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Uh-oh, We Have to Stage an Invitation to Albuquerque! Making a Movie to Promote and SCC/MLA Conference: Library on the Edge of Forever

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Uh-oh, We Have to Stage an Invitation to Albuquerque! Making a Movie to Promote an SCC/MLA Conference: Library on the Edge of Forever
Dick Carr, MLS, Charity Karcher, MLS, Ed Merta, MA, Holly Phillips, MLS
University of New Mexico Health Sciences Library and Informatics Center

**Pre-Production**
- Brainstorm
- Shooting schedule
- Screenplay
- Revisions
- Casting
- Props
- Location scouting
- Copyright
- Releases

**Production**
- Dressing the Set
- Sound
- Lighting
- Walkthrough
- Cue Cards
- Catering
- Filming (27 hrs.)
- Reshoots

**Presentation**
- SCC/MLA, October 23, 2006
- College Station, TX

**Materials**
- Home digital video camera
- Windows MovieMaker editing software (bundled with Microsoft Windows)

**Post-Production**
- Editing (Windows MovieMaker)

**Practicalities**
- Process was a lot of fun
- Need a base of writing/acting/filming talent
- Heavy time investment
- Filmed when Library was closed

**Disclaimer:** All animals were pampered during the filming of this movie; however, we must point out that Fenn’s assistance with reference questions was somewhat exaggerated.

Another Disclaimer: The movie does not quite present a true history of the origin of PubMed; however, The Romance of Proctology is a real book.

And a third: any similarity to any person living or dead is coincidental, although, of course, Anne and Ingrid really are Librarians, Rod Serling did really exist, and Phil Kroth really is a doctor, but besides that...

**Credits**
- Director: Ed Merta
- Screenplay: Ed Merta
- Assistant Directors: Charity Karcher, Cameron Goble
- Lighting: Patrick Melvin
- Best Boy: Cory Meyer
- Music Consultant: Sally Bergen
- Photos: Sally Bergen, Sally Bowler-Hill, Cathy Brandenburg, Cindy Schwind
- Archival photos: Peggy McBride & courtesy of UNM Center for Southwest Research

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**Credits**
- Dora van Flora: Joan Johnstone
- Rod Serling: Randy Stewart
- Kimball Casey Kildare M.D.: Phil Kroth
- Librarians: Ingrid Hendra & Anne Sklar
- Devilishly Handsome Dog: Fenn
- Radio Voice & Voice of Fenn: William Kinney
- Technobabble Guy: Bob Case
- Exotic student: Alex Cummings
- Extras: James Perez, Kevin Wiley, Mary Cummings, Dick Carr, Jan Van Rees, Holly Phillips, Drew Cummings, Will Hendley, Patrick Melvin, Cory Meyer, David Roff, Jan Van Rees, Barbara Wilson