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Aladi & Rio De Janeiro Commercial Association Sign Cooperation Accord

by Erika Harding

Category/Department: General

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On Oct. 29, the Latin American Integration Association (Asociacion Latinoamericana de Integracion, ALADI) signed a novel cooperation accord with the Rio de Janeiro Commercial Association, Brazil's oldest business grouping formed 150 years ago. The accord calls for constant exchange of information between both organizations on trade and investment opportunities, such as regular investment seminars and bilateral meetings among members of both associations. The Brazilian organization will also provide technical assistance to help ALADI provide timely, comprehensive studies on general trade issues to its members. According to ALADI's secretary general, Jorge Luis Ordonez, the accord reflects ALADI's new emphasis on reinforcing direct ties between regional integration organizations and business associations. (Source: Spanish news service EFE, 10/29/92)

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