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KEEP YOUR EYE ON LOS LUNAS

OUR BOYS "OVER THERE" MAKE THE SUPREME SACRIFICE FOR YOU

THE BELEN NEWS

WHAT ARE YOU GIVING OF YOUR DOLLARS TO SUSTAIN THEM?

AND THE VALENCIA STANDARD

VOL. I

BELEN, NEW MEXICO THURSDAY SEPTEMBER 12 1918.

NO. XII

OKLAHOMA OIL MEN IN THE RICH INSCRIPTION ROCK FIELD

Most Promising Virgin Oil Fields in the Entire Southwest

A Home Town Is Los Lunas

LOS LUNAS, the wide-awake, enterprising county seat of Valencia county, is situated on the Santa Fe R.R. 20 miles south of Albuquerque, and immediately in the centre of the richest and most productive agricultural district in Western New Mexico.

The elevation is about 4500 feet and a salubrious climate which cannot be excelled in the southwest.

The soil is a dark, sandy loam, and extremely fertile and serials and fruits grow to perfection.

Los Lunas is essentially a home town and there are quite a number of elegant private residences which are fitted up with every comfort and convenience.

The County Court House is a commodious structure in which not only the people of Los Lunas but the whole county feel a commendable pride, for it is by long odds the handsomest and most conveniently arranged Court House in this Judicial District.

The public school building is of brick and the rooms are large and well ventilated.

Richard Pohl, deputy county treasurer, takes excellent care of the county's finances whenever the county treasurer, E. M. Otero is absent.

G. C. Luna, deputy county clerk, is a careful, painstaking official, and very courteous toward all.

There are two strong business firms who keep fully abreast of the times.

Huning & Connell, of which H. Emory Davis, a very efficient man is manager, carry a very complete stock at all times. This firm commenced business 35 or 40 years ago and at this time F. D. Huning is president. Groceries, hardware, clothing, notions farm machinery, furniture, hay grain, auto tires and oils, farm wagons, shoes, hats, ready made clothing, etc., always in stock, and price satisfactory.

A large assortment of the latest styles and the very best quality from which to select is always desirable and one is always assured of this fact when they go into the store of Simon Neustadt, who has conducted a business in Los Lunas for the past 25 years. One will find here everything for the stockman and the rancher: hardware, saddles, harness, steel iron piping, clothing, notions, fancy groceries, lumber, farm machinery, oils, hay grain etc. Joseph F. Tondre is the manager and a good one too.

There are two very comfortable hotels, Los Lunas Hotel and Luna Hotel.

Diego Aragon carries a very complete line of general merchandise.

The Los Lunas Roller Mills, of which A. A. Romero & Co., are the proprietors, does a very extensive business in grinding the cereal in this section.

John B. Raff, the village blacksmith repairs more automobiles than he does farm wagons.

Again we say KEEP YOUR EYE ON LOS LUNAS.

Oklahoma Oil Men Take Leases in Inscription Rock Oil Field

MUCH ATTENTION is being directed toward the Inscription Rock oil field by practical eastern oil operators who are always on the lookout for promising virgin fields, and letters of inquiry are being received by Belen business men.

Less than a week since two well known Oklahoma oil operators very quietly slipped into this field, made a quick examination, took several options and as quietly and mysteriously slipped out again. Of course this class of men, who really mean business, never herald their advent with a brass band.

And as a famous geologist will visit this section at an early date in the interest of the Santa Fe railroad, the outlook for the district seems to be extremely promising.

It is an absolute fact that the surface showing is the most remarkable ever seen in any virgin field in this country and hence it is highly probable that a great oil pool will be tapped on the anticline of the great yellow sandstone dikes which outcrop 150 to 300 feet high on the surface and form an enormous basin, many miles in extent.

The well on the A. J. Crockett cattle ranch, when being sunk for water, was so highly impregnated with oil that it could not be used for any purpose, even the stock would not drink it. Every bucket showed great globules of oil on the water.

At another place a very strong seepage comes out on the surface.

A short distance below this ranch another well was being sunk for water and a PINT OF PURE HEAVY BLACK OIL was raised on every bucket of water in the presence of a party of gentlemen including the editor of this paper.

Great sandstone dyke forming an enormous basin; wonderful veins of excellent coal in evidence on the surface; quite a volume of natural gas; a pint of oil in every bucket of water; strong seepages; oil shale; oil sand and just plenty of PURE OIL.

These rich fields are named after the famous Inscription Rock, made famous by the early Spanish Conquistadores, who came into this country in 1629, nearly 300 years ago and conquered the Aztecs, and at that time made many inscriptions which are now truly historical.

The oil claims have been located under placer mining law of the United States and the State of New Mexico and are held by the locaters exactly as any other mining claim is held and can be sold like any other mining claim.

NOW IS THE TIME

ONLY THREE WEEKS is a very short time in which to begin to think of saving, then to plan a budget, and then actually to save enough to buy a LIBERTY BOND. And yet if you wait for the Fourth Liberty Loan campaign to begin on September 28th before giving the matter any more thought than a passing glance at the announcement, you may find yourself pressed for time as well as money. NOW is the period for planning, leaving the last three weeks for buying Liberty Bonds

The Belen Schools Opened Last Monday

THE BELEN schools opened Monday Sept. 2nd., with a good enrollment. In the High School 36 and in the grade school 236.

Supt. Saturnino Baca called a meeting of the teachers at the High School building. Very interesting addresses were made by Superintendents Baca and Dowden and Mrs. Mulvany, Prin. of the grade school. Each of the speakers emphasized the fact that there must prevail harmony and unity throughout the school year with teachers, pupils, and patrons, for without this the efficiency of the schools was destroyed and the great opportunity of the American child, free education, was greatly handicapped. The Government needs our students at their very best and any one who creates a disturbance will be considered an enemy to our country.

Each speaker also gave very definite plans of the work for the coming year and also emphasized the important place of the school and the teacher in rendering patriotic services at this time of our struggle for Liberty.

The following teachers are in charge of the departmental work: Supt. Dowden, Mathematics; J. P. Nash, Manual Training; Loureen Hulbert, Home Economics, Letha Nash, Commercial, and Aileen Bixler, English and music.

The grade teachers are Mrs. Mulvany Prin. Miss Armstrong, Miss Stephenson, Miss Seerey, Miss Henrich, Miss Hoffmann, Mrs. Delgado, Mrs. DeGraffreid, Miss. Mary Jaramillo, Fred Baca and J. R. S. Sanchez.

Carl Seligman, manager of the Bernalillo Co. store, at Grants, was down at Los Lunas Saturday as a witness in court. He reports business fine at Grants.

Don't fail to attend that Spanish-American dance Thursday night at the Belen Theatre. It is for the benefit of the Knights of Columbus Huts. It is truly a very worthy object and there should be a large crowd.

The John Becker Co. have a special sale on of dry goods. The assortment is very full and the price marked down.

M. G. Griffith, general foreman bridge construction Santa Fe was a Belen Visitor a few days since.

F. E. Leser, the new manager at the Harvey House, is very favorably known among the prominent caterers of New York City and he has been manager of several of the big cafes in that city.

Weggs & Tompkins, general contractors will finish the new Catholic Church about the 12th. of October. It will be a handsome structure and cost about \$20,000.00.

ALBUQUERQUE SLUGGERS VS. BELEN, SUNDAY

ALBUQUERQUE SLUGGERS VS. BELEN will play the champion game for New Mexico, at Belen next Sunday afternoon. This is the third game between these teams.

Last week we poked a little fun at the Albuquerque boys because they were beaten two weeks ago at Albuquerque but when they come down here Sunday we'll all of us give them a true Belen welcome, both hearty and strong.

J. H. Sears, general superintendent, southern district western division, Santa Fe, was in Belen a few days since.

Albert Ewing is now Superintendent of the Pecos division Santa Fe system. He is an experienced and competent man.

Gilbert & Sons will soon move into their handsome new store building. This firm is composed of Gavino Gilbert, Antonio Gilbert, Martin Gilbert and Charles Gilbert and they will carry a very complete line of fresh meats and fancy groceries, etc.

Of course you have heard of the White Variety Store, W. A. White & Co., and if so you will know that his stock is very carefully selected and fully up-to-date in every particular. W. A. White is a careful conservative and honorable man and when you buy at the White Variety Store you will certainly get value for your money.

Politics is warm everywhere in the State except Valencia county. Candidates should bring in their announcements immediately. We'll print them in the paper for you.

The First National Bank makes a report to the Treasurer of the United States which appears in this issue.

B. Bauer, father-in-law of Emil Kaufman and a very prominent merchant of Santa Rosa, New Mexico, is visiting Mr. and Mrs. Kaufman. Mr. Bauer has been a material factor in the commercial development of Western New Mexico for many years and his business standing is the very highest.

You must register today (Thursday) if you come under the 18 to 45 age—it is quite important.

The Belen News

AND THE VALENCIA STANDARD

Official Paper of Valencia County

M. W. MUSGROVE, EDITOR

Regular Advertising inch per month \$1.00
Per inch, single issue 50c

PUBLIC NOTICE—The plant of the Belen News and El Hispano Americano and the good will and business of said papers has been leased to M. W. Musgrove, and he will hereafter conduct same.
EL HISPANO AMERICANO PUBLISHED BY
PER SATURNINO BACA
M. W. MUSGROVE

OFF WITH YOUR HAT WHEN THE FLAG GOES BY

One More Good Strong Pull— and All Together

EACH DAY every American soldier in France is confronted by a great duty. Our Army there has a great task to perform for our country, for the world, for civilization, and for humanity. Our soldiers are doing their duty with a courage and fidelity and efficiency that thrill every heart.

Each day every American citizen at home is confronted by a great duty, a duty as imperative upon him or her as the duty of our soldiers is upon them. The American people have a great task to perform. It is to support to the limit of their ability our Army, our Navy, our country in war.

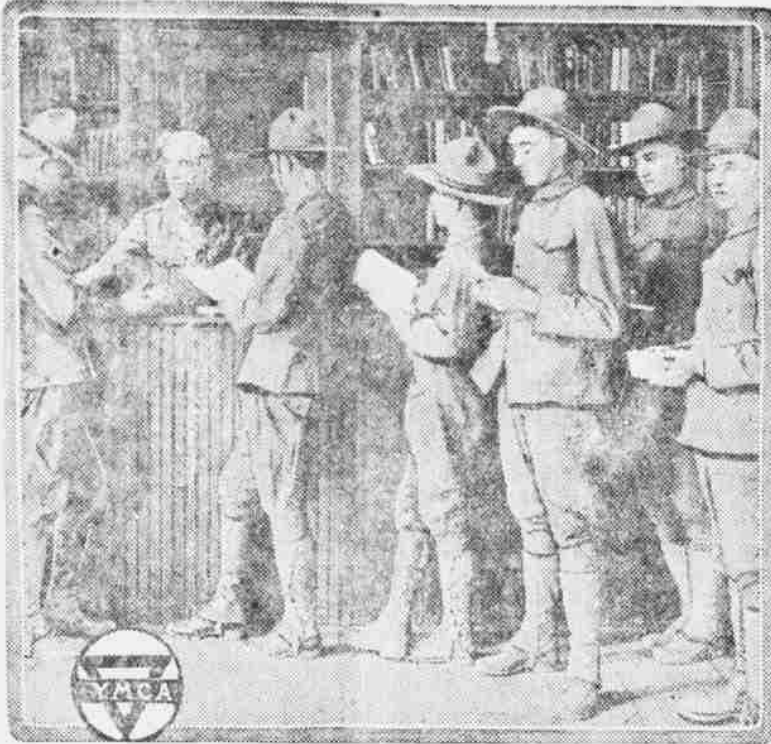
To work with increased energy and efficiency so that our national production may be increased; to economize in consumption so that more material and labor and transportation may be left free for the uses of the Government; and with the resultant savings to support the Government financially is the daily duty of every American. It is a duty that will be met by every American whose heart is with our soldiers in France, who glories in courage and fighting ability and their success.

The campaign for the Fourth Liberty Loan begins September 28 and closes October 19. While the amount has not yet been announced, it is generally conceded it will be for a larger amount than any of the preceding loans. The American people, therefore, are called upon to raise a larger sum of money in a shorter length of time than ever before. There is need, therefore, for prompt action—prompt and efficient work and prompt and liberal subscriptions.

We have a great inspiration for a great effort. The news

from the battle front inspires every American heart, not only with pride and patriotism but with a great incentive to do his or her part. There is no shirking, no shifting of the individual burden, no selfishness by American soldiers in France; there should be none here. We are both supporting the same country and the same cause—our Army in one way, ourselves in another. Theirs is the harder part, but at least we can do our part as promptly and loyally and efficiently as they do theirs.

FURNISHING BOOKS TO SOLDIERS



The American Library Association and the Army Y. M. C. A. co-operate in their plan to encourage good reading among soldiers. This is a corner of a Y. M. C. A. building in the Southern Department utilized as a library for the soldiers. "Foxy Grandpa" behind the counter is popular with the men, and each of the five hundred books in the little library are passed out on an average of twice each month. "Foxy Grandpa" has another responsibility. He presents a new khaki-covered new Testament to every soldier who asks for it, and a surprisingly large number of the men request the little book. In fact, most of the soldiers have made it a part of their equipment. They are furnished free by the Army Y. M. C. A.

First National Bank

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