughts (20 minutes)</i>		
• Next steps...	10	All
• Wrap up and evaluation	10	All

All course materials are available on LoboVault, UNM's institutional repository.

<https://repository.unm.edu/handle/1928/314>

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**Additional Reading:**

CTSA Fact Sheet

[http://www.ctsaweb.org/docs/CTSA\\_FactSheet.pdf](http://www.ctsaweb.org/docs/CTSA_FactSheet.pdf)

Eldredge JD, Phillips HE, Kroth, PJ. "Leveraging Change to Promote Library and Informatics in a New CTSC: A program evaluation." Med Ref Serv Q. 2009;28(3):221-234.

NIH Public Access Website: <http://publicaccess.nih.gov/>

NLM Technical Bulletin on My Bibliography:

[http://www.nlm.nih.gov/pubs/techbull/so08/so08\\_myncbi\\_redesign.html](http://www.nlm.nih.gov/pubs/techbull/so08/so08_myncbi_redesign.html)

Open Notebook Science

5/16/2010 Presentation by Jean-Claude Bradley: <http://www.scivee.tv/node/17876>

Wikipedia entry: [http://en.wikipedia.org/wiki/Open\\_Notebook\\_Science](http://en.wikipedia.org/wiki/Open_Notebook_Science)

SHERPA/RoMEO: <http://www.sherpa.ac.uk/romeo/>

Publisher Copyright Policies & Self-Archiving Website

SHERPA/JULIET: <http://www.sherpa.ac.uk/juliet/>

Research Funders' Open Access Policies

SPARC

<http://www.arl.org/sparc/>