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200,000 Spanish Tourists Expected In 1992

by Steven Ranieri

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On Aug. 8, Jorge Camargo Almeida, Mexico's tourism representative in Spain and Portugal, told reporters that about 200,000 Spanish nationals are expected to visit Mexico in 1992. An average Spanish tourist remains in Mexico for two weeks, and spends US\$1,000. Preferred vacation spots are the Cancun resort and Mexico City. Spanish tourism in Mexico, said Camargo, is up 30% compared to 1991, due mainly to a 50% increase in airline flight availability, and lower fares. The number of flights from Spain and Portugal to Mexico have been increased, such as from Barcelona, Lisboa or Madrid to the Mexican resorts of Cancun, Acapulco and Puerto Vallarta. Sixty percent of foreign tourists visiting archeological sites in Mexico are European. US tourists remain in Mexico an average of four days. Europeans account for 5% of foreign tourists, and over 25% of revenue from foreign tourists visiting Mexico. (Source: Spanish news service EFE, 08/08/92)

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