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MedlinePlus Vision 2020 PSA 60 sec

Arthur Kaufman

Gale Hannigan

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Hi, I’m Arthur Kaufman, a family physician and Vice Chancellor for Community Health at the University of New Mexico.

New Mexicans face many challenges to their health related to such factors as income, educational attainment and access to care. Our habits and the choices we make have a great impact on our health.

At our Health Sciences Center we decided to measure our success by how well we improved the health of our communities. This is embodied in our new Vision statement—Vision 2020. “Working with partners, we will help New Mexico make more progress in health and health equity than any other state by 2020.”

To achieve this goal, New Mexicans must be informed about how to live a healthy lifestyle and how to recognize the early warning signs of impending illness before small problems become big and costly.

Fortunately, good health information is just a click away at www.m-e-d-i-n-e-p-l-u-s.gov, brought to you by the National Library of Medicine and New Mexico’s Health Sciences Library at UNM.