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# Re-imagining Your Professional Boundaries and Future Patrons: Are You Ready for Your Second Life?

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# Re-imagining Your Professional Boundaries and Future Patrons: Are You Ready for Your Second Life?

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# Outline

- 👁 Describe Second Life (SL)
- 👁 Discuss Information Seeking Uses of SL
- 👁 Share Educational & Informational Uses of SL
- 👁 Show Recorded Health Education Vignette
- 👁 Point Out Technical and Social Drawbacks

# Background Questions

- 👁 Who has heard of Second Life?
- 👁 Who knows what Second Life is?
- 👁 Who has been in Second Life?
- 👁 Who has used it for educational or information dissemination purposes?

# What is Second Life?



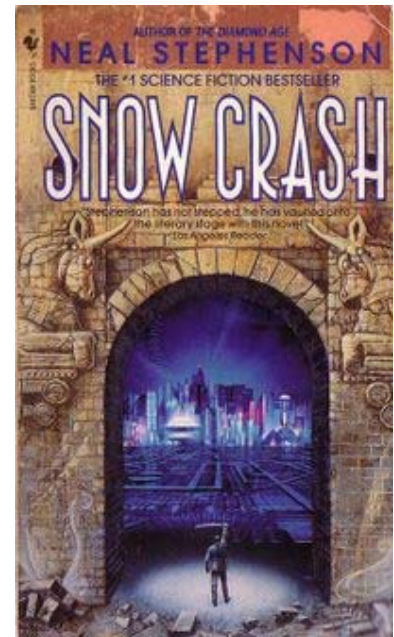
# SL is a 3D Online Digital World...

## 👤 Fictional Inspiration

- 👤 Stephenson's Metaverse is the literary vision behind alternate online worlds
- 👤 Popularized term 'avatar' for online characters

## 👤 Second Life is a real Metaverse

- 👤 83 square miles of islands
- 👤 10 million total residents (1.5 million logged on during last 60 days)
- 👤 7,932,739L\$ spent in August (\$1USD = 257L\$)



*Snow Crash* by Neal Stephenson

## ...Imagined and Created by its Residents

- ☞ “The avatar is not just a "character" that is used in a "game" - it is the highly personalized communications interface that allows users to participate together in a computing network to communicate with voice as well as text, create and view presentations, and send and receive information.”



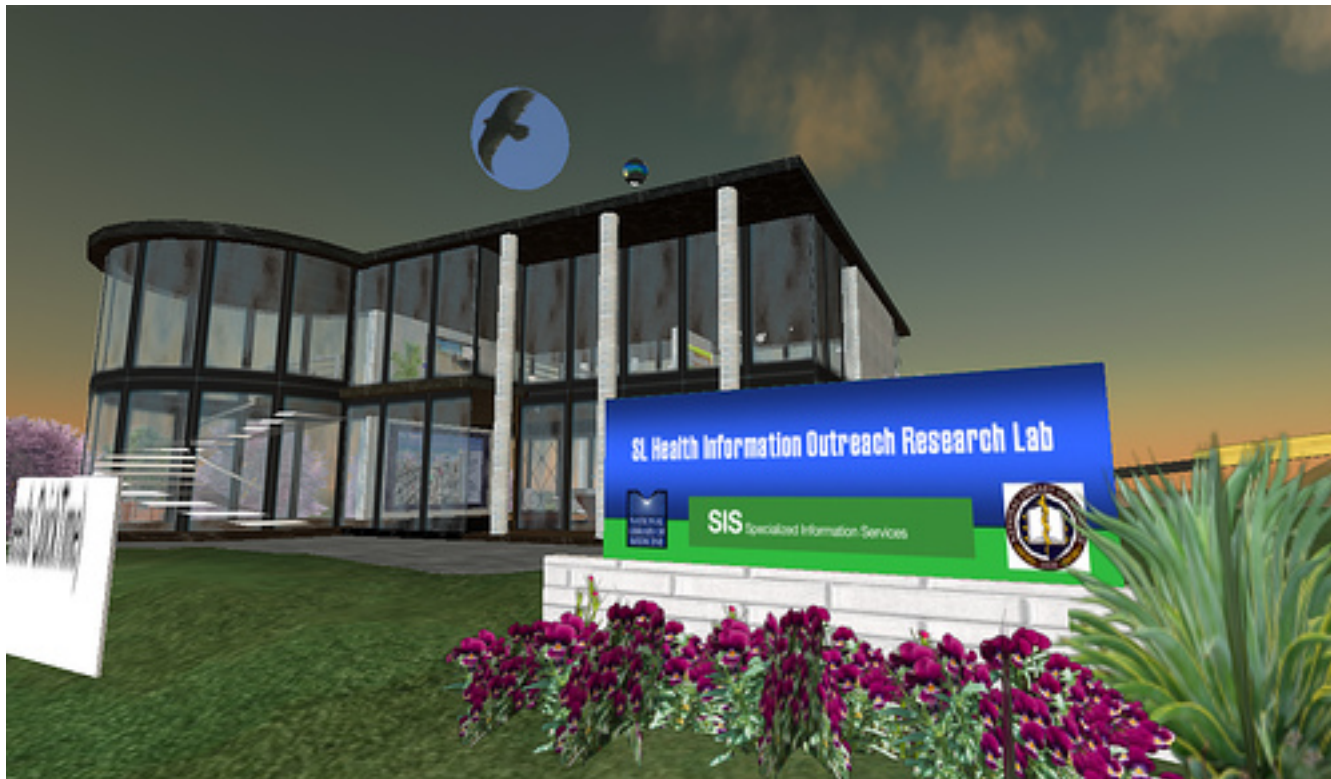
Philip Linden

# InfoIsland Archipelago





# SL Health Information Outreach Research Lab



# Campus: Second Life



# Education in SL

- 👉 Models of real world settings
- 👉 Scenario-based roleplaying in context
- 👉 Opportunity for learners to construct knowledge through active participation
- 👉 Reflection and debriefing

# Educational Vignette



# Land Occupancy, Set Creation & Filming

## 👁 Land ownership

- 👁 Buy / rent / borrow land to create structures

- 👁 You can't choose your neighbors!

## 👁 Object / set creation

- 👁 Prims

## 👁 Vignette

- 👁 Takes time and skill to script, film & add audio

# Things to Consider

- 👉 Computer requirements
  - 👉 Fast Internet connection
  - 👉 Fast computer with a good video/graphics card
- 👉 Your fellow citizens
  - 👉 Fall on your head
  - 👉 Are not always polite
- 👉 It's fun – it costs zero to try

# Questions?

