

5-14-1914

## Belen News, 05-14-1914

The News Printing Co.

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# THE BELEN NEWS

VOLUME II.

BELEN, NEW MEXICO, MAY 14, 1914

NUMBER 22

## LATEST NEWS OF THE WAR IN MEXICO

Washington, May 13.—Evacuation of Tampico by the Mexican federal garrison began at 12:50 p. m. today, according to a delayed wireless dispatch to the navy department from Rear Admiral Mayo. The federal troops were leaving by the railroad.

That the rebels encountered desperate resistance in their final attack on Tampico, and that they were compelled to carry their fight to the heart of the town, was indicated by Rear Admiral Mayo's report. He stated that at 1 o'clock this afternoon, when it was reported the rebels had occupied Tampico, there was heavy rifle firing in the plaza and that big gun firing continued.

The federals were retreating by way of the railroad leading to St. Luis Potosi and it was assumed they hoped to reach Pachuca, the terminus of a railway line that leads indirectly to Mexico City. The railroad out of Tampico to Monterey is held by the constitutionalists.

### Rebels See No Hope for Escape of Federals

Juarez, Mexico, May 13.—Word was received by constitutionalist officials here, shortly before 7 o'clock, that the constitutionalist forces under General Pablo Gonzales were occupying Tampico. No details as to the loss of life or damage to property have been received.

Officials here believe the escape of the federal army at Tampico is not probable. The railroad between Tampico and San Luis Potosi is in the hands of the constitutionalists. General Eulalio Gutierrez, with a strong constitutionalist force, is in the neighborhood of Cardenas and would intercept the fleeing federals if they sought to reach San Luis Potosi. With General Gonzales pursuing them from Tampico, they would be caught between two fires. Should they leave the line of the railroad to the north, the country there is held by the constitutionalists and no succor or safety could be expected.

The country along the coast line from Tampico toward Vera Cruz is practically impassable for men on foot, and the only practical route seems a march overland from some point on the railroad near Tampico to Mexico City.

The Most Rev. Jose Mora del Rio, Archbishop of Mexico, and the Right Rev. Jesus Maria Eschavarria, Bishop of Saltillo, reached Veracruz today on a train aboard which were eighty American refugees, eighteen of whom came from Saltillo. Most of the refugees had spent two to three weeks in prison.

The archbishop and bishop are on their way to Rome to lay before the Pope the facts in the Mexican situation. It is intimated that the archbishop has been summoned by the Pope. He let it be known that he has grave fears regarding the fate of thousands of non-combatants in the capital, and he expressed the fear that should the Zapata forces enter the city there would be a riot of looting.

Frederick Adams, confidential man of Lord Cowdray, accompanied the party, but his interest, he insisted, merely was to look after the churchmen in his capacity as a British subject.

Chaplain John Chenoweth, of the Fourth United States infantry, introduced himself to Archbishop Mora del Rio and assured the Mexican prelates that he had been instructed by General Funston to extend to them whatever courtesies he was able, but they were too nervous to do more than murmur their thanks.

### Firing Still On at Tampico

Bombardment of Tampico by constitutionalist artillery still was in progress at 9:30 o'clock Tuesday night, according to a relayed wireless report to the navy department from Rear Admiral Badger. German and Dutch cruisers which had been in the river withdrew during the day.

### Zapata Movements

Gen. Emiliano Zapata will not enter Mexico City until the capital shall have been occupied by General Villa's troops and General Carranza, first chief of the constitutionalist army, shall have established himself at Chapultepec, according to a statement today by Roberto V. Pesqueira, confidential agent of General Carranza.

Mr. Pesqueira said declared that while no definite order had been issued by General Carranza forbidding Zapata to enter Mexico City, there was a definite understanding with the southern leader that he should not march through the streets before the arrival of the chief. When informed that anxiety had been expressed regarding reports that Zapata would seize the capital and turn it over to his men to loot at their will, Mr. Pesqueira declared that numerous messengers had passed between General Carranza and General Villa and that a thorough understanding had been reached between them. He said General Zapata had definitely acknowledged Carranza as his chief and had pledged his fealty to the constitutionalist leader.

## Belen Wins from Socorro.

Belen trimmed Socorro here last Sunday afternoon, 6 to 3. Gutierrez, Belen's pitcher, helped to win his own game by driving out a four-base hit. Montoya, of Socorro, also broke into the heavy hitting department with a three-bagger.

Belen will play the O. R. E. team of Albuquerque here next Sunday.

### The score:

Socorro . . . . . 000 021 000—3  
Belen . . . . . 212 000 100—6  
Batteries: Chavez and Aragon, Gutierrez and Gilbert. Gutierrez struck out twelve opposing batsmen, while Chavez caused seven to whiff.

Hon. Alvan N. White was a visitor in town Wednesday, the guest of County School Superintendent Saturnino Baca. Mr. White expects to come over on Friday to attend the commencement exercises.

## PERSONAL

T. H. Bowland and Walton were Albuquerque visitors last Saturday.

Saturday, May 16th, the M. E. ladies will have a food sale.

The M. E. ladies will meet with Mrs. Bert Gore this afternoon.

Jno. Linn and H. Abell were visitors in the Duke City last Saturday.

The old S. M. Bryan carpenter shop, lately occupied by Floyd Moore, was completely destroyed by fire last Friday night.

Mr. and Mrs. Peese expect to leave early next week for a month's visit to Kansas City.

Joe Baker and A. Charles were in Albuquerque on business last Friday.

Albuquerque's strongest base ball aggregation will cross bats on the local diamond with Belen. An exciting game is looked for.

## WITH THE CHURCHES

### ZION CHURCH. Evangelical Lutheran

John A. M. Ziegler, D. D., Pastor. Max F. Dalies, Sunday school superintendent. Preaching services 11 a. m. and 7:45 p. m. School and Bible class 10 a. m. Luther League 7:00.

The Luther League will be led by Mrs. L. C. Becker, assisted by Miss Maurine Trimble.

The Aid Society meets Thursday afternoon, May 21.

The members of the Luther League are practicing for "The New Minister," a musical entertainment of fun and frolic, to be given at Commercial Club Hall on Thursday night, May 28.

### METHODIST CHURCH NOTES.

Clyde Keegan, pastor; P. P. Simmons, Sunday school superintendent. Preaching services at 11 a. m. and 7:45 p. m.; Sunday school at 10 a. m.; Epworth League at 7:00 p. m.

St. Philip Guild will meet with Mrs. Wm. E. LeBrun on Wednesday, May 20th.

Mrs. W. J. Davison,  
Secretary

Mrs. Lifferin, of Sabinal, entertained the Guild May 6th. A dainty luncheon was served at 1:30 p. m., which, needless to say, was enjoyed by all.

A new and what promises to be a big feature of the Mountainair Chautauqua, which meets this year July 29 to August 7, is a department called The Farmers Congress. This department will be in charge of Hon. Ralph C. Ely, who has already completed arrangements for the attendance of specialists in all phases of farm and ranch work in the Southwest. The Department of Agriculture has agreed to send three specialists, one on road building, one on the silo and the dairy and one on live stock raising, especially as applied to the open range. This department will meet daily in the forenoon and one particular phase of work will be specifically handled each day.

The reason they're worn by the daughters of Eve  
Would prove, if left to a jury,  
That the girls no doubt are inclined to believe  
That all men came from Missouri.

## SANTA FE SAFETY FIRST

Mr. J. M. Lee, formerly agent here now situated at Grants, N. M., was a visitor here last Sunday.

Mrs. T. H. Bowland left last Tuesday evening for St. Joseph Hospital in Albuquerque to undergo an operation.

Mr. Dick Friesen, engineer on the wacker, was presented with a 7 pound baby girl last Saturday morning.

Harry Webber was added to the round house machinist force.

Cor. Simpler is the new operator at the local telegraph office.

Donald Young is on as machinist helper.

Harry Webber has been added to the Round House machinist force.

Wm. Husted was put on as head inspector of the car department.

For one cars of cattle were unloaded at the local stock yards last Monday morning and 40 more in the afternoon.

Pete Kramer is now official cashier of the freight depot and Louis Lenistra is night ticket agent.

## Election Proclamation.

To the qualified electors of the following Districts in the County of Santa Fe, State of New Mexico, to-wit:

The District composed of precincts Nos. One and Nine; the District composed of precincts Nos. Ten, Eleven and Twenty-two; the District composed of precincts Nos. Six and Eighteen. An election is hereby called to be held in each of the above named Districts, on Monday, May 25th, 1914, for the purpose of submitting whether or not the barter, sale or exchange of intoxicating liquors shall be prohibited in said Districts, as provided in Chapter 78 of the Laws of 1913 of the State of New Mexico. The following named persons are hereby appointed to act as Judges and Clerks in their respective precincts, and the polling places in each of the respective precincts is hereby designated:

Precinct No. 1. Demetrio Vallejos, Jesus Maestas, Fred D. Huning, Judges; Donaciano Romero, Clemente Arriaga, Clerks.  
Precinct No. 9. Fred Tondre, Pascual Sais, Placido Padilla, Judges; A. Aguirre, Andrew Sichter, Clerks.

Precinct No. 10. Federico Sanchez, Aniseto Toledo, Remijio Chavez, Judges; M. R. Mirabal, Timoteo Aragon, clerks.

Precinct No. 11. Jose G. Chavez, Jose Alarid, Anastacio Perea, Judges; Miguel Silva, Jr., Diego Sanchez, clerks.

Precinct No. 22. Estanislado Otero, Manuel Aragon, Abel Otero, Judges; Manuel Sedillo, Juan S. Otero, clerks.

Precinct No. 6. Elias Francis, Jose Rafael Archunde, Leopoldo Ansures, Judges; Estevan Chavez, Felipe Sena, clerks.

Precinct No. 18. Jose Candelaria, Serafin Marquez, Serafin Jaramillo, Judges; Agustin Chavez, Florencio Padilla, clerks.

The election to be held at the School House of each Precinct.

Eugene Kempenich  
Perfecto Gabaldon  
Fermín Marquez

Attest:—  
J. M. Luna, Sec.

## MEMORIAL DAY PROCLAMATION

Memorial Day is again approaching, when all good citizens will reverently and affectionately pay tributes of gratitude to the Nation's dead. This day appears to become more and more significant as the years pass. The ranks of the Civil War veterans are fast thinning in the march of time, and the boys who took up arms in the Spanish-American War have to some extent taken their places. Within the last thirty days a number of young men gave their lives for the honor of the Stars and Stripes. All these are the Nation's heroes and the objects of our respect and devotion on Memorial Day.

Now, therefore, I, William C. McDonald, Governor of the State of New Mexico, do hereby proclaim:

SATURDAY, MAY 30, 1914, AS MEMORIAL DAY in the State of New Mexico. May all true citizens of the state fittingly observe this great day, this day of the highest and noblest of sentiments, by participating in suitable exercises in honor of our dead, strewing flowers on their graves, and properly instructing the children as to the true meaning of the day. By honoring those who died for their country we may develop real patriotism.

Done at the Executive Office this the 11th day of May, 1914. Witness my hand and the Great Seal of the State of New Mexico.

(Seal) WILLIAM C. McDONALD,  
Governor.

Attested:  
ANTONIO LUCERO,  
Secretary of State.

## Commencement Exercises

State Superintendent of Public Instruction Alvan N. White, as well as Prof. C. E. Hodgkin, Dean of Education of the State University at Albuquerque, will be present at the Commencement Exercises, which will take place in Didier's Hall on Friday morning at 10 o'clock.

Prof. Hodgkin will deliver the Commencement address. Supt. White will make a talk in the morning and in the afternoon he has promised to speak again, when it is hoped all the patrons will be present.

The morning program promises to be of interest and a full house is expected promptly at the hour set.

The graduates this year are: Miss Ruby Stephenson, " Mary Seery, " Jesse Mallow, " Annie O'Brien; Mr. Samuel Sachs.

Prof. Hodgkin is a pioneer in educational work in New Mexico, having been connected with the University for more than fifteen years. No patron of the school should miss either the morning or afternoon session of the program.

At 10 o'clock sharp, at Didier's Hall, the Eight grade program will be as follows:

Song—Soldier's Chorus, School Class Prophecy,

Ruby Stephenson  
Music, - - - Orchestra  
Essay—Physical Training

for Girls - - - Mary Seery  
Quartette—"Gypsy Song,"  
Marion Kennebeck, Opal  
Gooch, Prof. J. B. Gunter, Paul Simmons.

Address, - State Supt. White  
Commencement Address,  
Prof. C. E. Hodgkin

Song—Commencement Day,  
School

Presentation of Diplomas,  
Rev. Clyde Keegan

Music, - - - Orchestra

The afternoon program begins at 2 p. m., and is as follows:

1. Vacation Song

2. Entertaining Big Sister's Beau
3. Wand Drill
4. Motion Song—Mud Pies
5. Play—When Mother is away
6. Spanish Maiden's Drill
7. Topsy-Turvy Drill
8. Recitation—Dolly's Fall
9. Operetta—Run-Away Bear
10. Primary Song
11. Goodnight Drill

Sausal School.

Song—America (in Spanish)

School

Glad to See You, Jose L. Sanchez  
Jerry and the Ice Cream.

Society for the Suppression of

Slang.

The Time Table, Elisa Sanchez

Seven Days in a Week,

Seven Little Girls

A Song.

A Girl's Sermon,

Lugarda Sanchez

Three Little Boys.

Our Holidays, Carlos Chavez

A Dialogue.

Goodby, - - Manuel and Luis

## Closing Exercises

The closing exercises of the Felipe Chavez Academy will be held in Commercial Hall at 7:30 p. m., Saturday, May 16.

A short program will be followed by a dance until 11:30.

Parents and guests are requested to show invitations at the door.

## UNCLAIMED MAIL MATTER.

The following is a list of letters and other unclaimed mail matter remaining in the post office at Belen, New Mexico, for the week ending

May 14, 1914.

Abeyta, E. J. Mr.  
Benividas, Valentine  
Jaramillo, Pablita  
Romero, Francisquita  
Trujillo, Sofia

These letters will be sent to the dead letter office May 28, 1914, if not delivered before.

Persons calling for this unclaimed matter will please say "Advertised."

A charge of one cent will be made for each piece of advertised matter delivered, as required by Section 668 Postal Laws and Regulation, 1902.

JOHN BECKER, P. M.



## THE BELEN NEWS

Published weekly by  
THE HISPANO AMERICANO  
PUBLISHING CO.

Belen, New Mexico

M. C. GARCIA  
Editor and Manager

Subscription: \$2.00 per year.  
Strictly in advance

Official Paper Valencia Co.

Entered as second class matter January 1, 1913,  
at the postoffice at Belen, New Mexico, under the  
Act of March 3, 1879.

Matter intended for publication  
must be signed by the author, not  
necessarily for publication, but  
for our protection. Address  
The News, Belen, N. M.

PHONE No. 34

The national game, base ball,  
seems to have plenty of support-  
ers in this town, and judging by  
the progress the local boys are  
making, and the games they have  
won, it is sure they will be at the  
head of the procession when the  
time comes for the championship  
games next fall.

The Belen boys have proved to  
be invincible at the bat. Several  
times they have played game  
with different teams of the state  
and every time they have been  
the winners. If they keep up at  
that rate, the Belen team will be  
the best team in all the state.

Go ahead, boys. This serves  
to prove that Belen is not a dead  
town after all.

The newly elected school di-  
rectors took possession of their  
offices on Monday of last week,  
and it is expected they will work  
hard to meet the requirements of  
the public schools of the district  
carrying their works along the  
same lines of efficiency that their  
predecessors have marked for  
them.

Our sincere hopes are that they  
discharge their duties in the best  
possible way so as to make the  
schools to be the best in the  
county. Valencia county has al-  
ready established her reputation  
of being a progressive county in  
school affairs, with plenty of  
money in the treasury and good  
direction in its management. If  
the new directors continue said  
work, if they comply with the  
requirements already established,  
their labors will be praised by all  
and the future generations will  
call them benefactors.

The success of every business  
depends upon its management.  
If the management is good, the  
business progresses rapidly and  
all are pleased. If the manage-  
ment fails, the business has to  
come to an end and the managers  
are condemned. Now, the school  
directors are the managers of  
these institutions, and their re-  
sponsibility is great. But by hon-  
estly working and with good will,  
they can make their labors suc-  
cessful and push ahead the  
wheels of education, benefiting  
in this way all the people.

We sincerely wish that the new  
school directors have a good suc-  
cess in their efforts and that at  
the expiration of their terms they  
will be praised by all.

The peace commissioners ap-  
pointed by Huerta and the United  
States are on their way to Nia-  
gara Falls where the conference  
is to be held. The daily papers,  
especially those on the frontier,  
are full of alarming news. Red  
headlines and a good deal of false  
information in regard to the con-  
ditions in the Old Country.

If we were to believe them,  
war would be an accomplished  
fact, and all the peace envoys of  
the world would be powerless to  
bring about an amicable settle-  
ment. Fortunately, everybody  
knows said news are not true, and  
takes it at its true value, mean-  
time waiting to hear about the

Our most ardent hopes are that  
they find some way out of the  
chaos and bring order and peace  
in the unfortunate sister country.  
Civilization demands it; human-  
ity demands it; commercialism  
demands it; Christianity de-  
mands it. So let the peace en-  
voys do their best and let us pray  
meantime for the good success of  
their works.

### The Country Editor

The country editor is coming  
into his own more and more in  
New Mexico—and the increas-  
ing number of country editors is  
a pretty good sign that we are  
getting civilized in New Mexico.  
The increase in the number of  
country newspapers in the small  
towns has been remarkable in the  
past few years and every week  
or two a new one comes to our  
exchange table.

The country editors of New  
Mexico are the men who are mak-  
ing it a great state. Wisely and  
persistently, they are boosting  
hard for the particular possibili-  
ties and special resources of their  
localities. Taking them small  
and large they are as good a set  
of progressive courageous and  
persevering boosters and empire  
builders as may be found in any  
state in the union.

The country newspaper game  
is not always a bed of roses, to  
six metaphors a trifle; the sub-  
scriber is often indifferent and as  
hard to extract the price from as  
to squeeze the proverbial gore  
out of the common or garden tur-  
nip; the country editor is often  
the victim of contumely and ev-  
ery once in a while some thin  
skinned person takes advantage  
of an outrageous libel law and  
hands him something; sometimes  
the frost kills the peaches or the  
lrouth exterminates the milo;  
but the country editor is always  
in the job, always pushing,  
cheerful and undiscouraged and  
doing his little best for the bet-  
terment of the country.

Here's to the country editor;  
may he live long in the land, may  
his subscribers come across, may  
his hobo printer keep sober; more  
power to his stubby pencil and  
his quoin key. New Mexico  
needs him in her business, as ev-  
ery other new state has needed  
him; and whatever this Sunshine  
state accomplishes, whatever her  
name and fame, you can give the  
country editor a big share of the  
credit and glory. And often glo-  
ry is his chief emolument.—New  
Mexican.

"Where is the spirit of '76?"  
hundreded the holiday orator.

"All drunk up," moaned the  
unkempt but interested individ-  
ual in the front row.

"If you had, say \$500,000,000,  
would you build libraries or start  
colleges?"

"Neither. I'd have meat three  
times a day."

### FOR YOUR DEN

Beautiful College Pennants

Yale and Harvard, each 9x12 in.,  
Princeton, Cornell, Michigan  
Each 7 in. x 21 in.

All best quality felt with felt  
heading, streamers, letters and  
mascot executed in proper colors.  
This splendid assortment sent  
postpaid for 50 cents and 5 stamps  
to pay postage. Send now.

TOWARD SPECIALTY COM-  
PANY

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WHY send away for your  
Letter Heads and Envelopes  
when you can have them for  
the same price at home.

Give Us a Trial.

HISPANO AMERICANO PUB. CO.

## USE FOR THE MIRROR

APART FROM USUAL PURPOSE, IT  
ADDS TO ROOM'S APPEARANCE.

Well Worth the Cost, Which Need Not  
Be Prohibitive, in Enabling Owner  
to See Herself as Others  
See Her.

How any woman creature is able  
to do without a full-sized mirror is  
more than I can tell! This sliding  
up and down of a small mirror to get  
a whole effect has ever been a mys-  
tery to me, writes Ethel Davis Seal  
in the New York Press. And yet I know  
they do it! I know one woman who  
sets her mirror on the floor to view  
the hem of her skirt; on a chair to  
arrange her girdle, and completes her  
head dressing through the aid of a  
nail on the wall. She really could  
afford two or three large mirrors, if  
she made up her mind to it, but she  
just doesn't take the trouble.

On the part of some, this hesitancy  
to acquire a large mirror is some-  
times due to a dislike for the usual  
mirrored furniture to be seen in the  
shops—and the prices. Of course, all  
mirrors are expensive, every one  
knows that, and so, when laying out  
the money for one, it should be of a  
design which appeals to the owner.

Mirrors have two other very impor-  
tant uses. They make a small room  
look larger and they make a dark  
room lighter. Either one of these  
uses provides a sufficient reason for  
having one or more mirrors about.



without considering their trans-  
cendent quality for the reflecting of fem-  
inine beauty. (It is a well-established  
fact that the men never use them.  
Clearly proved by the number of men  
we see gazing raptly into those ter-  
rible chewing-gum mirror arrange-  
ments to be found in every subway  
station.)

Now one of the easiest mirror  
"plans" is to have one installed in the  
closet door of the bedroom. It is not  
necessary for the glass to be beveled,  
though this is a matter of taste and  
price. A sufficiently large piece of  
glass would cost about \$19 or \$15.

The cheval glass shown in con-  
nection with the vase and footstool could  
easily form the keynote of a very  
charming room. This is to be found  
in the shops, and is priced at \$50. It  
comes in mahogany, gray or white  
enamel. If it and the rest of the fur-  
niture were in gray enamel, the walls  
and woodwork might be in cream, the  
wall tones being a few shades darker  
than that used on the woodwork. The  
rug, of course, would be very impor-  
tant, and it would be worth while to  
hunt until one finds exactly the right  
thing, which should be a rug in which  
grays and buffs and creams blend,  
with touches of old blue and old rose;  
a rug which is so soft and delightful  
in coloring that one would be tempted  
to hang it on the wall. The floor  
should be painted gray, a few tones  
darker than the furniture. And in  
this way have we fitted the frame-  
work of our room to hold our furni-  
ture.

### TAKE UP ORIENTAL TURBAN

Latest Vagary of Fashion Has Met  
With Favor—Easily Made From  
Strip of Tinsel Net.

Back to the turban has gone Dame  
Fashion. Not to the well-known head-  
covering of Madame de Staël and her  
contemporaries, but to the turban of  
the Orient, than which nothing is  
easier to make. It is merely a wide  
strip of tinsel net whose folds are  
held down with crescents in spangles  
so that it may be folded neatly in  
bandeau manner about the forehead  
to expose a simple and very flat head  
dressing.

To go with the turbanlike coiffure,  
consisting of a long and thick strand  
of unwaved hair swathed about the  
crown of the head and in front  
brought close to the forehead, there  
are some charming fancy hairpins in  
brilliant set in gold or silver. Their  
tops are shaped like plain ovals, horse-  
shoes or half-moons and they keep the  
coiffure firmly in place. They are also  
most effective when used on oriental  
turbans in white gauze.

### Popular Rose Garniture.

The rose is a very much favored  
flower. It is made of satin and velvet,  
chiffon and net and arranged in gar-  
lands or worn single. There is no end  
of original schemes for introducing  
rose garniture on a costume.

### New Photograph Frames.

Small photograph frames made of  
nickel or brass are arranged to hang  
on two small uprights in the fashion  
of little easels, so that they can be  
tilted to any angle.

## Why Belen Will Grow

The reason why some towns  
grow is because there are men of  
push and energy in them who are  
not afraid to spend their time and  
money to boom their town. They  
erect good buildings, organize  
stock companies and establish  
factories, secure railroads, work  
for public improvements and use  
every means in their power to  
induce people to locate in their  
city. Wherever they go they tell  
of the advantages of their city,  
they write about them in every  
letter, they send circulars and  
newspapers to all whom they  
think they can get to visit the  
city, and when anyone visits them  
treats him so kindly that he falls  
in love with them and their city  
at once. It is enterprise and ev-  
eryone pulling together that make  
a progressive town and don't let  
the fact escape your memory.  
To hear every person saying some-  
thing pleasant about its people  
and its interests is the surest,  
quickest and easiest way to make  
a town attractive to a stranger.

One of the best ways in which to  
make a town attractive with that  
sort of attraction that will draw  
other people to it is for every  
man and woman to have a pleas-  
ant word for the people and the  
town generally. Talk up Belen  
if you would have it do well.  
Talk up Belen if you would have  
others come. Talk up Belen if  
you would feel an interest in it,  
and have its people feel an inter-  
est in you. There is no better  
way to do it. And many a time  
one little word of unpleasant ref-  
erence to something that does not  
exactly suit you and not particu-  
larly concern you as to that mat-  
ter, will turn a good man's in-  
fluence away from here and may  
even drive him away. At your  
own fireside, talk up Belen.  
Among neighbors talk up Belen.  
When you come in contact with  
strangers, talk up the most potent  
agency ever set in motion for  
helping Belen. Then you can be  
called a full-fledged member of  
the boosters club.

## The Belen Town & Improvement Co.

John Fecker, president; John Becker, Jr., vice president  
W. M. Berger, secretary; L. C. Becker, treasurer

### PREMIER Non-Puncture Auto Tires

Guaranteed 7,500 Miles  
Service

These tires bear the greatest  
known mileage guarantee, yet are  
sold at a price even less than tires  
of ordinary guarantee. This guar-  
antee covers punctures, blow-outs  
and general wear. Guarantee  
covers 7,500 miles service against  
everything except abuse. These  
tires are intended for most severe  
service.

Orders have been received for  
these tires for use in United States  
Government Service.

As a SPECIAL INTRODU-  
CTORY offer, we will allow the fol-  
lowing prices for the next ten  
days:

#### TIRES—TUBES

	Tire	Tube
28x3	\$ 9.20	\$2.00
30x3	10.25	2.20
30x3 1-2	13.50	2.80
32x3 1-2	14.05	3.00
33x3 1-2	15.25	3.20
31x4	17.00	3.25
32x4	18.00	3.30
33x4	19.50	3.40
34x4	20.40	3.60
35x4	21.00	3.80
36x4	22.00	3.90
35x4 1-2	26.00	5.00
36x4 1-2	27.00	5.10
37x4 1-2	27.50	5.15
37x5	36.60	5.40

All other sizes. Non-Skids 20  
per cent extra. 5 per cent dis-  
count if payment in full accom-  
panies order and if two are so or-  
dered, shipping charges will be  
paid by us. C. O. D. on 15 per  
cent of amount of order. Our  
output is limited, so we suggest  
early ordering. We sell direct  
only, giving purchaser the ad-  
vantage of all middlemen's pro-  
fits.

KONGTREAD RUBBER CO.  
Dayton, Ohio.

The Altoona, Pa., high school  
serves luncheon daily to 1,500  
students at a cost of 7 1-2 to 10  
cents. There is a net profit each  
year of about \$400.

### FREE LONDON "TANGO" NECKLACE "EVELYN THAW" BRACELET

These two beautiful pieces of  
popular jewelry are the craze  
among society women in New  
York and the largest cities. They  
are neat and elegant gold finished  
articles that will gladden the heart  
of every girl or woman, no matter  
how young or old. Very stylish  
and attractive.

Our Free Offer: We are adver-  
tising Spearmint Chewing Gum  
and desire to place a big box of  
this fine, healthful gum into every  
home. It sweetens the breath—  
whitens the teeth and aids diges-  
tion. It is refreshing and pleas-  
ing to all. To everyone sending  
us but 50c and 5 stamps to cover  
shipping costs we will ship a big  
box of 20 regular 5c packages of  
the Spearmint Gum and include  
the elegant "Tango" necklace  
and "Evelyn Thaw" bracelet ab-  
solutely free.

This offer is for a short time  
only. Not more than 2 orders to  
one party. Dealers not allowed  
to accept this.

UNITED SALES COMPANY  
Dayton, Ohio P. O. Box 101

## Panama-California Exposition.

San Diego, Cal., April 12.  
(Special).—With the formal ac-  
ceptance by San Diego's Panama-  
California Exposition of the work  
on the big Southern California  
building, the progress of the con-  
struction on the grounds has re-  
ceived a strong impetus.

This structure, representing  
the seven southern counties of  
the state, is the first of the coun-  
ty or state buildings to be com-  
pleted. It is an important fea-  
ture of the entire architectural  
scheme, standing dominantly al-  
most at the east entrance to the  
grounds, on the spot where the  
visitor will continue straight  
ahead down the Isthmus, where  
like the amusement concessions,

and the Alameda, along which  
are scattered the outdoor exhib-  
its, or turn to the west and pro-  
ceed down the Prado.

The exposition buildings along  
the Prado are rapidly approach-  
ing completion. The Home Econ-  
omy, Arts and Crafts and Science  
and Education buildings are al-  
ready finished, and the plaster is  
now going on the Foreign Arts,  
Botanical, Commerce and Indus-  
tries, and Varied Industries and  
Food Products buildings. The  
administration building, the fire  
station and the hospital of course  
have long been occupied.

But all these buildings are  
those of the main Exposition.  
The significance of the smooth,  
clean floors and walls of the  
Southern California building is  
that here is the first of the state  
and county buildings to make its  
formal bow to the world. It her-  
alds the completion of the other  
state and county buildings, main-  
ly to rise about the Plaza Inter-  
nacional and on the plateau lying  
between the Cabrillo and Espag-  
nol canyons, dedicated to the  
work of bringing before the world  
the unlimited possibilities of the  
great West.

In this great group the build-  
ings of the San Joaquin Valley  
and the State of New Mexico are  
already well advanced. The lat-  
ter is a reproduction of the great  
adobe mission at Acoma, built in  
1699 to replace the first church,  
dating back to 1629 when Fray  
Juan Ramirez began his long re-  
sidence in the pueblo. The re-  
production stands at the edge of  
the Cabrillo canyon overlooking  
the laguna and the lofty Puente  
Cabrillo of the seven arches.

As the new buildings approach  
completion plans will be made  
for ceremonies similar to those  
attending the acceptance of the  
Southern California structure.  
For this occasion there came the  
supervisors of the seven counties,  
the Exposition officials and many  
members of the San Diego Cham-

(Continued in next page 1st col.)



Bring your clothes to the  
**LITL DUTCH CLEANER**  
Rear of Hoffmann's Barbershop  
CLEANING, PRESSING  
REPAIRING  
Work called for and delivered  
Satisfaction Guaranteed

**M. C. SPICER**  
Attorney at law  
Practice in All the Courts of the State  
Belen, New Mexico

**Dr. D. E. Wilson**  
Dentist  
Central and Broadway  
Occidental Life Insurance Bldg  
Albuquerque

**Backache**  
Miss Myrtle Cothrum,  
of Russellville, Ala., says:  
"For nearly a year, I suffered with terrible backache, pains in my limbs, and my head ached nearly all the time. Our family doctor treated me, but only gave me temporary relief. I was certainly in bad health. My school teacher advised me to  
**TAKE**  
**Cardui**  
The Woman's Tonic  
I took two bottles, in all, and was cured. I shall always praise Cardui to sick and suffering women." If you suffer from pains peculiar to weak women, such as headache, backache, or other symptoms of womanly trouble, or if you merely need a tonic for that tired, nervous, worn-out feeling, try Cardui. E-65

**SPECIAL HOSIERY OFFER**  
Warranted Wear-Ever Hosiery For Men and Women  
Ladies' Special Offer  
For Limited Time Only—  
Six pair of our finest 35c value ladies' guaranteed hose in black or tan colors with written guarantee, for \$1.00 and 5 stamps for postage.

**SPECIAL OFFER FOR MEN**  
For a limited time only, six pairs of our finest 35c value Guaranteed Hose, with written guarantee and a pair of our well known Men's Paradise Garters for One Dollar, and 5 stamps for postage.

You know these hose; they stood the test when all others failed. They give real foot comfort. They have no seams to rip. They never become loose and baggy as the shape is knit in, not pressed in. They are Guaranteed for fineness, for style, for superiority of material and workmanship, absolutely stainless and to wear six months without holes, or a new pair free.

Don't delay; send in your order before offer expires. Give correct size.  
**WEAR-EVER HOSIERY COMPANY, Dayton, Ohio.**

ber of Commerce, all to sit about the table in the main hall for the first formal luncheon served in such a building. The installation of the exhibits will start shortly, to be finished probably by September, that the flowers and vines may be fully grown by the time the Exposition opens on January 1, 1915, to continue through the year.

## EVERYTHING A MAN NEEDS

\$1 Complete Shaving Outfit \$1  
10 Articles 10

To advertise our Universal Shaving Outfit and Universal Products we will for a limited time only, send this well worth \$3.00 Shaving Outfit for \$1.00. We sell our products to the consumer direct and therefore you save all agents' profits which as you know are very large.

1 Hollow Ground Razor.  
1 5-inch Lather Brush.  
1 Razor Strop, Canvas Back.  
1 Nickel Easel Back Mirror.  
1 33-inch Barber Towel.  
1 Bar Shaving Soap.  
1 Box Talcum Powder.  
1 Decorated China Mug.  
1 Aluminum Barber Comb.  
1 Bristle Hair Brush.  
Agents need not write.  
Each outfit packed in neat box \$1.00. Coin or Money Order, postage, 10c extra.  
**UNIVERSAL PRODUCTS CO**  
Dayton, Ohio.

## AUTOMOBILE TIRES AT FACTORY PRICES

SAVE FROM 30 TO 60 PER CENT

Tire	Tube	Reliner
28x3	\$ 7.20	\$1.65
30x3	7.80	1.95
30x3 1-2	10.80	2.80
32x2 1-2	11.90	2.95
34x3 1-2	12.40	3.00
32x4	13.70	3.35
33x4	14.80	3.50
34x4	16.80	3.60
36x4	17.85	3.90
35x4 1-2	19.75	4.85
36x4 1-2	19.85	4.90
37x4 1-2	21.50	5.10
37x5	24.90	5.90

All other sizes in stock. Non-Skid tires 15 per cent additional, red tubes ten per cent above gray. All new, clean, fresh, guaranteed tires. Best standard and independent makes. Buy direct from us and save money. 5 per cent discount if payment in full accompanies each order. C. O. D. on 10 per cent deposit. Allowing examination.

**RE FACTORIES SALES CO**  
Dept. A Dayton, Ohio.

## SANTA FE TIME CARD.

Effective December 7, 1913.  
Belen, New Mexico.

### Northbound.

810 For Albuq and East 5:40 a. m.  
816 For Albuq and East 5:15 p. m.

### Southbound

809 El Paso & Mex. Ex., 1:20 a. m.  
815 El Paso Passenger, 9:33 a. m.

### Cut-off Trains

Ar. Dep. p m p m  
812 From Pecos Valley, 7:15...7:40  
811 Pecos Valley Ex., 8:55...9:00

C. F. Jones, Agent.

## Phraseology

If a man were to give another an orange, he would just simply say, "I give you this orange;" but when the transaction is entrusted to the hands of a lawyer to put in writing he would adopt a form something like this: "I hereby give and convey to you, all and singular, my estate and interest, right, title, claim and advantages of and in said orange, together with all of its rind, skin, juice, pulp and pips, and all right and advantages therein with full power to bite, cut, suck and otherwise eat the same, or give the same away, as fully as I, the said A. B., am now entitled to bite, cut, suck, or otherwise eat the said orange or give the same away, with or without the rind, skin, juice, pulp, or pips, anything hereinbefore or hereinafter or in any other deed or deeds, instrument or instruments of what nature or kind soever to the contrary in anywise, notwithstanding."—Montoya Republican.

## NOTICE OF SUIT.

In the District Court of the Seventh Judicial District in and for Valencia County, New Mexico.

Walter Collins, Plaintiff,  
vs.  
Dora Collins, Defendant.

To Dora Collins, the Above Named Defendant:

You will please take notice, that the plaintiff in the above entitled suit has filed his complaint against you in the District Court of the Seventh Judicial District in and for the County of Valencia and State of New Mexico.

The general objects of this suit is to secure a divorce from you, for the custody of the minor child, Bernard Collins and for such other and further relief as the Court may deem equitable in the premises.

You are further notified that if you fail to enter your appearance in said cause on or before the 12th day of June, A. D. 1914, judgment will be rendered against you by default and the plaintiff will apply to the court for the relief demanded in the complaint.

M. C. Spicer is the attorney for the plaintiff and his business address and residence is Belen, New Mexico.

Witness my hand this 24th day of April, A. D. 1914.

[Seal] Jesus M. Luna,  
County Clerk and ex-Officio Clerk of the District Court.

By W. D. Newcomb, Deputy.

## NOTICE OF CONTEST.

Department of the Interior,  
United States Land Office.  
Santa Fe, New Mexico, April 16, 1914.

To Julianita Baca, C-o Jose M. Barela, of 1433 S. 3d street, Albuquerque, N. M., Contestee:

You are hereby notified that Marcos Baca, who gives Cubero, New Mexico, as his post office address, did on April 8th, 1914, file in this office his duly corroborated application to contest and secure the cancellation of your homestead, Entry No. Serial No. 012738, made Feb. 24, 1910, for S1-2 SE 1-4, S. 1-2 SW 1-4 Sec. 12, Township 6 N., Range 8 W., N. M. P. Meridian, and as grounds for his contest he alleges that Julianita Baca has not lived on the above described land for two years and a half, that she does not live there now, nor any of her family.

You are, therefore, further notified that the said allegations will be taken by this office as having been confessed by you, and your said entry will be canceled thereunder without your further right to be heard therein, either before this office or on appeal, if you fail to file in this office within twenty days after the FOURTH publication of this notice, as shown below, your answer, under oath, specifically meeting and responding to these allegations of contest, or if you fail within that time to file in this office due proof that you have served a copy of your answer on the said contestant either in person or by registered mail. If this service is made by the delivery of a copy of your answer to the contestant in person, proof of such service must be either the said contestant's written acknowledgment of his receipt of the copy, showing the date of its receipt, or the affidavit of the person by whom the delivery was made stating when and where the copy was delivered; if made by registered mail, proof of such service must consist of the affidavit of the person by whom the copy was mailed stating when and the postoffice to which it was mailed, and this affidavit must be accompanied by the postmaster's receipt for the letter.

You should state in your answer the name of the post office to which you desire future notices to be sent to you.

Francisco Delgado,  
1st Publication Register.

## MARGESON'S MANNERS

By M. M'MASTER.

As many times as Margeson had called on Kitty Elser he had never ventured to question her regarding the sister who sat sewing so quietly in the next room.



Often he had wondered at the constant plying of the needle, yet reserve prevented him asking if it was the usual trousseau she was working on. While talking with the vivacious Kitty, Margeson's eyes wandered to the gold-crowned head of the girl in the other room. The light under which she embroidered cast her head into brilliant relief against the shadowed tapestry of her high-backed chair.

"One would think my little sister was going to be a German housewife from the amount of embroidery she does," Kitty had once said with a little laugh. "It almost flings me into nervous prostration to see her so industrious."

"Your sister doesn't seem to care much for us," Margeson had commented on one occasion.

"Evidently she prefers weaving dreams into her dower chest," laughed Kitty.

Again Margeson longed to ask who the lucky man might be, yet he realized that if confidence was not offered him he had no right to seek it.

So through the evenings of a long supposed courtship of her sister Kitty, Molly watched Margeson, all unknown to the young man himself.

It was not until Kitty announced her engagement to Dick Halsey that Margeson really became acquainted with Molly.

The rejected suitor found himself escorting Molly to all the theaters parties, dances and picnics given in honor of the engaged pair.

When the great wedding took place it was he who acted as best man, while Molly was the maid of honor.

"We want good-looking attendants," Kitty had laughingly said. "You and Molly are an ideal pair."

"I wish we were a pair," sighed Margeson, when, after the ceremony, he and Molly stepped into the tiny brougham to drive back for the wedding breakfast.

"I don't believe you feel so dreadfully broken up over Kitty's marriage," ventured Molly.

"I am not," ventured Margeson. "But there is another wedding coming off one of the days that will mean the end of the world to me."

Molly glanced swiftly at him, and a delicate color suffused her cheeks.

"You seem to be more or less unfortunate in your selections," she said, because she was scarcely aware of what was behind his serious eyes.

The remainder of the drive was vaguely troubled both for Molly and Margeson. He, believing her to be engaged, refrained from adding to his already puzzling statement. As for Molly, she was dimly conscious of annoyance.

It was not until two hours later during his drive home with his sister that Margeson was really enlightened to the state of affairs.

"Jimmy—I never could see how you took a fancy to Kitty when that adorable sister of hers was anywhere in the horizon!" Margeson's sister said frankly. She was more or less startled at the dull color that swept into her brother's face.

Molly would make ten of Kitty, in my estimation," she added.

"Evidently that is what some lucky fellow thought," muttered Margeson.

"What do you mean?" his sister turned questioning eyes on him.

"Molly has been engaged ever since I met her."

"Molly engaged! To whom?"

"I don't know to whom," explained Margeson.

"Then how do you know she is engaged?" queried Ethel.

"Well—she sits sewing all the time and Kitty hinted that it was a dower chest she was making," Margeson said a trifle unsteadily.

Ethel cast a swift glance at her brother.

"Goose!" she said affectionately. "That was just Kitty's way of keeping you boys to herself—by giving the impression that Molly was already taken."

Margeson was a man of rather quick action when once his mind was made up. He drove home, however, with his sister before returning to the Elser home.

He found Molly still in the soft pink maid-of-honor frock. She glanced up in surprise when Margeson was shown into the drawing room.

"Molly," said Margeson, "I have been under the impression that you were engaged all this time. Are you?"

"Not that I am aware of," laughed Molly with a swift blush.

Margeson drew nearer and put his arms closely about her.

"I love you, girl," he told her, "and I could not possibly wait while you make another trousseau. You can make it afterward—I will have a big amber light put in—just for you to sew under."

When Molly was permitted the use of her lips for vocal expression, all she said was, "I am glad I was not engaged, for I would have loved you anyway."

## The First National Bank

of Belen, New Mexico

Capital \$25,000.00  
Surplus and Profits, over 27,000.00

## Individual Safes

Our Safe Deposit vault contains a large number of individual safes. We rent these to people at \$1.50 and upwards, according to size. These safes are under the sole control of the renter; and afford convenience, privacy and security. We invite you to call and inspect them.

SAFE DEPOSIT DEPARTMENT  
of the  
FIRST NATIONAL BANK OF BELEN.

## FILIGREE JEWELRY

Here you will find a splendid assortment of Mexican Gold and Silver Filigree work, including Bracelets, Watch Chains, Watch Fobs, Stick Pins, Hat Pins, Brooches, etc., with a splendid range of prices. Just the thing for a present which the folks back home will appreciate and be proud of, too.

## Goebel's Curio Store

## ADOLPHE DIDIER

General Merchandise

PHONE Red 4

## "EL HISPANO AMERICANO"

has the largest  
CIRCULATION

The Best Medium to Reach  
the spanish-speaking  
People of This  
County

**A NEW CREATION**  
**WEBSTER'S**  
**NEW**  
**INTERNATIONAL**  
**DICTIONARY**  
THE MERRIAM WEBSTER  
The Only New unabridged dictionary in many years.  
Contains the pith and essence of an authoritative library. Covers every field of knowledge. An Encyclopedia in a single book.  
The Only Dictionary with the New Divided Page.  
400,000 Words. 2700 Pages. 6000 Illustrations. Cost nearly half a million dollars.  
Let us tell you about this most remarkable single volume.  
Write for sample pages, full particulars, etc. Name this paper and we will send free a set of Pocket Maps.  
G. & C. Merriam Co. Springfield, Mass.

**THE NEWS \$2.00 PER YEAR**



## SUMMER TOURS



Summer Tourist Fares on sale May 15th, 1914.

The following is list of a few points to which low rates are on sale daily May 15th, to Sept 30th, '14. Final return limit October 31st, 1914.

Denver	\$25.20
Colorado Springs	22.25
Grand Canyon	30.00
Chicago	57.15
Kansas City	40.65
St. Louis	51.85
Detroit	68.15
New York	\$1.05

For further particulars see ticket Agent.

G. F. JONES, Agent

## SANTA FE

### Special Excursion Rates

TO  
Oklahoma City, Okla.

ACCOUNT  
General Conference Methodist  
Episcopal Church South,  
May 6-27, 1914.

Dallas

## SEXUAL KNOW EDGE

ILLUSTRATED 320 PAGES

Tells all about sex matters; what young men and women, young wives and husbands and all others need to know about the sacred laws that govern the sex forces. Plain truths of sex life in relation to happiness in marriage. "Secrets" of manhood and womanhood; sexual abuses, social evil, diseases, etc.

The latest, most advanced and comprehensive work that has ever been issued on sexual hygiene. Priceless instruction for those who are ready for the true inner teaching.

This book tells nurses, teachers, doctors, lawyers, preachers, social workers, Sunday School teachers and all others, young and old what all need to know about sex matters. By Winfield Scott Hall, Ph. D., M. D. (Leipzig).

### Newspaper Comments:

"Scientifically correct."—Chicago Tribune. "Accurate and up-to-date."—Philadelphia Press. "Standard book of knowledge."—Philadelphia Ledger. The New York World says: "Plain truths for those who need or ought to know them for the prevention of evils."

Under plain wrapper for gift.

## LOCALS

Can you afford to lose all you have in the world? Better see Simmons before you have a fire.

Ice Cream and Soda Water on and after Sunday, April 5th.

Harmony Cocoa Butter Cold Cream, the latest in face creams. Sold only at Buckland Bros.

Gold Initial Stationery. Ask us to show it to you. Buckland Bros.

### The Rexall Store

Louder's Ice Cream, any quantity you wish, at Buckland Bros.

Santa Fe, May 11.—Gen. Jose Ynez Salazar was this afternoon taken to the state penitentiary and was given a cell in the new cell house by Warden J. B. McManus. He was transferred from the county jail by order of Federal Judge W. H. Pope, not so much for safe-keeping as to keep away visitors and curiosity seekers who have been making the county jail their mecca ever since Salazar arrived yesterday afternoon.

This evening Salazar is at the federal court house consulting with his attorney, who early this afternoon moved to dismiss the case because President Wilson had lifted the embargo on the sale of arms into Mexico; thereby had wiped out the sense with which Salazar was charged. Judge Pope promptly overruled the motion.

### Notice to Creditors of Defendant Corporation.

State of New Mexico, in the District Court, County of Valencia.

N. B. Laughlin, )  
Plaintiff, )  
vs. ) No. 1875  
Southwestern Agricultural Corporation et al., )  
Defendants. )

Pursuant to an order of the court in the above entitled cause, notice is hereby given to all creditors of the above named defendant corporation that the undersigned was, on the 17th day of April, 1914, appointed referee in said cause, and that all persons having claims against the said corporation shall present the same and make proof thereof before the undersigned referee within two months from the said 17th day of April, 1914, and that claims not so presented within said period shall be forever barred from participating in the distribution of the assets of the said defendant corporation.

Harry P. Owen, Referee.  
Whose postoffice address is Albuquerque, New Mexico, and whose office is located at Room 10, Law Library Building, Albuquerque, New Mexico.



AT BELEN HOTEL  
EVERY MONDAY

Caleb S. Middleton,  
M. D.

Eye, Ear, Nose and Throat  
Occidental Bldg. Albuquerque, N. M.

Get ready for a good game. Albuquerque Red Sox are coming Sunday, and don't forget to put a little change in your pocket.

THE PACIFIC MUTUAL LIFE  
INS. CO., of CALIFORNIA  
Financial Statement, Dec. 31, 1913:

Assets \$29,338,151.99  
Liabilities 25,958,621.79  
Surplus 2,379,530.20

"WE LEAD IN NEW MEXICO"

F. B. SCHWENTKER,  
Gen. Agt. Albuquerque, N. M.

# The Annual White SALE is on GOEBEL'S

are showing the largest line of specially priced white goods ever shown in Belen

Every department is ready to assist and show you the newest and cleanest assortment of White Goods at Purest Values

## The Warm Weather

has just commenced, why not see what Goebel's are showing in white goods with prices that will keep you cool

# GOEBEL & SONS

SOMETHING DOING ALL THE TIME

## TRY OUR GROCERIES



OLL

WE HAVE EVERYTHING THERE IS GOOD TO EAT. THESE OF THE BEST QUALITY, IS THE FIRST RULE OF OUR BUSINESS.

THE SECOND RULE IS TO MAKE THE PRICES AS SIGHT AS OUR GOODS.

WE SELL THE BEST GRADES OF GROCERIES: THAT IS THE ONLY KINT YOU CAN BUY IN OUR STORE.

## SPECIAL PATTERN PICTORIAL REVIEW

The "Minaret" Lady Doll

# FREE!

We will give a pattern of this beautiful doll's dress to every child that calls at our Pattern Department, accompanied by an adult, during the coming week.

Get one for your little girl to day. It's FREE.

In addition to this free pattern, we have an extensive assortment of

PICTORIAL REVIEW  
DOLL PATTERNS

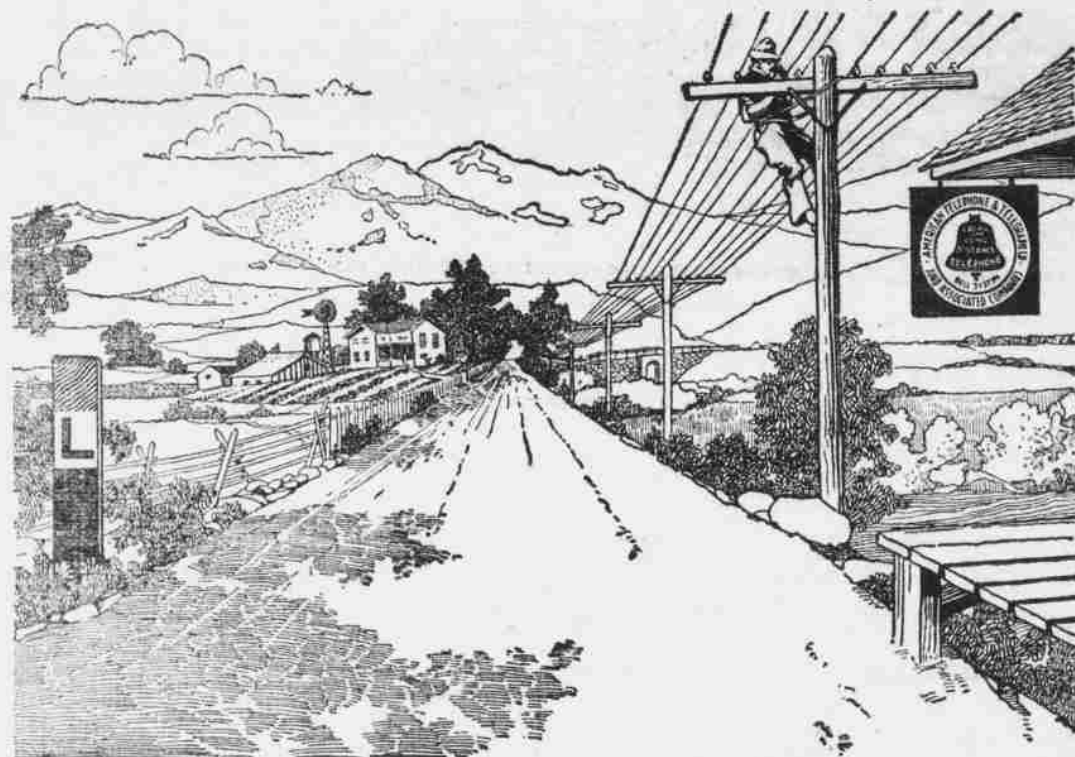
in all styles and sizes at our Pattern Counter.



SIZE 18 INCHES

## The John Becker Company

Where you'll always get a Square Deal



## NATIONAL HIGHWAYS

The people of this country are building a National Highway as a lasting monument to a great man.

Through fertile fields, thriving cities, across rivers and over mountains, the Lincoln Highway will extend from the Atlantic to the Pacific.

San Francisco will be joined with New York, and the thousand cities and towns along the way will be benefited.

Another National Highway—the Telephone Way—will be opened to the Public before the Lincoln way is ready for travel.

From New York to San Francisco the big copper wires of the Bell System extend in an unbroken line—the broad highway of Universal Service.

This Highway, too, is a lasting monument—to the energy of private enterprise.

To that spirit of service that has made the Bell System one of the largest and most useful corporations in the country.

In your own telephone company's territory alone—the seven Mountain States—there are 80,000 miles of long distance highways open for your messages every day.

## The Mountain States Telephone and Telegraph Co.

"The Corporation Different"