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Belen News, 03-27-1919

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THE BELEN NEWS

AND THE VALENCIA STANDARD

VOL IV

BELEN, NEW MEXICO THURSDAY MARCH 27 1919.

NO. XVI I

LEGAL NOTICE

IN THE DISTRICT COURT, VALENCIA COUNTY, NEW MEXICO.

Lola Garcia de Baca, Plaintiff.
-vs-
Polo Baca, Defendant.

Notice of Suit

You are hereby notified that suit has been commenced against you in the District Court of the Seventh Judicial District of the State of New Mexico in and for the County of Valencia by the above named plaintiff praying for an absolute divorce on the grounds of abandonment, desertion and non support and for the custody of their minor child Silvia Baca, and you are further notified that unless you be and appear at the Court House of the County and State aforesaid and answer the complaint filed in this cause on or before the 5th day of May, A. D. 1919, at 10 o'clock A. M., of said day, a decree pro confesso will be entered against you and the relief prayed for will be granted.

The attorneys for plaintiff are Barnes and Livingston and their place of business is at Belen, New Mexico.

Witness my hand and the seal of said Court this 28th day of February, 1919.

[Seal] Diego Aragon
District Clerk.

By W. D. Newcomb
Deputy.

Mar. 15, 4 T.

State of New Mexico, Valencia County, In The Matter of the Estate of Nepomuceno Gutierrez, deceased.

Public Notice

Notice is hereby given by the undersigned administrator of the estate of Nepomuceno Gutierrez, deceased, that I, Medardo Sanchez was on the 22nd day of January, 1919, duly appointed administrator of the estate of Nepomuceno Gutierrez by the Probate Court of Valencia County, and all persons having claims against said estate or against said decedent are hereby required to present the same for settlement to the undersigned within the time required by law.

Medardo Sanchez, Administrator.
Belen, New Mexico.

Feb. 22, 4 T.



JOHN W. BAKER

STATE TREASURER ADVISES INVESTING MONEY IN W.S.S.

Two big reasons why every person should invest in War Savings Stamps are given by John W. Baker, State Treasurer of Texas, who was County War Savings Chairman in the 1918 campaign. Here is what he says:

"Thrift is the foundation upon which success is built. Those who save succeed.

"The people who take advantage this year of the opportunity offered them in the Government Savings campaign to acquire the habit of saving wisely and spending wisely through the purchase of War Savings Stamps will be building for future prosperity and power. Thrift is power.

"Intelligent saving looks to future wise spending and is therefore, postponed enjoyment with interest.

"United States Government War Savings Stamps are the best and safest securities that money will buy. These Treasury Bonds pay four per cent interest, compounded every three months. They increase constantly in value and that constant increase is guaranteed by the Government.

"There are two big reasons why every person should save and invest in W. S. S. First, it is to every one's financial interest to become the owner of as many War Savings Stamps as he can acquire. Second, there are still 2,000,000 American soldiers in France, Germany and Russia. They have to be taken care of, and money invested in War Savings Stamps will enable the Government to take care of them and bring them back home to America when they have finished the job of making world-wide peace permanent.

"This is no time for people to lay aside their patriotism, but instead a time when all of us must exhibit a higher type of patriotism than ever before. Investing in War Savings Stamps is profitable patriotism."

WAR IS NOT OVER UNTIL BILLS PAID

American soldiers in Europe must be fed and brought home. Until that is done the war will not be over, declares Carter Glass, Secretary of the Treasury. Buying War Savings Stamps will help the Government in making its final settlement of war obligations.

"There are two million American soldiers in Europe," Secretary Glass points out, "and obligation is just as much on the Government today as it was when the guns were firing to see that they are maintained in comfort, to provide for their return home. It is just as important, and even more important, to impress upon the American people the necessity of cultivating the habit of thrift and saving."

"The war will not be over until the United States Government has honorably met every commitment made in order to win the war."

JULIUS HAD NOTHING ON CAESAR OF TEXAS

J. Caesar of Rome, Italy, who took everything in sight he wanted, is dead and has been for a long time, but Caesar, Texas, is just a little more alive than anything else on its section of the map.

The word "Caesar" seems to stand for action and they do things at Caesar, Texas. For one thing—they stand loyally behind their Government.

Like thousands of other cities and towns, Caesar was swept by the War Savings movement last year. Every citizen who could bought or agreed to buy War Savings Stamps. Postmaster W. J. Vaughn now reports that every pledge has been kept, that no applications have been made to cash War Savings Stamps and that the Caesars are still backing up the Government with their money.

Julius Caesar had "nothing on" Caesar of Texas.

Why the Victory Loan is Necessary

The Government spent all of the Fourth Liberty Loan money about two months ago and has been borrowing from the banks ever since. This money must be paid back. That's why!



HELLO, BOYS!

Like every other American you are glad to see the young fellow who is just back from France. You are just as glad to see the disappointed youngster who got no farther than the training camp. Both represent our fighting force to you.

That one failed to reach France doesn't lessen the warmth of your handclasp one whit. Nor the sincerity of your welcome. That was the fortune of war. It's the willingness to fight that counts.

And you are just as proud of what the army did over there. You like to think of Chateau Thierry, Verdun, Belleau wood, the Argonne forest, and all other places where the Yanks clashed with the Hun as samples of American pluck.

Nor has it all lessened your conviction that America is the greatest land under the sun. Breeds the gamest fighters; the most loyal citizens; the truest lovers and real appreciators of liberty.

Live up to your boast. Lend like a man to the Victory Liberty Loan.



DON'T TIE HIS HANDS

If any foreigner was to step up to you and declare that Uncle Sam wasn't sincere, didn't live up to his obligations, failed to make good his promises, you would probably try to knock his block off.

Uncle Sam is sincere, is honorable, tries always to make good, backs up to the letter his ideals and endeavors to attain his ambitions.

And when he fails anywhere along the line it's the folks at home who do not toe the line of duty. Who tie his hands.

Right now Uncle Sam is asking you to help him meet the greatest obligation he has ever faced.

The task of finishing this war job rightly.

He asks it in his name, in the name of every khaki clad soldier in the land.

In the name of every one of those 70,000 boys who never came back!

And the size of your bond measures the depth of your gratitude for all they have saved to you.

STATE OF NEW MEXICO, County of Valencia, In the District Court.

The Bernillo Mercantile Company of Grants, a corporation, Plaintiff,

-vs- William McFarland and Robert R. Moak, Defendants.

Notice of Suit.

To William McFarland and Robert R. Moak, defendants:

You are hereby notified that a case is now pending in the above entitled court, a suit numbered and entitled as above, whereby the Bernillo Mercantile Company of Grants, a corporation, seeks to recover the sum of Four Hundred Eighty six and twenty nine one hundredths (\$486.29) dollars against you and that the plaintiff has caused to be attached, the following property:

- 1 Witte engine 22 H. P. 20x30
- 1 Saw hook complete
- 1 Saw carriage with track
- 1 Belt tightener
- 10 Iron rolls
- 1 Extra pulley
- 8 Cant hooks, 1 handle
- 1 Portable forge
- 1 Shaft 10 ft.
- Track for carriage
- Belts-ropes
- 6 Shovels
- 1 56 in. saw
- 3 Bars iron, and other small things belonging to the saw mill.

And you are further notified that unless you enter or cause to be entered your appearance in said cause on or before May 12th, 1919, a default will be taken against you and the relief prayed for in the complaint will be granted and the above property sold to pay the amount of said judgement.

The name and postoffice address of the plaintiff's attorneys is Rodey & Rodey, Albuquerque, New Mexico.

Diego Aragon
County Clerk & Ex-Officio Clerk
By W. D. Newcomb,
Deputy Clerk.
Seal of District Court.

STATE OF NEW MEXICO

COUNTY OF VALENCIA, IN THE DISTRICT COURT.

Ruby C. Forrester, Plaintiff,

-vs- Emsley H. Forrester, Defendant.

NOTICE OF SUIT.

To Emsley H. Forrester

You are hereby notified that there is now pending in the above named court a suit numbered and entitled as above, wherein the plaintiff Ruby C. Forrester seeks by her complaint an absolute divorce from you on the ground of none support and abandonment, and you are further notified that unless you enter or cause to be entered your appearance in said cause, on or before May 12th, 1919, a decree pro confesso will be taken against you and the relief prayed for will be granted.

The name of the plaintiff's attorneys is Rodey and Rodey and their postoffice address is Albuquerque, New Mexico.

Diego Aragon
County Clerk
By W. D. Newcomb
Deputy.
Seal of District Court.

PRINCE ALBERT

the national joy smoke



PLAY the smokegame with a jimmy pipe if you're hankering for a hand-out for what ails your smokeappetite!

For, with Prince Albert, you've got a new listen on the pipe question that cuts you loose from old stung tongue and dry throat worries! Made by our exclusive patented process, Prince Albert is scotfree from bite and parch and hands you about the biggest lot of smokefun that ever was scheduled in your direction!

Prince Albert is a pippin of a pipe-pal; rolled into a cigarette it beats the band! Get the slant that P. A. is simply everything any man ever longed for in tobacco! You never will be willing to figure up the sport you've slipped-on once you get that Prince Albert quality flavor and quality satisfaction into your smokesystem! You'll talk kind words every time you get on the firing line!

Tippy red bags, tidy red tins, handsome pound and half-pound tin holders—and that classy, practical pound crystal glass humidor with sponge moistener top that keeps the tobacco in such perfect condition.

R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

Go to the Polls Tuesday

ALL WAR SAVINGS SOCIETIES URGED TO KEEP WORKING

"Official statistics show that there are more than 164,000 War Savings Societies in this country and 17,500 of these are in our district," says Frank M. Smith, Federal District Director for the Eleventh Federal War Savings District, in discussing the nation-wide thrift movement.

"These Government War Savings Societies have well proved their usefulness under war conditions in the marketing of War Savings Stamps and Thrift Stamps. Their mission is just as important now, and will therefore be permanently continued in order to push and extend the sale of War Savings Stamps. Thrift is power. When we save, we succeed. "We have learned that thrift is not hoarding. It doesn't mean cutting down expenses foolishly, but it does mean cutting out foolish expenses. It means spending thought before spending money. It does not require expert knowledge of the laws of finance; all it requires is common sense.

"War Savings Stamps are within the reach of anyone, no matter how small the opportunities for saving. A quarter buys a Thrift Stamp. A War Savings Stamp costs \$4.14 during March and one cent a month additional till December, when the price will be \$4.23. Each War Savings Stamp bought now will bring the owner \$5 on January 1, 1924. The rate of interest is the highest for any Government security ever issued.

"I hope every community in the district will maintain its War Savings Societies and add to their number. Everyone who is concerned in the business of living is vitally interested in Thrift and the Savings Campaign and should be a member of a War Savings Society.

"None is too poor to have a part. None so well off he can be indifferent. Thrift is good management of the business of living. The man, woman or child who has mastered Thrift is master of his fate. The people who acquire the Thrift habit are on the high road to success.

"One of the best ways to practice thrift is to practice intelligent buying. We should buy, not what we think we want, but what we know we need. This kind of buying is far from miserliness. The business man will appreciate it for it means frequent turnover in staples on which they can calculate accurately the demand in advance rather than hazard one's stocks up with the opposite kind of goods.

"We must save for ourselves and for our country's sake. We have saved enormously under the pressure of war, but our work is not over. We have great saving still to do. It is a certainty we can do it, individually and nationally, we back up the Government and take an active part in getting ahead" by following the War Savings plan."



There are two roads in life. One leads to a quagmire of nothingness. The other leads to success. Both are lined with sign posts to show the wary traveller in which direction he is moving. But many people go along, their eyes on the skies, on the ground, or unseeing in dreamland, never noticing that they are advancing on the wrong highway. Do you know which road you are travelling? Here are the sign posts. The end of one will find you empty-handed. The end of the other will find you with funds for a sunny opportunity—with War Savings Stamps and Liberty Bonds working for you at over 4% interest.

Spendthrift Road

"This is on me."
 "One more of the same."
 "Lend me five."
 "Charge this."
 "Here, boy."
 "Where do we go from here?"
 "Let's have another round."
 "You can go home anytime."
 "Your money's no good."
 "I can't be bothered with small change."
 "The sky's the limit."
 "I'm paying for this."
 "Don't be a piker."
 "It's all in a lifetime."
 "More where this came from."
 "Aw, come on; be a sport."
 "Money's no object to us."

Thrift Road

"What is the price of this?"
 "One will do."
 "The walk will do me good."
 "No, thank you."
 "I can't afford that."
 "Give me your best price."
 "I'll carry this."
 "I promised my wife."
 "I need the money."
 "Let me pay my share."
 "I can get along without this."
 "Is it worth seeing?"
 "This is what I've gotten for my money."
 "I could, but there are more necessary things to be taken care of first."

NATIONAL EDUCATION ASSOCIATION ENDORSES THRIFT MOVEMENT

Responding to Secretary Glass' request, the National Education Association has endorsed the Thrift movement in the following resolution:

"As essential to the character formation, to the welfare of the American people, and to the preservation of a national habit, we urge that the present national program of thrift instruction, and the sale of Thrift and War Savings Stamps become a permanent part of the public school procedure.

"We recommend that a committee of the National Education Association be named to co-operate with the Savings Division of the Treasury Department in pushing a campaign in all the State school systems."

Thousands of teachers in New Mexico, Louisiana, Oklahoma and Texas schools are already devoting regular school periods to thrift lessons. A pamphlet textbook "Adventures in Thrift" has been sent to English composition teachers of upper grades and high schools in the Eleventh War Savings District and other literature is being sent out or prepared.

A list of ways in which money can be saved by children has already been prepared and sent out to the teachers. It is also suggested that parents try to make their children understand the value of money and the ideas of thrift in the present war.

IS AN INVESTMENT ARE YOU SHOWING PROPER RETURNS?

Have you capitalized yourself? If so, are you a profitable investment?

It's all a very simple affair. By a few easy calculations you can figure out what you are worth to yourself and whether you are a money-making proposition.

Suppose your earnings amount to \$1,000 per year. That represents 5 per cent interest on \$20,000. What are you doing with the interest? Is a portion of it going back into "capital stock" or is so much of it being wasted in "operating" that there is nothing left?

When you spend a nickel you are getting rid of all a dollar can safely make for you in a whole year. Throw a dime away and \$2 have to work over time to even things up. Squander a quarter and a \$5 bill is lost by the entire year before it adds another quarter to your holdings. Had you ever thought of it from that angle?

Still supposing that you are making \$1,000 per year. There are 365 days in every year, rain or shine and every one is worth just \$2.74 to you. When you spend \$5 for something you do not need, for instance a gold brick, you are not spending money. Oh no! you are spending two days' hard labor.

Think of it in that light and then determine what to do. If you decide it is worth working five days to take a trip over to Podunkville just to visit your wife's sister's cousin's grandfather that is your business. You fork over \$13.70, but remember that you are really doing so to 333 every cent of your earnings for five days or that the interest on \$274 for a whole year is gone.

Perhaps there's something to this being capitalized after all. How about it? Buy W. S. S. Make your dollars work for you.

BE A LENDER -W.S.S.- SAFE, SURE RETURNS.

BUY YOUR SHARE

The Victory Liberty Loan will yield the funds that are needed to complete the war task of the nation.

The honor of the Government is at stake. The gratitude of the nation to its heroic defenders must be proved. We must show the whole world that we are loyal to the pledged word of the American nation.

The Victory Liberty Loan will be the best investment ever offered by any government. It will have less risk, pay better interest, and have more advantages than any security obtainable. Buy your share!

THE KAISER CRUSHED

And Uncle Sam in making it possible assumed a debt that is great beyond the average comprehension. A debt that runs into many thousands of millions of dollars. A debt that was unavoidable, yet the taking over of which put a quick end to the war.

Uncle Sam prepared beyond all precedent for this year's fighting. A tank for every seventy-five feet of the firing line. Gas shells at the rate of ten thousand for every one Germany had produced. Airplanes in droves. Guns, by thousands. Munitions of all kinds upon a scale heretofore unheard of.

He had obligated himself in advance of the collection of the money to pay for all this.

AND ONCE THE GERMAN'S KNEW WHAT HE HAD IN STORE THEY QUIT COLD.

IT'S TO PAY THESE DEBTS THAT THE VICTORY LIBERTY LOAN IS TO BE OFFERED.

A War Savings Pledge is a personal, binding obligation. Save and have!

THRIFTGRAMS

Nobody ever got rich tonight. Begin saving today.

Savings crank up the prosperity engine.

All the wealth in the world is what has been saved by some one.

Savings beget more when they are invested; War Savings Stamps are the finest investment in the world; Thrift Stamps are first aid to investments.

Money saved is money earned. Buy War Savings stamps. Sharing in the Government is good citizenship. You do that by investing in War Savings Stamps.

Wise buying makes wages count more. Saving is the quickest road to opportunity. Spend wisely, save sanely, invest safely. Buy War Savings stamps.

NINETEEN SAVINGS RESOLUTIONS FOR NINETEEN-NINETEEN

Here are the Nineteen Savings Resolutions for Nineteen-Nineteen. Every one of them good! Pledge to observe them throughout the year, and live up to your pledge. To have one must save. Save and Invest! You are your biggest asset! Capitalize yourself! Take the life out of life and put it in Thrift!

1. I will not quit, but will push my personal job in helping clean up the war.

2. I will buy wisely, save sanely and invest securely, and will insist upon getting 100 cents value for every dollar spent.

3. I will take the "if" out of Life and make it build up Thrift.

4. I will have a personal share in my Country's victory finance.

5. I will have enough saved to hold on to the slippery dollar.

6. I will increase my savings, not tomorrow, or next day, but now!

7. I will capitalize myself through saving. I am my own biggest asset.

8. I will not sell my War Savings Stamps or other Government securities for a mess of pottage.

9. I will join the "Get Ahead" movement, such as one of the Government's War Savings Societies.

10. I will not let the "War-is-Over" idea make me ungrateful to those who have fought and bled for Liberty.

11. I will be behind our end of the Peace Table with my heart, brain, labor, encouragement and money.

12. I will employ all practical means of stopping the foolish drip from the pocket-book which undermines the foundation of Family Success, and save through War Savings Stamps, Thrift Stamps, and other Government Bonds.

13. I will make Thrift a happy habit and a solid business which secures continuous profit from the spending of money wisely.

14. I will remember that Thrift is one of the great lessons taught by the war.

15. I will not set aside my newly-acquired habits of Thrift and Sacrifice, but will "carry on" with greater zeal and enthusiasm than ever before.

16. I will keep a written account of what I buy study it weekly, and try to reduce my foolish spending, and increase my ability to buy wisely.

17. I will look ahead and not allow my impulse to spend thoughtlessly, rob me of some big opportunity or advancement which may come in the future; I will save for a "Turn Around Fund" which will enable me to meet an unexpected need, or better, an unexpected opportunity.

18. I will save—not through miserliness or to support future laziness—but to live well now and in the future.

19. I will conserve my time, my energy, and my money that I may work without financial worry, with a clear head and fresh vision.

Pledges made in 1918 to invest in United States Government War Savings Stamps, but which, for any reason, could not be met by December 31, 1918 may be fulfilled and the Government expects that they shall be fulfilled by the purchase of 1919 War Savings Stamps.

A War Savings Pledge is a personal, binding obligation. Save and have!

ARE YOU GENUINE OR A CAMOUFLAGE PATRIOT--WHICH?

Analyze yourself!

Are you a real red-blooded American or are you a camouflage patriot? Do you really appreciate the great victory that our Government and our boys won for you? Do you realize that everything you have would be worthless or taken away from you and that you would have been little more than a slave if this victory had not been won? Have you stopped to think that thousands of men—big, strong, able-bodied men—have gladly died on the battlefield to give you the blessing of peace and victory? They gave us a better life, home, loved ones. Do you realize that there are thousands of mothers and sisters in our country who are broken-hearted today because they have lost their loved ones, but who proudly gave their sons and husbands to protect you and yours and bring victory?

How, then, are you showing your appreciation? Are you holding your War Savings Stamps and Liberty Bonds? Are you saving your money and lending it to your Government through the purchase of 1919 War Savings Stamps in order that the victory bill may be paid and the boys brought home?

Every time a War Savings Stamp is cashed that much money is drawn directly out of the United States Treasury—money that the Government had counted on using to pay the victory bill—a bill contracted in order that this would be a safe country for you to live in—money that it expected to use in feeding a soldier or sailor and bringing him back to the home-folks in Texas, Louisiana, New Mexico or Oklahoma.

A wise Government has made it possible for the owners of War Savings Stamps to cash their War Savings Stamps at the postoffice after giving ten days' notice. If one has had misfortune and has urgent need of his money all he has to do is ask the Government for it and back its money will come with interest for every day it has been left to the Government.

As an American, a patriot, one who loves his country, do you think the person is a real patriot, a sufficient American, who at this time of the Government's great need cashes his War Savings Stamps if it is possible for him to hold them? Do you think he shows the proper appreciation of victory?

It was easy to be patriotic when the boys were in the thick of the fight, when the drums were booming the battle call, but the real test of patriotism is what one does now.

Every person who can should hold his War Savings Stamps until the maturity date. Do you think a real American would cash his War Savings Stamps unless he was in dire need of the money?

War Savings Stamps are the safest investment in the world. They increase constantly in value and this constant increase is guaranteed by the Government.

Buy 1919 War Savings Stamps. They pay good interest. Save and have!

CANADIAN AVIATORS PROVED WISE BIRDS

When the members of the Royal Flying Corps, who trained in the Eleventh Federal War Savings District, returned to Canada, many of them had become enthusiastic buyers of War Savings Stamps. Having been given a taste of buying Government securities for small amounts, they became so insistent that the Canadian Government inaugurated a system of War Savings Stamps, similar to that in the United States.

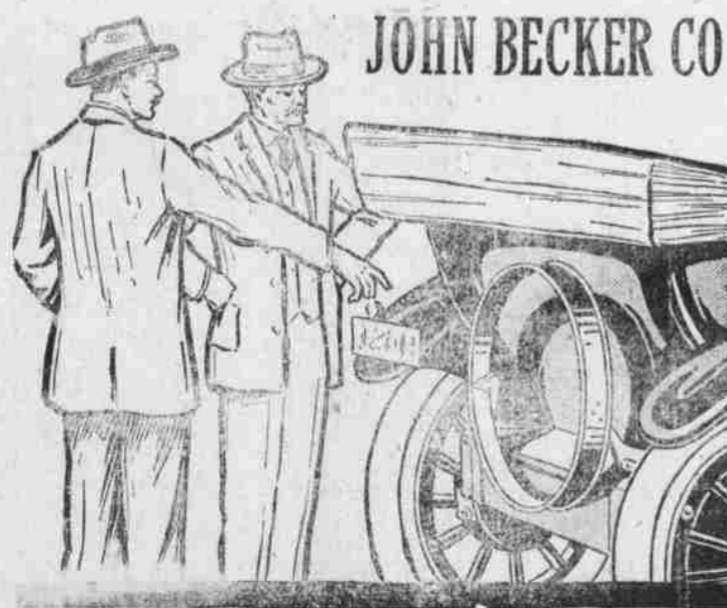
"The leading men of the world today," recently declared a Canadian financier, "those charged with directing its affairs, realize that the exercise of thrift is absolutely necessary for the restoration of normal conditions in all countries.

"It is to be observed also that these men consider it as necessary for the people of the United States and Canada—countries undamaged by the war—to save as it is for those of France and Belgium to do so. It is the condition on which a financial and industrial recovery is based."

Start Now To Make Your Tire Equipment FISK

BEGIN NOW by getting a Fisk for your spare rim. Thousands of today's users of complete Fisk equipment began years ago with the purchase of a single tire. Experience proved to them that the famous Fisk Non-Skid is the greatest dollar-for-dollar tire value on the market—and the standard of Fisk Quality is higher today than ever.

Fisk Tires For Sale By



JOHN BECKER CO

