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Apple Computer Sales In Mexico

by Steven Ranieri Category/Department: General *Published:* Wednesday, June 3, 1992

US-based Apple Computer Inc. recently reportedly that sales in Mexico during the company's past fiscal year totaled US\$6.4 billion, a 50% increase over the previous year. The company is currently studying the possibility of setting up an office in Mexico City responsible for public relations and marketing and user support. (Source: El Financiero, 05/25/92)

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