Cuban Tourism Institute Expects 365,000 Tourists Per Year By 1990

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According to a Sept. 28 report by Cuban news agency PRENSA LATINA, the national Tourism Institute estimates that hotel accommodations for tourists will increase by 5,000 rooms by 1990 in the resort areas of Varadero and Cayo Largo. The latter resorts are located in the Canarreos archipelago on the southern coast. Investments of some 500 million pesos are planned from 1986 to 1990, including construction and related activities in Havana, Santiago de Cuba, and the western coastal area. The Institute expects that the island will receive 365,000 tourists annually by 1990. More than 240,000 persons visited Cuba in 1985. Growth in tourism over the past five years was between eight and 11 percent annually. Next, in the 1980-1985 period, a 15% increase in visitors from Canada was registered, alongside a 40% increase in European visitors. The Tourism Institute reported that the government invested over 200 million pesos in promoting national and international tourism from 1980 to 1985.

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