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ANDERSON BULLETIN

APR 21 2008

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- Career Fair
- MBA Open House

If you have questions, comments, or concerns pertaining to Anderson, please go to <http://www.mgt.unm.edu/feedback.asp>.

NEWS

The Distinguished CEO Lecture Series

The spring 2008 CEO Lecture will feature Anderson's very own, Michael Gallegos. His talk entitled "Entrepreneurship: The Challenges of Growth" will address the pitfalls of growing your business too quickly. The lecture is scheduled to take place on Thursday, April 24, from 6:00 to 7:30 p.m. in the Jackson Student Center. Seating is limited. Please RSVP via email to rsvp@mgt.unm.edu or call (505) 277-6413.

GMAT Prep Course

The Anderson School's six-week GMAT program is designed to give MBA candidates an intensive, effective prep experience, taught by our own GMAT experts! Participants spend 36 hours on classroom instruction, plus 16 hours taking practice tests. Course materials are drawn from the very best books and software, personally selected by our master tutors. When you've completed this course, you'll be prepared to sit for the GMAT. The next course begins May 21 and finishes on June 28. Students must register for the course by May 17. For more information call (505) 277-2525.

Hispano Chamber of Commerce

Anderson School of Management and Albuquerque Hispano Chamber of Commerce would like to invite everyone to join us on Wednesday April 30 from 11:30 a.m. to 2:00 p.m. at the Jackson Student Center. The event will feature four of New Mexico's leading business leaders and showcase several student organizations within Anderson. Free admission and light refreshments will be provided. Please RSVP at mgt.unm.edu/students/rsvp.asp. For further information contact Aline Gonzales at (505) 277-0717. Hope to see you there!

NMSCPA Scholarship

The New Mexico Society of CPAs is taking applications for its 2008 scholarship opportunities. All completed applications and supporting documentation must be received in the office of the New Mexico Society of CPAs by Wednesday, April 30. At the time of applying, you must have completed 12 semester hours in accounting and have completed 75 hours overall. For more information about the New Mexico Society of CPAs, visit nmcpa.org.



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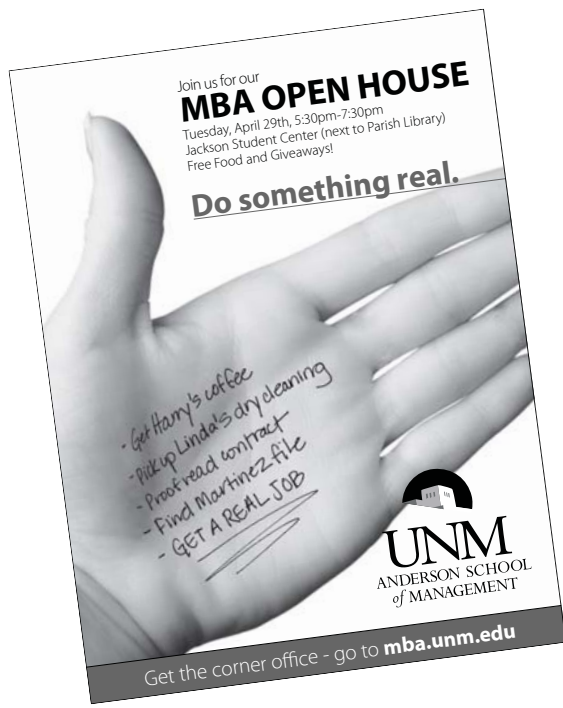
Anderson Scholarships and Fellowships

The 2008-2009 Anderson Scholarship/Fellowship Application is due May 2, 2008. You may pick one up at the Anderson reception desk on the 2nd floor, west wing and also at the Ford Advisement Center on the 1st floor, east wing. The application is also available online. By filling out the provided application you apply for all scholarships and fellowships available at Anderson. The Anderson Scholarship Committee matches the awards to the specifics of the endowments. Anderson has 14 endowed fellowships and 20 endowed scholarships available.

CLUB NEWS & EVENTS

Information Assurance Seminar

The Anderson School of Management Accounting Department and CIARE organization are co-sponsoring the next Information Assurance Seminar on Thursday, April 24 from 7:30 to 9:00 a.m. at the Jackson Student Center. Retired FBI Special Agent, Allen Ezell, will be speaking about diploma fraud. There is no admission to the seminar. Space is limited. Please RSVP at mgt.unm.edu/students/seminarIA.asp. For further information, contact Aline Gonzales at (505) 277-0717 or gonzales@mgt.unm.edu.



SEE YOURSELF IN THE MBA PROGRAM

Anyone considering the Master of Business Administration (traditional) or Master of Accounting programs is strongly encouraged to come to the Anderson School of Management MBA Open House. Please join us at the Jackson Student Center Tuesday, April 29 from 5:30 to 7:30 p.m. This is an opportunity to tour ASM facilities, meet faculty and students, learn about the 10 MBA concentrations, the GMAT, and Anderson's GMAT prep course. Admission is free. Food and drinks will be provided. Students may visit mba.unm.edu (NEW recruitment site) or text "MBA" to (505) 903-1234.

UPCOMING EVENTS

- Thursday, April 24 CIARE Seminar from 7:30 to 9:00 a.m. at the Jackson Student Center.
- Thursday, April 24 Spring 2008 CEO Lecture will feature Michael Gallegos at the Jackson Student Center from 6:00 to 7:30 p.m.
- Wednesday, April 30 Hispano Chamber of Commerce day, from 11:30 a.m. to 2:00 p.m. at the Jackson Student Center.

ANDERSON'S WEEKLY CAREER TIP

THE HIDDEN JOB MARKET:

TAP INTO JOBS THAT AREN'T PUBLICLY POSTED There are THREE ways jobs are found and if you understand how effective each one is you will know where to appropriately spend your time.

- **THE APPLICANT POOL-** A person leaves a job or a new position has been opened. The company posts the opening publicly; in the newspaper, in professional journals, on the web, etc. This is considered by many as the only way to find a job but this is not the fact. A review of the candidates occurs, then selection of interviewees and after the interviews an offer is extended to the "best" candidate. **SUCCESS: 25% OF JOBS ARE FILLED THIS WAY.**
- **THE CREATED POSITION-** Either a hiring manager or a job seeker identifies the need for a new position. A proposal is created by either party and the job is written around the skills of the job seeker. **SUCCESS: 5% OF JOBS ARE FILLED THIS WAY.**
- **THE NETWORKED JOB SEEKER-** The job seeker identifies the companies he/she would like to work for, targets their network to find out and make contact with the hiring managers of the organizations BEFORE an appropriate opening becomes available. If allowed, many hiring managers will bypass the applicant pool process and hire the proactive candidate. In other situations, they may go through the applicant pool process but the proactive candidate will usually have an advantage over the other candidates because they have made contact or developed a relationship with that hiring manager. **SUCCESS: 70% OF JOBS ARE FILLED THIS WAY.**

For further discussion on this or any other career topic make an appointment with Karin Kase, in the Anderson Advisement Center, (505) 277-8870 and kase@mgt.unm.edu.

The Anderson Bulletin is published on Mondays. Deadline for inclusion is Wednesday at noon; send complete information to news@mgt.unm.edu or submit online at <http://www.mgt.unm.edu/bulletin/submitContent.asp>.