

## “PEOPLE” AWARDS ARE ANNOUNCED

The New Mexico Society of Architects has announced the first in a bi-annual awards program. Alternating with the previously established awards for outstanding completed architectural commissions (see *NMA* November-December, 1970), the new program is designed to recognize dedication and service to the improvement of the environment of man. These awards will be presented for the first time at this year's annual meeting. Outlined below are the categories under which the Awards Committee will accept nominations.

### I. Awards to members of the New Mexico Society of Architects:

#### a) Service to the Society or its Components

The Society and its constituent organizations are maintained and made effective by the continuous services freely given by devoted members. Improvements in the methods of architectural practice and an increase in the effectiveness of the Society and its chapters constitute a real service to the profession. Such services should have been rendered so as to merit widespread recognition and provide new impetus to the progress of the Society.

#### b) Service to the Public

Leadership in the development of civic improvements and needed governmental projects, the conservation and beautification of communities, the improvement of transportation, and the renewal of blighted areas all offer exceptional opportunities for the architect to earn distinction. This effort should have been sustained over a period of time, have gained more than usual recognition by his co-workers, public officials involved, and fellow citizens, and have clearly influenced progress.

#### c) Education

Many architects render their principal service in education by teaching, administration, research, or writing. Some are engaged in developing new methods of instruction which will enable students and practitioners to cope with the rapid changes and advances in programming, analysis, design, and construction. Others are bringing to the students an awareness of the responsibility of the architect to social, economic, and political developments. When these efforts are outstanding and have had a single and lasting influence beyond the normal routines expected of the teaching process, they are worthy of recognition.

#### d) Historic Preservation

The conservation of natural environments, the measuring and recording of existing buildings, the careful and knowledgeable restoration of blighted structures and the successful integration of historic architecture into the continuing development of cities and towns is adding to the cultural wealth of our nation. Research into former building materials and techniques, by-gone customs affecting design, and unusual solutions to everyday living problems are increasing the understanding of our past. The accomplishments of an architect engaged in historic preservation should have been of such a distinguished nature as to have widespread recognition.

### e) Literature

Architects who have the talent for expressing themselves in written form may make a particular contribution to the advancement of the profession by conveying to the reading public the meaning, purpose, and significance of architecture. Books and articles which explain and interpret architecture and the allied arts in terms of past and present cultures enhance the general appreciation of accomplishments in these fields. The level of public and private taste and understanding may be raised by the discriminating and knowledgeable work of accomplished architectural critics who merit professional distinction.

### II. Awards to other individuals, agencies, or organizations.

#### a) Fine Arts

An award to any person in recognition of distinguished achievement in the fine arts related to architecture, including such areas as painting, mural painting, and sculpture.

#### b) Allied Professions

The Allied Professions Award is presented by the Society to recognize achievements in the design professions related to architecture, including landscape architecture, planning, and engineering (structural, civil, mechanical, acoustical, electrical, etc.), and interior design.

#### c) Craftsmanship

An award to an individual craftsman for distinguished creative design and execution where design and hand-craftsmanship are inseparable. The crafts included in the scope of this award are: furniture, metal work, wood-carving, pottery, glassware, textiles, stained glass, and ceramics. Industrial arts are not included. See below.

#### d) Industrial Arts

This award is given in recognition of design for execution by machine, in such fields as furniture, textiles, typography, building products and equipment, and consumer products.

#### e) Architectural Photography

This award is presented to any person in recognition of distinguished achievement in architectural photography.

#### f) Collaborative Achievement in Architecture

This award is given to that project which best exemplifies the results of outstanding collaboration between practitioners of the building arts including architecture and at least three of the following categories: engineering, murals, sculpture, landscape architecture, craftsmanship, and interior design.

#### g) Citation of an Organization

A Citation of an Organization is presented by the Society to a governmental or any other organization, excepting an architectural organization, for achievement in any field related to architecture or planning.

#### h) Literature and/or Criticism

This award is to recognize contributions to the advancement of the profession by conveying to the reading public the meaning, purpose, and significance of architecture. Books and articles which explain and interpret architecture and the allied arts in terms of past and present cultures enhance the general appreciation of accomplishments in these fields. The level of public and private taste and understanding may be raised by the discriminating and knowledgeable work of accomplished architectural critics who merit professional distinction.

Nominations in any or all of the above categories will be accepted by any member of the Awards Committee any time from

now until September 15, 1971. All nominations must be accompanied with significant documentation to give the committee thorough knowledge of the nominee's qualifications to justify consideration for award. Nominations can be made in one or more applicable categories. All nominations under all categories must be signed by three corporate members in good standing of the A.I.A.

While the list for awards might seem to be lengthy or even burdensome, it is the intent of the committee to suggest areas for consideration, wherein all aspects of service to the total environment can be acknowledged by the Society. The committee feels that it is a privilege and a duty for the New Mexico Society of Architects to recognize distinguished service to the society of man by its own members. But it is also incumbent upon the New Mexico Society of Architects to bring to public attention other persons, agencies, or organizations who have likewise distinguished themselves by services affecting both the field of architecture and the world of man.

It must be understood that the Awards Committee, acting as jurors, is instructed by the Board of Directors of the New Mexico Society of Architects to place a high value on each award, and therefore, to make awards only in those categories in which the nominees have demonstrated outstanding and distinguished performance.

Nominations will be accepted by any member of the Awards Committee.

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