

5-15-1913

Belen News, 05-15-1913

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THE BELEN NEWS

VOLUME I.

BELEN, NEW MEXICO, MAY 15, 1913

NUMBER 22.

THE COUNTY HIGH SCHOOL

Legal Provisions for Establishing and Steps to be Taken

1. One-fifth of the men and women electors shall petition the Board of County Commissioners to call an election to determine the question. (Any man or woman who is a citizen of the U. S. over 21 years old, who has lived in New Mexico 12 months, in Quay county 90 days, in the school district 30 days next preceding this petition, or election, except idiots insane persons, persons convicted of infamous crime, and Indians not taxed, are entitled to petition and vote on this question, as well as to vote at all school elections.

2. Upon receiving the petition, the Board of County Commissioners will call the election within thirty days, and conduct it the same as for the election of county officers. If the majority of the votes cast at said election shall be in favor of the establishment of the said County High School, the said Board shall declare it established.

3. The cost of the site and the building shall be furnished free by the school district in which the County High School is located.

4. The high school must continue to teach all the subjects now taught in it, and the additional branches of manual training, domestic science, elements of agriculture, and commercial science.

5. The County Superintendent, by virtue of his office, together with the board of directors in which the County High School is established, shall manage, and exercise full control over the said County High School.

6. All children of school age residing in the county, and who have completed the work of the eighth grade as prescribed by the State Board of Education, shall be admitted to the County High School free of charge.

7. The Board of Directors for the County High School shall levy annually a small tax, not to exceed two mills on the dollar, which shall be used only for the maintenance of the school.

Arguments in Favor of the Proposition.

A. Each rural school pupil in Quay county may have a high school education free. There are young people all over the county who are ready to do high school work but cannot do it under the present conditions.

B. The interests of the county as a whole should be considered in selecting the school for a County High School and the school located where it will meet the needs of the majority of the people. The Tucumcari High School enrolls 20 non-resident pupils this year, and these come from all parts of Quay county. This is the very best evidence that the most of Quay county residents prefer to attend the Tucumcari High School, for no other school in the county has such a non-resident attendance.

C. Tucumcari has already an excellent High School with a standard four-year course that meets all the requirements of the State Board of Education. Quay county people outside of the Tucumcari District will get the benefit of the new \$45,000.00 building equipped throughout in the most modern manner, including a public school library of 2100 volumes—and all without cost.

D. The taxes for maintaining the proposed high school are so insignificant to each taxpayer that no reasonable argument can be produced against it on the ground of being too expensive.

E. The farmer above all others, needs expert knowledge in manual training, domestic science, business branches and agriculture. If the County High School is established, these subjects will be taught to each person by first-class instructors, and Quay county will get the benefit of better conditions on the farm and each person in it will get more out of life.—Tucumcari News.

PERSONAL -- LOCAL

Fresh vegetables every day at Didier's.

All ice cream home made at Purity Bakery.

Mrs. Earnest Ormsby has been called to Greenup, Illinois, by the serious illness of her mother.

Telephone the Purity Bakery for ice cream, and they'll do the rest.

Mrs. Dick Frazen returned from Newton, Kansas, Wednesday, having been called home on account of her father's illness.

Loudon's Fancy Brick Ice Cream and Sherbets. See Buckland Bros.

Little Miss Jackie May Mallow has been under the care of a physician this week. Her friends hope to see her out again soon.

Ice cream delivered by the Purity Bakery wagon every day.

Mrs. J. H. Rhoades of Mountair, is visiting Mrs. John Dils of the New State Hotel. The ladies were formerly neighbors at the Ozone City.

When you entertain, you want the best Ice Cream. See Buckland Bros.

Mrs. William McGraph and son, Emmett, returned the first of the week from Las Vegas, where she has been attending her mother, who underwent an operation.

Get your ice cream bricks at the Purity Bakery. 3 colors 3 flavors.

We are in receipt of an invitation to attend the Commencement Exercises of the New Mexico Normal School at Silver City next week. The commencement events begin on Friday, May 2, continuing until Tuesday, May 20, the graduating exercises proper occurring on the latter date.

Ice cream, 25 cents a pint, at the Purity Bakery.

Contracts have been let for the construction of several bridges across the acquia west of town, which improvements will be welcomed by our people who use the roads in that district. The local road authorities have spent several days this week filling low places in the road south of town, also a needed improvement.

Loudon's Ice Cream for Quality. It never disappoints. Sold only at Buckland Bros.

A meeting of the Belen Grant Board, re-elected on May 5, was held on Monday of this week, at which time matters of importance regarding the handling of the Grant lands were considered. The present members of the board are: Adolfo Didier, Celso Trujillo, Antonio J. Luna, Gregorio Abeyta, Macedonio Armijo, Martin Armijo and Juan Chavey y Romero.

VALENCIA COUNTY NORMAL INSTITUTE

Commences June 2, and continues four Weeks, with Mrs. Nora Brumback as Conductor

The Valencia County Normal Institute will be held in the High School Building of Belen, commencing on June 2 and continuing until June 27. The institute will be followed by the teachers examination.

Mrs. Nora Brumback, who is well known in Belen and Valencia county, having been principal of the Belen schools for two terms, and also conducted the Normal Institute one year, will have charge of the work. Superintendent Baca has been busy working for the success of the Institute for some time past. A good attendance is promised, and good work is anticipated.

County Superintendent Baca has just issued a booklet of information concerning the Institute, the text of which is as follows:



PUBLIC SCHOOL BUILDING
Belen, New Mexico

Where the County Normal Institute will be in session beginning on the 2nd day of June and ending on the 27th day of June, 1913.

GREETING

It is with pleasure that I announce the Annual Valencia County Teachers Institute of Valencia County, which will be held at the Belen Public School building June 2 and continue for a period of four weeks.

The success of our schools depends upon the united co-operation of teachers. Let us all labor to give the 3,500 boys and girls of this county able and efficient teachers.

Saturnino Baca,
County Superintendent.



MRS. NORA BRUMBACK

Mrs. Nora Brumback has been actively engaged in educational work in New Mexico for the past seven years. During that time she has conducted seventeen (17) institutes and instructed in one. In Torrance, Sierra, Rio Arriba, San Juan, Valencia, Guadalupe, and Santa Fe counties of New Mexico, Mrs. Brumback is best known as an institute worker.

For ten years previous to coming to New Mexico her labors were in Kansas, where she was

especially interested in the training of young teachers. She was also an institute worker in Kansas.

ANNOUNCEMENT

Michael Angelo, standing before his wonderful statue of David, which has received the admiration and homage for three hundred years, and which will never be forgotten, said: "The common mind is your true Parian marble fit to be wrought into likeness to a God."

If this be true, the teacher who has for his work the unfolding of the child mind, the development of character, yields a mighty hand. He should have a trained touch, a knowledge of his material and a vision of the hidden greatness to be attained, the God to be revealed.

This is my plea for the Valencia County Normal Institute. Realizing the importance of the work, an earnest effort has been made to give the teachers the best advantage to be secured in the state.

The Institute is an opportunity for professional training. Few of us have had the privilege of study in professional schools and we need the development which can come only through normal school training.

The Institute is an opportunity for improvement in the branches taught. Teachers may review. Boys and girls of the County who desire four weeks work under the best instructors are welcome.

INSTITUTE MANUALS

Institute manuals will soon be ready for distribution. A copy can be had by calling at this office, or by sending postage.

PROGRAM

The daily program will be arranged at the beginning of the session.



SATURNINO BACA
County Superintendent of Valencia County

BOARD AND ROOM

Board and rooms may be secured either at private homes or at hotels, at reduced rates. Every effort will be made in helping all Institute attendants to secure board and lodging.

EDUCATIONAL ASSOCIATION MATTERS

The Valencia County teachers

association will meet some time during the end of the session of the Institute, at said meeting officers and places of next meeting will be chosen.

The New Mexico Educational Association will meet at Albuquerque this year.

INSTITUTE FEE

An enrollment fee of \$2.50 will be charged to each person or teacher attending the Institute.

This money will be added to the regular Institute fund to help defray the expenses of the Institute.

ATTENDANCE

We wish to advise and insist that every teacher that desires to teach in the County or outside the County another year attend this Institute. If you fail to do so, please do not try to insist or call on the County Superintendent afterward for approval of an excuse for non attendance, or for the issue of a permit, as has often been done in the past. I wish to say that no excuses or permits for non attendance to the Institute will be granted, this will only be done in case of emergencies or extraordinary conditions. Teachers who attend the summer Institute deserve the preference over those who do not attend and later ask for permits.

PUPILS ARE SUCCESSFUL

Superintendent Gunter of the Belen Schools has received notice from State Superintendent White that all the pupils having taken the Eighth Grade Promotion Examination some six weeks ago, had passed successfully, with the exception of one who failed in arithmetic. An examination will be held tomorrow at which time this pupil will write on this one subject, and any others who care to may also write. This is a good showing for the work of our schools, that practically all were successfully who wrote on the examination.

ZION CHURCH, Evangelical Lutheran

Regular preaching services in the morning at 11 o'clock, Sunday School at 10, and Luther League at 7:15. There will be no preaching service at night, Dr. Ziegler going to Albuquerque in the evening to conduct service for St. Paul's Church, and administer the ordinance of baptism.

The Aid Society will meet on Wednesday afternoon with Mrs. Dalies.

Dr. Ziegler's morning theme is, "How an Old Man may become young."

METHODIST CHURCH NOTES.

Order of services: Sunday school, 10 a. m., P. P. Simmons, superintendent. Preaching services, 11 a. m. and 7:45 p. m. Epworth League, 7 a. m. R. R. Tolland, pastor. Residence, south of the church.

Preaching morning and evening by the pastor.

Epworth League devotional service at 7:15. Topic, "The Greater Work Ahead." Leader, Mr. Gunter.

The Sunday School picnic will take place on Saturday May 24. More definite announcements will be made on Sunday. In the mean time every one should be getting ready for a big day.

Purity Bakery for ice cream.

MAIL ORDER COMPETITION

Wisconsin Retailer Tells how to Forestall the Catalog Houses

In a paper read by W. A. Durham, a retail lumber dealer of Wautoma, Wisconsin, at the annual meeting of the Northwestern Lumbermen at Minneapolis in January, he discussed ways and means of forestalling mail order competition, and his remarks apply not only to the lumber business, but also to every other line of trade.

"To begin with," he said, "mail order houses have no striking advantage over local retailers. Instead they have disadvantages when all the factors are reckoned up. But they apply twenty times as much ingenuity to the overcoming of their disabilities as the retailers employ in utilizing their superior advantages.

"Perhaps all things come to him who waits, but why wait? Do not sit down in the meadow and wait for the cow to back up to be milked—go after the cow. That is what the successful farmer does, and the same may be said of the successful merchant. He keeps about two jumps ahead of the game and gets the business, but in order to do so he must be constantly preparing himself for a never-ending campaign. Do something positive to keep the trade of your locality at home. One of the ways to stop a forest fire is to start a back fire. A live retailer in a small town can start any number of back fires which will put the catalog houses on the defensive.

"Never abuse a catalog house to a prospective customer. Such abuse is usually taken as an admission that you cannot offer as much for the same money as the mail order house. Besides, no free American with money in his pocket and a shrewd suspicion that he is a good trader cares to hear his business judgment challenged so flatly. Service plays an important part, and if service and quality are right, price is not much of an obstacle. By keeping constantly on the lookout you will find countless opportunities to push your trade in a personal way, just when and right where such pushing is likely to count most. The trouble with too many retailers in all lines is that they do none of these things; they sit and wait for trade to come to them, while their long-distance rivals exercise remarkable patience and ingenuity in perfecting their approach to both prospective and regular customers.

"Get the confidence of the trade. Advertise constantly. Cultivate the power of suggestion and let your watchword be, 'Work to forestall; don't wait to compete.'"

Fred Scholle is back from his sheep ranches, where he has been for several weeks looking after lambing operations. He reports the per cent. of lambs small, probably not over 65. This he says is due to the fact that the ewes were in poor condition at the beginning of the lambing season, owing to the hard work through which they had passed. Grass is good and the sheep are fast improving in condition, that the later lambs are doing nicely.

THE BELEN NEWS

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Act of March 3, 1879.

Matter intended for publication
must be signed by the author, not
necessarily for publication, but
for our protection. Address
The News, Belen, N. M.

PHONE No. 34

The Belen Public Schools will close for this year's term on next Thursday. The present corps of teachers has given hard and faithful work, and the schools are said to be in better condition than ever before. The board of directors cannot do better than to re-elect the present teachers for the coming year, in all instances where there are applications for re-election. The changing of teachers is not a good thing for schools at the best and should only be considered when there is grave necessity, which does not exist at this time. The present teachers understand the local situation better than new teachers would and will give better service. Our schools are the best in the county and rank well with those of the various cities of the state, or other states for that matter.

Concerning Woman.

When God thought of mother, he must have laughed with satisfaction and framed it quickly—so rich, so deep, so divine, so full of soul, power and beauty was the conception.—Henry Ward Beecher.

There is no more excuse for a business man to send out of town for his printed stationery than there is for people to send out of town for their dry goods or groceries. The business man who does it is inconsistent and unfair. —Gallup Independent.

If the Republicans, who are raising so much howl about free wool destroying the sheep industry in this state, really believe what they say, why do they not sell their sheep now? The prices are high and the demand good. The fact is, they know as well as the rest of us that their cry is a false alarm to scare us away from their protected privileges. —Farmington Times Hustler.

Read The Belen News.

Worn Out?

No doubt you are, if you suffer from any of the numerous ailments to which women are subject. Headache, backache, giddiness, nervousness, weak, tired feeling, are some of the symptoms, and you must rid yourself of them in order to feel well. Thousands of women, who have been benefited by this remedy, urge you to

TAKE

Cardui

The Woman's Tonic

Mrs. Sylvania Woods, of Clifton Mills, Ky., says: "Before taking Cardui, I was, at times, so weak I could hardly walk, and the pain in my back and head nearly killed me. After taking three bottles of Cardui, the pains disappeared. Now I feel as well as I ever did. Every suffering woman should try Cardui." Get a bottle today. E-68

JABS FROM THE HARPOON

If all your faults were virtues some people would never mention them.

When you become so mean, selfish and disagreeable you cannot endure your own company, for God's sake don't go visiting. Your neighbors don't want to see you.

If a man does you a wrong, it is not at all necessary that you repay him in like manner. If you do, you are just as bad as he. If a dog bites you, why should you become a cur?

I know a lot of politicians who always remind me of the small boy who dons his pantaloons wrong side in front. You can not tell whether they are coming towards you or going the other way.

An Austin man who never spends less than two dollars a day for whiskey, recently asked his wife how on earth she managed to use a whole paper of pins every thirty days. Some women are very wasteful.

Many a boy has been made a liar by the unnecessary use of the switch. If your boy tells you truth, and you give him a whipping, he will tell you a lie next time unless he takes after his pa and hasn't any sense. Don't be too free with the rod.

Pass a law sending the seducer to the penitentiary, and the "scarlet women" will soon be a thing of the past. It won't take long for the average life of the female prostitute is only five years. Unfortunately, the male prostitute lives to a ripe old age, and is held in high esteem by what we call Society, while the victim of his unholy lust goes to her grave like a sky rocket, and her name, and even her memory, is a hiss and a byword. Oh, Justice, thy name is surely a misnomer!

Since the God of Heaven has erected but one standard of morality, by what authority does the world stone a woman and let her partner in crime go unpunished? Society, as well as the church, turns the female prostitute into the street, and takes the male prostitute into their bosoms. If this is right—if it is Christianity—then Justice is a farce, and the Bible a fraud. I dare saint or sinner to dispute these statements. If they are true, why not stop living a self-evident lie, and cease your pretenses of being honest, fair or truthful? You may fool men as long as you live, but you can never deceive God for one single minute. What's the use of being a hypocrite, anyway? The wages don't pay for the work. —Lakewood Progress.

WHISKEY DID IT

On Saturday morning word reached town that a Navajo Indian who lived a short distance across the San Juan, had burned to death the night before. Marshal McJunkin went over the river and found the report to be true.

The facts as near as we were able to learn them were as follows. The Indian had gone home in a state of intoxication and had in some manner in his drunken state upset the lamp and set fire to himself and the hogan. He had both legs burned off and was otherwise badly burned. The chances are that Superintendent Shelton will make it hot for the man who sold the booze. —Farmington Times Hustler.

AUTO DAY AT CHAUTAUQUA

That August 19 will be "Automobile Day" at the Mountainair Chautauqua, and that a state auto run is planned for that day, is announced by President Sellers of the New Mexico Automobile association, which will be re-organized along more thoroughly state-wide lines at that time. The auto run as planned will cover, roughly, three days, August 18, 19 and 20, and strong efforts will be made to bring good delegations of motorists in their cars from all sections of the state to "Automobile Day" on August 19.

In addition to the logs of roads already published, Mayor Sellers and others with the assistance of the state highway commission are preparing additional data, so that they will be prepared to furnish complete directions to any one contemplating the motor trip to Mountainair from any part of the state. —Albuquerque Herald.

Martha—"I have some money, but I don't know whether to buy a home or an automobile." Parks—"Take my advice; buy a home and mortgage it to get the machine. Then you'll have both." —Boston Transcript.

Diplomatic Youth.
Seven-year-old Bobbie brought his first report home from school, and it was bad. His mother scolded him, but he bore up bravely, and at the end of the maternal lecture he said by way of encouragement: "After all, ma, the greatest thing in life is health."

Kansas City Wool and Hide Prices

The following quotations are furnished by F. L. Coffield Wool Commission Co., 1739 to 1743 Genesee St., Kansas City, Mo.

WOOL
Colorado, New Mexico, and Utah
Light Medium 16 to 19c
Light Fine 14 " 17c
Heavy Fine 11 " 14c
Angora Mohair, 12 mos. 25 " 30c

HIDES.
Green salt natives, No. 1, 13 1-2c
Green salt natives, No. 2, 12 1-2c
Side brands, over 40 lbs. flat, 12c
Part cured hides, 1-2c less than cured.
Uncured hides 1c less than cured.
Glue hides, flat 08c
Dry flint hides 22 to 24c
Dry salt hides 16 " 17c
Green horse hides \$2.25 to \$3.75

PELTS.
Dry full wool sheep pelts, 10 to 12c
Green salt sheep pelts, 50 to \$1.25 each
Angora goat skins, 15 to 75c each
Tallow: No. 1 6 1-4c
" No. 2 5 1-2c
Grease: White 6 1-4c
" Yellow 5 1-2c
Beewax: Bright 25 to 30c per lb.

SCRAP IRON
Country junk mixed iron \$6.00 to \$10.50 per ton.

BONES
Country junk bleached bones \$16.00 to \$19.50 per ton.

New Mexico
Retail Merchants Association
Convention

Roswell, N. M.
May 20-22, 1913



Special Round Trip for this occasion

\$18.70

On sale May 18, 19 and 20
Final Return Limit May 24

For full particulars see
J. M. LEE, Agent

Professional Cards

W. Eugene Provines, M. D.
SPECIALIST:
EYE, EAR, NOSE & THROAT
Formerly Assistant to Professor of Diseases of
Eye, Ear, Nose and Throat in Hospital Col-
lege of Medicine, Louisville, Kentucky
Office: Grant Building, Albuquerque,
3rd & Central New Mexico

Dr. D. E. Wilson
Dentist
Central and Broadway
Occidental Life Insurance Bldg
Albuquerque

M. C. SPICER
Attorney at law
Practice in All the Courts of the State
Office with F. L. Walrath
Belen, New Mexico

F. L. Walrath INSURANCE REAL ESTATE

The largest general insurance broker in the County

Fire, Accident,
Life, Plate Glass,
Burglar, Surety

Agent for the Belen Town
& Improvement Company

REAL FARM BARGAINS
Business and Residence
Property

BELEN, N. M.

Why Jocko Failed in Business.
"I'm sorry to hear," said the Lion, "that poor little Jocko has failed in his laundry business." "Yes," replied the Wombat, "he undertook too large a contract by washing the Giraffe's collars for two cents each."

Watch Our Window for Display of FRENCH GRAY ENAMELWARE At Real Bargain Prices ADOLPHE DIDIER

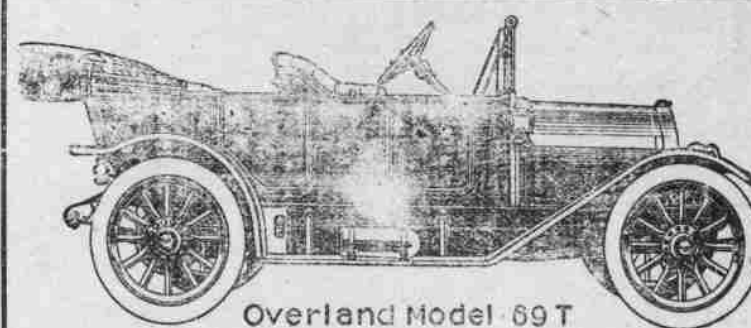
General Merchandise

NEW STATE HOTEL

Rooms and board by the Day, Week or Month

Clean Beds. Home Cooked Meals. A Pleasant Home
Prices Reasonable

SOUTH MAIN ST., BELEN, N. M.



Overland Model 69 T

THE OVERLAND

is the low-priced car of high-priced values. You get more for your money than in any other car. The above model, T69, only \$985.00, f. o. b. Toledo, Ohio.

Walter Goebel, agent, Belen, N. M.

Why Belen has Grown

The reason why Belen has grown is because there are men of push and energy in it, who are not afraid to spend their time and money in boosting the town. They have erected substantial buildings, organized stock companies, encouraged railroads, worked for public improvements, and used all legitimate means to induce people to locate in their city. Wherever they go they tell of the advantages of their city, they write about them in every letter; they send circulars and newspapers to all whom they think they can get to visit the town, and, when anyone visits them, they treat him so kindly that he falls in love with them and their town at once.

It is this enterprise, in addition to the natural advantages and location, and all pulling together, that make a progressive town. If you are a "live wire" Belen offers you the glad hand. Come and investigate conditions for yourself. Come and meet our people, breath our pure air, and enjoy our life-giving sunshine, and you, too, will become a booster for Belen and the Rio Grande Valley.

THE BELEN TOWN & IMPROVEMENT CO.

John Becker, Pres.; John Becker, Jr., vice Pres.

W. M. Berger, Sec'y; L. C. Becker, Treas.

F. L. Walrath, Agent

Are YOU Protected?

I represent a number of the strongest Insurance Companies in existence as will be shown by the accompanying statements. If you are not fully protected, come in and talk it over.

German American Insurance Co. of New York		
Assets	-	\$21,238,425.00
Liabilities	-	11,662,027.00

New York Underwriters Agency		
Assets	-	\$26,492,318.00
Liabilities	-	15,987,626.00

National Fire Insurance Co. of Hartford		
Assets	-	\$14,982,672.00
Liabilities	-	9,085,468.00

Northern Assurance Co. of London		
Assets	-	\$5,292,022.00
Liabilities	-	3,208,541.00

Home Insurance Co. of New York		
Assets	-	\$33,406,434.00
Liabilities	-	16,054,679.00

Springfield Fire & Marine Insurance Company		
Assets	-	\$11,056,692.66
Liabilities	-	7,790,638.95

Queen Insurance Co. of New York		
Assets	-	\$9,594,450.00
Liabilities	-	5,033,304.00

Atlas Assurance Company of London		
Assets	-	\$2,286,707.00
Liabilities	-	1,777,355.00

Liverpool & London & Globe Insurance Co.		
Assets	-	\$13,739,219.00
Liabilities	-	9,723,246.00

Niagara Fire Insurance Co. of New York		
Assets	-	\$6,981,389.00
Liabilities	-	3,316,997.00

St. Paul Fire & Marine Insurance Co. of St. Paul		
Assets	-	\$8,785,319.00
Liabilities	-	5,433,948.00

London Assurance Corporation of London		
Assets	-	\$3,798,367.00
Liabilities	-	2,10,090.00

London & Lancashire Fire Insurance Co. of Liverpool		
Assets	-	\$4,550,238.00
Liabilities	-	2,935,845.00

Norwich Union Fire Insurance Co. of Norwich, Eng.		
Assets	-	\$2,775,468.00
Liabilities	-	1,834,338.00

Scottish Union & National Fire Insurance Co. of Edinburgh		
Assets	-	\$5,595,684.00
Liabilities	-	2,328,219.00

F. L. Walrath
REAL ESTATE AND INSURANCE



Some After Pay Day SPECIALS

which will be of interest to you

- 15c and 20c White goods, those dainty sheer kind, in bar and stripe effect, full 27 inches wide, at per yard, only **11c**
- 60-inch full bleach "Union Linen" Table Damask, in the new Fleur de Liz pattern at special, per yard **48c**
- Extra Special "Queen Quality" pumps in the new Buck, Tan Calf, and Gun Metal, our regulac \$3.75 numbers at **3.19**
- 50c Men's Silk Sox in both black and tan, all sizes, special per pair **39c**
- Men's Union Suits, the well-known "Mentor" brand in lisle and Egyptian cotton, per suit, **90c**

"Something Doing All the Time"

DOORS! DOORS! DOORS!
Paints and Stains
PEOPLES LUMBER COMPANY
BELEN, NEW MEXICO

Pineapple Sherbert Saturdays and Sundays at the Purity Bakery.

MISSION CHURCH REPAIRED

The Mission Church at Peralta, one of the oldest churches in the Rio Grande Valley has just been remodelled and repaired. The original mission style has been retained, but a slant roof has replaced the old flat dirt roof. A tower has been added, in which a bell weighing 2,800 pounds has been placed. The bell was donated to the church by the late Solomon Luna and the members of his and those of Mrs. Luna's families—the Otoro's. Its sweet tones may be heard several miles away.

Why She Was Mad.
"Why is she mad?" "He told her she had an appetite like a bird." "Well, that was a compliment." "She had just been reading how birds eat their own weight in a day."

Had Kept Her Bargain.
An ingenious trick was recently played on some women of Mauljani, Madras, India. They handed some of money to a woman who said that she possessed the power of doubling the contents. The victims had their packets returned to them after seven days, when the silver coins they had contained were found to have been changed into copper ones.

Flareback.
"Had your diamonds stolen lately?" Inquired the cub reporter. "Engaged to any dukes?" "Kindly omit banalities," responded the stage favorite. "Actresses don't talk that kind of stuff nowadays. If I am to be interviewed, I shall discuss ethical questions only." —Louisville Courier-Journal.

Not an Effective Branch.
The learned counsel was endeavoring to impress the court with the fact that his client had always been anxious to settle. "My lord," he said, impressively, "only eighteen months ago we held out the olive branch." "Yes," responded the witty judge, "but there were no olives on it."

Wondrous Strength of Love.
There is a comfort in the strength of love.—Wordsworth.

Kirschbaum
Clothes \$15 \$20 \$25
"The Greatest Clothes Values in America"



Copyright, 1913, A. B. Kirschbaum Co.

A GUARANTY THAT PROTECTS YOU ABSOLUTELY.

It insures pure, chemically tested, all-wool fabrics; extreme cold-water-shrinking; thorough, complete hand-tailoring, and wearing satisfaction to you.

The models in our stock are especially designed to show the latest innovations in men's fashions.

Let us show you our Kirschbaum "Yungelo" clothes. The best clothes made for young men. They have exclusive style and special features, yet sell at such popular prices as \$15, \$20 and \$25.

The John Becker Co.
"The Store that does the Business"

They Generally Succeed.
People who expect to have their feelings hurt are seldom disappointed.

Force of Habit.
"Why did she want to set her husband's will aside?" "Merely because it was her husband's, and she had got in the habit of setting his will aside." —Houston Post.

Cooling.
Easy profit is an anesthetic that puts many a conscience to sleep.

Saving Magazine Covers.
Strips of cotton cloth, cut diagonally and fastened with library paste to the back of a magazine cover when it is new, will save wear, and add to the life of the cover.

WHY BUY AT HOME? I Buy At Home—

- Because my interests are here.
- Because the community that is good enough for me to live in is good enough for me to buy in.
- Because I believe in transacting business with my friends.
- Because I want to see the goods I am buying.
- Because I want to get what I buy when I pay for it.
- Because my home dealer "carries" me when I run short of cash.
- Because some part of every dollar I spend at home stays at home and helps work for the welfare of the city and county.
- Because the home man I buy from stands back of the goods, thus always giving value received.
- Because I sell what I produce to my home people, be it labor or goods.
- Because the man I buy from pays his share of the county and city taxes.
- Because the man I buy from helps support our poor and needy, our schools, our churches, our lodges and our homes.
- Because if ill luck, misfortune or bereavement comes, the man I buy from is here with his kindly expressions of greeting, his words of cheer, and if needs be, his pocketbook.

HERE I LIVE AND HERE I BUY.

Let us make Belen and Valencia County a good place in which to work and live.

It's easy and certain if everyone will contribute his share.



IF IT IS WORTH FINDING YOU WILL FIND IT HERE

Always something new on our Bargain Counter

THE JOHN BECKER CO.
"The Store that Does the business"