

6-14-1917

## Belen News, 06-14-1917

The News Printing Co.

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# THE BELEN NEWS



VOLUME V

BELEN, NEW MEXICO, JUNE 14 1917.

NUMBER 28

## Peace is the permanancy OF GOOD LAWS

### Proceedings of the County Commissioners of Valen- cia County, New Mexico.

April 2, 1917.  
(Continued.)

The State Highway Commission is hereby requested to supervise all work of construction, improvement, repair and maintenance of county roads & bridges, unless other specific provision has been made by the Board.

Be it further resolved that the Co. Highway Superintendent is hereby authorized to carry out the provisions of Sec. 5708 and 2703 to 2706, of the N. M. statutes.

Be it further resolved that the clerk of this Board is hereby instructed to forward a certified copy of these resolutions to the State Highway Engineer.

The Co. Highway Supt., is hereby authorized to maintain the repair of roads in good condition; to continue the work now on hand, to build a road as soon as the same may be declared a public highway from Belen to Socorro county line, and from Los Lunas to the Bernalillo county line on the west side of the Rio Grande through town of Los Lentos, and to give good roads to each and every community within the county.

Be it resolved that the Chairman of this Board is authorized to approve the bond submitted by the Co. Highway Supt., provided, that the same conforms in amount to the sum stated, and that the surety on the same be a bonding company authorized to transact business in New Mexico.

Be it further resolved that the county clerk is hereby instructed to draw a warrant in the sum of \$3,000.00 against the county road fund, to be placed at the disposal of Mr. A. E. St. Morris, County Highway Supt., to be used as a checking fund. Provided, that the clerk shall not draw said warrant until said county Highway Supt., has filed his bond and oath of office. It is furthermore provided that the said County Highway Supt., is hereby instructed to deposit his checking fund in one of the county depositories.

Be it further resolved that the County Highway Supt. is hereby authorized to employ the following assistants for his road work at a salary not to exceed the amount set opposite his title: Two engineers at \$6.00 per day. One office clerk at \$50.00 a month. 10 foremen at \$3.00 a day. 50 teams at market price. 100 laborers at \$1.50 a day. One bridge carpenter at \$4.50 a day.

Be it further resolved that the clerk of this Board is hereby instructed to forward a certified copy of these resolutions to the State Highway Engineer.

(To be Continued.)

Pobres Trampas

En un descarrilamiento entre Clovis y Vaughn en días pasados, salieron dos trampas.

### Peace is the permanence of Good laws

WE MUST REALIZE THAT  
PEACE IS NOT MERELY  
THE ABSENCE OF A WAR

The paramount lesson of this war is not the need of attempting to insure for victory in the event of war; we must insure against war itself. The patriotism which it is the peculiar task of the educated college man to exercise must cease to be linked with military service if progress toward universal peace is to be made.

For we must realize that peace is not merely the absence of a war, "a pale negation," as some writers have phrased it. Peace is the term of action, of reform, of the upbuilding of personal and of national ideals. Peace is the permanence of Law, and Law ideally represents the best of all possible relations, the relation of freedom, when man can upbuild and create.

### NEWSPAPER VIEWS

The Russian soldiers on the eastern front are beginning to suspect the olive branch the Germans are holding out is poison ivy.—Evening Herald.

Kaiser Charles of Austria didn't claim partnership with God, when he made his speech from the throne. Evidently he has more brains than Kaiser William.

### Atchison To- peka Railway Company

Will operate with  
wells, Fargo and  
Company Express

The Atchison, Topeka and Santa Fe Railway Company will in the future operate with Wells Fargo & Company's express on a co-operative plan for the division of revenues and expenses, under a new contract, according to an announcement made by President E. P. Ripley of the Santa Fe. In a circular to officers, agents and employes, Mr. Ripley says:

"The Santa Fe, therefore, becomes interested intimately and to a greater extent than ever before in all that pertains to express traffic. Employes will therefore be especially interested in giving their attention to this traffic as they do to other railway business, in solicitation,

### UNCLAIMED MAIL MATTER.

The following is a list of letters and other unclaimed mail matter remaining in the post office at Belen, New Mexico, for the week ending June 7, 1917.

Armijo Jesusito N de  
Chatore Salvador  
Lowe C. E.  
Murray May  
Sanchez Mrs Fermina  
Whiteside H. G.

If uncalled for by June 21, the above will be sent to the Dead Letter Office.

A charge of one cent will be made for each piece of advertised matter delivered, as required by Section 667 Postal Laws and Regulations, 1902. Persons calling for this unclaimed matter will please say "Advertised."

George Lohman, I. M.

economical and efficient service and in co operating with the express company closely in the development of business."

### The suicide of Reason

A couple of hundred years ago France took Alsace Lorraine from Germany; in 1870 Germany reconquered the stolen territory with a slice of french territory to boot. France armed to get revenge and the last thing France did was to see Germany arm, Russia got busy. Seeing Russia arm, Germany armed some more. Seeing Germany arm France bought some more guns. Seeing France buy more guns, Germany ordered additional Krupps. Seeing Germany enlarge the Krupp works, Russia increased its armament orders. Germany went Russia one better, France hurried to bring its forces to the new level, Germany gave its army another boost and started

a fleet as a side line, thus bringing England into the game, whereupon Russia enlarged its supply of field howitzers etc. etc. until someone carelessly tossed the lighted match into the mess. BANG!

### STATE NOTES

Guard enrollment is nearing 800.

Five McKinley county men were convicted of election frauds.

The McGaffey saw mill in the Zofie mountains was destroyed by fire.

Geo. Lougee has been made assistant to Director A.E. James of the Taxpayers Association

Two detachments of Company G, of the national Guard, have been ordered into the field for police duty. One detachment, commanded by Capt. H. M. Peck, will relieve Texas guardsmen at Elephant Butte dam.

### Back East Excursions,



Effective May 15th. and every day thereafter, up to September 30th, with final limit of October 31, on all tickets, the Santa Fe Railroad will sell round trip tickets to various eastern points at reduced rates.

The following are a few of the rates:

Pueblo, Colo.	\$21.45	St. Louis, Mo.	\$51.05
Colo. Springs, Colo.	\$23.25	Chicago, Ill.	\$58.85
Denver, Colo.	\$26.20	New York, N. Y.	\$83.10
Kansas City, Mo.	\$39.85	Cincinnati, O.	\$63.30

For Further Particulars Call At Ticket Office

C. F. Jones, Agent.



## THE BELEN NEWS

PUBLISHING CO.

Published weekly by  
THE HISPANO AMERICANO  
PUBLISHING CO.

A. F. Flores  
Editor and Director

Belen, New Mexico  
Subscription: \$2.00 per year.  
Strictly in advance

Official Paper Valencia Co.

Entered as second class matter January 4, 1913,  
at the postoffice at Belen, New Mexico, under the  
Act of March 3, 1879.

PHONE No. 34

Buy a Liberty Loan Bond and  
help win the war.

The remarks of Carranza concerning the probability of Mexico being forced into the war may be naturally innocent, but it is just as well for your Uncle Sam to send down a few more regiments of soldiers and a few more cannon.—From Las Cruces is greatly in excess of 2,000,000, he said.

Buy a Liberty Loan Bond and  
help end the war.

According to statements of Her Naumann, a former member of the reichstag, a total of 1,300,000 Germans have been killed in the war and this, together with the decrease in births, reduces the population by 3,800,000. Before the war females outnumbered males by 800,000; now the surplus of females is 800,000.

Buy a Liberty Loan Bond;  
ask any banker.

### Administrators' Notice

Notice is hereby given that the undersigned was, on May 7, 1917, by the Probate Court of Valencia County, state of New Mexico, duly appointed administratrix of the estate of G. A. Pohl, deceased. All persons having claims and debts against and in favor of the estate, are hereby requested to present and pay the same within the time prescribed by law.

Mrs Mary Pohl.  
5-10-17. Administratrix.

Buy a Liberty Loan Bond on  
the partial payment plan.

Buy a Liberty bond.

Subscribe for the  
Belen News

Used 40 Years

## CARDUI

The Woman's Tonic

Sold Everywhere

### Very Serious

It is a very serious matter to ask for one medicine and have the wrong one given you. For this reason we urge you in buying to be careful to get the genuine—

### THE FORD'S BLACK-DRAUGHT Liver Medicine

The reputation of this old, reliable medicine, for constipation, indigestion and liver trouble, is firmly established. It does not irritate other medicines. It is better than others, or it would not be the favorite liver powder, with a larger sale than all others combined.

SOLD IN TOWN

### Keep Well

Do not allow the poisons of undigested food to accumulate in your bowels, where they are absorbed into your system. Indigestion, constipation, headache, bad blood, and numerous other troubles are bound to follow. Keep your system clean, as thousands of others do, by taking an occasional dose of the old, reliable, vegetable, family liver medicine.

Theford's

### Black-Draught

Mrs. W. F. Pickle, of Rising Fawn, Ga., writes: "We have used Theford's Black-Draught as a family medicine. My mother-in-law could not take calomel as it seemed too strong for her, so she used Black-Draught as a mild laxative and liver regulator. . . . We use it in the family and believe it is the best medicine for the liver made." Try it. Insist on the genuine—Theford's. 25c a package.

### A NEW CREATION WEBSTER'S NEW INTERNATIONAL DICTIONARY

THE MERRIAM WEBSTER The Only New unabridged dictionary in many years. Contains the pith and essence of an authoritative library. Covers every field of knowledge. An Encyclopedia in a single book. The Only Dictionary with the New Divided Page. 400,000 Words. 2700 Pages. 6000 Illustrations. Cost nearly half a million dollars. Let us tell you about this most remarkable single volume.



Write for sample pages, full particulars, etc. Name this paper and we will send free a set of Pocket Maps.

G. & C. Merriam Co.  
Springfield, Mass.

Subscribe for  
TheBelenNews

## DEPOSIT WITH US and BORROW FROM US

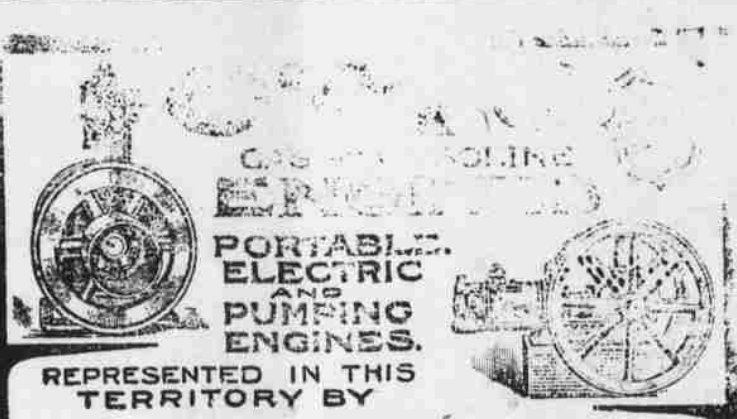
This bank pays 4% interest on time deposits, protects your savings, and assists you to accumulate a competence.

We have money to loan in any sum on approved security for the movement of crops, the development of business enterprises, and all other legitimate purposes.

WE WANT TO BE YOUR BANK

### First National Bank

Belen, New Mexico.



PORTABLE  
ELECTRIC  
PUMPING  
ENGINES.  
REPRESENTED IN THIS  
TERRITORY BY

## Starck Pianos



30 DAYS FREE TRIAL IN YOUR OWN HOME

You can have a beautiful Starck piano in your own home for 30 days' free trial without paying anything in advance. All we ask is that you will play upon, use and test this piano for 30 days. If, at the end of that time, you do not find it the highest grade, sweetest toned and finest piano in every way, that you have ever seen for the money, you are at perfect liberty to send it back, and we will in that event, pay the freight both ways. This Starck Piano must make good with you, or there is no sale.

**Save \$150.00 or More**  
We ship direct to you from our factory, at prices that save you upwards of \$150.00 in the cost of your piano. We guarantee to furnish you a better piano for the money than you can secure elsewhere. You are assured of receiving a satisfactory sweet toned durable high grade piano.

**25-Year Guarantee**  
Every Starck Piano is guaranteed for 25 years. This guarantee has back of it the reputation of an old established responsible piano house. It means what it says.

**Free Music Lessons**  
To every purchaser of Starck Pianos, we give free 50 music lessons, in one of the best known schools in Chicago. You take these lessons in your own home, by mail.

**2nd hand Bargains**  
We have constantly on hand a large number of second-hand pianos of all standard makes taken in exchange for new Starck Pianos and Player-Pianos.

**Starck Player-Pianos**  
Starck Player-Pianos are rich toned and easy to operate. You will be delighted with the many exclusive up-to-date features of these wonderful instruments, and pleased with our very low prices.

**Catalogue Free**  
Send today for our new beautifully illustrated catalogue which gives you a vast amount of important piano information. Write today.

P. A. STARCK PIANO CO., 1624 Starck Building, Chicago

## Free 30 Days Trial

**No Money Down**  
This beautiful and wonderful  
**VICTROLA X**  
**\$75**

Try it at  
Starck's  
Risk

Let us demonstrate this wonderful Victrola in your home for 30 days. No payment is required in advance. After 30 days trial if you are satisfied your payments begin. If you are not satisfied, send the Victrola back at our expense of freight both ways. You can obtain a Victrola at any price from \$15.00 to \$250.00 on easy payments and on 30 days free trial. All you have to pay is for a few records which go with the machine and which you set for yourself from our catalog.

Write to-day for our complete Victrola catalog and Record catalog and full details of our 30 day free trial offer and our easy payment plan.

P. A. STARCK PIANO CO., Starck Block, CHICAGO, ILL.  
Manufacturers Starck Pianos and Starck Player Pianos

# THE BELEN NEWS

TAKE this opportunity to  
inform its Customers  
that it has enlarged its  
Plant which will enable  
Us to accommodate the growing  
demand for all kinds of  
Job Work and Commercial  
Printing.

Satisfaction  
Guaranteed.

Belen, N. M.



## GOVERNMENT DIRECTORY



Preserve this and then you'll know.

### President ~~AND~~ Congress.

President, Woodrow Wilson, Salary, \$75,000, with allowance for traveling expenses up to \$25,000 extra and \$1-60,000 more for clerk hire and White House expenses—\$260,000 in all.

Vice-President, Thomas R. Marshall, Salary, \$12,000. President pro tem., Willard Saulsbury.

Speaker of House, Champ Clarke, Salary, \$12,000, The 96 Senators and 435 Representatives of 65th. congress receive \$7,500 salary each, with mileage extra at 20 cents a mile each way, each session; also \$125 extra for stationery, newspapers, etc. Each is also allowed \$1,500 a year for clerk hire. Ratio of representation one member to each 211 877 population.

Party Divisions in 65th. congress: House 215 Dem; 215 Rep., 1 Prog., 1 Pro., 1 Soc., 2 Ind.; Senate, 53 Dem., 37 Rep., 6 Hyphenates.

### The Cabinet

Arranged in order of presidential succession: Secy. State, Robert Lansing, Treasury, Wm. G. McAdoo, War, Newton D. Baker, Atty-Gen., Thomas W. Gregory, Postmaster Gen., Albert S. Burleson, Secy. Navy, Josephus Daniels, Interior, Franklin K. Lane, Agriculture, David F. Houston, Commerce, Wm. C. Redfield, Labor, Wm. B. Wilson. Salary of each, \$12,000.

### The Supreme Court

Chief Justice Edward D. White, Dem., salary, \$15,000. Associate Justices, salary, \$14,500 each: Jos. McKenna, Rep., Oliver W. Holmes, Rep., Wm. R. Day, Rep., J. McReynolds, Dem., Willis Van Devanter, Rep., Mahlon Pitney, Rep., Louis D. Brandeis, Dem., John H. Clarke, Dem.

## LEGAL NOTICE.

### DEPARTMENT OF THE INTERIOR

U. S. Land Office at Santa Fe, N. M., April 27th 1917.

NOTICE is hereby given that Eligio Chavez, of Bacaville, N. M., who, on Feb. 1, 1911, made Homestead Entry, No. 014867, for N. 2 S. E. 4 N. E. 4 S. W. 4 S. E. 4 N. W. 4, Sec. 30, T. 5 N., R. 3 W., N. M. P. M., has filed notice of intention to make a Homestead five year Proof, to establish claim to the land above described, before J. M. Luna, Probate Clerk, at Los Lunas, N. M., on the 9th, of July, 1917.

Claimant names as witnesses: T. B. Baca, of Bacaville, N. M. Juan Rey Baca, of " " " Jose P. Chavez, of " " " Gregorio Silva, of " " "

Francisco Delgado Register.

[F. 6-14-17. L. 7-12-17.]

## FOR SALE CHEAP.

Exelsior printing press No. 3 size of chase 3x5, New with plenty of type. Also a one minute camera. Takes and finishes a photo in one minute, size 21-2x31-2 with tripod, a good opportunity for some boy.

When the bowels irregular you are uncomfortable and the longer this condition exists the worse you feel. You can get rid of this misery quickly by using HERBINE. Take a dose on going to bed and see how fine you feel next day. Price 50c. Sold by all dealers.

Two or Three Second Hand Sewing Machines for Sale at Moderate Price. Apply Belen Cleaning Works.

A child that has intestinal worms is handicapped in its growth. A few doses of WHITE'S CREAM VERMIFUGE destroys and expels worms; the child immediately improves and thrives the wonderfully. Price 25c per bottle. Sold by all dealers.

A scald, burn, or severe cut heals slowly if neglected. The family that keeps a bottle of BALLARD'S SNOW LINIMENT on hand is always prepared for such accidents. Price 25c. 50c. and \$1.06 per bottle. Sole by all dealers.

Joinai that ache, muscles that are drawn or contracted should be treated with BALLARD'S SNOW LINIMENT. It penetrates to the spot where it is needed and relieves suffering. Price 25c. 50c. and \$1.00 per bottle. Sold by all dealers.

W. S. Hopewell, Comptroller for New Mexico, Albuquerque, N. M.

I enclose herewith \$ for the Rocky Mountain Club, "Hoover Fund" for the Relief in Belgium.

Name Address

\$12.00 feeds a starving Belgian child for a year!

## The "SILENT SMITH"

—Model 8 shows what should now be expected of a typewriter.



Ball Bearing; Long Wearing

The success of the L. C. Smith & Bros. Typewriters has been due to the fact that the wants of the user have dictated its construction. The user has decided in favor of certain improvements now incorporated in Model 8. Among them are:

**Silence of Operation**—The most silent running efficient typewriter ever placed on the market. Absolute silence has been very nearly attained.

**Decimal Tabulator**—A help in billing and tabulating. There is no extra charge for this convenience.

**Variable Line Spacer**—Enables the operator to start on a given line and space from point of starting; also to write on ruled lines whose spacing varies from typewriter spacing. A great help in card work.

**Faster Ribbon Feed**—Insures new place of impact for each typeface.

**Choice of Carriage Return**—Upon special order the new left hand carriage return will be furnished in place of the right hand return.

All the important features of previous models have been retained—ball bearing carriage, typebars and capital shift, back spacer, key-controlled ribbon, removable platen, protected type, flexible paper feed and automatic ribbon reverse.

Write for New Catalog of Model 8. It will explain why the L. C. Smith & Bros. Typewriter is a symbol of superior service.

L. C. SMITH & BROS. TYPEWRITER COMPANY  
Factory and Home Office, SYRACUSE, N. Y., U. S. A.

7164 Champa St.

DENVER, COLO.

## Chihuahua Exchange.

Any kind of money is bought and sold, especially Mexican one. We undertake any sort of brokerage. Drafts over Mexico, Veracruz, Tampico, Matamoros, Laredo, Tamps, Guadalajara Encarnación de Diaz y Teocaltiche, Jal, San Luis Potosi, Aguascalientes, Zacatecas, Paso de Sotos, Zac. Iruapato y Leon, Gto. Monterrey, Chihuahua, Camargo, Jimenez y Parral, Chih. Torreón. Lerdo y Gomez Palacio, Dgo. Tepic.

City National Bank Building, Room 204. Box 485. El Paso, Texas.

## We're Opposed To MAIL ORDER CONCERNS

### Because

They have never contributed a cent to furthering the interests of our town—

Every cent received by them from this community is a direct loss to our merchants—

In almost every case their prices can be had right here, which delay in receiving goods and the possibility of mistakes in filling orders.

### But---

The natural human trait is to buy where goods are cheapest. Local pride is usually secondary in the game of life as played today.

### Therefore

Mr. Merchant and Business Man, meet your competition with their own weapons—advertising.

### Advertise!

The local field is yours. All you need do is to avail yourself of the opportunities offered. An advertisement in this paper will carry your message into hundreds of homes in this community. It is the surest medium of killing your greatest competitor. A space this size won't cost much. Come and see or write us about it.

EL HISPANO AMERICANO PUBLISHING CO.  
Phone 30 Belen, N. M. P. O. B. 467

## Preparedness

We advocate preparedness in this office. We are prepared to receipt subscription bills six days in the week, and if you can't get around in the six days we'd be tempted to grab it on Sunday without batting an eye.

SUNKIST CACTUS COM POUND for the Skin, For sale by Leading Druggists.

Kirschbaum  
Clothes \$15 \$20 \$25  
The Greatest Clothes Values in America



Copyright, 1913, A. B. Kirschbaum Co.

A KIRSCHBAUM SUIT CANNOT SHRINK OR WARP—WILL NOT BAG OR PUCKER AT THE EDGES

The pure all-wool fabric is thoroughly pre-shrunk by our improved London Cold-Water process. Your Kirschbaum Suit keeps its shape always.

You will find examples of our unequalled values in our Kirschbaum Specials at \$15, \$20, \$25—the greatest clothes values in America.



25 W. Illinois St. Chicago

There is more Catarrh in this section of the country than in other diseases put together, and for years it was supposed to come with local treatment, pronounced to be incurable. Catarrh is a local disease, it is caused by local treatment, pronounced to be incurable. Catarrh is a local disease, it is caused by local treatment, pronounced to be incurable. Catarrh is a local disease, it is caused by local treatment, pronounced to be incurable.

## FREE TO FARMERS SEEDS

By special arrangement the Ratekin Seed House of Shenandoah, Iowa, one of the oldest, best established seed firms in the country will mail a copy of their Big Illustrated Seed Catalogue. This book is complete on all farm and garden seeds. It tells how to grow big yields and all about the best varieties of Corn for your locality; also Seed Oats, Wheat, Barley, Speltz, Grasses, Clovers, Alfalfa, Pasture and Lawn Mixtures, Seed Potatoes and all other farm and garden seeds. This Book is worth dollars to all in want of seeds of any kind. IT'S FREE to all our readers. Write for it today and mention this paper. The address is RATEKIN'S SEED HOUSE, Shenandoah, Iowa.



## WITH THE CHURCHES

**CATHOLIC CHURCH.**  
Nuestra Señora de Belen  
Low Mass every day in the week  
to 7 o'clock a. m.  
Sundays: Low Mass at 7, High  
Mass and sermon at 9 a. m.; Ros-  
ary and Benediction of the Bles-  
sed Sacrament at 2 p. m.  
Rev. J. B. Guerovich, Parish  
Priest.

**METHODIST CHURCH NOTES.**  
Elmer Nicholas pastor; P. P.  
Simmons, Sunday school superin-  
tendent. Preaching services at  
11 a. m. and 7:30 p. m.; Sunday  
school at 10 a. m.

**ZION CHURCH.**  
Evangelical Lutheran  
John A. M. Ziegler, D. D., Pas-  
tor.  
Preaching Services, 11 a. m.  
and 7:45 p. m. Luther League,  
7 o'clock. Sunday Schools Bible  
class, 10 a. m.

**THE BELEN CLEANING WORKS**  
Will Appreciate your  
Patronage.  
Old Mandel Bldg. Phone 48.

**SANTA FE TIME CARD.**  
Effective Feb. 7th, 1915

Belen New Mexico.

Northbound		Ar.	Dep.
810 Kans. City and	a m	a m	
Chgo. Express	5:45	5:45	
16 Kans. City and	p m	p m	
Chgo. Pasgr.	5:00	5:25	
Southbound		p.m.	p.m.
988 Mexico Express	11:30	11:59	
815 El Paso Pasgr.	11:5	11:5	

Westbound  
21 The Missionary 5:05 5:00  
C. F. Jones, Agent.

### LEGAL NOTICE.

DEPARTMENT OF THE INTERIOR  
United States Land Office.

Santa Fe N. M.  
Mar. 31, 1917.

Notice is hereby given that the  
State of New Mexico, under the  
provisions of the Act of Congress  
of June 21, 1898, and June 20,  
1910, and the Acts supplementary  
thereto, has made application for  
the following described unappro-  
priated public lands, as indemni-  
ty school lands.

List 7921-031866 N. W. 1-4 S.  
W. 1-4, Sec. 10, T. 3 N., R. 13 W.,  
N. M. P. M.

List 6737-031647 Lot 4, Sec. 30,  
T. 6 N., R. 6 W. N. M. P. M.

The purpose of this notice is to  
allow all persons claiming the  
land adversely, or desiring to  
show it to be mineral in character  
an opportunity to file objections  
to such location or selection with  
the Register and Receiver of the  
United States Land Office at San-  
ta Fe, New Mexico, and to estab-  
lish their interest therein, or the  
mineral character thereof.

Francisco Delgado,  
Register, U. S. Land Office.  
(F. 5-10-17.)

**James C. Harvey,**  
**LOS LUNAS, NEW MEXICO**

COUNTY SURVEYOR,  
PUBLIC LAND AND GRANT  
SURVEYS.  
Applications and Petitions for  
Designation.



## The High Cost of Service

Under all circumstances the public demands adequate and dependable tele-  
phone service. To meet this demand throughout our territory, immense sums  
have been added to our plant investment during the last few years.

During this period the cost of every item of material that enters into the tele-  
phone business has been increased.

The result is not only an abnormally high investment, but it means, also, that  
the cost of keeping our plant alive and working is proportionately high.

This confronts us with the problem of making our revenues balance with  
operating and maintenance costs and dividend requirements.

Inadequate revenues imperil plant efficiency, which, in turn, imperils the  
efficiency and adequacy of the service.

And that is a problem in which the public and the Company are mutually  
interested.

**The Mountain States Telephone and Telegraph Co**

## Do you know The Youth's Companion as it is to-day

Improved and broadened in  
its scope. Enlarged by the  
addition of a Special Family  
Page, Boys' Page, Girls' Page and Chil-

**FREE TO JAN**  
Cut this out and send it with 62  
Companion for 1914, and you will send  
FREE all the issues for  
January of 1915 and 1916.  
The Youth's Companion Co.  
Boston, Mass.

Remember—52 Times a Year, Not 12

### Great Family Combination Offer

We do not know of any Family Weekly that we can more heartily  
recommend to our readers than The Youth's Companion. It gives us  
pleasure, therefore, to announce that we have arranged with the  
publishers to make the following offer.

**FISK**  
Non-Skids

THE man who uses Fisk Non-  
Skids knows he cannot buy  
greater tire value, more mileage for  
the same service.

**Present Low Prices**  
On Fisk Grey Non-Skid Casings

3 x 30, 10.40	4 1/2 x 35, 31.20
3 1/2 x 30, 13.40	4 1/2 x 36, 31.55
4 x 33, 22.00	5 x 37, 37.30

—less than the plain tread styles  
of several other standard makes.  
125 Fisk Branches insure prompt  
attention to dealer and user.

**STERLING GARAGE**  
Fisk Branches in More Than 125 Cities

**Time to Re-tire?**  
(Buy Fisk)

**Barnes and  
Livingston**  
Attorneys at Law  
BELEN, - - - N. MEX.

**Kirschbaum**  
Clothes \$15 \$20 \$25  
The Greatest Clothes Values in America



**A KIRSCHBAUM SUIT  
CANNOT SHRINK OR  
WARP—WILL NOT  
BAG OR PUCKER AT  
THE EDGES**

The pure all-wool fabric is thoroughly  
pre-shrunk by our improved London  
Cold-Water process. Your Kirschbaum  
Suit keeps its shape always.  
You will find examples of our un-  
equalled values in our Kirschbaum Spe-  
cial at \$15, \$20, \$25—the greatest  
clothes values in America.

## THE UNIVERSITY OF New Mexico.

AT ALBUQUERQUE

OPENS

AUGUST

22ND.

FOR THE COLLEGE YEAR 1916—1917

AMPLE TIME REMAINS TO ARRANGE FOR ENTRANCE.

**P**ROSPERATIVE students wishing to arrange  
for accommodations, or desiring information of any  
kind regarding attendance may write, telegraph or tel-  
ephone. ADDRESS:

The President's Office  
**UNIVERSITY OF NEW MEXICO**  
Albuquerque, N. M.

## Dependable Merchandise of Every Kind. The Store Where Your Dol- lars Go Farthest



**PURITAN  
UNDERMUSLINS**

are made as you  
would make them  
for yourself

The fabrics and trimmings  
are dainty and durable.  
They are cut full and  
well proportioned.

The seams and stitching  
are neatly and carefully  
done.

And, Puritan Undermus-  
lins keep pace with styles  
in outer apparel.

This is seen in the flaring  
skirt, the wide circular  
drawer, the wing sleeve  
corset cover and the envel-  
ope chemise.

Ask for Puritan Under-  
muslins.

**The John Becker Company.**

## Oh, You Skinny!

Why stay thin as a rail? You don't have to! And you don't  
have to go through life with a chest that the tailor gives you; with  
arms of childish strength; with legs you can hardly stand on. And  
what about that stomach that flinches every time you try a square  
meal? Are you a pill-feeder?

DO YOU EXPECT HEALTH AND STRENGTH IN TABLOID FORM—  
THROUGH PILLS, POSITIONS AND OTHER EXPLOITED MEANS? YOU  
CAN'T DO IT; IT CAN'T BE DONE.

The only way to be well is to build up your body—all of it  
—through nature's methods—not by pampering the stomach. It  
is not fate that is making you a failure; it's that poor, emaciated  
body of yours; your half-sickness shows plain in your face and the  
world loves healthy people. So be healthy, strong, vital. That's  
living. Don't think too long; send 4 cents in stamps to cover mail-  
ing of my book, "INTELLIGENCE IN HYGIENE AND CULTURE,"  
written by the strongest physical culturist in the world.

**LIONEL STRONGFORTH**

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We deliver your message promptly  
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