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Clayton News, 07-28-1922

Suthers & Taylor

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LOCAL News
Friday By
PRINTING CO.
Dr. J. J. JASON President
in U. S. OFFICE Vice President
LUNSFORD Secretary

Entered in the Post-Office at Clayton, New Mexico, as Second-Class mail matter, October 20, 1906, under the Act of March 2, 1879.

Official Paper of Union County and U. S. Land Office
J. F. LUNSFORD, Editor and Mgr.

Advertising Rates made on request.
OF 92 REPUBLICANS OF HOUSE ONLY SIX HAVE BEEN BEATEN

Eight states have held primaries at which nominees for Congress were selected by all parties.

South Dakota: The entire Republican delegation in the present House three in number, asked for renomination and all secured renomination.

Indiana: 12 Republicans of the present House asked for renomination and all received renomination.

Pennsylvania: 29 Republicans of the present House asked for renomination and 25 received renomination.

Oregon: The solid Republican delegation of the present House, three in number, asked for renomination and all received renomination.

Iowa: 19 Republicans of the present House asked for renomination and all received renomination.

Maine: The solid Republican delegation, four in number, asked for renomination and all received renomination.

Minnesota: The solid Republican delegation, 10 in number, asked for renomination and all received renomination.

The query naturally arises: If there were any widespread dissatisfaction with the record of the present House why does it not manifest itself? If this congress were in fact the "do nothing" congress that its Democratic critics represent it to be, why don't people refuse to endorse its members?

If you see anything that needs to be done, do it, and then go straightway about your business.

SALT OF THE EARTH

There will always be something to worry about. Just now it is strikes and labor trouble. In a few months it will be politics. In a few months from then, something else.

State Bank of Commerce

CLAYTON Safety Deposit Boxes for YOUR Valuables NEW MEXICO

KNOWLEDGE AND EDUCATION

Two thousand years of history makes it very plain that civilization is no better and no worse than the average citizen who make and maintain it.

But he will decrease in numbers as the knowledge spreads, that the spread of knowledge is the answer to all the problems of our imperfect life.

When we all know, what some of us now realize, that the imperfections of our existence are due to the fact that a lot of us know no better, we will all unite for better education, for finer education.

"We have too much reverence for "book learning" and not enough understanding for the difference between acquired knowledge and acquired ability to think. It is education which teaches thinking, not dates and facts alone, which we all need. It is not only more schools, but better schools we must have.

You have guessed it! This is another argument for the Townsend-Stearns bill, now before Congress, creating a Department of Education, which shall and our forty-eight states not only to educate more of us, but accomplish that education better, quicker, less expensively and more efficiently.

It is in education, not in army, or conference, arbitration or treaty, that the hope of world peace lies; it is education, not legislation, that shall keep the nation in the forefront of the world's civilization.

BAHSON SEES REVOLUTION IN REAL ESTATE The Statistician Sees New Factors That Will Upset Present Standards of Values

Wellesley Hills, Mass., July 22.—Roger W. Bahson, adviser to over seventeen thousand of the country's leading executives, has called another turn.

In a statement issued today he outlines coming conditions in the real estate field and advises the purchase of suburban property before it is too late.

The big movements in real estate usually get well under way before anyone realizes what is going on, he says. "Because they have seen him (Bahson) for years most people think it will always continue so. This is why the original holder seldom makes any profit from real estate. The value is so close to his nose that he does not see it.

A fundamental change in real estate values is taking place. So far it has proceeded quietly without much publicity. Few people have realized it. The fact is that people are moving to the country. A few wise heads have discovered the gains in country homes and they

are quietly buying up all the land they want for themselves and as much more as they can carry for a speculation.

"My advice to those who want suburban real estate is to buy at ones. For the past decade or more, people have been crowding to the cities. Now, however, a reverse movement in the country is beginning which promises to be the greatest shifting in population since the institution of the railroad. Within the next ten or more years the building of suburban homes should rival the growth of the automobile, good roads, the movies, the phonograph or radio!

"In fact, these inventions make possible the suburban movement. A few years ago country homes were limited to the rich to those employed in the country, because only such people could afford means of transportation. Now automobiles have come within reach of the great middle class of people. They are increasing at the rate of more than a million a year. Ten years ago there were 1,000,000 passenger automobiles in the United States. Today there are about ten million, which is an average of one car to about every ten people! They are bringing new and better roads and opening up millions of acres of hitherto inaccessible land. The more cars purchased, the more families there are who can have a suburban home, even the breadwinner must work in the city. Wage earners during the last period of prosperity spent their money for motor cars; in the next period of prosperity they will buy country homes!

The motion picture has put the local town hall on a par with the city theatre. The motor truck is saving the rural or suburban dweller nearly the same freight and express facilities as has the city. "Motor bus lines are covering routes which never could be served by trolley cars. Automobiles are bringing the schoolhouses and the village to within a few minutes of the country home. Chain stores are carrying to every community the same efficient merchandising as the city dweller enjoys. Last but not least the radio, especially if developed on General Squire's wired basis, gives to suburban homes the finest city lectures and music.

"The reason for suburban expansion, however, is not alone the attraction of a country home. In the cities congestion of dwelling house space and high rents long have been bringing discontent. For more than five years now these conditions have existed. Rebellion on the part of the rent payer is reaching the point where a change would be attractive. Once the average city worker realizes that with a few hundred dollars and a driver he can get a house of his own with all the land he needs, the chances are two to one he will move!

"The city no longer has a wall around it. Railroads make the first breach, but the railroads opened up only narrow strips along their lines radiating from the city. In most cases the railroads followed the valleys and lowlands, which are not the best building location. Between these lines are miles of land much

more desirable for building but which have been inaccessible to the commuter because men had no way of getting to the train. It is in these areas between the railroad lines and within a radius of 15 or 20 miles of the cities, which the motor car and good roads have opened up, that the most spectacular development in new building should take place!

"If you are interested in real estate the situation demands action! It means that if you want to buy desirable suburban land near any good city at present low prices, you will have to go about it at once. In selecting such property, a good plan usually is to follow out the best residential street and buy where land begins to sell by the acre instead of by the foot. On the other hand, if you own city dwelling house property which cannot be converted to business uses, the quicker you get rid of it the better. This does not apply to business buildings nor to property which will soon be in demand as the business section of the city expands. It does apply to other city dwelling houses for which such extravagant rents are now demanded. Remember that while the readjustment in industry is well along, the readjustment in real estate values has only begun.

"Some may ask why industry does not move to the country? Before many years have passed we probably will see a strong tendency in that direction. Many businesses can be carried on in the country far more efficiently than in the city. This idea that all offices and factories must be located in the population centers is simply a notion handed down thru generations. In the old days industry was confined to the city and the country was left for age of modern transportation. Of course, it must continue true in the case of distributing houses. Wholesale, jobbers, merchants, etc., who group together according to their industry in a certain part of the city greatly facilitate buying.

"Manufacturers, however, find better labor conditions, lower rents, and better power in the country. Hence, I would not dispute the point with anyone that business eventually tend toward the suburban sites. For the present, however, the main movement will be confined to the buying of country residences. Those who are planning eventually to own a country home should get busy at once, for every week you delay is likely to cost you money.

GOODRICH ANNOUNCES CUT ON PRICE OF TIRES
The B. F. Goodrich Rubber Company, Akron, Ohio, announces today new tire prices that bring the cost of Goodrich tires to the lowest cost mileage ever known. This revised price list affords motorists a definite guide to tire prices as Goodrich Tires are the definite standard of tire quality.

Cheaper motor transportation by at least \$50,000,000 this year is the concrete and visible effect of this announcement made today, reducing the price of automobile tires by from ten to fifteen per cent. The reduction takes effect immediately.

This tremendous saving to the entire automobile industry is made in the face of a determined effort by British and Dutch merchants to control the rubber markets of the world. Cotton, which is the biggest element in tire cost, is materially rising in price, and in the face of increasing world consumption; with one of the smallest hold-over crops in years and with only a normal crop in prospect it is bound to go much higher, but the Goodrich price reduction is made in spite of these increased costs.

A conservative estimate of the automobile tire bill for the United States for 1922 places it at over half a billion dollars, which means that the Goodrich price reduction in price will save American motorists over \$50,000,000.

Even before today's reduction the Goodrich tire prices were less than half the peak war time prices. The largest items in the cost of motor transportation have been gasoline and tires which up to now have been about on even levels. The new Goodrich prices mean that hereafter tire upkeep is reduced to approximately one-half of the fuel cost.

In an effort toward the creation of lower transportation costs, many rubber manufacturers have introduced second grade lines of cord tires, but Goodrich maintains that the lower tire cost is to be found in its one quality standard Silvertown Tire which takes part with the entire Goodrich line of tires in the general reduction.

THE CARLSBAD IDEA TRACY FOR SENATOR
The Tracy for Senator Club asks the careful attention of all Republicans and all the voters of New Mexico to the accompanying suggestive editorial taken from the editorial page of the Saturday Evening Post of July 1st, 1922:

Extract from Editorial Saturday Evening Post, July 1, 1922.

"It seems impossible for the average American, in office and out, to get any concrete conception of his government as a great business, needing experience, expert knowledge, special aptitudes and, above all, business brains in its many departments. We run to lawyers in government, forgetting that lawyers are not primarily business men and that the conduct of their own profession is, on the whole, dilatory and unbusinesslike, and that the courts are almost inextricably cluttered up. The leaders of the bar, from Chief Justice Taft down, are aware of these conditions and are striving to correct them, but the fact remains that they have persisted for years, and still persist. Today the national business, as well as the courts, is lawyer-run, lawyer-delayed, and like them, functioning too slowly, too clumsily and too expensively.

"The theory on which we proceed in government is that a legal training fits a man for any and every kind of office.

"Now we do not underrate the importance or the need of a fair proportion of lawyers in government, doing the work for which lawyers are best fitted by training and experience. But we should retire the great surplus of lawyers now in office to private life, until such time as they have proved, by introducing clean-cut, expeditious business methods in their own profession and by reforming judicial procedure, that they are as a class better fitted than any other to manage the business of the nation." Adv.

Have you attended the Baptist revival? The evangelist, Rev. Copess, is preaching some strong sermons, and you don't need to be afraid to take your family with you, for there is nothing of the obscene or suggestive in them. His arguments are unanswerable and clear cut. Go down tonight and hear him.

GENTRY & SON
we carry a complete stock of fresh fruits and vegetables. phone your orders
Phone 57 Clayton, N. M.

Corns, Bunions, Sore and Burning Feet
Foot Freedom--
Warm Weather does much to intensify foot complaints. Don't go through the summer with the constant worry which usually attends foot troubles. Come to us for CORN REMEDIES, FOOT POWDERS, PERSPIRATION DEODORANTS, PEDICURE IMPLEMENTS and other things which give more foot-comfort and ease.
The City Drug Store
PHONE 7 WANSER & RECH, Props.
THE CLAYTON NEWS—BEST ADVERTISING MEDIUM IN UNION CO.

CLAYTON, Afternoon WED. AUG. 2 and Night
GENTRY BROS. 32nd YEAR OF SUCCESS
SHOWS AND WILD ANIMAL ARENA COMBINED
LARGER CROWDS BETTER SHOWS THAN EVER
LIONS TIGERS CLOWNS LEOPARDS ACROBATS PUMAS LEAPERS MONKEYS AERIALISTS HORSES TRAINERS PONIES RIDERS ELEPHANTS PERFORMING CAMELS ANIMALS OF EVERY KIND
SUPERB STREET PARADE DAILY 12:30 P.M. PERFORMANCES 2 & 8 P.M. RAIN OR SHINE — WATERPROOF TENTS

Goodrich announces new tire prices —lowest cost mileage ever known
Effective July 20th, Goodrich establishes a revised price list that is a base line of tire value. It gives the motorist the buying advantage of knowing that whatever size tire he selects is of the same quality—the Goodrich one-quality standard. It gives him the longest mileage, the most satisfactory service and the highest quality his money can buy. Results will prove that it is impossible to buy tire mileage at lower cost.
Think of being able to buy Silvertown Cords at such prices as these:
Table with 4 columns: SIZE, BASE LINE PRICE, SIZE, BASE LINE PRICE
New base line prices are also effective on Goodrich Fabric Tires
Table with 4 columns: SIZE, BASE LINE PRICE, SIZE, BASE LINE PRICE
This revised price list affords the motorist as definite a guide to tire prices as Goodrich Tires are the definite standard of tire quality.
THE B. F. GOODRICH RUBBER COMPANY, Akron, Ohio

