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Fall 2006

MPH Theory & Practice Seminar Draft Rubric

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Theory and Practice Seminar I
PH 508 Fall 2006
Professional Communications Project
Draft Rubric

BACKGROUND

	Briefly introduces the subject by touching on the magnitude, epidemiology, and public health consequences of the problem.	
	Telegraphs the scope and coverage of the project	
	Provides compelling yet not exaggerated facts to interest the reader	

METHODS

	Does the section begin with a brief one to three sentences that adequately forecast the section, providing an overall conception (bird's-eye-view) of the Methods?	
Large %	Clarity: Are the methods described clearly? Can you replicate the literature searches on the basis of this written explanation?	
	Completeness: Is it complete? Do the methods adequately explain everything done? Is there anything important that is left out? On the other hand, are there parts where there is too much information—information that a reader does not need to know?	
	Headings: Are headings used appropriately and helpfully? Does each heading describe what's in its subsection so a reader would understand what's there?	
	Organization: do the tables or other organizational devices in the text clearly communicate the methods without becoming tedious for the reader?	
	Evidence of using controlled vocabularies (MeSH) in databases	
	Appropriate use of Boolean operators such as AND, OR, NOT	
	Searches broadened and narrowed (e.g., Limits) appropriately	
	Critical appraisal: are the inclusion and exclusion criteria for information resources integrated into the project described clearly?	
	Can the methodology for identifying and justifying key informants for interviews be replicated on the basis of the description?	

Comments:

RESULTS

	Describe the problem including the magnitude of the selected public health issue in New Mexico and nationally. Use epidemiological and demographic data, trends, and the progress on resolving this issue to achievement of Year 2010 objectives for New Mexico and the Department of Health FY 2007 Strategic Plan.	
	What are the particular determinants and protective factors of this public health issue?	
	What impact does this issue have on the quality of individual, family or community life, health care costs, productivity or anything else?	

	How did this problem become articulated, studied, and understood as a public health problem? Briefly summarize 2-3 classic works in a paragraph.	
	<p>What were the multiple influences at the national, state and local level that paved the way for this public health issue to emerge as a priority?</p> <ul style="list-style-type: none"> • Discuss national or state assessments, reports, concept papers, constituency building efforts, policy initiatives etc that created the environment for this to emerge as a priority. • Who are the stakeholders? • Has there been political opposition to how this problem is framed or to any public health solutions to this problem? 	
	<p>Describe how the public health system in New Mexico has responded to and is addressing this issue. Conduct 2-4 key informant interviews to identify the following:</p> <ul style="list-style-type: none"> • Describe any assessments or policy reports which created the programs in New Mexico. • Describe the public and private surveillance mechanism for your chosen public health problem 	
	Identify any other strategies used to deal with this public health issue beyond what is represented in New Mexico. How are they the same or different from those uncovered in your literature review?	
	Are the key informant interviews integrated appropriately in the Results section?	

Comments:

CONCLUSION & REFERENCES

	Should not provide any new information other than to further synthesize the Results section or to offer recommendations. The Conclusion should follow logically from the information previously covered in the paper/presentation.	
	Be sure to use the Uniform Requirements reference style prescribed in the syllabus consistently.	

FORMAT & STYLE

	The organization of the project is immediately recognizable with section headings, subheadings, etc.	
	The figures and tables are clear and referenced in the text	
	Use active voice as appropriate	
	Evidence of uniform writing style and conventions as well as correct grammar and spelling; evidence of a chief editor	
	Each paragraph represents a unifying theme and follows the preceding paragraph and anticipates next paragraph sequentially	

Comments:

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