

8-14-1913

Belen News, 08-14-1913

The News Printing Co.

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THE BELEN NEWS

VOLUME I.

BELEN, NEW MEXICO, AUGUST 14, 1913

NUMBER 35.

BELEN WINS FROM SAN MARCIAL

Interesting Game from Start to Finish ends in score of 8 to 6

The old habit of the Belen Ball Team re-asserted itself last Sunday, when the locals took the game from the San Marcial Greys, the score being 8 to 6. The game was interesting throughout, the score being close enough at all stages of the game, that neither side could be sure of success.

The special came in just after twelve o'clock, bringing something over a hundred fans from San Marcial and the towns between that city and this. Pen-nants and badges galore told the tale that all were San Marcial boosters. The brass band did not appear, but in its place there were any number of horns ranging in size from the small three inch megaphone to the large horn from the graphophone, measuring fifteen inches across.

At the opening of the game, San Marcial players went out, two on pop-fies and the third before reaching first. The locals put two on the board at the close of the first inning, which gave the home fans a chance to expand their lungs. The visitors tightened up and played good ball during the second, tying the score, when all the horns were brought into play. In the third neither side could find home plate, while in the 4th the visitors added one to their side, whereupon the din and noise was terrific. Our boys could not overcome the lead of the visitors in the fifth, both sides adding a zero. In the sixth the visitors added two more, making the score stand 5 to 2. This was too much for our boys, and something had to be done. It was. Just how it all happened is hard to tell, but it seemed that everybody was hitting and running, and when the inning ended our boys had four more to their credit, making the board read 6 to 5. Pandemonium broke loose. During the seventh neither side scored. In their half of the eighth, the visitors gained one, again tying the score. But again our boys rallied and added two, which the visitors failed to meet in the ninth.

The crowd was the largest that has attended any game this summer on the local grounds, and the game was the most exciting and interesting. McGrath and Lowrey acted as batteries for the visitors, with Gutierrez and Burford for the locals. B. Jacobson umpired the game.

The score by innings:
San Marcial—0 2 0 1 0 2 0 1 0—6
Belen —2 0 0 0 4 0 2 x—8

(From Socorro Chieftain)

B. C. Becker of Belen was a guest at the Chambon hotel Thursday.

S. Baca of Belen, county school superintendent of Valencia county, was in Socorro Wednesday visiting Superintendent Benjamin Sanchez and others.

Louis Becker, brakeman on the Magdalena branch, met with a serious accident a few days ago which resulted in the dislocation of one of his ankles. He is now going about on crutches.

GOV. PRINCE TELLS OF THE EARLY DAY

Ancient Ruins should be Preserved for Historical Reasons

Mountainair, Aug. 13—Historical day at the chautauqua today was a signal success. The address this afternoon, by former Governor L. Bradford Prince, on the "Old Missions of New Mexico," was heard by a most appreciative audience, representative of the culture of the state. Teachers, statesmen, ministers, professors gave eager ear to the speaker as he recounted the deeds of the crusaders who braved the dangers of a strange land and alien people. Governor Prince said in part:

"Nothing in history is more touching than this instances of three lone men, attended only by nine soldiers and three Indian servants, entering a land of danger, not in quest of gold, not in quest of military possessions, but marching fearlessly on in quest of souls.

"The hardships they endured, and the experiences of the rescue expedition, headed the following year by Espejo, make a thrilling chapter of history associated with the study of the old missions that post to those dates, were erected. New Mexico's natal day, July 12, 1598, should each year be patriotically celebrated. On that day a small company of Spaniards established the first settlement in Santa Fe. Their mission was paramount to all else as they began the same day the erection of the old church, which, on September 8th, was dedicated with the most elaborate religious ceremonies ever to this day known in New Mexico. The celebration concluded with games and a specially prepared drama, the first theatrical ever given in New Mexico.

Show Appreciation

The Ball Fans of Belen have shown their appreciation of the good work of J. G. Burford, who has played the position as pitcher in practically all of the games won by the Belen team this summer, by presenting him with a beautiful gold watch. The time piece is an "Aristo Verithin" model, the case being very plain, with only the initial "B" engraved on the reverse. On the inner back cover is the inscription "Presented by Belen Ball Fans." It is a little beauty and Burford is justly proud of it. After looking at it, we had a feeling that we'd like to be a "pitcher."

Phil Jagels was down from Los Lunas last Sunday and took in the ball game. He says the county seat people are preparing to show all of Valencia county and outsiders just how to do it on Labor Day at the dedication of the courthouse. Quick to see a good thing, he invited the two teams, San Marcial and Belen, to come to Los Lunas on that day to play off the tie on neutral grounds.

Dr. C. C. Clark, the jolly dentist of Socorro and Magdalena, was among the "rooters" last Sunday, and he didn't hide his light under a bushel, either.

FIESTA BEGINS TODAY

Tomorrow will be the Big day with Ball Game after dinner

The Fiesta of Belen will be celebrated tomorrow, August 15th. Vespers will be held at the local Catholic Church this evening at 4:15 o'clock. Tomorrow morning, early mass will be celebrated at 6 o'clock, followed by high mass and sermon at 9. After this service the annual procession will occur, the line of march being east from the church to Main street, north on Main, past Goebel's store, thence east through the city, returning to the church through the south part of town.

There will be several dances in different parts of the city, large tents having been erected for this purpose. These will open to-night, and remain so all day tomorrow and tomorrow night. Numerous games have been arranged for, almost everything imaginable being on tap whereby to separate the dimes and quarters from the kids and their elders as well. A Merry-go-round has been erected at the Bank Corner, and here the kiddies, little and big, will enjoy being made dizzy at a nickle a ride.

Arrangements have been completed for a ball game between the 4-A's of Albuquerque and the local team tomorrow (Friday) afternoon on the local grounds. This is one of Albuquerque's best aggregations, and without a doubt will give us a good game. The team, which Former Secretary Naylor of the Albuquerque Commercial Club is organizing for Belen's express purpose, cannot be here at this time, but the 4-A team will certainly give us good sport. This team played here on July 20th, when the Belen boys were victorious by a score of 8 to 6.

"There'll be something doing all the time," so no one need worry about things being slow in the city, for one can find a booth or dance hall on every corner and some between where one can get rid of the coin of the realm without coaxing the recipient to take it. But that's part of the game, and everybody is supposed to be happy.

Commercial Club Notes

At the meeting of the Commercial Club Tuesday night, George Hoffman was chosen as recording secretary for the remainder of the term.

A committee is to be named by the chairman to represent Belen in the dedication of the county courthouse at Los Lunas next month. Arrangements are under way looking toward the taking of the Belen Brass Band to Los Lunas on that date to take part in the program.

A committee was named to meet the State Highway Commission, when that body makes its visit to this county, to locate the Public Highway from Los Lunas to Gallup, in the near future.

The world generally pushes a man the way he makes up his mind to go.

EXTRA PREMIUMS ON POULTRY

Interest is Increasing in Department of Fowls at State Fair

In addition to the premiums already listed, Superintendent John Rueb of the Poultry Show of the State Fair, reports a splendid list of extra prizes; the greatest interest at home and abroad ever shown in a poultry show here; prospects for so many entries that the quarters will have to be enlarged and statewide cooperation due largely to the work of the carefully selected county superintendents.

Mr. Rueb has secured as judge of the show C. H. Rhodes, of Topeka, licensed judge, who officiated at the St. Louis World's fair, is always judge at the Kansas City Royal Poultry show and who has acted at big shows all over the country.

The State Poultry association and the State Fair have affiliated with the American Poultry association and all ribbons and supplies, etc., will bear the national official stamp.

Ralph C. Ely, president of the State Fair board, is deeply interested in the local show and will be here Sunday to confer with Mr. Rueb.

Mr. Rueb is being ably assisted by J. D. Notgrass, superintendent for Bernalillo county and Roy Campbell of the Mathew dairy. —Albuquerque Herald.

Must Move Fences

The Valencia County Road Board at its last meeting adopted the following resolution:

"All owners of fenced lands adjoining public roads are hereby notified that they are required to remove any such fences that encroach upon the sixty foot right of way of such public roads. Such widening of the roads and removing of fences to be done within sixty days from date. If, after that time such fences have not been removed the supervisors are instructed to remove the same at the expense of the owners."

Valencia County Road Board.
Per John Becker, Jr.,
Sec'y and Treas.

UNCLAIMED MAIL MATTER.

The following is a list of letters and other unclaimed mail matter remaining in the post office at Belen, New Mexico, for the week ending

August 14, 1913

Persons calling for this unclaimed matter will please say "Advertised." A charge of one cent will be made for each piece of advertised matter delivered, as required by Section 668 Postal Laws and Regulation, 1902.

Breden, Mrs. Emma
Castillo, Eliseo
Collins, Wallace
Gallegos, Ysidro
Griego, Pedro
Sanchez, Atanacio
Sanchez, Juan N.

If unclaimed by Aug. 28, 1913 the above will be sent to the Dead Letter Office.

JOHN BECKER, P. M.

Greatness lies not in being strong, but in the right use of strength.

SCHOOLS TO OPEN SEPT. 8

Building has been Repaired and Renovated for the Term

The Belen Public Schools will open for the fall term on Monday, September 8th, three weeks from next Monday. The school-board has the building repaired and renovated, walls calsumined and floors oiled, woodwork painted and a number of little matters looked after, so that all will be in readiness for the opening day and the surroundings of the children as comfortable and pleasant as possible. Most of the repair work had been neglected too long, and was absolutely essential, very little having been done on the building since its erection, some twelve years ago.

Prof. J. B. Gunter, B. Ed., has been re-elected as superintendent for the coming term. With Miss E. Ruth Ziegler as assistant in the High School Work, the students are assured the best of training in this department. The board has looked well after the work of the grades, having secured the following teachers: Misses Lillian Pohl, Olive Duer, Emma Anderworth, and Rhea Wilsey and Mrs. F. R. Trimble.

The board has arranged for a school at Sauzal, just north of town, where the lower grades will be taught. Mr. Manuel Sanchez will be in charge of this school. This arrangement will be doubly advantageous, as it will not necessitate the long walk to the central building on the cold mornings, and likewise will relieve the over-crowded condition of the lower grades, there being more children in some of the grades last year than could be accommodated with seats in the room.

Social Dance

The Misses Eula Gooch and Helen Hoffman entertained some of the young people of Belen at the home of Mrs. Gooch last Thursday evening, August 7th. The evening was spent in dancing, refreshments being served about eleven o'clock. The music was furnished by Mrs. H. R. Wetmore and the Misses Opal Jones and Pearl Hayerford. Those present were: The Misses Rimalda Delgado, Edna LeBrun, Marian Kennebeck, Pearl Hayerford, Opal Jones, Ruby Jones, Helen Hoffman, Eula Gooch and Opal Gooch; Messrs. Jack Clendenan, Paul S. Alderman, Cecil H. Craig, Milton W. Rigney, Harry E. Kronig, Roy Abel, Louis Lemaster, Edward J. Kennebeck and DeWitt Campbell. Needless to say all had a most enjoyable time.

N. Bellamah, merchant at Sabinal, Bernardo postoffice, is proving himself a live one, in advertising a special sale, preparatory to the Fiesta of San Juan. This office has gotten out a nice lot of advertising matter for Mr. Bellamah, which no doubt will draw the crowd.

Most people get what they deserve, but very few are willing to admit it.

ASSERT IT IS "PERFECTLY IMPOSSIBLE"

Albuquerque Organizing a Special Team for Belen's Scalp

Thomas J. Naylor, former secretary of the Commercial club who is here on a visit from Phoenix, has taken none of an Albuquerque situation which, he says, is perfectly impossible and shouldn't be permitted. Tom refers, of course, to the fact that a baseball team from Belen has been playing rings around every ball-playing aggregation in this part of the state, including the local "Happies." This is a situation which can be readily remedied, according to Naylor, and with characteristic enterprise, the man from Phoenix started out this afternoon to assemble a bunch of local players, which, he believes, will turn the trick.

It is Naylor's plan to get together the very best baseball talent in this town, including such stars as R. F. Hutchinsor, "Charlie" Kunz, "Doc" Cornish and Spencer, the fast Indian infielder. When the team is organized, the Belen crowd will be invited to journey hither—possibly on Sunday, the 17th. Then, quite regardless of results, a return match could be arranged for the following Sunday at Belen.

Local fans were enthusiastic over the Naylor plan this afternoon, and it is a safe guess that the series, if it can be arranged, will be a heavy drawing card. —Albuquerque Herald.

The above from the Albuquerque Herald speaks for itself. It may be "impossible" for such a thing as Belen "playing rings around every ball-playing aggregation in this part of the state," but the fact remains nevertheless. Mr. Naylor wrote Secretary Wetmore asking for the first open date our team had, and was offered Fiesta Day, Friday the 15th. The first of this week, Wetmore received word that they could not get a strong enough team by that date and asked for a game on the 24th. Wetmore, always accommodating, invited them to come on, the Belen scalp is here, waiting for them to come and take it.

Naturally it is "perfectly impossible" from an Albuquerqueans point of view that Belen should "play rings around them," Belen the cut-off town. And the team merely a handful of working boys, who have practically no time for practice. Albuquerque is welcome to the scalp if they come and take it, but we give fair warning that our boys will be present when it is taken, and the Duke City bunch will know that they are there. Our boys can, if necessary, lose a game, but it will be a good clean game as far as they are concerned, and the other fellows must show them that the losing is necessary. We hope Naylor will succeed in bringing down a team, for there's nothing Belen Fans like better than a good clean game, and they prove it by patronizing such games, too.

Appearances are deceptive—if you want to know how far a frog can jump measure his jumps.

If you can't win, make the one just ahead break the record.

THE BELEN NEWS

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Official Paper Valencia Co.

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at the postoffice at Belen, New Mexico, under the
Act of March 3, 1879.

Matter intended for publication
must be signed by the author, not
necessarily for publication, but
for our protection. Address
The News, Belen, N. M.

PHONE No. 34

If you want to know the news,
you must read the News

And now its Nylon, who
thinks he can turn the trick!
Maybe he can, but we're all from
Missouri. And we will say in
advance, it takes more than hot
air and bragadocio to do it.

We don't care whether it is
done by republicans, democrats or
progressives, but we are in favor
of a currency measure, which
will make the peso easier to se-
cure and harder to dispose of.

Only two more weeks of vaca-
tion for the kiddies, until they
will have to gather up their books
and meet the teachers with the
smiling face and glad hand.
Watch them make the most of
these two weeks.

It has been rumored that a few
Belen people lost some money
last Sunday by placing it on the
visiting team. We do not know
as to the truth of the rumor, but
if they were so foolish as to work
against their home town, they
deserve to lose. Serves 'em right!

"Honey Jim" intends to live
things up along the Bee Line at
the State Fair. He's got the ad-
vantage of a good start, and no
doubt will be there at the finish.
All right, go to it, New Mexico
is a land literally "flowing with
milk and honey" and we ought
let outsiders know it. The sever-
al apiaries around Belen are in
full working order and adding
their share of sweetness.

A copy of the "Santa Fe
Trail" has reached us, which is
certainly a Booster for the Land
of Sunshine from cover the cover.
Stories both historical and fiction
tell the tale of New Mexico,
aided most efficiently by num-
erous half tone reproductions.
The cover has a splendid view of
"The Bishop's Garden Wall," a
scene in the heart of Old Santa
Fe. A magazine published in
the oldest city on the continent at
the popular price of \$1.50 per
annum, is certainly a good in-
vestment. Here's wishing long
life to the same.

The efficiency of the U. S. postal
savings banks is to be greatly
increased by a ruling of Postmas-
ter-General Burleson. Depositors
may now send money for deposit
or withdraw money by mail.—
Alamogordo News-Advertiser.

The Los Angeles [Cal.] Muni-
cipal News, representing that
city's experimental venture in the
weekly newspaper field, chronicled
its own obituary in a recent issue.
Thirty-two weekly editions of the
paper had been published and circu-
lated. Publication of the city paper
ceased under an edict of the voters,
who declared for its discontinuance,
when it was shown that the re-
venues virtually were nothing,
while the expense used the entire
appropriation of \$36,000 a year.
—Ex.

Mail Order Competition.

Although realizing that the
big mail order houses of the coun-
try take hundreds or thousands
of dollars of trade each year,
many country merchants sit back
complacently and let the busi-
ness go to their out-of-town com-
petitors without making a move
to offset it. Some of these mer-
chants do not realize that they
can compete successfully with
mail order concerns, while others
simply take it as a matter of
course.

How a small town merchant
successfully combated the efforts
of the big mail order houses to
get his trade was told the other
day by the New York manager
of one of the biggest concerns in
the business.

Hearing a great deal of com-
ment among his customers about
the offering of a prominent cata-
logue house, this merchant got a
catalogue of the concern and ad-
vertised that he would place
orders with that house for his
trade without charge. One of
his first customers for the rival
house was a woman who ordered
a shirtwaist priced at \$1.29. On
delivery of the waist at his store
the merchant called in the custo-
mer and then took from his stock
a similar waist, better made, that
he sold regularly for \$1.25.

While the cost difference was
small, the woman recognized the
difference in values at once and
afterward bought at home. Other
cases of this kind, according to
Mr. Fish, resulted in a material
increase in the merchant's trade,
and also helped other dealers of
the town.

Mail order houses have built up
their business through judicious
advertising, and the merchant
who freely uses the columns of
his local paper will soon find that
he is suffering very little from
out-of-town competition.

The Town's Representative

Have you ever thought how
thoroughly representative a news-
paper is of its home town?

A newspaper is the only home
institution that travels around to
distant cities. Buildings and
streets cannot be seen unless one
visits a place. The newspaper
goes as far as the mails.

The home newspaper furnishes
a means by which distant people
gain an idea of the place where
it is published. If a newspaper
is newsy and clean typographi-
cally, and has liberal advertising,
every man from Los Angeles to
the Atlantic who sees it gets an
idea that the town is alive.

People have no idea how news-
papers circulate away from their
home town, says the Meriden
(Conn.) Journal. Every pub-
lisher has a considerable list of
subscribers who formerly lived
where it was published, or are
interested in the place for busi-
ness reasons. And people send
away many papers.

If you want your town to cut a
good figure before the world,
subscribe to the home paper, and
advertise as much as your busi-
ness will fairly warrant.

According to figures prepared
by the Census Bureau, Washing-
ton, D. C., of the 139 important in-
dustries in the state of New York,
clothing leads, followed by print-
ing and publishing, textiles,
foundry and machine shop pro-
ducts, slaughtering and meat
packing, liquors, tobacco man-
ufacturing, lumber and timber
products.—Ex.

Cheer up—this ain't near so
hot as Hell is going to be.

No man is down and out until
he has lost faith in himself.

You can't saw wood with a
hammer.

When you are down in the
mouth just think of Jonah—he
came out all right.—The South-
west Trade.

Hot stove baseball is a great sport
and nobody gets hoarse cheering it.

It will be funny if the huge cotton
crop does not make silk skirts cheaper.

A contemporary says there are 4,000
poets in this country. Who supports
'em?

An unknissed girl has delivered a
lecture on the decline of chivalry.
Gee, she must be homely.

There is no question but what it
was a tough who assaulted the Chi-
cago girl who lost two teeth in biting
him.

Love of animals, says a New York
specialist, is a disease. That New-
port society circle must be an awfully
unhealthy set.

A Bostonian has donated \$100,000 to
combat college athletics. Probably it
will be used to start chess, checkers
and pingpong tournaments.

A Kansas City women's jury return-
ed a verdict in three hours in a case
in which a male jury previously had
disagreed. They must have been
talked out.

An Idaho feminine jury adjourned
court at noon to go home and get din-
ner. And still there are those who
say jury duties would interfere with
woman's work.

Two Chicago detectives were obliged
to give up after chasing two merry
iron workers up and down the skele-
ton of a skyscraper. They were up
in the air, all right.

A Pomeranian dog got stuck in a
rainspout in Philadelphia, and a pa-
trolman used a can opener to rescue
it. That policeman knew how to get
the lid off, all right.

A Parisian chemist has discovered
a dye for dresses that changes color
hourly. A time saving device for so-
ciety matrons who heretofore have re-
made their toilette each hour.

Somebody shifted lead into the
place of \$50,000 worth of British sov-
ereigns in transit and England is as
much amazed as the boy seeing the
rabbit come out of the silk hat.

Suffragettes in New York, forbid-
den to speak at a big exhibition, have
invented the "voiceless speech." This
idea ought to take them enthusias-
tically in the average domestic arena.

A Chicago doctor says appendicitis
is to be treated without a surgical op-
eration. But an anesthetic will be
needed to relieve the patient of his
bankroll afterwards, just the same as
now.

Apparently France is getting ready
for the ten-cent vaudeville comedian.
One of its savants has prepared a
dictionary of the monkey language
and made a collection of monkey
songs.

A Columbus woman, knocked down
by a street car, recovered to find that
her deafness of ten years was gone.
Quite likely the first thing she heard
was an automobile honking for her to
dodge it.

It is rumored that the dog biscuit a
Paterson woman fed her guests were
not dog biscuits at all. They were
simply her first attempt, and she hit
on that excuse to hide her failure as
a biscuit maker.

A contemporary reminds us that the
English sparrow is largely responsible
for the disappearance of the horsefly.
Bless you, we had innocently supposed
the disappearance of the horse had
something to do with it.

The starvation of the fly, beginning
in the homes of the nation, might
appropriately be continued in the mar-
kets, shops and other places where
the flies naturally think themselves
invited to a feast without restriction.

Alleging that he was pricked by a
rusty needle in his mattress, a New
Orleans resident has brought suit
against a local hotel keeper. The only
explanation as to how the needle came
there is that it was the much mooted
one of haystack fame.

The warning is issued to small boys
that many makes of golf balls have
the center filled with acid, which, if
the balls are cut open, may squirt into
the juvenile eyes and put them out.
The kindness of the manufacturers in
furnishing this deterrent to dissection
would seem as good a subject for in-
vestigation as others now under the
probe.

A New York pastor asserts that it
is impossible for a clergyman to
"maintain his honor on \$1,000 a year."
If we rightly understand the meaning
of the word "honor," the man who
cannot maintain it on \$1,000 or \$500 a
year, will not maintain it on \$10,-
000. If the complainant will substi-
tute the word "family" for "honor,"
his assertion will have a greater pro-
portion of veracity.

The plans for the new mammoth
dreadnaught Pennsylvania have al-
ready been so modified to enable the
ship to go through the Panama canal.
It will be lengthened and its width in-
creased. Several years ago the dimen-
sions of one of the war vessels then
being built caused the canal to be
made ten feet wider than had been
originally intended, but the time has
come when ships must be made to fit
the canal, not the canal the ships.

Nervous?

Mrs. Walter Vincent,
of Pleasant Hill, N. C.,
writes: "For three sum-
mers, I suffered from
nervousness, dreadful
pains in my back and
sides, and weak sinking
spells. Three bottles of
Cardui, the woman's
tonic, relieved me entire-
ly. I feel like another
person, now."

TAKE

Cardui

The Woman's Tonic

For over 50 years,
Cardui has been helping
to relieve women's un-
necessary pains and
building weak women up
to health and strength.
It will do the same for
you, if given a fair trial.
So, don't wait, but begin
taking Cardui today, for
its use cannot harm you,
and should surely do you
good. E-72

Be a "live wire," it's the dead
ones that are used for door mats.

He who has misgivings as to the
finish will never start anything.

Warning to Hunters

Complaints are coming in that
various parties have been hunt-
ing without first having secured
the license required by law. The
law is very strict in this respect,
and will be enforced to the
letter. Secure your license
before hunting and thus avoid
trouble and expense.

L. C. Becker,
Deputy Game Warden.

We have a fine lot of

Home grown Watermelons and Canteloups

to dispose of during Fiestas at a very low price

ADOLPHE DIDIER

General Merchandise

PHONE Red.4

NEW STATE HOTEL

Rooms and board by the Day, Week
or Month

Clean Beds. Home-Cooked Meals. Pleasant Home
Prices Reasonable

SOUTH MAIN ST., BELEN, N. M.

Calling Cards

LADIES! Why send away for your Call-
ing Cards? We print them and do it right.
A neat linen finish card, any size, printed
in Roman, Text or Scrip. See our samples.
Prices, one dollar per 100, or seventy-five
cents for fifty.

News Printing Company

Belen, N. M.

Why Belen has Grown

The reason why Belen has grown is because there
are men of push and energy in it, who are not afraid to spend
their time and money in boosting the town. They have erected
substantial buildings, organized stock companies, encour-
aged railroads, worked for public improvements, and used all
legitimate means to induce people to locate in their city.
Wherever they go they tell of the advantages of their city,
they write about them in every letter; they send circulars and
newspapers to all whom they think they can get to visit the
town, and, when anyone visits them, they treat him so kindly
that he falls in love with them and their town at once.

It is this enterprise, in addition to the natural ad-
vantages and location, and all pulling together, that make a
progressive town. If you are a "live wire" Belen offers you the
glad hand. Come and investigate conditions for yourself.
Come and meet our people, breath our pure air, and enjoy our
life-giving sunshine, and you, too, will become a booster for
Belen and the Rio Grande Valley.

THE BELEN TOWN & IMPROVEMENT CO.

John Becker, Pres.; John Becker, Jr., vice Pres.

W. M. Berger, Sec'y; L. C. Becker, Treas.

F. L. Walrath, Agent

PERSONAL -- LOCAL

Fresh vegetables every day at Didier's.

Mrs. Berry, who formerly lived in Belen, is visiting Miss Bertha Rutz.

Have you tried an Ice Cold Soda at Buckland Bros.' new Soda Fountain?

Mrs. C. L. Eaker left Friday night for Clovis, where the Eakers will make their home.

When you entertain, you want the best Ice Cream. See Buckland Bros.

Miss Mae Bivin of Albuquerque is visiting her cousin, Miss Bertha Abell, during the Fiesta.

Loudon's Fancy Brick Ice Cream and Sherbets. See Buckland Bros.

H. R. Wetmore and family have moved into the building formerly occupied by C. C. Stubbs.

Dr. W. H. Dempsey, local Santa Fe surgeon, was called to Willard, Wednesday on professional business.

Dr. Woolgar, dentist, of Albuquerque, will be at Hotel Belen, Aug. 17 to 22. Anyone needing work in his line make appointment early.

Postmaster McIntyre of San Antonio came up with the bunch last Sunday, and did a little rooting on the side.

Horacio Gilbert, who had the misfortune to fall from a buggy last week, scarring his face and head, is about recovered and again us good as new.

R. J. Lentz, assistant postmaster at Socorro, came up to visit a live town last Sunday, and incidentally to visit his sister, Mrs. P. A. Speckmann.

John Greenwald, Jr., of Socorro, was with the San Marcial bunch last Sunday and enjoyed the game. Mr. Greenwald is the miller at the Gem City.

Mises Anna Fraser and Anna McLacin and Messrs. Ed Becker and Jack Fraser of Magdalena, were among those who came to see the ball game last Sunday.

Conductor Clarence Severns, one of the oldest conductors in point of service on the Cut-off, is back on duty after an enforced lay-off, due to an attack of renal colic.

Car Repairer Lindsey of Deming, has been here the past week on the sick list. He has so far recovered that he expects to leave the latter part of the week for the southern city.

Sheriff Ruperto Jaramillo was down from Los Lunas yesterday on business. He will be busy the next week, summoning jurors for the September term of court, the first to be held in the new court house.

M. K. Ament, section foreman at Willard, who has recently returned from the hospital at Las Vegas, was forced to call in the company surgeon this week, to treat him for an attack of inflammatory rheumatism.

William McGraph left Sunday night for the Santa Fe hospital at Topeka, where he will undergo an operation for renal stone. Word has been received that he stood the trip well, and expects to undergo treatment shortly.

Hyalmar Enderstein, Ben Becker and Lieder Vieltich returned from their camping trip last Thursday. Mr. Vieltich had quite a narrow escape from bloodposion, as a result of a small scratch in his hand, and is now carrying his arm in a sling.

Mrs. F. R. Trimble and children, family of the compositor at the Enterprise, departed Tuesday evening for their home in Deming, whence they will go to Belen where Mrs. Trimble has recently been elected to a position as teacher in the High School. — Silver City Independent.

Abran Abeytia was up from Socorro last Sunday in conference with well driller Braden in regard to putting down a deep well on the land of the former on the Rio Puerco. Together Abeytia and Braden drove out to the land and selected the site for the proposed well, which is to be from 150 to 200 feet in depth.

Postoffice Inspector Moran is in town on official business.

Editor A. C. Torres of El Defensor del Pueblo came up from Socorro this evening to take in the fiesta.

Mrs. T. H. Bowland is visiting in Los Lunas.

Walter Ormsby made a business trip to Willard this week.

ZION CHURCH.

Evangelical Lutheran

John A. M. Ziegler, D. D. Pastor. Max F. Dalies Sunday School Superintendent. Preaching Services 11 a. m. and 8 p. m. School and Bible Class 10 a. m. Luther League 7:15.

There will be regular preaching service next Sunday morning. Dr. Ziegler will also teach the Bible Class at 10 o'clock. The Luther League will conduct the evening service from 7:30 to 8:30. Subject "Lessons from the Forests and the Fields." Leader, Miss Elsie Becker assisted by Anna O'Brien.

The Woman's Missionary Society meets in the church parlors on Thursday afternoon, August 21.

Dr. Ziegler was in Albuquerque last Sunday installing Rev. Dr. Schueler, the new pastor of St. Paul's church.

Choir rehearsal on Friday night and young peoples choir on Wednesday night. There were seventeen present last Wednesday.

METHODIST CHURCH NOTES.

Order of services: Sunday school, 10 a. m., P. P. Simmons, superintendent. Preaching services, 11 a. m. and 7:45 p. m. Epworth League, 7 p. m. R. R. Yelland, pastor. Residence, south of the church.

Preaching morning and evening by the pastor.

Epworth League devotional meeting at 7:30. Leader Miss Mattie Harper.

Do not forget Sunday School at 10 a. m.

SANTA FE TIME CARD.

Effective December 8, 1912.



Belen, New Mexico.

Northbound.

810 For Albuquerque and east 4:30 a. m.

816 For Albuquerque and east 5:08 p. m.

Southbound

809 El Paso & Mex Ex. 1:20 a. m.

815 El Paso Passenger. 9:33 a. m.

Cut-off Trains

Ar. Dep. p. m. p. m.

812 From Pecos Valley 7:15 7:40

811 Pecos Valley Ex. 9:00

J. M. LEE, Agent.

Warning to Hunters

Complaints are coming in that various parties have been hunting without first having secured the license required by law. The law is very strict in this respect, and will be enforced to the letter. Secure your license before hunting and thus avoid trouble and expense.

L. C. Becker,

Deputy Game Warden.

Be a "live wire," it's the dead ones that are used for door mats.

He who has misgivings as to the finish will never start anything.

A COLUMN FOR THE KITCHEN

Johnny Cake

Beat well two tablespoonfuls of sour cream, one cupful of buttermilk, half a cupful of sweet milk, a quarter of a cupful of sugar, one egg, one cupful and a half of flour sifted with half a teaspoonful of salt and one teaspoonful each of cream of tartar and soda, and one cupful and a half of cornmeal. Bake in shallow tins. Buckwheat or Graham flour may be substituted for the cornmeal if preferred.

Griddle Cakes

Beat well one pint of buttermilk, half a teaspoonful of salt, one teaspoonful of soda, and flour to make a thin batter. Bake a golden brown on a not-too-hot griddle. A mixture of half buckwheat and half wheat flour makes especially delicious hotcakes. Serve with maple syrup.

Waffles

Mix one cupful of sour cream, one cupful of buttermilk, two scanty cupfuls of flour sifted with one small teaspoonful of soda and a pinch of salt, three well-beaten eggs. Beat well and bake as usual.

Doughnuts

Mix a third of a cupful of sour cream, one cupful of sugar, one egg, one cupful of buttermilk, one teaspoonful and half of cream of tartar, one teaspoonful and a quarter of soda, half a teaspoonful of salt, one teaspoonful of nutmeg or cinnamon or half a teaspoonful of each, as preferred, flour enough to roll. Fry in deep fat and drain on brown paper.

Caraway Cookies

Mix one cupful of sour cream, half a cupful of buttermilk, two eggs, half a teaspoonful of salt, one teaspoonful of soda, caraway seeds to taste and flour enough to roll. Currants may be substituted for the caraway seeds or the cookies may be dredged with cocoanut.

Date Gems

To one pint of Graham flour and one pint of white flour add a teaspoonful of salt, one level teaspoonful of soda, a quarter of a cupful of sugar, one cupful of dates—stoned and cut in small pieces—and lastly enough rich buttermilk to make a stiff batter. Drop in hot, well-greased gem pans, half filling each, and bake in a quick oven until a golden brown. Raisins may be substituted for dates and instead of making a stiff batter less buttermilk may be used, the dough quickly turned out on a board, rolled half an inch thick, cut into biscuits, and baked in a quick oven.

Cake Frosting

Put three-fourths of a cupful of buttermilk into a granite-ware saucepan and add three-fourths of a cupful of sugar. Bring the mixture to the boiling point and let it boil until it forms a soft ball when tried in cold water. Remove from the range and beat until it becomes thick and is of the right consistency to spread.

There is something doing somewhere for every man ready to do it.

If your business is not worth advertising, advertise it for sale.

Don't worry—work.

Read
The Belen News

Our Fiesta Sale has proven very satisfactory. We have supplied the needs of a number of our old friends and have added new ones. We shall try to show our appreciation of your trade by selling you good goods at fair prices.

GOEBEL & SONS
SOMETHING DOING ALL THE TIME

Lumber, Coal, Wood and Kindling
Sash, Doors and Glass, Paints and Wall Paper
BUILDING MATERIAL OF ALL KINDS

PEOPLES LUMBER COMPANY

BELEN, NEW MEXICO

Clearance Sale

MEN'S HIGH GRADE GOODS

August 1st to 15th

All Men's Fancy Suits will be disposed of at greatly reduced prices, including Fancy Greys, Blues, Browns and Mixtures. Buy your suit now and reap the benefit of the reductions we are now offering.

The John Becker Co.

"The Store that Does the Business"