

7-1-1963

Natural Resources Journal, Annual Report 1962-1963

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*W. H. ...
Annual
Rpt*

October 16, 1963

Robert Emmet Clark, Acting Dean
Albert E. Utton, Editor, Natural Resources Journal
Annual Report (September 1962 - August 1963)

The Journal enjoyed a year of steady growth. The number of subscribers has increased, and the staff organization has matured.

A continual effort to increase the number of subscribers has been made. This has been done at a minimal cost, principally by sending mimeographed and, in many cases, individual letters to potential subscribers.

Solicitations for subscriptions during the year have been as follows:

Law libraries	75
Schools of forestry	70
To those whose exchange was terminated	17
Mineral & Natural Resources Law Section of ABA Libraries	1,500
N. M. lawyers from the law school committees:	101
N. M. Bar and Albuquerque Bar Associations	750
State and provincial fishing and wildlife agencies	64
Conservation organizations:	
State governments and private agencies	566
U. S. Government departments	296
International, national and interstate organizations and commissions	117
Canadian Government departments	39
Selected lawyers in N. M. (for Mr. Clark)	<u>175</u>
	3,770

During October and November 1963 we will solicit approximately 1,025 libraries of colleges and universities throughout the United States and Canada. We will also be soliciting approximately five hundred departments of economics and five hundred departments of geography at colleges and universities throughout the United States and Canada.

In addition we participated in the Combined Periodical Exhibit at the 82nd Annual Conference of the American Library Association held in Chicago during August. Also, sample copies of the Journal have been sent to the United Book Exchange at the Library of Congress which will in turn send them to libraries throughout the world for international exposure.

The response to solicitations has not been overwhelming, but it has been steady. The following table for a three-month period is typical of the response and gradual growth in our list of subscribers.

July - September 1963

New subscriptions	49
New exchanges	1
New complimentary subscriptions	4
Renewals	24
Single issue sales	25
Courtesy copies furnished	27
Cancellations - regular subscriptions	12
Cancellations - students	1
Cancellations - exchanges	2

We have subscribers in forty-eight states; Puerto Rico; and Australia, Canada, England, Germany, and New Zealand. Our total distribution is as follows:

Paid circulation (includes 43 exchanges paid by the Law Library and 89 students, all of whom have not paid yet)	712
Single issues sold each issue (approximately 7 per month)	28
Free distribution	
Faculty	10
Complimentary subscriptions (for example, UNM and National Advisory Boards)	35
Complimentary copies of each issue for possible subscribers (approximately 10 per month)	40
Total number of copies distributed each issue	825

For a breakdown of subscribers by geographic area, see Appendix I. For your further information Appendix II lists our exchanges which are included in the geographic breakdown on Appendix I.

The Journal staff and editorial board have been substantially strengthened. The total number of students participating has grown steadily. In 1961-62 there were five. This number increased to eight in 1962-63, and we now have a total of fourteen. The organization of the editorial board under the leadership of Mr. Sutin and Mr. Sanderford has matured, and we now have a comment editor, processing editor (who is in charge of cite-checking and proofreading), business manager (who deals with the printer and advertisers) and a board member who regularly briefs the staff on recent developments. Staff meetings are held weekly in which new cases are discussed and cite-checking and processing problems are resolved. The chairman and the comment editor work with the students individually concerning their writing.

We sent one member of the editorial board and one member of the staff to the National Conference of Law Reviews in Dallas. They actively participated in the conference and placed the Journal in the conference periodical exhibit where it generated considerable favorable comment.

The procurement of articles requires continual effort, but we have been successful in maintaining a high standard and in obtaining articles that have received national interest such as the ones by Stein on water pollution, Morreale on the navigation power, and Clawson and Knetsch on outdoor recreation (not to mention the articles by our faculty). The following organizations have asked and been granted permission to reproduce articles or abstracts of articles:

The University of Toronto - five articles to be used in a book entitled An Anthology of Readings in Resource Management and Conservation

Resources for the Future - the Clawson and Knetsch article to be used in their reprint series

The Rocky Mountain Mineral Law Foundation - abstracts of students' articles to be used in their new Law Review

A concerted effort has been made to increase our advertising revenue. We have acquired some new advertisers, but on the whole the quantity of advertising and revenue derived therefrom has remained fairly constant. We received \$600.98 from advertising during the year.

The biggest problem is that of financing the Journal. Our disbursements will continue to exceed our receipts.

During this twelve-month reporting period we printed three issues. Total receipts for the year were \$6,077.22 (excluding contributions). Total expenditures were \$13,292.36.

To recapitulate, our experience from the beginning through August 31, 1963, has been:

Total expenditures	\$29,385.51
Total receipts (excluding contributions)	\$16,275.15

Since we had used up our private contributions of \$12,292.85 to make up the accrued deficit, we were forced to ask the University to contribute \$2,000 in order to meet the printing bill of our last issue (May 1963). After paying the printing bill we had a balance of \$1,182.49 on August 31, 1963. In order to pay for the issue which is now at the printers, we will again have to rely on the University.

Our printing costs seem to have settled at close to \$3,350 per issue or \$10,050 per year. Our secretary's salary of \$1,800 per year remains constant. Other expenses (principally for mailing, travel, office supplies and equipment) run about \$1,425 per year. The indicated total expenditure per year is approximately \$13,275. Total receipts per year will be approximately \$6,000, although they will increase somewhat as we continue to get new subscriptions. (Our present 712 subscribers pay \$5,340 per year at \$7.50 per subscription for a three-issue year.)

The indicated deficit for 1963-64 is approximately \$7,275 or \$2,425 per issue.

At this time foundations and organizations such as the Conservation Foundation, the Ford Foundation and Resources for the Future are being contacted. We must have financial support which is substantial and dependable. The New Mexico Bar does not appear to be a likely prospect, and the University does not want to commit itself regularly to making up the deficit. The best possibilities appear to be foundations and potential support from a water institute at UHM if Senator Anderson's bill passes.

AEU:ejjs

Attachments

APPENDIX I

Subscribers by Geographic Area*

Alabama	1	Missouri	5
Alaska	6	Montana	7
Arizona	18	Nebraska	5
Arkansas	2	Nevada	5
California	46	New Hampshire	3
Colorado	42	New Jersey	4
Connecticut	5	New Mexico	
Delaware	2	(65 Albuquerque)	186
District of Columbia	27	New York	24
Florida	5	North Carolina	7
Georgia	4	North Dakota	1
Hawaii	1	Ohio	11
Idaho	2	Oklahoma	11
Illinois	17	Oregon	7
Indiana	5	Pennsylvania	12
Iowa	4	South Dakota	1
Kansas	5	Tennessee	3
Kentucky	2	Texas	41
Louisiana	8	Utah	7
Maine	1	Virginia	8
Maryland	4	Washington	7
Massachusetts	10	West Virginia	2
Michigan	11	Wisconsin	4
Minnesota	5	Wyoming	4
Mississippi	2	Total	<u>600</u>
Australia	5		
Canada	10	United States	600
England	1	Foreign	<u>-23</u>
Germany	3	GRAND TOTAL	<u>623*</u>
New Zealand	1		
Puerto Rico	3		
Total	<u>23</u> 24		

*Includes exchanges which are paid by the Law Library but does not include our 89 law students who are presently paying for their subscriptions.

APPENDIX II

Exchanges

American Bar Association, Journal
University of Arkansas, Law Review
Chicago Bar Association, Bar Record
University of Cincinnati, Law Review
Cleveland-Marshall Law School, Law Review
University of Colorado, Law Review
Columbia University, Law Review
Commerce Clearing House, Insurance Law Journal
University of Denver, Dicta
Cornell University, Law Quarterly
Council of State Governments, Chicago, State Government
University of Detroit, Law Journal
Duke University, Law Journal
Fordham University, Law Review
Georgetown University, Law Journal
George Washington University, Law Review
Harvard University, Law Review
University of Illinois, Law Forum
State University of Iowa, Law Review
University of Kentucky, Law Journal
Louisiana State University, Law Review
University of Michigan, Law Review
NACCA Bar Association, Law Journal
University of Nebraska, Law Review
New Hampshire State Library, miscellaneous items
New York University, Law Review
Northwestern University, Journal of Criminal Law and Law Review*
Ohio State University, Law Journal
University of Oklahoma, Law Review
Rutgers - The State University, Law Review
Vanderbilt University, Law Review
Villanova University, Law Review
University of Virginia, Law Review
Washburn University of Topeka, Law Review
State of Washington Supreme Court, miscellaneous items
Washington University, Law Quarterly
University of Washington, Law Review
West Virginia University, Law Review

University of Melbourne, Victoria, Australia, Law Review
Sydney University, Sydney, Australia, Law Review
University of Western Australia, Nedlands, Australia, Law Review
Deutsche Staatsbibliothek, Berlin, Germany, miscellaneous items

*We send them two copies of the Journal in exchange for their two periodicals.