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Campeche & Yucatan Honey Producers Establish Joint Marketing Association

by Steven Ranieri

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On Feb. 6, Jose Faisal Sanchez, president of the Campeche Honey and Wax Society, told reporters that honey producers in Yucatan and Campeche states have established a joint marketing association, called Apicola Maya. The association plans to export about 6,000 MT to Europe and North America at over \$900 per tonne. In 1990, honey producers in the two states exported only 2,000 MT, result of stiff competition with China, Argentina and Brazil. Apicola Maya director Miguel Lara Sosa said the association recently exported 500 MT to Germany. (Source: El Nacional, 02/07/91)

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