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American Express Launches Corporate Gold Card In Mexico

by Steven Ranieri

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On Nov. 18, American Express president Richard Weden announced that a limited edition of the company's Corporate Gold Card has been issued to top executives from Mexico's biggest companies. The cardholder has access to the 24-hour "Corporate Gold Services," including assistance in travel arrangements, temporary offices abroad, bilingual secretaries, insurance, medical care, and immediate access to cash. (Source: El Financiero, 11/19/91)

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