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Brazil: Results Of Recent Presidential Candidate Preference Poll

by John Neagle
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According to a nationwide public opinion poll published June 11 in O Globo, 43% of respondents chose Fernando Collor de Mello over other potential candidates for the Nov. 15 presidential election. The poll was conducted by IBOPE, Brazil's most respected independent polling organization. Collor de Mello of the National Reconstruction Party, who received 8% more support than all other potential candidates combined, is a former state governor from the Northeast. Collor de Mello was the only major candidate whose popularity rose since an IBOPE poll in May, when he was the choice of 32% of respondents. The national sample consisted of 2,750 voters. The margin of error was not published in O Globo. IBOPE normally claims a margin of error of about 3%. Former governor Leonel Brizola came in second, with support from 11% of those surveyed, down from 15% in May. Federal Deputy Luis Inacio Lula da Silva of the Workers Party (PT) was third with 8%, down three points since May. Collor de Mello captured 7% in one of IBOPE's earliest presidential polls. The vote in November will be the first time since 1960 that the Brazilian electorate is to participate in a direct ballot for the presidency. (Basic data from AP, 06/11/89)

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