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Steven Ranieri

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General Motors Export Program Expected To Generate \$350 Million In Annual Profits

by Steven Ranieri

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On Feb. 21, General Motors Company (GMC) manager Richard C. Nerod said the firm's export program should result in annual profits of \$350 million, and employ 1,662 people, including jobs created in feeder or supplier industries. Nerod spoke during a ceremony at the Saltillo plant to celebrate the first Cavalier model automobile off the assembly line. The Cavalier is destined for export to Canada. (Source: Notimex, 02/21/91)

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