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Confusion Surrounding New Labeling Requirements On Imports Continues

by Carlos Navarro
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According to Juan Delgado Zarate, chief customs officer in Reynosa, Tamaulipas state, the Finance Ministry (SHCP) has postponed application of the Normas Oficiales Mexicanas (NOM) on imports. (See SourceMex 10/07/92 for previous coverage.) Delgado said 90% of US imports fail to meet the new labeling standards, or lack minimum quality certification. Meanwhile, Jaime Avelar, Tijuana's deputy chief of customs, told El Financiero International that implementation of NOM standards on imports had not been postponed. The standards were proposed by the Trade and Industrial Development Secretariat (SECOFI) primarily as a means to prevent dumping on the domestic market of low quality Asian textiles, and entry of clothing labeled "rags," which ends up being sold as secondhand clothing. Products most affected by the new NOM applications are textiles, home appliances and automobile tires. (Source: El Financiero International, 10/19/92)

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