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Domestic Auto Sales, First Half 1992

by Steven Ranieri

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On Aug. 11, Eduardo Soto, economic studies director for the Mexican Automotive Distributors Association (Asociacion Mexicana de Distribuidores de Automotores-AMDA), reported that domestic auto sales increased by 9.9% over the first half of 1992 compared to the same period last year. In January-June 1992, 247,306 cars and 151,107 trucks were sold nationwide. Sales of Mercedes-Benz models were up by 38.12%; Chrysler, 36.63%; Dina, 28.41%; General Motors, 16.65%; and, Nissan, 2.07%. In contrast, sales of Volkswagen and Ford models dropped by 2.72% and 1.79%, respectively. Sales of Ford trucks rose by 2.05%. (Source: La Jornada, 08/12/92)

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