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On Oct. 7, Tourism Secretary Pedro Joaquin Coldwel and Manuel Camacho Solis finalized new plans for a Mexico City tourism promotion fund. The campaign, designed to attract foreign tourists to the capital, is similar to successful efforts by major US and Canadian cities. Campaign efforts this year have been focused on Latin Americans earning over US$30,000 per year. Federal District tourism director Eziquio Aguilar said promotional efforts this year have already increased the number of foreign visitors by over 8%. Thus far in 1992, 1.5 million foreigners and 2 million Mexican tourists spent US$350 million in the capital. (Source: Notimex, 10/07/92)

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