In the year 2000, the Mexican government introduced the public health program Social Protection in Health, aiming to attain 100% health insurance coverage for the Mexican population. Official program evaluations to date have focused on quantitative measures of health outcomes, but little qualitative research on the experiences of patients has been conducted in the evaluation process. This presentation uses data collected in an ethnographic study of 72 women in an agricultural community in southern Veracruz to analyze the experiences of women who participate in Social Protection in Health through its health insurance program known as Seguro Popular. Although recent research demonstrates national improvement in some health outcomes following program implementation, women in the ethnographic study often claimed that health care through the program was inadequate and did not serve their health needs. I argue that the disconnect between improved national health outcomes and women’s experiences of care is in part due to the fragmented and partial neoliberalization of health care programs and discourses that both patients and personnel adopt and that supports changes in public health clinic infrastructure and care delivery.

This event is sponsored by the LAII. It is free and open to the public. Light refreshments will be served. Photograph provided courtesy of Flickr user Andrew Griffith. For more information, contact the LAII at (505) 277-2961 or visit us online at http://laii.unm.edu/events.