

**APR Mid-Cycle Check-In**

**Unit Name: Film and Digital Arts**

**Previous APR Site-Visit Dates: October 25-27, 2017**

**Next Scheduled APR: Spring 2025**

**Unit Chair: Updates to Recommendations**

*Address all APR-related recommendations incorporated in the Unit Response and Action Plan documents, **adding rows as necessary**. New initiatives can be included and discussed, even if they were not included in the Unit Response or Action Plan.*

<b>Reviewer Recommendation or Finding</b>	<b>Action Taken since Review</b>	<b>Future Action</b>
<i>Describe the recommendation for change that resulted from the self-study, external review, department response, and initial action plan.</i>	<i>Describe the actions taken to implement the recommendation. If none, why?</i>	<i>Describe additional actions planned to implement the recommendation, or changes in the unit affecting implementation of recommendation.</i>
Become “a flagship department at UNM.”	Several initiatives (e.g. improved curriculum, robust marketing and recruitment campaigns) have resulted in our becoming the fastest growing department at UNM and the CFA department with the highest number of majors.	Marketing to improve visibility and ranking.
Curricula should be “laid bare, their content examined...”	New Curriculum Committee formed; degrees entirely reviewed and reconstructed.	Ongoing assessment.
“More production courses that prepare students for the film and digital media industries.”	Created “Producing for Film and Digital Media,” “Set Design and Construction,” “Digital Media Entrepreneurship,” “Essential Skills” and many others.	We continue to monitor student feedback and industry developments.
Greater emphasis on story construction in the production degrees and concentrations.	Curriculum changes and new system of prerequisites.	

Revise our mission/vision statement	Statements were revised via faculty and staff meetings.	
Revise program goals and outcomes	Goals and Outcomes revised via curriculum committee meetings and assessment committee meetings.	Ongoing programmatic assessment
Offer classes in both experimental AND industry standard moviemaking	We now require classes in both areas.	
End BFA cohort system	Completed curriculum change procedure (Forms A, B, C)	
Revise BFA to emphasize Film Production	Completed curriculum change procedure (Forms A, B, C)	
BA should offer concentration in Critical Studies	Completed curriculum change procedure (Forms A, B, C)	
BA should offer concentration in Film Production	Completed curriculum change procedure (Forms A, B, C)	
BA should offer concentration in Gaming	Completed curriculum change procedure (Forms A, B, C)	
BA should offer concentration in Animation	Completed curriculum change procedure (Forms A, B, C)	
Make class learning outcomes consistent with departmental learning outcomes	Revised curriculum and assessment procedures	Ongoing programmatic assessment
Revisit and review learning outcomes to evaluate their measurability and applicability to the degrees	Revised assessment procedure	Ongoing programmatic assessment
Increase recruitment	Attending recruitment events; utilizing social media, TV, radio, newspapers	
Retain and expand diversity, equity, inclusion.	Hired diverse faculty, ensure relevance/accessibility of curriculum to underrepresented groups	Membership in EDIT media
Track alumni activities	Increased utilization of social media	
Improve graduation rates	Ensured that students are able to enroll/access desired classes	
Make course content as rigorous as possible	Curriculum Committee review process.	Ongoing programmatic assessment

Ensure course content is not duplicated in other classes	Strengthened prerequisite system; reviewed syllabi for redundancies.	
Increase the number of tenure-track faculty	Three new Assistant Professors requested and hired	Two searches this year
New tech support staff member	Tech staffing is now more robust.	
Safety problems due to insufficient power at Mesa sound stage	Mesa sound stage rewired.	
Fundraising in the public and private sector	Various projects designed to create alternative revenue streams e.g. Video production for clients, building relationships with city and state, commercializing faculty research.	
Replacement of Mesa Del Sol HVAC system	New system has been designed and soon to be presented to CPLT committee.	
Upgrade projector in Mesa movie theater	4K projector purchased	
Expand the system of industry placement.	Internships and PA positions ever more numerous.	
Define our brand. Tell a coherent story about ourselves.	Changed the name of the department to Film and Digital Arts. We are now known by one name, not three (Cinematic Arts, Media Arts and IFDM are no longer current). Established as a center for above and below the line training.	
Streamline and simplify accounting procedures	Joined Fiscal Shared Services	
Ensure that students have access to enough equipment	Purchasing a sufficient amount of equipment is now possible due to very high enrollment.	
Clarify equipment cage inventory and check-out process	An online system is now in place. Software allows students unprecedented	

	control and information during check out.	
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**Unit Chair: Assessment Reflection**

*Consider the unit’s assessment practices since the last APR. Please provide a small narrative reflecting on assessment impact, strengths, concerns, or obstacles that exist within the unit, focusing on those areas that would be well-served by leadership feedback and/or highlighted to reviewers at the unit’s next APR.*

Following the last APR, we were assessing classes from two recently merged departments: Cinematic Arts and IFDM (Interdisciplinary Film and Digital Media). While students were performing well, it was difficult to gauge programmatic performance in a department whose structure was, perhaps inevitably, due to the forced merger, “complicated, complex, and confusing (as our APR team pointed out).

In June 2020, we created new assessment plans for each degree and concentration. These established new broad SLOs for the department and other SLOs specific to each degree and concentration. Rubrics were also created allowing department faculty to assess assignments, such as such final papers, creative projects, and screenplays, that best demonstrate a course’s SLOs.

**Strengths:** Our students are scoring well in the areas of Creativity, Collaboration, Technical Proficiencies and Writing. Faculty hold assessment meetings where they review student work and use our Assessment Rubrics to enter their evaluations. The faculty assessors are not the faculty teaching the course at hand.

**Concerns:** We are very interested to expand and improve our assessment strategies in the areas of storytelling, crew training, writing, teamwork, inclusivity, and sustainability.

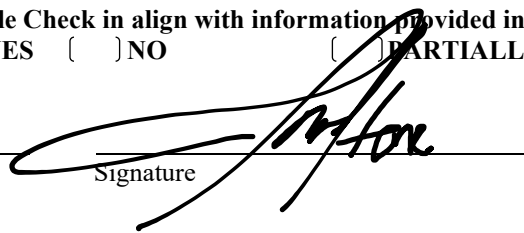
**Unit Chair: Review and Confirmation**

**Comments:**

The items provided in the Mid-Cycle Check in align with information provided in the previous Unit Response Report and Action Plan.     YES     NO     PARTIALLY

James Stone

Print Name



Signature

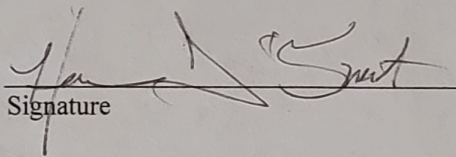
11-18-22

Date (MM/DD/YYYY)

**Dean/Associate Dean: Dean's Office Review and Approval**

**Comments/Feedback**

HARRIS D SMITH  
Print Name

  
Signature

11/30/22  
Date (MM/DD/YYYY)

**Provost/Associate Provost: Office of the Provost Review and Approval**

**Comments/Feedback:**

Pamela Cheek  
Print Name

*Pamela Cheek*  
Signature

11/30/2022  
Date (MM/DD/YYYY)