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Colon Cancer Screening: Flu-FOBT

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90% OF COLON CANCER DEATHS ARE PREVENTABLE

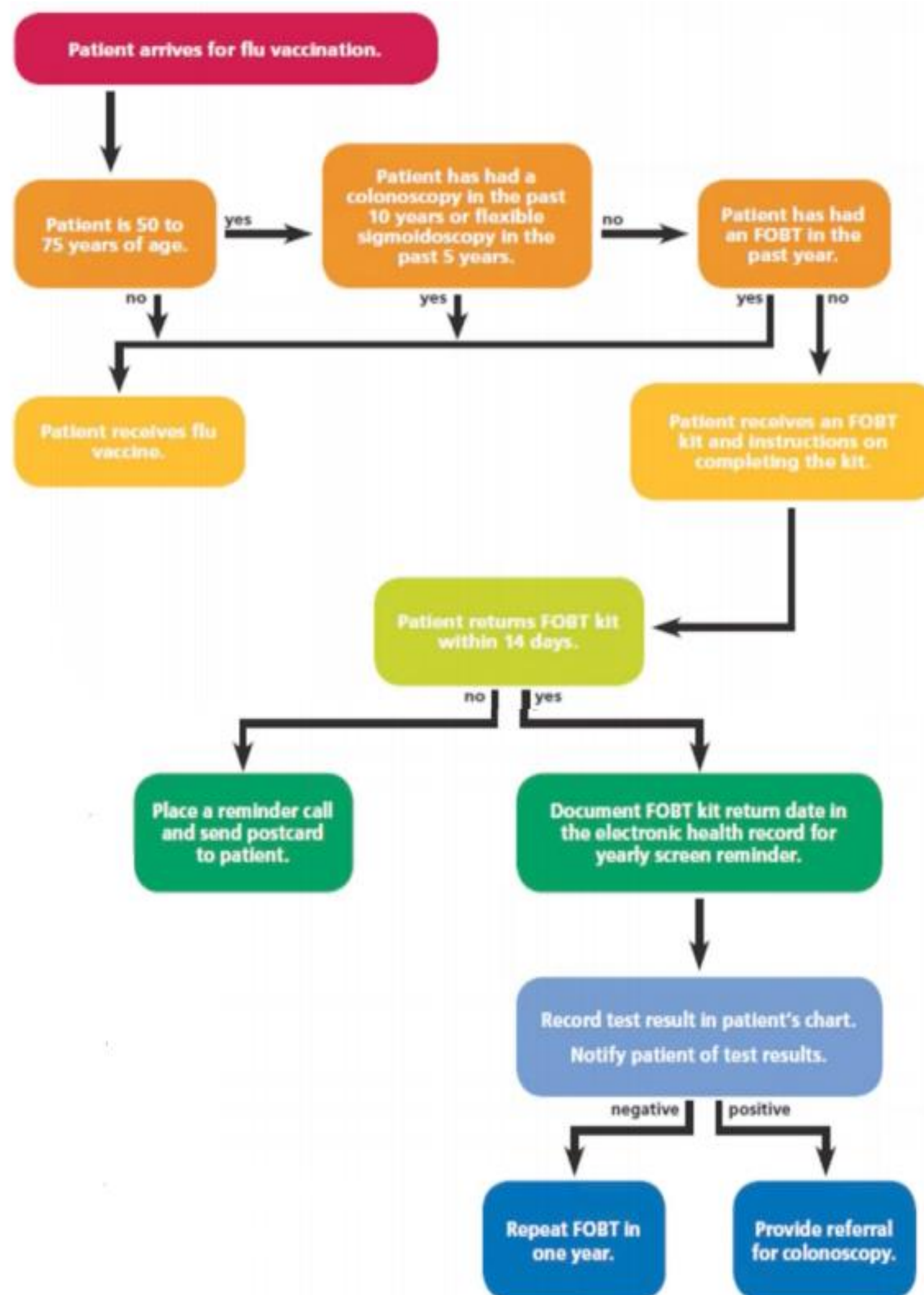
Background

The Flu-FOBT Program is an innovative and effective way to increase colorectal cancer screening in primary care settings.

Aim

Increase colorectal cancer screening rates by offering home FOBT kits to eligible patients during annual Flu shots and thereby increase the rates of early detection and management.

Flowchart



Colorectal Cancer –Facts and Figures

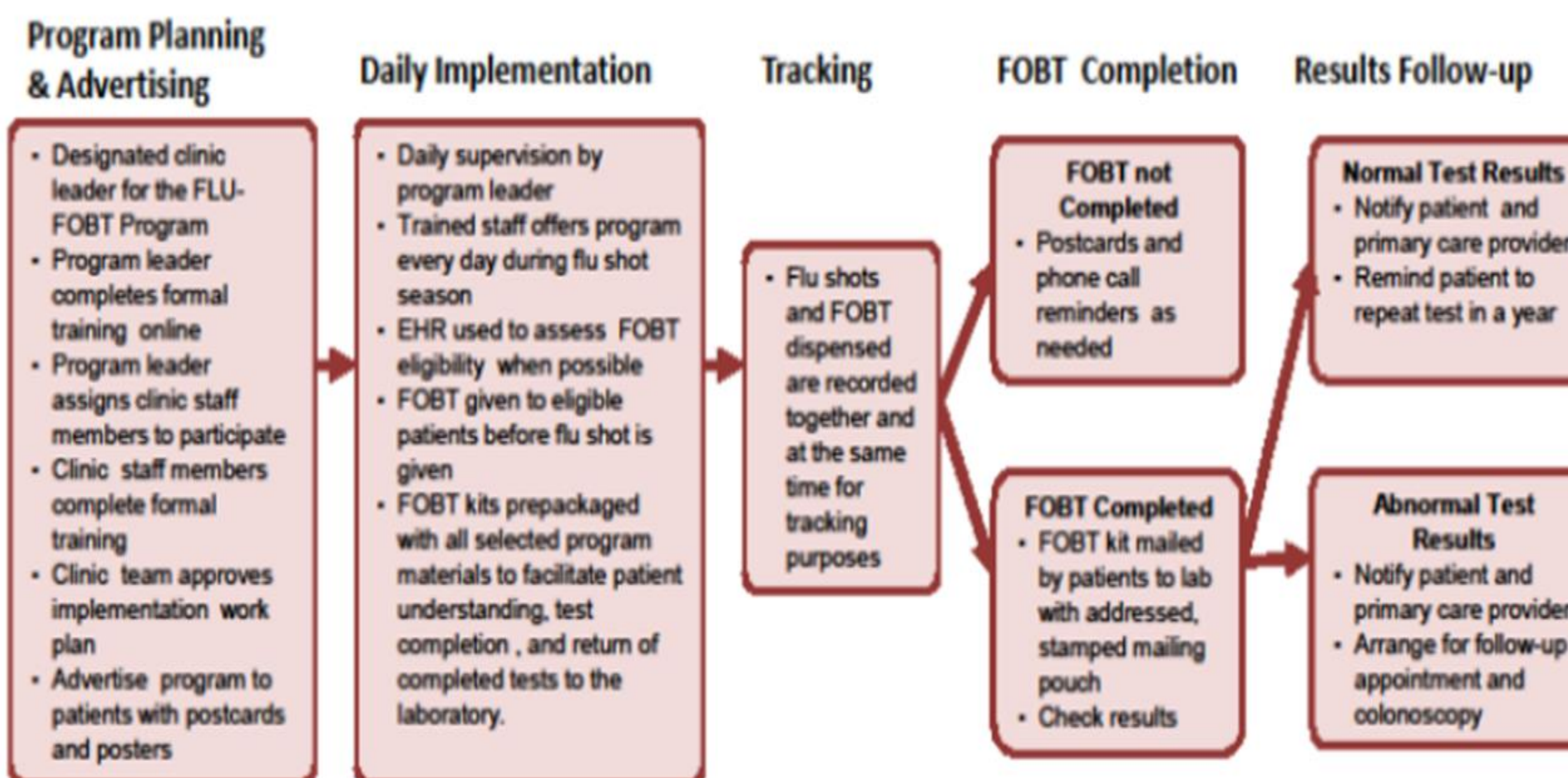
Estimated new cases, 2020

147,950

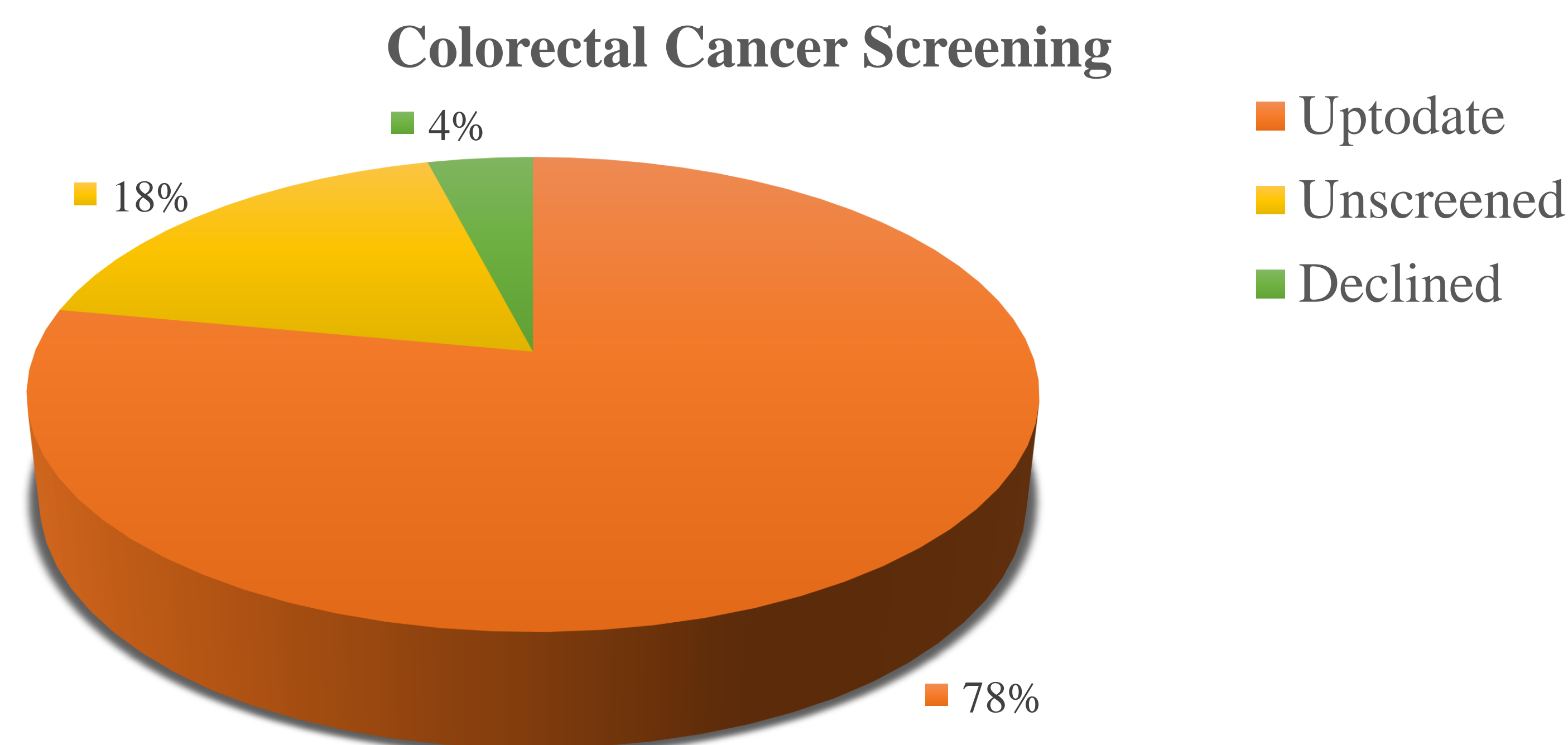
Estimated deaths, 2020

53,200

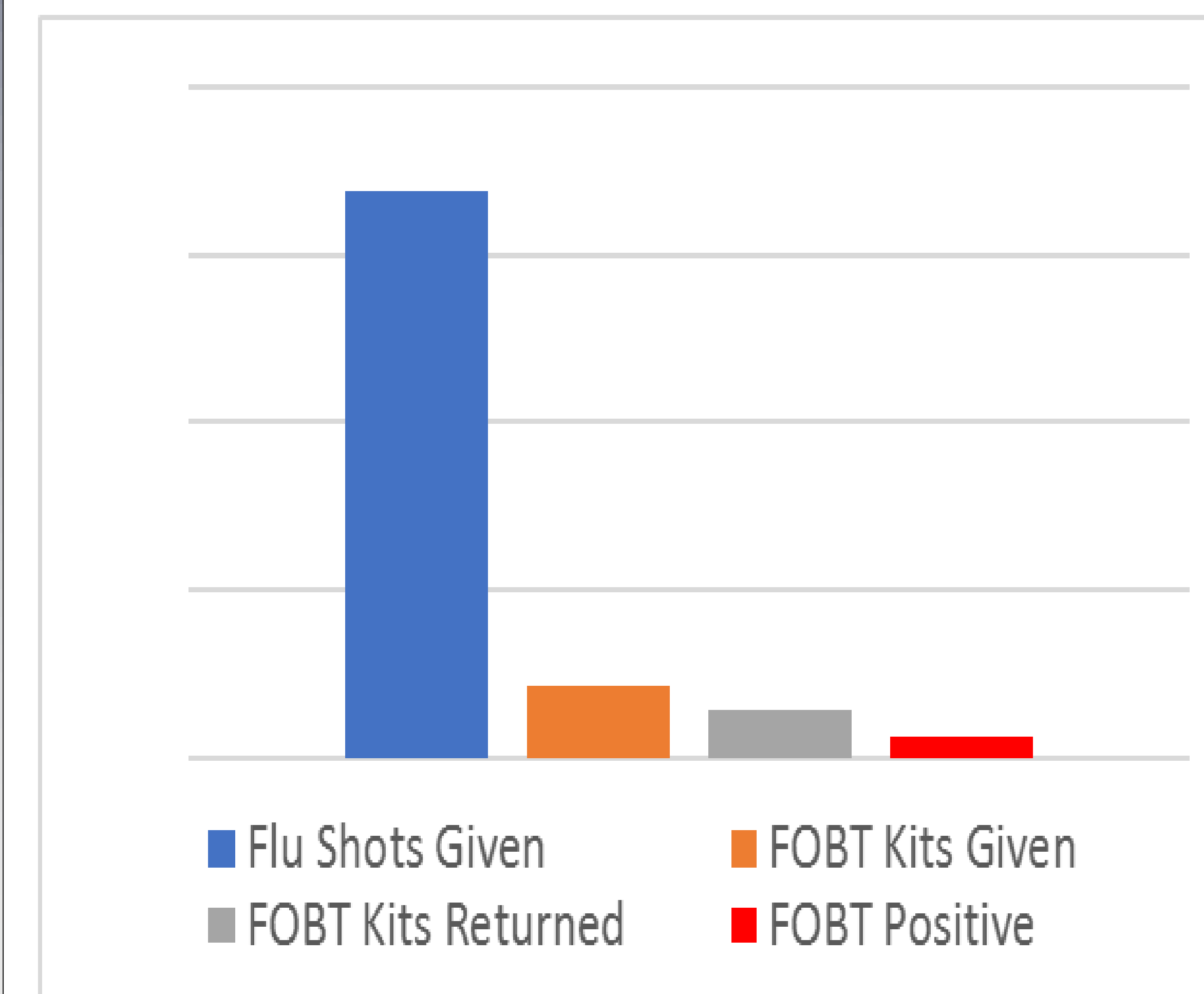
Flu-FOBT Program Components and Model



Current Data



Results



Future Goals

Working Toward 80%: Progress to Date
 Since the launch of 80% by 2018, more than 1,700 organizations have committed to work toward the shared goal of 80% of adults aged 50 and older being regularly screened for colorectal cancer.



References

<https://www.ncbi.nlm.nih.gov/pubmed/21665058>
<https://www.cancer.org/cancer/colon-rectal-cancer/about.html>
<https://www.cancer.org/content/dam/cancer-org/cancer-control/en/presentations/acs-flufobt-program-proven-approach-increase-colorectal-cancer-screening.pdf>