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U.S. Companies Open New Automotives Plant In Toluca

by Steven Ranieri

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Chrysler and American Sunroof have opened a new automotives plant in Toluca, Mexico state. The operation is expected to produce 25,000 passenger cars, and generate \$300 million in revenues per year. The factory will specialize in the production of Shadow convertibles for export. (Sources: El Financiero, 11/16/90; La Jornada, 11/19/90)

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