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Argentina To Boost Beef Exports To 50,000 Tons Per Year

by Barbara Khol

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On Nov. 7 in Buenos Aires, Rolando Garcia, president of the National Meats Council, told reporters that Argentina will boost annual beef exports from 17,000 to 50,000 metric tons per year. The larger sales volume is valued at \$400 million. Garcia said agreements had been concluded with European importers and supermarket chain owners of the European Economic Community (EEC), mainly in Germany, Spain, England and Italy. The official acknowledged that domestic per capita beef consumption has dropped from to 65 kg. from a long-time average of 80 kg. per capita. (Basic data from AFP, 11/07/90)

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