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Brazil: Projected Automobile Exports For 1992

by Barbara Khol

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On June 22 in Brasilia, Luiz Scheur, president of the National Association of Automobile Producers, said auto exports this year could surpass 290,000 units, up 50% compared to 1991. Scheur addressed participants at an industry-wide seminar on quality and production. Established in the 1950s, Brazil's auto industry has produced about 22 million vehicles to date. According to the Association, vehicle exports total 3.5 million. The projected increase in exports is based on changes in the exchange rate system and a government-subsidized export program. The Brazilian auto industry's production capacity is 1.3 million vehicles per year. In 1991, total output came to 970,000 units, of which 190,000 were exported. (Basic data from Inter Press Service, 06/23/92)

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