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6.4 Million Tourists Visit Mexico In 1990

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According to statistics prepared by the World Tourism Organization (WTO), 6.4 million tourists visited Mexico in 1990, accounting for 1.5% of total world tourism traffic. In the same year, Mexican tourism revenue was equal to 1.48% of the global figure. About 7.6% of all tourists traveling to the western hemisphere in 1990 chose Mexico as their destination. Fifty- one percent were repeat visitors to Mexico. (Source: El Financiero International, 05/18/92)

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