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Belen News, 04-30-1914

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County Clerk

THE BELEN NEWS

VOLUME II.

BELEN, NEW MEXICO, APRIL 30, 1914

NUMBER 20

PROCEEDINGS OF THE COUNTY COMMISSIONERS

April 6th, 1914.

The Board met in regular session at the county court house in Los Lunas, N. M., at 10 o'clock a. m. April 6th, 1914. There was present the Hon. Eugene Kempenich, Chairman of the Board; Hon. Fermin Marquez and Hon. Perfecto Gabaldon, J. M. Luna, Clerk of the Board, and Ruperto Jaramillo, Sheriff.

Mr. Elias Romero presented a petition from several of the residents of Tome protesting against the survey of a road. Same was ordered filed for the consideration of the viewers when they are appointed.

A petition was filed from each of the districts described below, requesting that an election be called in conformity with Chapter 78 of the Laws of 1913 for the purpose of submitting the question of the prohibition of the sale of intoxicating liquors within said districts. The district described in the first petition embraces all of the territory in precincts Nos. One and Nine. The district described in the second petition includes all territory in precincts Nos. Ten, Eleven and Twenty-two, and the district described in the third petition all territory in precincts Six and Eighteen. These petitions having been found to contain the signatures of the required number of qualified electors in each of the said districts, the following election proclamation was issued by the Board and the Clerk was instructed to have publication made of same as required by law.

To the qualified electors of the following Districts in the County of Valencia, State of New Mexico, to-wit:

The District composed of precincts Nos. One and Nine; the District composed of precincts Nos. Ten, Eleven and Twenty-two; the District composed of precincts Nos. Six and Eighteen. An election is hereby called to be held in each of the above named Districts, on Monday, May 25th, 1914, for the purpose of submitting whether or not the barter, sale or exchange of intoxicating liquors shall be prohibited in said Districts, as provided in Chapter 78 of the Laws of 1913 of the State of New Mexico. The following named persons are hereby appointed to act as Judges and Clerks in their respective precincts, and the polling places in each of the respective precincts is hereby designated:

Precinto No. 1. Demetrio Vallejos, Jesus Maestas, Fred D. Huning, Judges; Donaciano Romero, Clemente Artiaga, Clerks.

Precinto No. 9. Fred Tondre, Pascual Sais, Placido Padilla, Judges; A. Aguirre, Andrew Sichter, Clerks.

Precinto No. 10. Federico Sanchez, Aniseto Toledo, Remijio Chaves, Judges; M. R. Mirabal, Timoteo Aragon, clerks.

Precinto No. 11. Jose G. Chavez, Jose Alarid, Anastacio Perea, Judges; Miguel Silva, Jr., Diego Sanchez, clerks.

Precinto No. 22. Estanislado Otero, Manuel Aragon, Abel Otero, Judges; Manuel Sedillo, Juan S. Otero, clerks.

Precinto No. 6. Elias Francis, Jose Rafael Archunde, Leopoldo Ansures, Judges; Estevan Chavez, Felipe Sena, clerks.

Precinto No. 18. Jose Candelaria, Serafin Marquez, Serafin Jaramillo, Judges; Agustin Chaves, Florencio Padilla, clerks.

The election to be held at the School House of each Precinct.

Upon a petition presented by Mr. Adolph Didier for a road from the freight depot to the Main street of Belen in the town of Belen, in accordance with Chapter 124 of the Laws of 1905 the following persons were appointed to view the said road and report to the commissioners: Melcor Luna, Jesus Trujillo y Miera y Manuel Maes y Aragon.

Resolved, That the name of precinct No. 12 and of school district No. 12 is hereby changed from Tome Abajo to Adelino. The clerk is hereby instructed to notify the state superintendent of public instruction of this change and also all other persons interested in the same.

The resignation of Eduvijen Marquez as constable of precinct No. 7 and Felix Aragon y Garcia as constable of precinct 22 was accepted and Lupe Sais was appointed to fill the vacancy in precinct No. 7 and Abel Samora to fill the vacancy in No. 22.

Be it Resolved, That the necessary funds for the signposting of the main road connecting Bernalillo county, on the north, and Socorro county, on the south, also connecting Bernalillo county and McKinley county, through said Valencia county, are hereby pledged to the Automobile Club of Southern California, at the estimated cost of Six Dollars (\$6.00) per mile for said signposting and One Dollar (\$1.00) per mile annually, for the maintenance of said signs and posts, said fund to be provided by the board of county commissioners of Valencia county. New Mexico, upon the completion of the posting of either or both of said roads, at the above mentioned cost for both signing and maintenance.

The quarterly reports of the following officers were presented and approved: County clerk, probate clerk, sheriff.

The Treasurer's monthly reports for the months of November and December, 1913, and January, February and March, 1914 were presented and approved. The reports of the following justices of the peace were presented and approved: Braulio Aragon, precinct No. 5; Pedro Sanchez, precinct No. 20; Jose Alderete, precinct No. 10, and Elias Sanchez, precinct No. 6.

The application of Alfredo Gutierrez, of Casa Colorado, for a liquor license was approved.

A petition asking for a change in the boundary lines of precinct No. 5 and school district No. 5 was referred to the county superintendent of schools.

Applications for liquor licenses were presented by Agustin Chaves, of Bibo, and Mariano Padilla, of Grants. Action on the same was postponed awaiting further information.

The Jarales Trading Company filed their bond as Butchers and the same was approved.

Superintendent Baca and Engineer Hitchcock presented in behalf of school districts Nos. 16 and 23 maps showing the boundaries of said districts, the same were approved and ordered filed with the county clerk.

The clerk was instructed to communicate with the road board and call their attention to the delay in the opening of certain roads in Los Chaves precinct.

The following accounts were allowed by the Board as showing

PERSONAL

Miss Augusta Reichmuth, of Manitau, Colo., is visiting with Mr. and Mrs. Frank Fischer.

D. T. Quinlan, of Waynoka, Okla., is visiting B. Gore and family.

At a meeting of the baseball enthusiasts last Friday night at the Commercial Club, the Association chose the following officers for the ensuing season: J. Becker, president; O. R. Goebel, secretary; L. C. Becker, treasurer; Jud Hull, manager; Mr. Linn, captain.

Mrs. A. Wetmore, who has been visiting her son, H. R. Wetmore, and family, left Sunday for her home in Jackson, Mich.

Mrs. F. Fischer had a few of the young ladies meet Miss Reichmuth last Monday evening. A pretty program was arranged in which Mrs. J. Hall gave a reading and Miss Neal rendered a pretty solo.

Mrs. N. C. Krauk returned a few days ago from Baltimore, Md., where she left her youngest son in the hospital.

Belen School Notes.

Mrs. Trimble is again at her place in school.

Work on the program for the last day of school seems to be moving along nicely.

Paul Simmons has taken the work of night call boy. He is able to attend school in the morning, however.

A letter from Miss Eunice Waters, a former pupil of the Belen school, reports Eunice as well and happy. She wishes to be remembered to her many school friends here.

by the Record of General County

Warrants:	
877 Ruperto Jaramillo	\$475.40
878 Simon Neustadt	17.90
879 J. M. Luna	495.00
880 Ruperto Jaramillo	405.00
881 W. F. Wittwer	100.00
882 M. T. Otero	218.00
883 M. T. Otero	25.00
884 M. T. Otero	300.00
885 Bernardino Sedillo	78.00
886 Saturnino Baca	300.00
887 Fermin Marquez	156.00
888 Perfecto Gabaldon	90.00
889 Eugene Kempenich	98.00
890 S. Mirabal	300.00
891 Placido Jaramillo	150.00
892 Placido Jaramillo	87.00
893 S. Mirabal	46.39
894 The Baum Bros. Co.	14.50
895 Pablo Chaves y Salas	4.10
896 D. A. Ortega	4.00
897 Bartolo Gabaldon	3.60
898 Martin Garcia	3.60
899 Antonio L. Chaves	3.60
900 Fred Sanchez	16.50
901 Jose G. Chaves	6.00
902 Manuel Sarracino	22.70
903 Benseñado Baca	25.00
904 Perfilio Torres	2.00
905 Donaciano Torres	5.13
906 Miguel Castillo	3.60
907 Dionides Gurule	19.69
908 Jose Ma. Baca y Romero	2.00
909 Jesus Ma. Chaves	6.10
910 Jose Chaves y Gabaldon	3.60
911 Marcos A. Baca	2.00
912 Lionides Gurule	1.50
913 Cayetano Lopes	9.00
914 Adolfo Padilla	2.00
915 Huning & Connell	50.64
916 Whitney Co.	22.04
917 Midland Chemical Co.	60.00
918 Alvarado Pharmacy	29.90
919 Lithgow Mfg. Co.	76.25
920 M. T. Otero	6.70
921 J. M. Luna	34.35
922 Saturnino Baca	24.00
923 Geo. Ritter & Co	3.25

SANTA FE FIRST

F. J. Boucher has resigned his position as car foreman to take charge of his uncle's ranch of 320 acres in Woodward, Okla.

Four sections of soldiers from California passed through Belen last Monday on their way to El Paso.

J. Lemstra, who has been working in the storehouse, will be in charge of the night ticket office relieving Pete Kramer.

J. Nulack will assist N. R. Snowden, of the storehouse, in the clerical force, for a few weeks.

W. E. Sloan has been promoted to head telegraph operator in San Marcial.

Paul Simmons is now night call boy.

Dewitt Campbell has been promoted to stockyard foreman.

Carl Frazer leaves May 4th for San Antonio, N. M., to take the position as station agent.

SANTA FE

Special Excursion Rates TO Oklahoma City, Okla.

ACCOUNT
General Conference Methodist Episcopal Church South,
May 6-27, 1914.
Fare from Belen:
Via Amarillo, - \$28.75
Via La Junta, - \$35.15
Dates of sale May 2, 3, 4, 5 and 14, 1914.
Final return limit, May 29th, 1914,
C. F. Jones, Agent.

924 O. A. Matson	16.17
925 Continental Oil Co	24.23
926 Crane & Company	19.75
927 A. B. Conor, Agent	7.94
928 P. A. Speckmann	38.68
929 Morning Journal	9.50
930 Albright & Anderson	76.75
931 Saturnino Baca	43.84
932 Andrew Longumir	150.75
933 Missouri Lamp Mfg. Co	52.00
934 Placido Jaramillo	2.30
935 Pablo A. Ortiz	2.00
936 J. M. Luna	205.00
937 Saturnino Baca	12.25
938 Bernardino Sedillo	18.00
939 New Mexican Ptg. Co	39.25
940 A. Kempenich	64.89
941 Huning & Connell	25.90
942 Emiliano Castillo	2.00
943 L. E. Hitchcock	47.76
944 Demetrio Vallejos	5.00
945 Adolfo Didier	34.00
946 L. E. Hitchcock	50.00
947 W. H. Starr	78.00
948 G. F. Enes	38.00
949 Jesus Alderete	2.00
950 W. K. Marmon	62.00
951 Candelario Sedillo	20.00
952 G. F. Enes	10.00
953 Sisto Baca	22.00
954 El Paso Bridge & Iron Co	300.00
955 Epimenio Jaramillo	2.00
956 Juan Tafoya	2.00
957 Cayetano Romero	2.00
958 Juan N. Candelaria	2.00
959 Felix Otero	2.00
960 Donaciano Pino	2.00
961 Juan de Jesus Velasquez	2.00
962 Copio Baca	2.00
963 Tranquilino Otero	2.00
964 Daniel Vallejos	2.00
965 Homer G. Neel	314.30
966 Antonio Arbizio	148.48
967 Valentin DeArmond	138.24
968 Francisco Vallejos	138.24
969 L. E. Hitchcock	425.00

Board adjourned until the call of the chairman.

MEDIATION PROPOSALS ACCEPTED BY ALL PARTIES IN MEXICO AND U.S.

Belen Wins Two Gold Medals

At the State High School track meet held in Albuquerque last Saturday under the direction of the State University, the Belen High School was the winner of three medals, two gold and one silver. While our boys were not expected to compete successfully in all the events with such large High Schools as Albuquerque, Roswell, etc., they made an excellent showing, leading Santa Fe, Las Vegas and Tucumcari. Belen was represented by Paul Simmons, Herman Baca and Harry Kroenig. Simmons won a silver medal by taking second in the quarter mile dash, while Kronig won two of gold by taking first in the mile and half mile races.

The morning preliminaries weakened the home boys or a better showing undoubtedly would have been made, as it was to our disadvantage, as most of the other schools had from 10 to 15 athletes, which our three had to compete against.

The schools and the score of each follows: Roswell, 47; Albuquerque, 30; Artesia, 25; Belen, 13; Santa Fe, 7; Tucumcari, 3; Las Vegas, 0.

In the game of baseball played on the local grounds, between the "Happy's" of Albuquerque, and the Belen team, our boys were victors by the score of 10 to 3. The game was pretty even up to the 7th inning, the score being 3 to 2 in favor of the visitors, when our boys got on to Chief Spencer's curves and from then on pounded him all over the field.

St. Philip Guild will meet at the home of Mrs. Liffing, at Sabinal, Wednesday, May 6th. The ladies will go on the 9 a. m. train and return on the 5 p. m. A very pleasant day is anticipated. Mrs. W. J. Davison;

UNCLAIMED MAIL MATTER.

The following is a list of letters and other unclaimed mail matter remaining in the post office at Belen, New Mexico, for the week ending

April 30, 1914.
Burns, P. C. Mrs.
Chaves, Ana Maria Mrs.
These letters will be sent to the dead letter office May 14, 1914, if not delivered before.
Persons calling for this unclaimed matter will please say "Advertised." A charge of one cent will be made for each piece of advertised matter delivered, as required by Section 668 Postal Laws and Regulation, 1902.
JOHN BECKER, P. M.

WITH THE CHURCHES ZION CHURCH. Evangelical Lutheran

Dr. Ziegler is away and there will be no services in the Lutheran church Sunday morning. Dr. Ziegler is attending a meeting at Denver.

In the evening the Luther League will be lead by Miss Edith Ziegler, assisted by Louis Gerphide. It will be a roll call meeting.

WANTED-People to hatch eggs. Will pay eight cents for each chick hatched and I will furnish the eggs.
S. W. Campbell & Son

The latest dispatches say that Carranza has accepted the mediation of the three South American republics, and that a general armistice is expected between all factions and the United States. A suspension of hostilities will be asked of all parties during the time required for negotiations.

Washington, April 28.—The Mexican crisis is now centering on the issue between those who are seeking through the good offices and intermediation of Latin America to find middle ground for pacific adjustment and those who regard a resort to arms as an inevitable consequence of what has happened.

Throughout today two distinct branches of activity were manifest here—that of the envoys of Argentina, Brazil and Chile in formulating a plan of adjustment to be submitted to the United States and the Huerta regime, and that of the military and naval forces of the United States which continue to go forward steadily in preparing for any eventuality. The arrival of General Funston and a brigade of 5,000 troops at Vera Cruz, was one of the notable military developments of the day.

Chief interest was directed to the sessions of the South American envoys, lasting through the day and late into the evening.

Administration Optimistic.

At the White House, President Wilson and his cabinet advisers held a lengthy meeting, and a spirit of optimism over the program of the negotiations was distinctly apparent in executive quarters.

While the mediators are not ready to announce their plans, or even to indicate when a proposal might be complete for presentation to the two parties, yet it became known that probably three or four days or even a longer time might elapse before they would be ready to take the next step.

Pressure on Gen. Huerta.

Sir Cecil Spring-Rice, the British ambassador, was also one of Secretary Bryan's callers, his purpose being to report results of the interview held yesterday in the Mexican capital by Sir Lionel Carden, the British minister, with Gen. Huerta. Sir Lionel strongly impressed upon the general the opinion of his own government that he should promptly accept the good offices tendered by the three South American republics.

Ministers Naon and Suarez, of Argentina and Chile, talked at length with Mr. Bryan late in the day. Ambassador DeGama had seen the secretary earlier. These conferences are of a wholly informal character, chiefly to obtain the viewpoint of the American government. The three peace-makers are careful to make a distinction between their present exercise of good offices and what may come later, if the good offices advance to the stage of mediation.

They take the view that their work is one of far-reaching effect, not only in the present controversy, but as affecting the continued peace of the western hemisphere through the united efforts of American nations, North, South and Central.

THE BELEN NEWS

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THE HISPANO AMERICANO
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Belen, New Mexico

M. C. GARCIA
Editor and Manager

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Strictly in advance

Official Paper Valenciana O.

Entered as second class matter January 4, 1913,
at the postoffice at Belen, New Mexico, under the
Act of March 3, 1879.

Matter intended for publication
must be signed by the author, not
necessarily for publication, but
for our protection. Address
The News, Belen, N. M.

PHONE No. 34

The following paragraphs be-
long to "Town Talk," an illus-
trated magazine published in Al-
buquerque. Its editor shows good
sense in writing said article,
which we gladly reproduce here:

"Armed intervention in Mexico
gives the newspapers a chance to
spread-head themselves, and peo-
ple something to talk about. As
live news and a topic of conver-
sation it is all right. And inter-
vention may sound well to that
minority of our people, who,
whenever there is a war, flock to
Washington and settle down upon
the government to suck its blood
in rich contracts. It may sound
well to younger officers of the
army, who, naturally ambitious
to rise in their profession, work
for preferment and promotion and
look to glory in actual war. But
by honest, calm, sound thinking,
patriotic citizens war with Mex-
ico is strongly deprecated. To
older soldiers, to officers who have
long made a study of war and its
problems, to those living who have
memories of the Civil War, armed
intervention in Mexico suggests
the horrors expressed by Sher-
man's famous epigram.

"The Mexicans, be they bandits
and insurgents, are becoming
patriots and rallying to the de-
fense against invasion. A large
proportion of the male population
is composed of soldiers—soldiers
in the sense that they are familiar
with arms, inured to the hard-
ships of marches and camp. In
the country there is a store of
arms and munitions of war that
will enable them to organize and
equip a big army. Of course, the
final result, if we have only Mex-
ico to deal with, cannot be doubt-
ful, but before it is ended we
shall have incurred a new debt of
a billion of dollars and sacrificed
hundreds of lives on the field or
through the sickness incident to
army movements.

"As for war against Huerta—he
is incomparably the best of the
three men who are to the fore in
Mexico today. He is an educated
man, a thorough soldier and a
gentleman. Villa and Carranza
are simply ignorant, brutal cut-
throats and brigands. Neither
of them could possibly erect a
stable government that would be
accepted by the intelligent prop-
erty owning classes of Mexico.

"Huerta has the confidence of
that element of the Mexican pop-
ulation and if his government
had been recognized by the United
States he would have been able
to secure all the money need-
ed, and to have put in the field
such troops as would have sub-
dued and, if necessary, extermi-
nated the bands of thieving in-
surrectos who have been allowed
to lay waste Mexican territory,
and who have been extended aid
by the United States. President
Wilson's personal prejudice against
Huerta has precipitated the war."

The Morning Journal is the most
active paper in the state trying to
force war with Mexico. In its
editorials it strongly advocates
taking all Mexico at once and

perhaps stay there.
There is no hurry, old man.
There is plenty time to get killed
yet.

Also some of the people of Luna
county are arming themselves.
Wonder if they think Villa is
coming their way.

Carranza seems to be doing the
silent part and Villa all the talk-
ing about that little incident of
Veracruz. Unfortunately, nobody
believes what Villa says, as the
Benton incident is still fresh in
the minds of all.

Zapata wants his name put in
the papers once in a while. The
other day, his representative said
he was going to kill every Amer-
ican found in his dominions. He
seems ready to kill everybody,
whether American, Indian or
Mexican.

Where is old Porfirio Diaz? We
think he once said that he would
come back in case of war with
another country. Him and T. R.
are just looking over the fence.

FREE LONDON "TANGO" NECKLACE
"EVELYN THAW" BRACELET

These two beautiful pieces of
popular jewelry are the craze
among society women in New
York and the largest cities. They
are neat and elegant gold finished
articles that will gladden the heart
of every girl or woman, no matter
how young or old. Very stylish
and attractive.

Our Free Offer: We are adver-
tising Spearmint Chewing Gum
and desire to place a big box of
this fine, healthful gum into every
home. It sweetens the breath—
whitens the teeth and aids diges-
tion. It is refreshing and pleas-
ing to all. To everyone sending
us but 50c and 5 stamps to cover
shipping costs we will ship a big
box of 20 regular 5c packages of
the Spearmint Gum and include
the elegant "Tango" necklace
and "Evelyn Thaw" bracelet ab-
solutely free.

This offer is for a short time
only. Not more than 2 orders to
one party. Dealers not allowed
to accept this.

UNITED SALES COMPANY
Dayton, Ohio P. O. Box 101

Charity.
Then gently scan your brother
man,
Still gentler sister woman;
Though they may gang a kenni-
wrang,
To step aside is human.

Idle Wishes.
In the idle wishes fools supinely
stay;
Be there a will—and wisdom find
a way. —George Crabbe.

AUTOMOBILE TIRES AT
FACTORY PRICES

SAVE FROM 30 TO 60 PER CENT

	Tire	Tube	Reliner
28x3	\$ 7.20	\$1.65	\$1.35
30x3	7.80	1.95	1.40
30x3 1/2	10.80	2.80	1.00
32x2 1/2	11.90	2.95	2.00
34x3 1/2	12.40	3.00	2.05
32x4	13.70	3.35	2.40
33x4	14.80	3.50	2.45
34x4	16.80	3.60	2.60
36x4	17.85	3.90	2.80
35x4 1/2	19.75	4.85	3.45
36x4 1/2	19.85	4.90	3.60
37x4 1/2	21.50	5.10	3.70
37x5	24.90	5.90	4.20

All other sizes in stock. Non-
Skid tires 15 per cent additional,
red tubes ten per cent above gray.
All new, clean, fresh, guaranteed
tires. Best standard and inde-
pendent makes. Buy direct from
us and save money. 5 per cent
discount if payment in full ac-
companies each order. C. O. D.
on 10 per cent deposit. Allowing
examination.

THE FACTORIES - ALF CO
Dayton, Ohio.

FOR THE HIGH SCHOOL GIRL

Medistes Have Paid Especial At-
tention to Designs Suitable to Some-
what Young Age.

Heretofore there has been a lack
of properly fitting clothes for girls
from eleven to fifteen years of age.
Girls of such ages are too young for
misses' clothes and too old for chil-
dren's sizes. There are now sizes to
suit these ages. The waists and hips
of these dresses are cut larger than
for misses. The bodices are usually
of a simple style, many having the low
neck and three-quarter sleeve, or the
sleeve that turns at the elbow.

Servicable two-piece dresses have
the modified middie blouse, with a
skirt of contrasting material. The
founce skirt is also well liked. For
school wear serges, gabardines and
black and white checks are used, as
are also the smaller Scotch plaids.

Coats for these misses are made
with odd yoke effects, raglan sleeves,
kimono collars and belts placed at the
low waist line. Some coats have the
flare, which is so fashionable in wo-
men's coats, produced by the use of
two bounces edging the coat, or by
cutting the coat in two sections, the
lower of which has considerable full-
ness. The materials for these coats
include serges, gabardines, novelty
worsted and silks, smart checks,
fancy mixtures, poplins, worsteds in
crape effects and ratines.

Collars and cuffs are of lace, batiste
embroidery or crepe embroidered in
white or colors. Fancy rilk collars
are used on some of the cloth coats.
Novelty buttons are a prominent tri-
buting, being in matching or contrast-
ing colors. In addition to navy blue
the popular colors are tango, sage
green, copenhagen, rust and mahog-
any.

CLING TO LOW WAIST LINE

Noticeable in All the Season's Child-
ish Models—Short Sleeves Re-
tain Their Popularity.

The majority of the styles for chil-
dren which have been displayed thus
far have the low waist line, which is
marked by a sash plaited into folds.
Sleeves are short, stopping at the el-
bow in order to display the rounded
dimple which generally lurks there.
One unusually pretty model, which
would do very nicely for a party dress,
is made of very sheer white batiste.
The neck of the garment is cut square
and at the shoulder, on each side,
there is a series of small pin tucks,
which provides the necessary fullness.
The waist line is very low, and a deep
ruffle, joined to the upper portion of
the dress by valenciennes lace insert-
ed after the manner of Greek fret-
work, forms the lower part of the gar-
ment. Small clusters of pin tucks
around this skirt ruffle at equal dis-
tances furnish the fullness, and a
dainty sash of pink ribbon, which goes
behind the tucks and over the plain
surface of the skirt. Tiny rosettes of
the same pink ribbon adorn the little
elbow-length sleeves and if desired
one may also be placed on the waist.

FASHIONABLE LINGERIE



Wash net is much made use of by
the makers of lingerie. This combina-
tion underbodice and petticoat in the
illustration, made of batiste, is edged
with a net ruffle, and a narrow plaited
frill of net heads the tucked founce.
Blue shoulder straps, a blue band of
satin ribbon, to hold the bodice frill
of lace in place, and a band of blue
ribbon, ending in a bow under the net
frill, complete this slip. The under-
bodice of flesh-pink chiffon, is much
beribboned in pale blue and is
strengthened by a band of wide ma-
lines lace about the top.

FASHIONS AND FADS

Check and plaid cotton ratines are
in demand.
Black and white china frocks are
seen in the shops.

Both high and low coiffures are in
fashion at present.

There is a revival of cross-stitch in
artistic needlework.

Beads in flaming yellow pink col-
ors called tango beads.

Rice cloth is a sheer cotton, with
and inwoven knotted yarn.

Multicolored stripes are seen even
in wash silks and crepes.

Even Turkish towels nowadays are
embroidered on their ends.

White crystal beads and jet beads
are much used together.

Taffeta two and three piece suits
are coming in for spring wear.

An immense tulle scarf to match
the dress is pretty for evening.

The newest of the high hats have
their crowns altogether of tulle.

Albatross wrappers have trimmings
of black and white stripes.

Colors in silk petticoats are either
very vivid or very delicate.

Accordion-plaited negligees are
among the most satisfactory of all.

Why Belen Will Grow

The reason why some towns grow is because there are men of push and energy in them who are not afraid to spend their time and money to boom their town. They erect good buildings, organize stock companies and establish factories, secure railroads, work for public improvements and use every means in their power to induce people to locate in their city. Wherever they go they tell of the advantages of their city, they write about them in every letter, they send circulars and newspapers to all whom they think they can get to visit the city, and when anyone visits them treats him so kindly that he falls in love with them and their city at once. It is enterprise and everyone pulling together that make a progressive town and don't let the fact escape your memory. To hear every person saying some-thing pleasant about its people and its interests is the surest, quickest and easiest way to make a town attractive to a stranger.

One of the best ways in which to make a town attractive with that sort of attraction that will draw other people to it is for every man and woman to have a pleas-ant word for the people and the town generally. Talk up Belen if you would have it do well. Talk up Belen if you would have others come. Talk up Belen if you would feel an interest in it, and have its people feel an inter-est in you. There is no better way to do it. And many a time one little word of unpleasant ref-erence to something that does not exactly suit you and not particu-larly concern you as to that mat-ter, will turn a good man's in-fluence away from here and may even drive him away. At your own fireside, talk up Belen. Among neighbors talk up Belen. When you come in contact with strangers, talk up the most potent agency ever set in motion for helping Belen. Then you can be called a full-fledged member of the boosters club.

The Belen Town & Improvement Co.

John Pecker, president; John Becker, Jr., vice president
W. M. Berger, secretary; E. C. Becker, treasurer

WANTED—A RIDER AGENT

NO EXPERIENCE NECESSARY. We will pay you \$100.00 per month and expenses. You will receive and approve of your bicycle. We will pay you \$10.00 per month and expenses. You will receive and approve of your bicycle. We will pay you \$10.00 per month and expenses. You will receive and approve of your bicycle.

Non-Puncture Auto Tires

Guaranteed 7,500 Miles Service

These tires bear the greatest known mileage guarantee, yet are sold at a price even less than tires of ordinary guarantee. This guar-antee covers punctures, blow-outs and general wear. Guarantee covers 7,500 miles service against everything except abuse. These tires are intended for most severe service.

Orders have been received for these tires for use in United States Government Service.

As a SPECIAL INTRODUCTORY offer, we will allow the following prices for the next ten days:

TIRE—TUBES	Tire	Tube
28x3	\$ 9.20	\$2.00
30x3	10.25	2.20
30x3 1/2	13.50	2.80
32x3 1/2	14.05	3.00
33x3 1/2	15.25	3.20
31x4	17.00	3.25
32x4	18.00	3.30
33x4	19.50	3.40
34x4	20.40	3.60
35x4	21.00	3.80
36x4	22.00	3.90
35x4 1/2	26.00	5.00
36x4 1/2	27.00	5.10
37x4 1/2	27.50	5.15
37x5	36.60	5.40

All other sizes. Non-Skids 20 per cent extra. 5 per cent dis-
count if payment in full accom-
panies order and if two are so or-
dered, shipping charges will be
paid by us. C. O. D. on 15 per
cent of amount of order. Our
output is limited, so we suggest
early ordering. We sell direct
only, giving purchaser the ad-
vantage of all middlemen's pro-
fits.

LONGFIRE RUBBER CO.
Dayton, Ohio.

If next season trousers are as
tight as the tailors predict we
may yet see the slit pantaloons.
—Memphis Appeal.

8.50 HEDGETHORN PUNCTURE-PROOF \$4.80

SELF-HEALING TIRES A SAMPLE PAIR TO INTRODUCE, ONLY

Notice the thick rubber tread
"A" and puncture strips "B"
to prevent rim cutting. This
tire will outlast any other
make—SOFT, ELASTIC and
EASY RIDING.

J. L. HEAD CYCLE COMPANY, CHICAGO

Afghans Becoming Civilized.
At present over 100,000 Afghan pa-
tients are said to visit medical mi-
sions on the border for special treat-
ment. A large proportion of these
cases are for diseases of the eye, caus-
ed by sun glare, dust storms and by
flies, especially in the case of children.
Also there are many bullet or knife
wounds which require surgical treat-
ment. The mission hospital at Pesh-
war treats about 7,000 patients an-
nually, of which two-thirds are Af-
ghans.

British Fond of Hunting.
How greatly hunting enters into
British social life is shown in the
fact that there are, according to a re-
cent computation, 156 recognized
packs of hounds in the United King-
dom. Of these England has 364
packs, Ireland 75 packs, and Scotland
17 packs. In round numbers, the packs
which hunt the fox and deer total
some 9,000 couples of hounds, while
of harriers and beagles there are 8,000
couples.

Origin of English Words.
An analysis of 20,000 English words
taken from the New Standard Dic-
tionary shows that 4,842 of these
words come from the Latin through
French; 3,681 words are of Anglo-Sax-
on and English origin; 2,880 come di-
rectly from Latin; 2,493 are di-
rectly or indirectly from the Greek;
the American Indian languages sup-
ply 102 words, the African languages
17, and Lithuanian ends the list with
one word to its credit.

Bring your clothes to the
LITTLE DUTCH CLEANER
Rear of Hoffmann's Barbershop
CLEANING, PRESSING
REPAIRING
Work called for and delivered
Satisfaction Guaranteed

M. C. SPICER
Attorney at law
Practice in All the Courts of the State
Belen, New Mexico

Dr. D. E. Wilson
Dentist
Central and Broadway
Occidental Life Insurance Bldg
Albuquerque

"Cured"

Mrs. Jay McGee, of Steph-
enville, Texas, writes: "For
nine (9) years, I suffered with
womanly trouble. I had ter-
rible headaches, and pains in
my back, etc. It seemed as if
I would die, I suffered so. At
last, I decided to try Cardui,
the woman's tonic, and it
helped me right away. The
full treatment not only helped
me, but it cured me."

TAKE
Cardui
The Woman's Tonic

Cardui helps women in time
of greatest need, because it
contains ingredients which act
specifically, yet gently, on the
weakened womanly organs.
So, if you feel discouraged,
blue, out-of-sorts, unable to
do your household work, on
account of your condition, stop
worrying and give Cardui a
trial. It has helped thousands
of women,—why not you?
Try Cardui. E-71

"Here is the Answer" in WEBSTER'S NEW INTERNATIONAL

THE MERRIAM WEBSTER
Every day in your talk and reading, at
home, on the street, in the office, shop
and school you likely question the mean-
ing of some new word. A friend asks:
"What makes mortar harder?" You seek
the location of *Lock Ketrineor* the pronun-
ciation of *jalapen*. What is *white coal*?
This New Creation answers all kinds of
questions in Language, History, Biography,
Fiction, Foreign Words, Trades, Arts and
Sciences, with final authority.

400,000 Words.
6000 Illustrations.
Cost \$400,000.
2700 Pages.

The only dictionary with
the new divided page,—char-
acterized as "A Stroke of
Genius."

India Paper Edition:
On thin, opaque, strong,
India paper. What a satis-
faction to carry the *Merriam*
Webster in a form so light
and so convenient to use!
One half the thickness and
weight of Regular Edition.

Regular Edition:
On strong book paper, Wt.
1 1/2 lbs. Size 12 1/2 x 9 1/2 x
6 inches.

Write for specimen pages,
illustrations, etc.
Mention this
publication and receive
FREE a set of
pocket
maps.

**G. & C.
MERRIAM
CO.,**
Springfield, Mass.

WHY send away for your
Letter Heads and Envelopes
when you can have them for
the same price at home.
Give Us a Trial.

HISPANO AMERICANO PUB. CO.

**WILLIAMSON
HAFFNER CO.**
ENGRAVERS-PRINTERS

CLIPS
DENVER, COLO.

SMILES

An Egoist.

George W. Perkins said at a
dinner in New York:

"Some people have a very self-
ish way of looking at big business.
Without knowing it, they are as
bad as Madame du Deffand."

"The celebrated Madame du
Deffand was an invalid, and re-
ceived her friends in her room,
where they gathered around her
as she lay in her big bed."

"One day it was very cold and
her guests, as they arrived, shiv-
ered and drew their furs about
them."

"What! Is it cold here?" asked
Madame du Deffand.

"It is freezing," said a guest.

"Thank you for telling me,"

said the invalid gratefully.

"She rang, and on the appear-
ance of the valet-de-pied, she
said:

"Francois, bring me my down
quilt."

"After giving this order, she
resumed her interrupted conver-
sation about literature."

5 FOR YOUR DEN 5

Beautiful College Pennants

Yale and Harvard, each 9x12 in.,
Princeton, Cornell, Michigan
Each 7 in. x 21 in.

All best quality felt with felt
heading, streamers, letters and
mascot executed in proper colors.
This splendid assortment sent
postpaid for 50 cents and 5 stamps
to pay postage. Send now.

OWARD STREET CITY COM-
IA Y
Dayton, Ohio.

An Irishman passed a store
where a notice was displayed say-
ing that everything was sold by
the yard. Thinking he'd play a
joke on the storeman, he entered
and asked for a yard of milk.

The storeman promptly dipped
his finger in a bowl of milk and
drew a line a yard long on the
counter.

Pat, not wishing to be caught
in his own trap, asked the price
"Five cents," said the store-
keeper.

"All right, sor. Roll it up; I'll
ke it."

... Cooper and wife and ...
... and wife have taken ...
... Goebel's house for the summer.

Work Done Squarely.
he longer on this earth we live
we weigh the various qualities
of men,
he more we feel the high, stern-
featured beauty
of plain devotedness to duty.
steadfast and still, nor paid with
mortal praise,
but finding ample recompense
or life's ungarlanded expense
in work done squarely and un-
wasted days. —Lowell.

EVERYTHING A MAN NEEDS

1 Complete Shaving Outfit \$1
10 Articles 10

To advertise our Universal Shav-
ing Outfit and Universal Products
we will for a limited time only,
end this well worth \$3.00 Shav-
ing Outfit for \$1.00. We sell our
products to the consumer direct
and therefore you save all agents'
profits which as you know are
very large.

- 1 Hollow Ground Razor.
- 1 5-inch Lather Brush.
- 1 Razor Strop, Canvas Back.
- 1 Nickel Easel Back Mirror.
- 1 33-inch Barber Towel.
- 1 Bar Shaving Soap.
- 1 Box Talcum Powder.
- 1 Decorated China Mug.
- 1 Aluminum Barber Comb.
- 1 Bristle Hair Brush.

Agents need not write.

Each outfit packed in neat box

\$1.00. Coin or Money Order,
postage, 10c extra.

UNIVERSAL PRODUCTS CO.
Dayton, Ohio.

NOTICE OF SUIT.

In the District Court of the
Seventh Judicial District in and
for Valencia County, New Mex-
ico.

Walter Collins,)
Plaintiff,)
vs.) No. 1886
Dora Collins,)
Defendant.)

To Dora Collins, the Above Named
Defendant:

You will please take notice, that
the plaintiff in the above entitled
suit has filed his complaint against
you in the District Court of the
Seventh Judicial District in and
for the County of Valencia and
State of New Mexico.

The general objects of this suit
is to secure a divorce from you,
for the custody of the minor child,
Bernard Collins and for such other
and further relief as the Court
may deem equitable in the prem-
ises.

You are further notified that if
you fail to enter your appearance
in said cause on or before the 12th
day of June, A. D. 1914, judg-
ment will be rendered against you
by default and the plaintiff will
apply to the court for the relief
demanded in the complaint.

M. C. Spicer is the attorney for
the plaintiff and his business ad-
dress and residence is Belen, New
Mexico.

Witness my hand this 24th day
of April, A. D. 1914.

[Seal] Jesus M. Luna,
County Clerk and ex-Officio Clerk
of the District Court.

By W. D. Newcomb, Deputy.

It Pays to Advertise

The publisher of a paper in 1872
at Mt. Vernon, Ill., says that a
store was opened in the room un-
der the office. The senior prop-
rietor came upstairs and con-
tracted for three columns of space
for twelve months, with locals in
each issue, and 2,500 dodgers
every week. He remarked that
it was a snap to get into a town
where the other business men did
not advertise. The firm started
on borrowed capital. In three
years it had money enough to
start two stores, one in Sedalia
and one in St. Louis. It dissolved
partnership and each partner
took a field to himself. Byron
Nugent was the partner who
made the contract and who was,
in his death, head of B. Nugent
& Bros., the great St. Louis house.
We must add that some of the
old mossbacks who were in busi-
ness in Mt. Vernon before Byron
Nugent ever saw that town are
still grumbling about dull trade
and hard times. —The Quay Coun-
ty Times.

SPECIAL HOSIERY OFFER

Warranted Wear-Ever Hosiery For
Men and Women

Ladies' Special Offer

For Limited Time Only—

Six pair of our finest 35c val-
ued ladies' guaranteed hose in black
or tan colors with written guar-
antee, for \$1.00 and 5 stamps for
postage.

SPECIAL OFFER FOR MEN

For a limited time only, six
pairs of our finest 35c value Guar-
anteed Hose, with written guar-
antee and a pair of our well
known Men's Paradise Garters for
One Dollar, and 5 stamps for
postage.

You know these hose; they
stood the test when all others
failed. They give real foot com-
fort. They have no seams to rip.
They never become loose and
baggy as the shape is knit in, not
pressed in. They are Guaranteed
for fineness, for style, for super-
iority of material and workman-
ship, absolutely stainless and to
wear six months without holes,
or a new pair free.

Don't delay; send in your order
before offer expires. Give cor-
rect size.

WEAR-EVER HOSIERY COM-
PANY, Dayton, Ohio.

SCENTING A ROMANCE

By JANE COLLINS.

"Did you have a birthday or any-
thing?" inquired the girl who was
pinning remnant price tags on dif-
ferent lengths of ribbon.

"Who—me?" answered the young
woman at the lace with the extremely
blonde hair. Why?"

"Oh, I didn't know," rejoined the
girl at the ribbons. "Of course there
was Christmas. You might have had
it ever since then and I not noticed
it. I only asked."

"Whatever are you talking about?"
cried the girl at the lace with elab-
orate carelessness. "Really, Julia
M'ree, I don't see how you expect
folks to understand you when you
don't talk plainer!"

"I never was any hand to crowd
in," explained the girl at the ribbons.
"If my friends can't tell me things
I don't want to know—not me! I
never did like to be curious about
other people's business and you know
it. Only I thought I'd ask. Diamond
rings don't grow on bushes for the
picking! You can't blame a person
for noticing a headlight like that!"

"Oh!" said the girl at the lace with
a faint blush. "I didn't know you
had seen it. I couldn't imagine what
you meant. Goodness—why make a
fuss over a simple thing like that?"

The girl pinning ribbons gave a sort
of choked cry. "Simple!" she
sighed. "Well, diamonds aren't so ter-
ribly simple. You talk as though you
used them instead of gravel for your
walks around your paternal estate, Hat-
tie Doggett! Of course if people no
better'n I am choose to put on airs
that's their own affair! Only my
father is a city official instead of just
a clerk like yours. He's a policeman,
and he's taught us not to put on dog!
Just remember," he says to us often,
that people will find out fast enough
the position I hold without you kids
boasting about it and don't act as
though you were better'n other folks!
Be kind to them!"

"None of our family would go
around pretending diamonds was the
dirt under our feet, though the land
knows we could have diamonds if we
wanted 'em! Not that we'd be so fool-
ish as to spend hard earned money
for foolishness like that!"

"I think," said the extremely blonde
young woman at the lace, "that you
are very sensible, Julia M'ree. Land
knows when a girl is so homely she
hasn't any chance of marrying she is
wise to save up for her old age! Not
that I'm saying I bought my ring
myself!"

"I don't suppose you did!" said her
friend. "I never supposed you ever
saw so much money at one time in
your life! It's awful, being so im-
provident! Well, if you didn't buy it
I suppose some one gave it to you—
and I must say that what any girl can
see in that sappy, weak-eyed pinhead
of a Percy Fox that floorwalks in the
next aisle but one is beyond me! I'm
sorry for the girl that ties up to him
—a two room flat for her for the rest
of her life."

"Yes," agreed the blonde young
woman at the lace, languidly. "I don't
think much of Percy myself."

"Oh!" said the girl at the ribbons,
somewhat blankly. "Then he didn't
give it to you? I don't like to pry,
but I must say I have my opinion of
a girl who keeps her affairs from her
best friends and never talks about
her steady company. I've told you all
about Oscar long ago, and you never
saying a word! Any child would
know that a fellow who gives a girl
a diamond ring expects to marry her!
I don't suppose I'll even be invited
to the wedding! Not that I care—but
I must say it's a shabby way to treat
an old friend!"

"I don't want you to think I care
in the least, Hattie Doggett, about
your affairs! I don't want to know
about your fecklessness, for he's not of
the slightest consequence to me! I
have plenty of interesting things hap-
pening to myself to take up my time.
Only a girl can't be very proud of
a man she's ashamed to talk about ever.
If he can afford to give her diamond
rings, which isn't saying they're
good taste when they're as big as a
chunk of ice!"

"You make me laugh," said the
blonde young woman, turning her
head so that the stone in question
caught the rays of the arc light above.
"It does sparkle, doesn't it? I'd just
as soon tell you as not about the
ring, Julia M'ree. My kid sister got it
in a stocking full of candy and pop
corn and truck it at a party and may-
be cost 10 cents. I wore it just for
fun."

"H'm!" suspiciously sniffed the
girl who was pinning tags on ribbons.
"Why didn't you say so before? I
don't believe you at all, Hattie Dog-
gett—and I bet you're ashamed of
him!"

Dead Joke.

Oryille Wright said in Dayton of his
stabilizer:

"With my stabilizer an airman won't
need to think about his balance any
more than an automobilist thinks
about his. This will not only make
for comfort, it will make for safety.
There will be no more airplane jokes
as Goldie's."

"Old Golden Goldie was informed by
his wife that Scattergood, their son
wanted to take up flying."

"Oh!" growled Goldie from his desk
send the boy in here to me with a
checkbook. I'll look his arms and
a leg and half a dozen ribs and look
out an eye and a neck of teeth. That'll
be just the same thing as flying, and
it'll save us about \$10,000."

The First National Bank

of Belen, New Mexico

Capital - - - \$25,000.00
Surplus and Profits, over 27,000.00

Accounts large or small given careful attention. We
earnestly invite you to bank with us.

FILIGREE JEWELRY

Here you will find a splendid assortment of
Mexican Gold and Silver Filigree work, in-
cluding Bracelets, Watch Chains, Watch
Fobs, Stick Pins, Hat Pins, Brooches, etc.,
with a splendid range of prices. Just the
thing for a present which the folks back
home will appreciate and be proud of, too.

Goebel's Curio Store

ADOLPHE DIDIER

General Merchandise

"IRON" Store

"EL HISPANO AMERICANO"

has the largest
CIRCULATION

A NEW CREATION WEBSTER'S NEW INTERNATIONAL DICTIONARY

THE MERRIAM WEBSTER
The Only New Webster's Dic-
tionary in many years.
Contains the fifth and latest
edition of an authoritative literary
dictionary of all of the
English language.
The Only Dictionary with the
new divided page.
400,000 Words. 6000 Illustrations. Cost
\$400,000. 2700 Pages.
Write for specimen pages,
illustrations, etc.
Mention this
publication and receive
FREE a set of
pocket
maps.



The Best Medium to Reach
the people speaking
People of this
Country

THE ... \$2.00 PER YEAR

SUMMER TOURS



Summer Tourist Fares on sale May 15th, 1914.

The following is list of a few points to which low rates are on sale daily May 15th. to Sept. 30th, '14. Final return limit October 31st, 1914.

Denver	\$25.20
Colorado Springs	22.25
Grand Canyon	30.00
Chicago	57.15
Kansas City	40.65
St. Louis	51.85
Detroit	68.15
New York	84.05

For further particulars see Ticket Agent.

G. F. JONES, Agent

SANTA FE TIME CARD.

Effective December 7, 1913.
Belen, New Mexico.

Northbound.

810 For Albuquerque and East 5:40 a. m.
816 For Albuquerque and East 5:15 p. m.

Southbound.

809 El Paso & Mex. Ex., 1:20 a. m.
815 El Paso Passenger, 9:33 a. m.

Cut-off Times

812 For Pecos Valley, 7:15... 7:40
811 Pecos Valley Ex., 8:55... 9:00

C. F. Jones, Agent.

SEXUAL KNOWLEDGE

ILLUSTRATED 320 PAGES

Tell all about sex matters; what young men and women, young wives and husbands and all others need to know about the sacred laws that govern the sex forces. Plain truths of sex life in relation to happiness in marriage. "Secrets" of manhood and womanhood; sexual abuses, social evil, diseases, etc.

The latest, most advanced and comprehensive work that has ever been issued on sexual hygiene. Priceless instruction for those who are ready for the true inner teaching.

This book tells nurses, teachers, doctors, lawyers, preachers, social workers, Sunday School teachers and all others, young and old, what all need to know about sex matters. By Winfield Scott Hall, Ph. D., M. D. (Leipzig).

Newspaper Comments:

"Scientifically correct."—Chicago Tribune. "Accurate and up-to-date."—Philadelphia Press. "Standard book of knowledge."—Philadelphia Ledger. The New York World says: "Plain truths for those who need or ought to know them for the prevention of evils."

Under plain wrapper for only \$1.00. Coin or Money Order, postage ten cents extra.

W. M. PUBLISHING COMPANY

Dayton, Ohio.

LOCALS

Can you afford to lose all you have in the world? Better see Simmons before you have a fire.

Ice Cream and Soda Water on and after Sunday, April 5th.

Harmony Cocoa Butter Cold Cream, the latest in face creams. Sold only at Buckland Bros.

Gold Initial Stationery. Ask us to show it to you. Buckland Bros.

The Rexall Store

Loudon's Ice Cream, any quantity you wish, at Buckland Bros.

NOTICE FOR PUBLICATION

Department of the Interior, U. S. Land Office at Santa Fe, N. M., April 6, 1914.

Notice is hereby given that Kenneth C. C. Gunn, of Laguna, N. M., who, on Jan. 20, 1909, made Homestead entry No. 08542, for NW1-4, Section 4, Township 5 N, Range 6 W, N. M. P. Meridian, has filed notice of intention to make five year proof, to establish claim to the land above described, before H. R. Whiting, U. S. Com'r, at Albuquerque, N. M., on the 19th day of May, 1914.

Claimant names as witnesses: R. H. Wylie, John M. Gunn, Walter K. Harmon, George H. Pratt, all of Laguna, N. M. Francisco Delgado, Register.

Notice to Creditors of Defendant Corporation.

State of New Mexico, in the District Court, County of Valencia.

N. B. Laughlin,)
Plaintiff,)
vs.) (No. 1875
Southwestern Agricultural Corporation et)
al.)

Pursuant to an order of the court in the above entitled cause, notice is hereby given to all creditors of the above named defendant corporation that the undersigned was, on the 17th day of April, 1914, appointed referee in said cause, and that all persons having claims against the said corporation shall present the same and make proof thereof before the undersigned referee within two months from the said 17th day of April, 1914, and that claims not so presented within said period shall be forever barred from participating in the distribution of the assets of the said defendant corporation.

Harry P. Owen, Referee.

Whose postoffice address is Albuquerque, New Mexico, and whose office is located at Room 10, Law Library Building, Albuquerque, New Mexico.



AT BELEN HOTEL EVERY MONDAY

Caleb S. Middleton, M. D.

Eye, Ear, Nose and Throat Occidental Bldg. Albuquerque, N. M.

Get ready for a good game. Albuquerque Red Sox are coming Sunday, and don't forget to put a little change in your pocket.

THE PACIFIC MUTUAL LIFE INS. CO., of CALIFORNIA Financial Statement, Dec. 31, 1913:

Assets \$20,338,151.99
Liabilities 25,958,621.79
Surplus 2,379,530.20

"WE LEAD IN NEW MEXICO" F. B. SCHWENTKER, Gen. Agt. Albuquerque, N. M.



SMART FOOTWEAR FOR ALL AGES

FOR THE WOMEN WHO CARE

Queen Quality SHOES

GOEBEL & SONS

SOMETHING DOING ALL THE TIME



EVERYTHING YOU NEED PRICED RIGHT

When you want anything come to our store, see our goods and get our prices. We make the price right when we first mark our goods and keep the price right all the time.

Give us all of your business all of the time and we will give you better goods and save you money.

THE ATHENA GARMENT (KIM)

MUCH PRIZED BY WOMEN FOR SUMMER WEAR



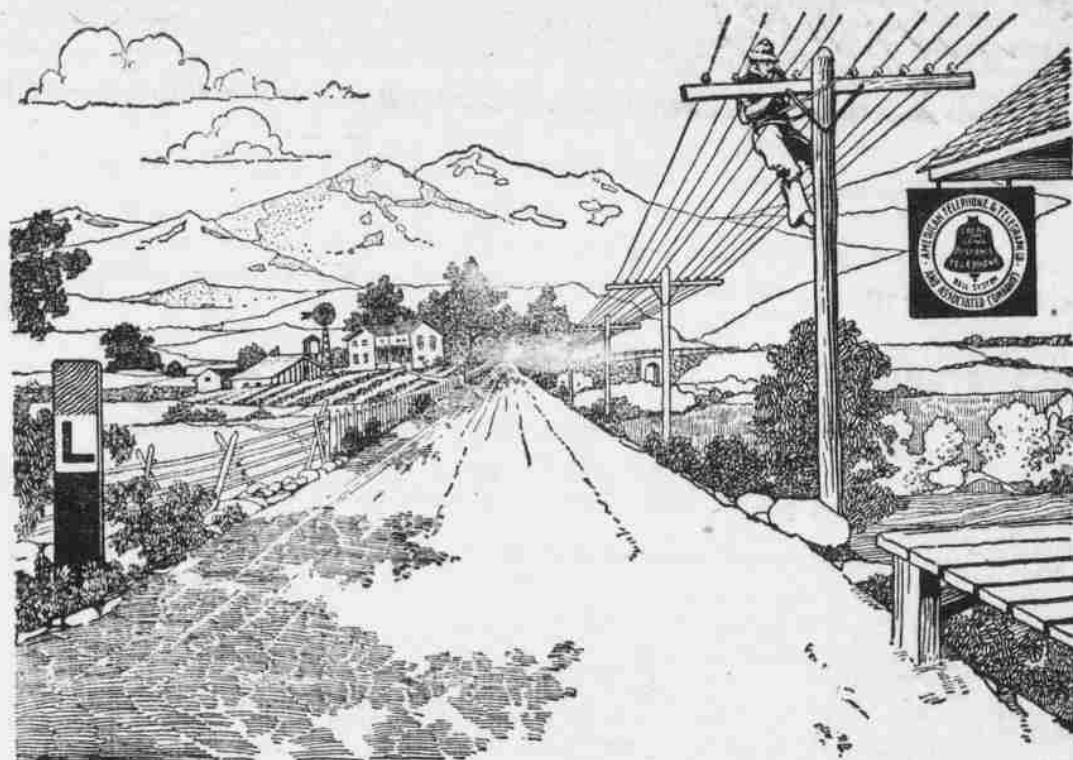
Long-necked—narrowing to the back's proportion—with extra fullness allowed for the bust. The outline of the garment is curved (not square)—it follows the line of the bust. It is also cut lower in the front than in the back, so it will not show beneath transparent yokes or blouses.

There is a great feeling of freedom in the Athena low-neck sleeveless garment. It eliminates the irritating slip of the shoulder straps down over the arms. Neither need it be tied to uncomfortable security by ribbon or tape.

Athena Underwear is made in dainty, cool fabrics for Summer wear, in all the pretty new designs in union suits and separate garments.

Athena has seven special features. Ask to see them.

The John Becker Company Where you'll always get a Square Deal



NATIONAL HIGHWAYS

The people of this country are building a National Highway as a lasting monument to a great man.

Through fertile fields, thriving cities, across rivers and over mountains, the Lincoln Highway will extend from the Atlantic to the Pacific.

San Francisco will be joined with New York, and the thousand cities and towns along the way will be benefited.

Another National Highway—the Telephone Way—will be opened to the Public before the Lincoln way is ready for travel.

From New York to San Francisco the big copper wires of the Bell System extend in an unbroken line—the broad highway of Universal Service.

This Highway, too, is a lasting monument—to the energy of private enterprise.

To that spirit of service that has made the Bell System one of the largest and most useful corporations in the country.

In your own telephone company's territory alone—the seven Mountain States—there are 80,000 miles of long distance highways open for your messages every day.

The Mountain States Telephone and Telegraph Co.

"The Corporation Different"