

ENCHANTMENT ECONOMIES: THE ROLE THAT MAGIC REALIST MODES PLAY IN DEFINING A POLITICAL ECONOMY

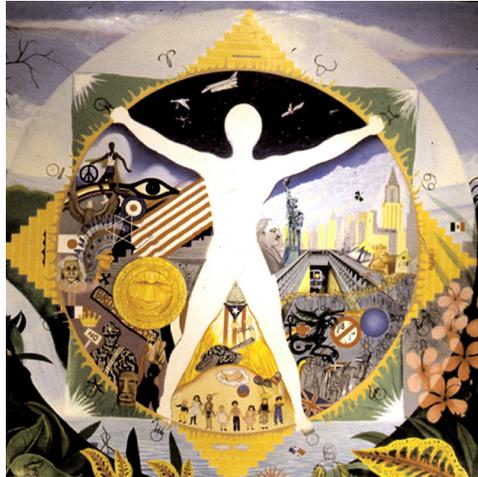
Dr. Manuel Montoya

12:00-1:00 p.m.

Wednesday, November 5, 2014

801 Yale Blvd NE (LAII Conference Room)

Join us for a presentation with Dr. Manuel Montoya, Assistant Professor in the Anderson School of Management, and faculty affiliate with the Latin American & Iberian Institute, at the University of New Mexico. Montoya is a professor of global structures, an interdisciplinary scholar of globalization and the factors that produce a global political economy. His research focuses on the interdisciplinary origins of global culture and its impact on economic and management issues including work on human security, expeditionary and conflict economics, global culture as an intangible firm resource, expeditionary economics, global export analysis, international trade, emerging economies, and global economic sustainability.



In this presentation, Montoya will present the concept of “enchantment economies” in the context of contemporary political economy. Magic is often associated with being primitive, superstitious, or uncivilized. As a result, global relations have often encountered the literary modes that employ magic and the fantastic as quaint and unsophisticated. However, magic realism is an extremely sophisticated literary mode, and its applications have not yet been fully expressed, especially the way that it is able to contain and create new vocabularies for complex problems. The literary boom of the mid-20th century in Latin America, propelled largely by magic realism, now has a very special role in the 21st century. How do we narrate the world around us when the world is changing so fast? How does magic realism help define a non-linear history? What is the effect of this mode of storytelling on very real global threats? Dr. Montoya will provide a brief summary on the mode of magic realism followed by an application of this problem on several current geo-political issues including the recent Ebola outbreak.

This event is free and open to the public. For more information, visit the LAII online at <http://laii.unm.edu>. Image: Photograph of subway mural in New York, created in 1991 by Palombo, Donna Light, and Turrizo. Reprinted courtesy of <http://tallerlatino.org>.

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