

7-1-1982

Natural Resources Journal & New Mexico Law Review, Finacial Report 1981 - 1982

UNM School of Law
University of New Mexico

Follow this and additional works at: https://digitalrepository.unm.edu/lawjournals_annualreports
University of New Mexico
UNM Digital Repository

Recommended Citation

School of Law, UNM. "Natural Resources Journal & New Mexico Law Review, Finacial Report 1981 - 1982." (1982).
https://digitalrepository.unm.edu/lawjournals_annualreports/45

This Annual Report is brought to you for free and open access by the Law Journals at UNM Digital Repository. It has been accepted for inclusion in Annual Reports by an authorized administrator of UNM Digital Repository. For more information, please contact disc@unm.edu.

June 3, 1982

To: Dean Desi

From: Al Utton

Re: subscription rates for 1983 for NAT. RESOURCES J. and N.M.L. REV.

Soon we need to order the invoices for next year's subscriptions, so we need to make a firm decision on pricing now. The chart below sets out current pricing and cost (printing charges only) information, along with possible projected rates.

N.M.L. REV.	1982 subscription price (raised from \$10. 1980)	approximate per copy cost (avg.)	approximate per subscriber cost
1,000 copies # 2 & 3	\$12.00	\$10.65	\$32.00
1,100 copies # 1	1982 single copy price \$7.00	paid subscriptions approx. 650	mailed out approx. 750

NAT. RES. J.	1982 subscription price \$17.00	approximate per copy cost (avg.)	approximate per subscriber cost
2,400 copies # 1, 2, 3, 4	(raised from \$15. 1981)	\$3.75	\$15.00
	1982 single copy price \$6.00	paid subscriptions approx. 1875	mailed out approx. 1925

During 1981-82, two-year subscriptions were offered at reduced rates: NMLREV. offered two years for \$21.00; NRJ offered two years for \$32.00. A small number of these are extant.

For 1982, raising N.M.L. REV. to \$18. would produce approximately \$4,000. additional revenue.

Raising NRJ to \$18. would produce approximately \$2,000. additional revenue.

1981-82 year estimated printing costs NMLREV. \$33,000.; NRJ, \$36,000.
1982-83 year estimated printing costs NMLREV. \$21,000 (250 page maximum per issue)
1982-83 year estimated printing costs NRJ \$30,000.
