

12-9-2010

Staff Council Communications Committee Meeting, 12/9/2010

UNM Staff Council

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Staff Council Standing Committee Minutes



Committee Name: [Communications]

Meeting Date and Place: [December 9th 2010, Noon, Faculty/Staff Club]

Members Present: [Annabeth Fieck, Suzanne McConaghy, Bob Christner, Amie Ortiz, Debbie Ruiz, Andra McClung, Greg Molecke, Bridgette Wagner-Jones]

Guests Present: Kathy Meadows

Excused: Mark Reynolds

Absent: Maria Daw

Minutes submitted by: [Annabeth Fieck]

	Subject	Notes	Follow-Up
1	UNM Today	Question Posed: Are we still doing UNM Today	Recommendation to Executive Committee to do monthly submissions
2	Morale Boosting Events	Executive committee wishes us to do more morale boosting events; our ideas: Mixers, Outreach Ambassadors, Sports tickets Discussion on event logistics including: Department concerns, Benefit considerations Fundraising	Communications committee should communicate such events, not create them. Annabeth will communicate this to Rewards and Recognition committee for discussion.
3	Communication of Morale Boosting Events	Discussion on how best to communicate such Events	Suggestions: Website announcements Flyers (limited) for people without website access. Presidents message insert UNM Today
4	Morale Boosting Suggestions	Discussion continues, potential activities: Staff Council Open Houses Brown Bag events (similar to Work/Life in past)	
5	Format of Minutes on Website	Discussion on format of minutes: Word Document vs. PDF.	Minutes to stay as Word Documents with notice on site to get different format if required.
6	Required links to Faculty sites on the Web	"Benefits" is Faculty/Staff subcommittee.	Provide link to Faculty Senate page on Staff Council site.
7	Minutes Directory	The "Minutes" directory is lengthy. Discussion	
8	Website Data	Statistics on Website usage were provided by Bob. 121 Hits per day since ERB controversy. People are looking at: Calendar, Minutes, Handbook (which is hard to read), Meetings, About Us, Committee Pages.	The absolute break down of Website usage from 12-8 to 12-14-2010 was provided by Bob and is attached to this document.
9	Photos @ SC mtg.	Kathy will be absent	Andra McClung will take.
10	Meeting Adjourned		

Report: Requested Pages - Staff Council			
Date Range: 12/08/2010 - 12/14/2010			
Pages (1-50) / 96	Pageviews	Percent	
1. /webcal/day.php	2,056	32.80%	
2. /portal.html	1,004	16.02%	
3. /index.html	780	12.44%	
4. /webcal/week.php	460	7.34%	
5. /webcal/month.php	152	2.43%	
6. /images/spring_wide.ori/rotate.php	134	2.14%	
7. /sc_minutes/index.php	100	1.60%	
8. /minutes/index.php	99	1.58%	
9. /docs/Full%20Handbook.pdf	65	1.04%	
10. /webcal/view_entry.php	46	0.73%	
11. /docs/Paws%20for%20Charity%20Drive%202010.doc	38	0.61%	
12. /meetings.html	27	0.43%	
13. /minutes.html	26	0.41%	
14. /committees.html	26	0.41%	
15. /aboutus.html	25	0.40%	
16. /docs/2010-2011roster.doc	23	0.37%	
17. /docs/committee_minutes_template.docx	21	0.34%	
18. /comm_environs.html	20	0.32%	
19. /docs/org_staff_precincts.pdf	20	0.32%	
20. /sc_minutes/index.html	20	0.32%	
21. /comm_communications.html	19	0.30%	
22. /comm_employeeights.html	19	0.30%	
23. /comm_career.html	19	0.30%	
24. /comm_rewards.html	19	0.30%	
25. /comm_exec.html	19	0.30%	
26. /webcal/css_cacher.php	19	0.30%	
27. /comm_studentsuccess.html	18	0.29%	
28. /comm_compensation.html	18	0.29%	
29. /docs/index.html	18	0.29%	
30. /contactus.html	17	0.27%	
31. /comm_ruleselections.html	17	0.27%	
32. /minutes/EX2010_11_10.docx	17	0.27%	
33. /minutes/EX2010_9_8.docx	17	0.27%	
34. /comm_worklife.html	17	0.27%	
35. /comm_govrel.html	17	0.27%	
36. /minutes/RR2010_11_10.DOCX	17	0.27%	
37. /comm_parking.html	17	0.27%	
38. /minutes/EX2010_10_6.docx	17	0.27%	
39. /minutes/SS2010_4_09.docx	17	0.27%	
40. /minutes/EV2010_11-4.DOCX	17	0.27%	
41. /minutes/EV2010_12_2.docx	17	0.27%	
42. /comm_retirement.html	16	0.26%	
43. /comm_ethics.html	16	0.26%	

44. /minutes/EX2010_3_10.doc	16	0.26%
45. /sc_minutes/SC2009_6_16.doc	16	0.26%
46. /minutes/RR2010_11_9.DOCX	16	0.26%
47. /sc_minutes/SC2010_8_17.docx	16	0.26%
48. /minutes/EX2010_4_7.doc	16	0.26%
49. /minutes/EX2010_3_24.doc	16	0.26%
50. /minutes/CC2010_10_14.DOCX	16	0.26%
View Total:	5,658	90.27%
Total:	6,268	100.00%

Help Information

Requested Pages

This report ranks the popularity of the Pages (HTML files, generally) visited on your site by number of Pageviews and relative percentage. Urchin's configuration controls which file extensions are treated as Pageviews. In general, images and other embedded content, such as style sheets and javascript, are not considered to be Pageviews.