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Future of Universities

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"Abelard to Apple: The Fate of American Colleges and Universities" is a recent book by Richard A. DeMillo, an ex-CTO of HP and an ex-dean of the Georgia Tech College of Computing. The book paints a bleak picture for the future of most colleges and universities unless they are able to take advantage of some of the forces shaping higher education. Chapter 20 contains 10 specific recommendations on what to do (but not HOW to do it):

1) Forget who is above you,
2) Focus on what differentiates you,
3) Establish your own brand,
4) Don’t romanticize your weaknesses,
5) Be open,
6) Balance faculty-centrism and student-centrism,
7) Use technology,
8) Cut costs in half,
9) Focus on your own measures of success,

What do you think of the recommendations, specifically number 1 and 6?