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On Sept. 9, Cerveceria Modelo reported that the company exported 120 million liters of beer to over 40 countries during the first eight months of the year, up 27% compared to the same period in 1991. Corona, Modelo's most popular beer, represents 69.8% of total Mexican beer exports, and accounts for 51.5% of the domestic market. Modelo beers are sold in 15 European countries, including Germany, England and Holland. In addition to Corona, Modelo labels include Pacifico, Negra Modelo, Montejo, Victoria, Modelo Especial, Leonegra and Estrella. Modelo is the tenth largest brewery worldwide. Mexican beer exports in January-August 1992 totaled 172 million liters, compared to 141 million liters over the same period last year. (Source: Spanish news service EFE, 09/09/92)

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