Marcus Vinícius Faustini is the author of *Guia afetivo da periferia* (Sentimental Guide of the Periphery 2009) and co-author of *O novo carioca* (The New Carioca 2012), which he co-edited with Jaílson de Souza e Silva and Jorge Luiz Barbosa. He is also a renowned documentary filmmaker and theater director, having received the Academia Brasileira de Letras (Brazilian Academy of Letters) prize for his work on *Capitu* (1999), an adaptation of Machado de Assis’ novel *Dom Casmurro*. Mr. Faustini is also a well-respected social activist who uses culture as means of obtaining social justice and agency. He was the Secretary of Culture of the municipality of Nova Iguaçu (Rio de Janeiro). In 2010 he founded the Agência de Redes da Juventude (Organization of Youth Networks). This project, sponsored by Petrobrás, combines social, cultural and political activism. The goal of the Agência de Redes da Juventude is to help develop the ideas and talents of young cariocas from Rio de Janeiro’s favelas in order to implement socio-cultural initiatives that will positively impact their communities. In June of 2013, Mr. Faustini’s project was awarded the prestigious Calouste Gulbenkian Prize to facilitate implementing the same methodology in London and in Manchester.