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# Devouring white feminist ideologies: Policing of Latina bodies through a transnational perspective.

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## **Devouring white feminist ideologies: Policing of Latina bodies through a transnational perspective.**

National Communication Association (NCA) Presentation by Jocelyn Gómez.

Spanish-language media productions in the United States has increasingly taken into consideration the growing and diverse population it caters to. Latin American audiences in the United States, are continuously growing and the Spanish-language media, such as Telemundo, has reformed their production to cater their diverse audiences. Within these productions, there is a danger of hegemonic ideologies being embedded to maintain social inequalities in the United States and throughout Latin America. In this analysis, I will interrogate the feminist ideologies that have expanded and influenced feminism abroad. Are white, middle class, feminist ideology being penetrated in the bodies of Latinas in the United States and abroad? Through a transnational feminist analysis that centers the realities of women of color, I will address the ideologies that have policed the bodies of Latinas in the United States and Latin America, through media productions coming from the U.S. I will focus on the most current media production by Telemundo, a U.S. based network that caters to Latin American audience in the U.S. and which work has been broadcast in Latin America. Telemundo's soap opera, *La Doña*, is produced for U.S. audiences who can relate to the troubled governments of their countries that have caused their migration to the United States. *La Doña* is based out of a Venezuelan novel, *Doña Barbara*, and has been adapted in various media forms. Using a transnational feminist framework allow us to make the connections of the issues addressed in the soap opera, *La Doña*, to the global issue of women's rights and uncover hidden ideologies that do a disservice to women of color.