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## adobe medicus 2013 5 September-October

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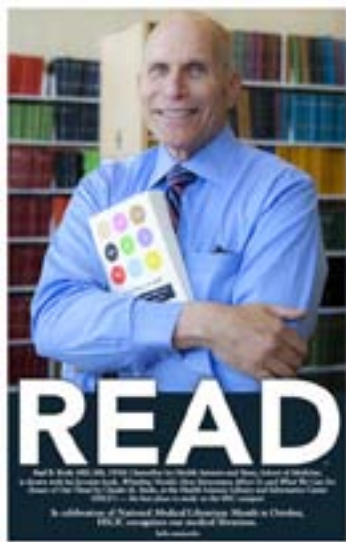
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# adobe medicus

BIMONTHLY BULLETIN OF THE HEALTH SCIENCES LIBRARY AND INFORMATICS CENTER

## From HSLIC's Executive Director

October is National Medical Librarians Month. To celebrate, HSLIC created a "READ" poster featuring Paul B. Roth, MD, MS. Dr. Roth is the Chancellor for Health Sciences, the Dean of the UNM School of Medicine and the CEO of the UNM Health System. He is pictured with one of his favorite books, *Whistling Vivaldi: How Stereotypes Affect Us and What We Can Do (Issues of Our Time)* by Claude M. Steele.



The American Library Association launched the "READ" poster campaign in 1985 to increase literacy nationwide.

I want to recognize HSLIC's medical librarians and thank them for the valuable services they provide to the Health Sciences Center (HSC) community. They provide literature searches, systematic reviews and consultations, and they serve as faculty Envoys to various HSC departments.

**Holly Shipp Buchanan, MLn, MBA, EdD, FMLA, AHIP**  
CIO, Administration and Academic Systems  
Executive Director, HSLIC  
Professor, School of Medicine

## Distance Services faculty interview 51 practitioners

*Patricia Bradley, MLS, AHIP*  
*Gale Hannigan, PhD, AHIP*



Dr. Gale Hannigan (far left) and Pat Bradley (center) of HSLIC and Dr. Chrissy Getrich, a medical anthropologist from UNM's RIOS Net program, recently interviewed 51 health care practitioners throughout the state.

A HSLIC study is revealing insight into the health information needs of health care practitioners in New Mexico. Two HSLIC faculty members collaborated with medical anthropologist Christina Getrich, PhD, from RIOS Net, a program of UNM's Department of Family and Community Medicine, on the qualitative research project. Patricia Bradley, MLS, AHIP, who is HSLIC's Native Services Librarian, and Gale Hannigan, PhD, MPH, AHIP, a HSLIC Research

*Continued on page 2*



Distance Services faculty interview 51 practitioners (Continued from page 1)

Professor, worked with Dr. Getrich to identify the clinical information needs of health care practitioners in New Mexico who are not affiliated with UNM.

The study, titled “Improving Health Information Access Equity for Unaffiliated Health Care Practitioners in New Mexico: An Interview” consisted of a sample of 51 unaffiliated health care practitioners (meaning they are not currently UNM faculty members, staff members or students). The interviewee pool consisted of 21 physicians, 13 nurses, nine nurse practitioners, seven physician assistants and one pharmacist at nine sites—three hospitals, three clinics, two public health stations and one professional conference.

The interviewers targeted practitioners in the northwestern, north central, south, southeastern and metropolitan regions of New Mexico to ensure statewide representation. Practitioners were asked questions about their health-information-seeking behavior, available resources and their satisfaction with and desired qualities in an information resource. The project involved recruiting participants, traveling to the clinic and hospital sites, interviewing the participants while recording them, then transcribing, the interviews, interpreting the content and compiling final reports.

The research team learned that practitioners are generally satisfied with the clinical information resources for patient care that are provided for them. However, they are not satisfied with the patient education materials available because they are not appropriate to or relevant for their patient population(s). Also, more practitioners than expected use electronic records systems with integrated information resources, and fewer than expected mentioned the use of mobile technology.



Thistle sculpture relocated

Laura Hall, MFA—Manager, Special Collections

This summer, the outdoor sculpture titled *Thistle* was relocated to the plaza area west of the Med2 building. *Thistle*, by artist William Goodman, a former art instructor at UNM, has been on the Health Sciences Center (HSC) campus since the early 1970s. Originally located in the courtyard between BMSB and BRF, the piece was removed two years ago for much-needed repair.

Goodman left the University in 1969 to become one of the early fellows in the Roswell Artist-in-Residence Program. Known for his monumental steel sculptures and large paintings, he has practiced his art in the small town of Tinnie, New Mexico, since then. His pieces are held by museums, corporations and collectors throughout the country.

HSLIC was largely responsible for the project to repair and relocate *Thistle*, along with the Chancellor’s office and the University’s landscape architect. The sculpture will be dedicated in recognition of HSC staff contributions this fall.

The sculpture is one of nine in the Phil and Olga Eaton Sculpture Garden of Healing, which features both traditional and contemporary sculptures throughout the HSC campus. One of its purposes is to impact the well-being of our community positively by integrating sculpture into the heart of the campus.

Life-saving defibrillators placed throughout HSC campus

Cathy Brandenburg—Unit Administrator 2 and Gale Hannigan, PhD—Research Professor

Seven life-saving Automated External Defibrillators (AEDs) are being placed in HSC buildings, thanks to the efforts of HSLIC faculty members Dr. Philip Kroth, Dr. Holly Buchanan and Dr. Gale Hannigan and Jason Tate (Center for Occupational Environmental Health Promotion, or COEHP; Unit Director of UNMH Occupational Health Services; and Program Director of the UNM AED Program).

Chancellor Paul Roth approved the proposal for the new AEDs and generously offered to pay for the equipment and installation. Staff members who work in departments in the buildings where the machines are to be housed have agreed to maintain the defibrillators. Renay Silva (COEHP) and Cathy Brandenburg (HSLIC) facilitated the placement of the machines. So far, six of the seven machines have been assigned and installed in the following locations: Health Sciences Services Building; Innovation, Discovery and Training Complex; HSLIC; Surge Building; Domenici Center Auditorium; Basic Medical Sciences Building; and Multidisciplinary Research Facility.

On-site availability of AEDs significantly bolsters the first-responder capability at the HSC, and the AEDs are equipped with adult and pediatric pads. According to the Red Cross, “Training and access to AEDs could save 50,000 lives each year.”

If you would like training on how to use an AED, you can take a course with Occupational and Environmental Health Services. The cost of the course is \$55, and you can use tuition remission. For more information, contact Renay Silva at [aed@salud.unm.edu](mailto:aed@salud.unm.edu) or (505) 272-4460.



Renay Silva, left, helped facilitate the placement of seven defibrillators (AEDs), like the one shown, throughout the HSC campus. Pictured with her is Denece Kesler, MD, who is the COEHP Director and a professor in UNM’s Department of Internal Medicine.



In August, Dr. Holly Buchanan, HSLIC’s Executive Director (front row, far right), attended a New Mexico Consortium of Academic Libraries (NMCAL) retreat. She is pictured here with the UNM main-campus and branch library directors.

Roxanna Momeni, a second-year Occupational Therapy student, sits on one of HSLIC’s three new balance balls while using a computer in the library’s public computing area. Roxanna, whose first baby is due in October, said, “I have one of these balance balls at home, and I was so excited when I saw that the library has some because my midwife told me that sitting on one of these is very good for the baby.”





## Information Security Matters: A column from our security team



The Information Security Office: Barney Metzner, HSC ISO, working with Gayle Shipp, HSLIC Security Analyst.

*Barney Metzner, CISM—HSC Information Security Officer*  
*Gayle Shipp, CISA—HSLIC IT Security Analyst*

The big development with the new iPhone 5 is the incorporation of biometrics to secure the phone without the need to enter a password or PIN. Most likely, you don't have one of these phones, and even if you do, it will likely be years before you can say goodbye to passwords for the majority of your accounts. By spending just a few minutes reviewing the latest advice for managing passwords, you can save untold hours and hassles that come with poor password-management techniques.

Password crackers, software used to guess passwords, work on either the "brute force" method (every possible combination) or "dictionary method" (not only regular dictionaries, but also those that contain commonly used combinations). Believe it or not, many people still continue to use poor passwords such as 12345 or Password. A simple way to create a strong password is to use a phrase such as "I enjoy Lobo sports and the Denver Broncos" (I3Ls&tDB) or "Once upon a time, there was an ugly frog" (Ouat,tw@uf). The idea is to create a personally memorable sentence, then modify it with a few special characters and capitalizations.

A few parting thoughts: Don't use the same password at different sites. Don't use the automatic sign-in option on websites. Don't enter a password (or your account name) in a website accessed through an email you have received because many of them are phishing scams. Don't use your account credentials using unknown computers such as those at hotels and conferences. Do be sure that websites that require your password start with https (secure), not http. As always, contact IT Security with any questions you might have about passwords or other IT security issues.

**To get help with a security issue:** HSLIC Service Point, (505) 272-1694

**For HIPAA Security Rule questions or to schedule a consultation with the Information Security Office:** Barney Metzner, (505) 272-1696 or [BMetzner@salud.unm.edu](mailto:BMetzner@salud.unm.edu)



In the movie *The Incredible Hulk*, Dr. Bruce Banner, because of a botched gamma ray experiment, transforms into a giant green-skinned hulk whenever his pulse rate gets too high. At HSLIC, faculty librarian Jason Bengtson, MLIS, MA, transforms into a similarly fierce creature when he sees shaky research and unfounded conclusions. His shirt says "The Credible Hulk Always Cites His Sources."



As of August 30th, two long-time staff members retired from HSLIC: Raymond Armijo, Library Information Specialist 2, who worked for HSLIC for 17 years, and Lynette Fannon-Lamkin, who served as HSLIC's cataloger for the past seven years. Lynette and Ray were honored during a retirement celebration on August 27th in honor of their contributions to HSLIC and the University.

## Simulation Center hosts tours for educators and lawmakers



Catherine Cone, PharmD, BCPS, an Assistant Professor – Clinician Educator in the UNM College of Pharmacy (far right), gives congressional staffers a tour of the Pharmaceutical Care Lab in the IHSC. The lab features sterile and non-sterile compounding areas and a model pharmacy.

Educators and lawmakers are among the visitors who have been touring the Interprofessional Healthcare Simulation Center (IHSC). In July, University of Columbia Provost Dr. John Coatsworth and other guests stopped in for an impromptu tour with College of Nursing Dean Nancy Ridenour. In August, members of the Congressional Staff Academy representing the offices of Ben Ray Lujan, Martin Heinrich, Michelle Lujan Grisham and Tom Udall visited, along with Legislative Finance Committee members. Also in August, individuals from the New Mexico Higher Education Department toured the IHSC.

In collaboration with UNM's College of Pharmacy (COP), College of Nursing (CON) and School of Medicine (SOM), the Health Sciences Center (HSC) Office of Diversity's Health New Mexico Pipeline programs (see <http://hsc.unm.edu/programs/diversity/programs.shtml>) brings students interested in health care professions to visit the IHSC.

Touring builds awareness of IHSC's mission, which is "to use simulation to create an active learning environment that develops clinical skills and builds opportunities for interprofessional collaboration among health sciences students, faculty and staff to optimize the health of New Mexicans." If you would like to schedule a tour of the IHSC, please contact Beth Mercer, IHSC Program Specialist, at (505) 925-4444 or [BMercer@salud.unm.edu](mailto:BMercer@salud.unm.edu).

## HSLIC launches calendaring system for websites

*Garth Colasurdo—Web & Application Developer*

UNM's Locum Tenens program will be unveiling a new website to manage its program's listing of clinic openings statewide so that UNM residents and providers can sign up to take relief shifts in underserved clinics around the state. Using the website, which HSLIC programmers developed, the residents and providers can select clinic openings, by site location and date, that they will cover. They also can use the website to submit their time sheets for payment.

The Locum Tenens program, a part of the UNM Medical Group, manages contracts with more than 150 clinics and hospitals, as well as credentials for hundreds of providers. It covered more than 900 provider days (approximately one eight-hour shift) statewide last year.

The new website also will allow the Locum Tenens office to conduct nearly all of its business through the application and generate reports on utilization by county, setting and health shortage type. It should be easier to navigate, feature more flexibility and provide greater accessibility for mobile devices.



Movin’ in/movin’ up



Katrina D'Aloia  
Professional Intern

**Katrina D’Aloia** has joined HSLIC as a Professional Intern in the Accounting Office. She handles purchasing for HSLIC, maintains and reconciles a Department P-Card, serves as Petty Cash Custodian and prepares deposits.

Previously, as an intern for the Lobo Club in UNM’s Athletic Department, Katrina did all of the fund-raising for athlete scholarships; helped plan and organize events, including the annual membership drive; coordinated premium-level seating for football and for men’s and women’s basketball games; and coordinated and ran the VIP Halftime Hospitality event at men’s basketball games.

Katrina grew up mostly in Albuquerque, and she earned her BBA with a concentration in accounting from UNM. She loves attending sporting events (football, baseball, Lobo basketball) and concerts. She also enjoys photography. One of her favorite quotes is from Walt Disney: “We keep moving forward, opening new doors and doing new things because we’re curious and curiosity keeps leading us down new paths.”

Dr. Eldredge keynote speaker in Sweden

Identifying the trends a library should take seriously was the topic of a well-received keynote speech that Jonathan Eldredge, MLS, MLA, PhD, AHIP, delivered as the keynote speaker for the annual European Association for Health Information and Libraries (EAHIL) conference in Stockholm, Sweden, in May. Dr. Eldredge applied his expertise in Evidence Based Library and Information Practice (EBLIP) to identify and evaluate trends that affect libraries, and he provided the multinational audience with tips on determining which trends are most likely to impact their libraries.

EAHIL has more than 1,400 members from 25 European countries, the United States, Canada and Australia. Dr. Eldredge was challenged with initiating a discussion among the participants, many of whom speak languages other than English. He received wide praise for his expertise in facilitating the discussion and for his presentation skills.

Anna Kågedal, the chair of the EAHIL Local Organizing Committee, said, “The setup of the EAHIL 2013 workshop required that the participants from all over Europe, most with parent tongues other than English, start to discuss with each other and get over their fear of contributing. Jonathan Eldredge’s contribution to this with his way of activating a large audience and setting the standard for the discussions as an intelligent keynote speaker was essential for the success of the workshop as a whole. No one could have done it better than him, and we are most grateful.”



Dr. Jon Eldredge, left, is shown with Christer Björklund, Library Director of the University Library, Karolinska Institutet, in Stockholm, Sweden, at the EAHIL conference in Sweden this summer.

Biomedical Informatics Seminar Series (BioMISS) begins 10th season

HSLIC’s Biomedical Informatics Seminar Series (BioMISS) launched its 10th season in September. To read about the 14 lectures slated for the 2013–14 season, which runs through May, please visit [http://hslic.unm.edu/biomedical-informatics/docs/BioMISS\\_Schedule\\_2013-14.pdf](http://hslic.unm.edu/biomedical-informatics/docs/BioMISS_Schedule_2013-14.pdf).

Dr. Philip Kroth writes chapter for health care textbook

Philip J. Kroth, MD, MS, wrote a chapter for a textbook titled *Health Care USA: Understanding Its Organization and Delivery*. The book focuses on the history and organization of the U.S. health care system. Its publisher asked Dr. Kroth to write a chapter on health information technology for the new eighth edition. The chapter covers many aspects of the history and current state of health information technology, including computerized decision support systems, meaningful use, health information exchanges and the HITECH Act.<sup>1</sup>

1. Kroth PJ. Health care USA: Understanding its organization and delivery. 8th ed. Burlington, MA: Jones & Bartlett; c2013. Chapter 3, Health information technology; 71–107.

Medical students rap their way to third-place video-contest win

With some rapping, choreographed dancing and impressive lyrics that capture the angst associated with being a first-year medical student, three UNM School of Medicine students have produced an award-winning video that has received almost 300,000 views on YouTube. Umar Malik, Adi Mehta and Nick Villalobos won third place in the first-ever “Memmys,” a student-produced video contest hosted by the University of South Carolina School of Medicine.



From left to right, Umar Malik, Adi Mehta and Nick Villalobos produced a fun, entertaining video that won third place in a video contest sponsored by the University of South Carolina School of Medicine.

A celebrity panel composed of four panelists judged the 29 video entries and selected the top three winners.

You can watch the video, titled “Look at Me Now,” at <http://www.youtube.com/watch?v=KLT9SBypzpw>. It’s not quite five minutes long.

For more information about the 2013 Memmys, visit <http://memmys.med.sc.edu/index.asp>.

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Do you have ideas for how we could improve this publication? Please send us your feedback:

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Friday 7 a.m. – 6 p.m.  
Saturday 9:30 a.m. – 6 p.m.  
Sunday Noon – 11 p.m.

Holiday and break closures will be posted in the library.



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# HSLIC acquires *CINAHL Complete* and *ClinicalKey*

By Christee King—Collection Management Librarian



HSLIC has picked up two new library resources—*CINAHL Complete* and *ClinicalKey*. These products offer our users access to many relevant and important library resources in support of our HSC missions.

For years, HSLIC has offered *CINAHL Plus with Full Text*, and this year we were able to upgrade to

*CINAHL Complete* through a consortial purchase with other New Mexico academic libraries. *CINAHL Complete* is a comprehensive source of full text for nursing and allied health journals, providing full text for more than 1,300 journals—almost 600 more journal titles than in *CINAHL Plus with Full Text*. *CINAHL Complete* also provides access to health care e-books, nursing dissertations, selected conference proceedings, evidence-based care sheet and quick-lesson disease overviews, and continuing education modules.

*ClinicalKey* is a new database of e-journals and e-books offered by Elsevier. The database provides access to more than 500 medical and surgical e-journals, including titles such as *American Family Physician* and *Journal of Pediatrics*, and more than 1,000 reference e-books such as *Constanzo's Physiology*. In addition, Elsevier has incorporated its content from MDConsult, which contains more than 13,000 medical and surgical videos, medical images, practice guidelines and patient education handouts. HSLIC's subscription to *ClinicalKey* replaces MDConsult.



If you have any questions about either of these resources, please contact Laura Hall at [LJHall@salud.unm.edu](mailto:LJHall@salud.unm.edu).

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