

3-28-1918

## Belen News, 03-28-1918

The News Printing Co.

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# THE BELEN NEWS



VOLUME V

BELEN, NEW MEXICO, MARCH 28 1918.

NUMBER 67

## APRIL 1 LAST DAY FOR FEDERAL RETURNS

Penalties for Income Dodgers Are  
Severe—Get Your Return  
in if You Are Liable.

April 1, 1918, is the final day allowed under the federal income tax law for the filing of federal income tax returns. Persons who are required to file returns under the provisions of law and who fail to get their returns in on time are subject to severe penalties, as follows:

For making false or fraudulent return, not exceeding \$2,000 or not exceeding one year's imprisonment, or both, in the discretion of the court, and, in addition, 100 per cent. of the tax evaded.

For failing to make return on time, not less than \$20 nor more than \$1,000, and, in addition, 50 per cent. of the amount of tax due.

If on account of illness or absence from home you are unable to render your return within the time prescribed by law you may obtain an extension of 30 days if a request therefor is filed with the collector of your district before the due date of the return. In this request you must state the reason why the return cannot be filed within the time prescribed by law.

Collectors of internal revenue are not authorized to grant extensions of more than 30 days, but the commissioner of internal revenue has authority to grant a reasonable extension beyond 30 days in meritorious cases. If you desire an extension of more than 30 days your request should be addressed to the commissioner and should contain a detailed statement covering the reasons which make it impossible for you to file your return on or before April 1.

The internal revenue men are now completing their tour of the country, during which they were in touch with the people of every city and town. If you failed to get in touch with the deputy which visited your section it is not too late to get advice. Consult your postmaster as to where the nearest deputy is now. Get your blank form, study the directions and the requirements as shown thereon and make your return without fail if your income was sufficient to come within the bounds named in the law.

It is pointed out by Commissioner Roper that it is important that the people comply with the federal laws as fully as they are complying with the drafts for men and the conservation of foods and fuel. "The war must be paid for," says Commissioner Roper, "Congress has as much right to conscript a just portion of income as it has to conscript our boys. The tax for 1917 is designed to reach moderate as well as large incomes, so that all persons who are in financial position to bear a portion of the heavy government expenses can be assessed in proportion to their ability to pay."

"The man who is barely making a living or barely supporting a family is not affected by the 1917 law. But the man who is able to bear a share of the burden has been reached by the new law, and he should accept his responsibility in the same patriotic spirit that our young men have shown in offering themselves for this great purpose of the country to make the world safe for people of all kinds to live in and to govern themselves."

This tax is one which recognizes women as on an equal basis with men. The unmarried woman or the married woman with a salary must make tax return just the same as any man. Only the woman supporting her mother or other members of her family may take out \$2,000 exemption.

Under the law the head of the family is the one whose earning power contributes to the family's support.

Similarly a widow with small children to support can take out \$2,000 exemption and \$200 additional exemption for each of her children under eighteen. Thus it is intended that the law shall work no hardship to women having to struggle to get along. But each must file return if her income is \$1,000.

A man whose wife dies and who is left with small children to support upon a moderate income may also take full exemption under the new tax law and also claim \$200 exemption for each of his children under eighteen.

The widower under the law is a single man and must make tax return accordingly. Married men need not file returns unless they are earning \$1,000 or more.

## County Commissioners proceedings.

Regular Session

The Board of County Commissioners met on January 7, 1918.

Present: — Manuel Sandoval, Chairman; Federico Sanchez and Adolphe Didier; Placido Jaramillo, Sheriff, and J. M. Luna, Clerk.

The minutes of the previous session were read and approved.

A petition signed by various residents of the town of Tome, was presented before the Board, requesting that a culvert be placed across the State road running through said town;

Resolved, that the County Highway Superintendent is hereby instructed to install the same.

Dr. W. F. Wittwer, Agent for several Fire Insurance Companies, appeared before the Board calling their attention to the fact that some of the policies issued upon the Court House and Jail buildings, as well as their contents, are in companies not authorized to transact business in the State of New Mexico.

Upon motion of Mr. Adolphe Didier, Dr. Wittwer was authorized to reinsure the Court House and Jail in a company authorized to do business in the State of New Mexico.

Be it resolved, that the County Surveyor is hereby requested to prepare project statements for Federal aid upon the following roads: Belen to Socorro County boundary; Armijo to Ballejos; and he is furthermore instructed to make preliminary survey for submission of project statement from Laguna to Marquez; also the road from Grants to San Mateo.

Resolved, that the sum of \$675.00 is hereby placed subject to the checking account of the Highway Superintendent for the purpose of constructing a road from San Rafael to Atarque, via Inscription Rock. Provided, however, that the said Highway Superintendent shall not expend an amount in excess of that provided by personal contribution and that said road shall be constructed in a location provided by him.

Resolved that the County Clerk is hereby instructed to ask for bids on a 31-2 and 5 ton motor truck for road work. Said proposals to be opened at the February 11th, 1918 meeting of the Board.

The Clerk is hereby instructed to draw a warrant for \$5,000.00 in favor of the County Highway Superintendent to be employed by him in construction, current

ing \$2,000 or more.

"This is as much a national obligation as the reporting for duty of a man drafted for service with the colors," says D. G. Roper, commissioner of internal revenue. "As it stands, it is much a matter of the man or woman's own conscience. It is for him or for her to determine just how far he is liable to the tax. He must figure his own income and if it reaches the figures named in the law must make faithful report upon it to the proper authority."

"This tax is distinctly a war measure and will be in effect during the war."

"This is a people's tax—it reaches right down into the pockets of the small wage earner; it makes him a partner in the job of winning the war."

road work, maintenance and materials.

The County Clerk is hereby instructed to draw a warrant in favor of the County Highway Superintendent to the amount of \$306.98 for construction and maintenance during the month of December 1917.

The Clerk is hereby instructed to draw a warrant in favor of the County Highway Superintendent to the amount of \$306.98 for constructing a bridge across the Belen ditch on the State Highway leading west of the town of Los Lunas.

The Highway Superintendent is hereby authorized to place warning signals upon all bridges stating the maximum weight for vehicles crossing the same, as follows: Belen bridge: 8 tons; all other bridges 5 tons; and said Superintendent is hereby instructed to prosecute every one using such structures in excess of the safe amount.

The Valencia County Agricultural War Council is hereby authorized to expend the funds now on hand in the purchase of improved seeds for obtaining better crops.

Resolved that the County Surveyor prepare plans and specifications in conformity with the New Mexico Highway standard for a bridge across the Rio Puerco west of Belen, and that the Clerk is hereby instructed to advertise for bids for such construction; said bids to be opened at the regular session of this Board in April, 1918.

Action on a petition to change a road from San Mateo to Grants was deferred until the map be submitted by the Surveyor.

Be it resolved that the check to the amount of One Hundred Dollars donated so kindly by Messrs. Elias Francis & Son, is hereby accepted, and the thanks of this Board are hereby tendered in behalf of the County of Valencia to said Messrs. Elias Francis & Son.

Be it further resolved that the Chairman is hereby instructed to endorse the same; and the Clerk is instructed to deliver it to the Highway Supt. to be used in repair and construction work on La Cuesta as requested by donors.

Whereas a petition signed by various citizens of Pct. 6, has been presented, petitioning that a Justice of the Peace and Constable be appointed by the Board for said precinct; and

Whereas said petition further states that the present Justice of the peace is living out of the county of Valencia; and

Whereas the statute requires that every precinct have its Justice of the peace and Constable, and empowers the County Commissioners to fill vacancies in said offices; therefore,

Be it resolved that Felipe Sena is hereby appointed as Justice of the Peace and Agustin Marquez as Constable, of said Pct. 6, to fill the vacancies existing.

Whereas a petition signed by various residents of Pct. 27, Los Chavez, has been presented before the Board, praying that a certain road that forks from the State Highway in said precinct at a point near the house of Almenzor Rael and that leads west to the foot hills, be widened and

declared a public highway; and whereas it is the intention of the Board to assist in the widening of said road; therefore,

Be it resolved that a committee consisting of Albino Chavez, Ignacio Gabaldon y J. F. Padill, is hereby appointed to interview the various property owners along said road and report as to the approximate cost of securing right of way for said road.

The Board then adjourned until the following day, Tuesday Jan. 8, 1918, at 10 a. m.

The Board met pursuant to adjournment, the same members being present, and proceeded as follows:

Mr. Abel Vigil of Pct. 11, Valencia, appeared before the Board in behalf of the residents of said precinct, petitioning that a certain road within said precinct be declared a public highway. The Board not being fully advised, instructed Mr. Vigil to file a petition as required by section 3651 of the codified laws of New Mexico, so that proper action be taken on the same.

The Clerk is hereby instructed to issue warrants in favor of all those persons who served as members of the Boards of Registration, Judges and Clerks of Election, and messengers of election, at the election held Nov. 6, 1917, in the amounts specified by law.

Whereas, County warrants Nos. 1874 and 1875, payable to James C. Harvey, and County Treasurer's check No. 169 payable to Santa Fe Bk., appear to have been lost; and

Whereas, said Santa Fe bank is the assignee of said lost warrants, and has filed a bond here-in, as is required by Sec. 792 of the 1915 codified laws of New Mexico; and

Whereas, the bond is hereby approved; therefore,

Be it resolved, that Clerk is hereby instructed to issue duplicate warrants thereof, and said County Treasurer is also instructed to issue a duplicate check, and said County Treasurer is further instructed to stop payment on said original warrants and check.

(To be continued)

## Sells-Floto Is Coming.

Agents of the Sells-Floto circus have been passing through Albuquerque for several weeks now, preparing for the coming of the big show on Saturday, April 6th, when it will exhibit at Albuquerque.

Sells-Floto Circus, say the advance men, is bigger than ever, better than ever, of course, and a thrill with patriotic spectacles and startling new features.

## Administrator's Notice.

Notice is hereby given that the undersigned was, on Feb. 26, 1918, by the Probate Court of Valencia County, state of New Mexico, duly appointed administrator of the estate of Etienne Didier, deceased. All persons having claims and debts against and in favor of the estate, are hereby requested to present and pay the same within the time prescribed by law.

Adolphe Didier  
Administrator.

## Notice of Executor's Final Account.

Notice is hereby given that the Final Account of Jose Garcia y Ortega, executor of the last will and testament of Cecilia O. de Garcia, deceased, has been duly filed in the Probate Court of Valencia County, State of New Mexico, and that said Court has appointed and fixed Monday, the 6th, day of May, 1918 at 10 o'clock A. M., for the hearing of objections to such Final Account and the settlement thereof.

J. M. Luna,  
Clerk of said Probate Court.  
F. 3-7-18. L. 3-28-18.

## Notice to Contractors.

Bids Wanted.

The County Commissioners of Valencia County intend to build a Garage at Los Lunas, N. M.

The Plans and Specifications can be seen at the office of the County Clerk in Los Lunas Court House or at the office of the architect Edward B. Cristy, Albuquerque, N. M.

Bids are to be opened at two o'clock p. m., on April 1st, 1918. The Board reserves the right to reject any and all bids."

Manuel Sandoval

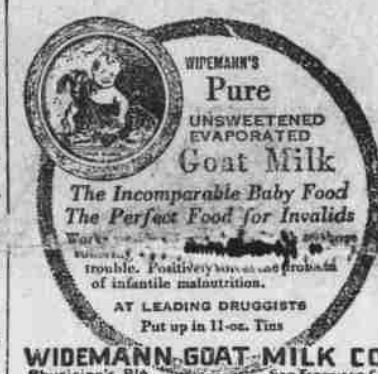
Attest: Chairman of the Board.

J. M. Luna

County Clerk.

F. 3-7-18.

L. 3-28-18.



WIDEMANN GOAT MILK CO.

Physician's Dispensary, San Francisco, Cal.

Subscribe for  
TheBelenNews

# SAVE— BUY— For Victory

# W.S.S.

War Savins Stamps  
ISSUED BY THE  
UNITED STATES  
GOVERNMENT

FEB. 1918

\$ 4.<sup>13</sup>

JAN. 1, 1923

\$ 5.<sup>00</sup>

Will Equal

Money Back With Interest Any Time.

This Space is Donated by The BELEN NEWS.



Preserve this and then you'll know.

### President AND Congress.

President, Woodrow Wilson, Salary, \$75,000, with allowance for traveling expenses up to \$25,000 extra and \$1,600,000 more for clerk hire and White House expenses—\$260,000 in all.

Vice-President, Thomas R. Marshall, Salary, \$12,000. President pro tem., Willard Saulsbury.

Speaker of House, Champ Clarke, Salary, \$12,000. The 96 Senators and 435 Representatives of 65th. Congress receive \$7,500 salary each, with mileage extra at 20 cents a mile each way, each session; also \$425 extra for stationery, newspapers, etc. Each is also allowed \$1,500 a year for clerk hire. Ratio of representation one member to each 211,877 population.

Party Divisions in 65th. congress: House 215 Dem. 521.7 Rep., 1 Prog., 1 Pro., 1 Soc., 2 Ind.; Senate, 53 Dem., 37 Rep., 6 Hyphenates.

### The Cabinet

Arranged in order of presidential succession: Secy. State, Robert Lansing, Treasury, Wm. G. McAdoo, War, Newton D. Baker, Atty. Gen., Thomas W. Gregory, Postmaster Gen., Albert S. Burleson, Secy. Navy, Josephus Daniels, Interior, Franklin K. Lane, Agriculture, David F. Houston, Commerce, Wm. C. Redfield, Labor, Wm. B. Wilson. Salary of each, \$12,000.

### The Supreme Court

Chief Justice Edward D. White, Dem., salary, \$15,000. Associate Justices, salary, \$14,500 each: Jos. McKenna, Rep., Oliver W. Holmes, Rep., Wm. R. Day, Rep., J. McReynolds, Dem., Willis Van Devanter, Rep., Mahlon Pitney, Rep., Louis D. Brandeis, Dem., John H. Clarke, Dem.

### Keep Well

Do not allow the poisons of undigested food to accumulate in your bowels, where they are absorbed into your system. Indigestion, constipation, headache, bad blood, and numerous other troubles are bound to follow. Keep your system clean, as thousands of others do, by taking an occasional dose of the old, reliable, vegetable, family liver medicine.

Thedford's

### Black-Draught

Mrs. W. F. Pickle, of Rising Fawn, Ga., writes: "We have used Thedford's Black-Draught as a family medicine. My mother-in-law could not take calomel as it seemed too strong for her, so she used Black-Draught as a mild laxative and liver regulator. We use it in the family and believe it is the best medicine for the liver made." Try it. Insist on the genuine—Thedford's, 25c a package. E-75

### Do you know The Youth's Companion as it is today?

Improved and broadened in its scope. Enlarged by the addition of a Special Family Page, Boys' Page, Girls' Page and Children's Page. Great serial stories, 250 short stories. A remarkable Editorial Page. Current Events and Science. A wealth of variety and quality, and all of it the best.

### FREE TO JAN.

Get this copy and send it with \$2.00 for The Youth's Companion for 1914, and we will send you all the issues for the remaining weeks of 1913 and 1914. The Youth's Companion for 1914. THE YOUTH'S COMPANION, BOSTON, MASS.

Remember—52 Times a Year, Not 12

### Great Family Combination Offer

We do not know of any Family Weekly that we can more heartily recommend to our readers than The Youth's Companion. It gives us pleasure, therefore, to announce that we have arranged with the publishers to make the following offer.

### MORHINE

McKanna Three Day Liquor Cure

No loss of time. No suffering. Strictly private.

Three Day Cure, in Charge

Thirty Years Success in the Treatment

of Liquor and Drug Habits

Credentials on Request

Located in the Healthiest City in the Mountain District

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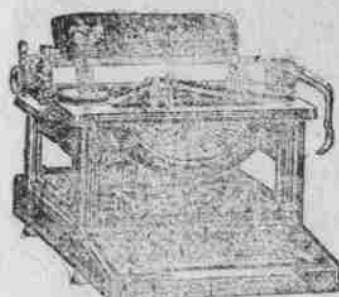
Magdalena New Mexico

When the bowels irregular you are uncomfortable and the longer this condition exists the worse you feel. You can get rid of this misery quickly by using HERBINE. Take a dose on going to bed and see how fine you feel next day. Price 50c. Sold by all dealers.

A child that has intestinal worms is handicapped in its growth. A few doses of WHITE'S CREAM VERMIFUGE destroys and expels worms; the child immediately improves and thrives the wonderfully. Price 25 per bottle. Sold by all dealers.

### The "SILENT SMITH"

—Model 8 shows what should now be expected of a typewriter.



Ball Bearings. Long Wearing

The success of the L. C. Smith & Bros. Typewriters has been due to the fact that the wants of the user have dictated its construction. The user has decided in favor of certain improvements now incorporated in Model 8. Among them are:

**Silence of Operation**—The most silent running efficient typewriter ever placed on the market. Absolute silence has been very nearly attained.

**Decimal Tabulator**—A help in billing and tabulating. There is no extra charge for this convenience.

**Variable Line Spacer**—Enables the operator to start on a given line and space from point of starting place on ruled lines whose spacing varies from typewriter spacing. A great help in card work.

**Faster Ribbon Feed**—Insures new place of impact for each typeface.

**Choice of Carriage Return**—Upon special order the new left hand carriage return will be furnished in place of the right hand return.

All the important features of previous models have been retained—ball bearing carriage, typebars and capital shift, back spacer, key-controlled ribbon, removable platen, protected type, flexible paper feed and automatic ribbon reversal.

Write for New Catalog of Model 8. It will explain why the L. C. Smith & Bros. Typewriter is a specialty for the business world.

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Any kind of money is bought and sold, especially Mexican one. We undertake any sort of brokerage. Drafts over Mexico, Veracruz, Tampico, Matamoros, Laredo, Tamps, Guadalupe Encarnación de Diaz y Teocaltiche, Jal, San Luis Potosi, Aguascalientes, Zacatecas, Paso de Sotos, Zac. Irapuato y Leon, Gto. Monterrey, Chihuahua, Camargo, Jimenez y Parral, Chih. Torreón. Lerdo y Gomez Palacio, Dgo. Tepic.

City National Bank Building, Room 204. Box 485. El Paso, Texas.

### We're Opposed To MAIL ORDER CONCERNS Because

They have never contributed a cent to furthering the interests of our town—

Every cent received by them from this community is a direct loss to our merchants—

In almost every case their prices can be had right here, which delay in receiving goods and the possibility of mistakes in filling orders.

### But---

The natural human trait is to buy where goods are cheapest. Local pride is usually secondary in the game of life as played today.

### Therefore

Mr. Merchant and Business Man, meet your competition with their own weapons—advertising.

### Advertise!

The local field is yours. All you need do is to avail yourself of the opportunities offered. An advertisement in this paper will carry your message into hundreds of homes in this community. It is the surest medium of killing your greatest competitor. A space this size won't cost much. Come and see or write us about it.

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Physician's Bill

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Agents Wanted

For

FRECKLES

Blackheads, Pimples

and all discolorations of the skin use

MRS. GRAHAM'S

Bleaching Cream

Price 75c. by Mail

Corvallis, Ore.

St. W. Illinois, Chicago

Effective Feb. 7th, 1915

Polon, New Mexico.

Northbound.

	Ar.	T.
810 Kans. City and	a m	4:11
Chgo. Express	5:45	5:45
816 Kans. City and	p m	4:11
Chgo. Pasgr.	5:00	5:45

Southbound

	am.	a.m.
809 Mexico Express	12:01	12:25
	a m	4:11
815 El Paso Pasgr.	11:05	11:05

Eastbound

22 The Missionary	a m	
	12:15	12:21

Westbound

21 The Missionary	p m	4:11
	5:00	5:45

agent

LEGAL NOTICE

THE BELEN CLEANING WORKS  
Will appreciate your  
Patronage.  
Old Mandel Building, Phone 48.

James C. Harvey,  
LOS LUNAS, NEW MEXICO

COUNTY SURVEYOR,  
PUBLIC LAND AND GRANT  
SURVEYS.

Applications and Petitions for  
Designation.

### WITH THE CHURCHES

CATHOLIC CHURCH,  
Nuestra Señora de Belen  
Low Mass every day in the week  
to 7 o'clock a. m.  
Sundays: Low Mass at 7, High  
Mass and sermon at 9 a. m.; Re-  
sary and Benediction of the Blessed  
Sacrament at 2 p. m.  
Rev. J. B. Guerovich, Parish  
Priest.

METHODIST CHURCH NOTES.  
Elmer Nicholas pastor; P. J.  
Simmons, Sunday school super-  
intendent. Preaching services at  
11 a. m. and 7:30 p. m.; Sunday  
school at 10 a. m.

ZION CHURCH,  
Evangelical Lutheran

John A. M. Ziegler, D. D., Pa-  
stor.  
Preaching Services, 11 a. m.  
and 7:45 p. m. Luther League,  
7 o'clock. Sunday School Bible  
class, 10 a. m.

### Preparedness

We are preparedness  
in this office. We are prepared  
to receive subscription bills six  
days in the week, and if you  
can't get it the six days  
we'd be glad to grab it at  
Sunday without sitting an eye.





## A Panorama of Telephone Activity

A bird's-eye view of this country today would show a panorama of countless military and industrial activities. Here the smoke of a thousand stacks obscures the view of arsenal, steel and iron works and innumerable factories. There the sun's rays flash upon thousands of glittering bayonets and rise and set on many new and strange looking cities—the mobilization camps of the armies of the Republic, or gild the wings of swift aeroplanes gliding to and fro in bird-like flight over broad aviation fields. The National Capitol would be seen, from which all these vast enterprises are directed and co-ordinated, with hundreds of telephone lines radiating from it to all parts of the country, and linking it to each military and industrial center. A veritable maze of other telephone pole lines, covering the whole country with a net-work of wires, would be visible, connecting city, town, camp, fortification, navy yards, military headquarters, coast-guard stations, and light-houses. Everywhere busy groups of telephone workers would be disclosed erecting poles and stringing wires, to meet new and extraordinary demands for service. All this telephone activity is but a part of the vast work the Bell System is doing. Join us in this patriotic service, by remembering that the more careful you are to make only telephone calls that are necessary and to confine your talks as much as possible, to the less busy hours of the day, the better we can meet the needs of the Nation.

The Mountain States Telephone and Telegraph Company

## The FISK Smile

—the smile of tire satisfaction. This man has found a manufacturer he likes to do business with, who fulfills all his ideas of what a concern should be in its policy and methods. The company that makes

# FISK TIRES

stands back of every Fisk dealer to see that every user gets his full money's worth in mileage and tire satisfaction.



Fisk Tires For Sale By



## FREE TO FARMERS SEEDS

By special arrangement the Rathbun Seed House of Shenandoah, Iowa, one of the oldest, best established seed firms in the country will mail a copy of their Illustrated Seed Catalogues. This book is complete on all farm and garden seeds. It tells how to grow big yields and about the best varieties of Corn for your locality; also Seed Oats, Wheat, Barley, Speltz, Grasses, Clovers, Alfalfa, Pasture and Lawn Mixtures, Seed Potatoes and all other farm and garden seeds. The book is worth dollars to all in want of seeds of any kind. IT'S FREE to our readers. Write for it today. Mention this paper. The address is RATEKIN'S SEED HOUSE, Shenandoah, Iowa.

There is more Catarrh in this section of the country than all other diseases put together, and for years it was supposed to be incurable. Doctors prescribed local remedies, and by constantly failing to cure with local treatment, pronounced it incurable. Catarrh is a local disease, greatly influenced by constitutional conditions and therefore requires constitutional treatment. Hall's Catarrh Medicine, manufactured by F. J. Cheney & Co., Toledo, Ohio, is a constitutional remedy, is taken internally and acts thru the Blood on the Mucous Surfaces of the System. One Hundred Dollars reward is offered for any case that Hall's Catarrh Medicine fails to cure. Send for circulars and testimonials. F. J. CHENEY & CO., Toledo, Ohio. Sold by Druggists, etc. Hall's Family Pills for constipation.

Joiners that ache, muscles that are drawn or contracted should be treated with BALLARD'S SNOW LINIMENT. It penetrates to the spot where it is needed and releases suffering. Price 25c. 50c. and \$1.00 per bottle. Sold by all dealers.

SUNKIST CACTUS COM POUND for the Skin, For sale by Leading Druggists.

A scald, burn, or severe cut heals slowly if neglected. The family that keeps a bottle of BALLARD'S SNOW LINIMENT on hand is always prepared for such accidents. Price 25c. 50c. and \$1.00 per bottle. Sole by all dealers.

## THE UNIVERSITY OF NEW MEXICO.

AT ALBUQUERQUE

OPENS

AUGUST

22ND.

FOR THE COLLEGE YEAR 1916-1917

AMPLE TIME REMAINS TO ARRANGE FOR ENTRANCE.

PROSPECTIVE students wishing to arrange for accommodations, or desiring information of any kind regarding attendance may write, telegraph or telephone. ADDRESS:

The President's Office  
UNIVERSITY OF NEW MEXICO  
Albuquerque, N. M.

Dependable Merchandise of  
Every Kind.  
The Store Where Your Dollars Go Farthest

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MENT

## Oh, You Skinny!

Why stay thin as a rail? You don't have to! And you don't have to go through life with a chest that the tailor gives you; with arms of childish strength; with legs you can hardly stand on. And what about that stomach that flinches every time you try a square meal? Are you a pill-feeder?

DO YOU EXPECT HEALTH AND STRENGTH IN TABLOID FORM—THROUGH PILLS, POSITIONS AND OTHER EXPROPRIATED PIFFLE? YOU CAN'T DO IT; IT CAN'T BE DONE.

The only way to be well is to build up your body—all of it—through nature's methods—not by pampering the stomach. It is not fate that is making you a failure: it's that poor, emaciated body of yours; your half-sickness shows plain in your face and the world loves healthy people. So be healthy—strong—vital. That's living. Don't think too long; send 4 cents in stamps to cover mailing of my book, "INTELLIGENCE IN PHYSICAL CULTURE," written by the strongest physical culture instructor in the world.

LIONEL STRONGFORT

PHYSICAL CULTURE EXPERT

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ATLANTIC CITY, N. J.

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