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ANDERSON BULLETIN

JAN 22 2008

IN THIS ISSUE

- Anderson's marketing students take first again
- Business cards for students

If you have questions, comments, or concerns pertaining to Anderson, please go to <http://www.mgt.unm.edu/feedback.asp>.

NEWS

Anderson & the Association for Commerce and Industry present **A Business-to-Business Breakfast Series** with Distinguished Adjunct Professor John T. Ackerman Tuesday, February 19, 7:30 - 9:00 am in the Paul R. Jackson Student Center.

The discussion, "Ethical Choices in Organizations: What's the Problem?" will focus on real world challenges to ethical behavior and will draw on real life examples.

Admission to the breakfast series is free, but seating is limited. Those interested in attending can reserve a space at rsvp@mgt.unm.edu or for more information call 277-6413. A light breakfast will be served.

Native American Management Bridge **Building Management Skills** MGMT 490 Section 008

Four components to the class:

1. Business Math and Statistics
2. Business Communication
3. Business Computer Applications
4. Professional Learning

Who is Eligible?

- Native American Students enrolled in Anderson or declared management majors
- Indigenous students of Canada, Mexico, and Central and South America enrolled in Anderson or declared management majors

Register for MGMT 490 008,
Tuesdays, 7:00 - 9:45 p.m.
Room: GSM 128 Call number: 33064
To register, contact Heather Harwick at
harwick@mgt.unm.edu, 277-1890

\$ Millions of Dollars \$ For Interested Energetic Students

**Gain Money-Management Skills
With Real Money in Stock Market
Meet Local Investment Professionals**

**Finance Practicum/Classes
Spring 2008 & Fall 2008
MGMT 594A & MGMT 490A**

Applied Investment Management

Instructor: **G. Vora, PhD, CFA** (vora@unm.edu)
More Info.: Kaye Summerhays (277-3756)
Syllabus: Course Descriptions on ASM Web Site
Sign-up/Yellow Card: ASM Advisement Center

ENROLLMENT: BY PERMISSION ONLY

Hard Work *High Returns*
————— —————
Marketable Skills

CAREER SERVICES

Welcome back to a new semester and a new year! Start it off right by taking charge of your career search. Make an appointment with Sona Thayer in the Anderson Career Services Office to start taking the necessary steps to find that dream job of yours. Also, be sure to mark your calendars with all of the great career development events that are coming up in the next few weeks. For information on upcoming events, go to <http://jobs.mgt.unm.edu/events.asp>.

CAREER MANAGEMENT SKILLS (MGMT 398)

Sign up for Career Management Skills. This course is offered twice per semester and covers the essentials in Career Management. Register now:
Section 001: January 25 - March 14, Fridays 10 am - Noon
Section 002: March 28 - May 17, Fridays 10 am - Noon

BUSINESS CARDS NOW AVAILABLE FOR ANDERSON STUDENTS

Anderson students now have the opportunity to get student business cards printed through the UNM Copy Center! Place your order now and get your cards printed before the semester gets into full swing, and particularly before the recruiting events begin.

For more information, go to: <http://jobs.mgt.unm.edu/businessCards.asp>. All MBA students and BBA students who are members of Anderson Student Organizations are eligible for a 50% discount on first-time orders.

Interested in public relations, advertising or marketing?

Rick Johnson & Company, is accepting applications for internships in the public relations division for the spring 2008 semester.

Responsibilities will include:

- Assisting account executives
- Attending client meetings and presentations
- Gathering research
- Maintaining press clipping records
- Assisting in development of basic media materials
- Engaging in media pitching
- Participating in event planning

Internship requirements include:

- Strong verbal and written communication skills
- Great organizational skills

If you are interested in the internship, please submit your resume and a letter of interest to Jessica Trumble at jtrumble@rjc.com or call 266-7220 for more information.

ANDERSON BIG SHOTS



Anderson's marketing students take first place again

The undergraduate marketing students in John Benavidez' class earned first place honors in the Subaru Collegiate Challenge this past December. The news came shortly after the students made their presentation to Subaru executives in New Jersey.

"This victory adds to the previous successes our MBA teams have had in the Cadillac challenges," said Benavidez. "It also demonstrates that Anderson marketing students, both undergrad and grad, can design, execute, and present results to top marketing executives in a fashion that is superior to their competition, which includes some of the best schools in the nation."

This is the fourth consecutive school year a team from UNM has advanced to the final round in this type of marketing competition.

UPCOMING EVENTS

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|-----------------------|--|
| Wednesday, January 30 | Club Daze, 4 - 7 pm, Paul R. Jackson Student Center |
| Thursday, January 31 | Club Daze, 10 am - 1 pm, Paul R. Jackson Student Center |
| Saturday, February 2 | The Special Interest Group (SIG) of the American Association of Individual Investors presents Gautam Vora, PhD, CFA, on "A Practical Demonstration of Asset Allocation," 9:30 am. See Professor Vora for more details. |
| Tuesday, February 19 | A Business-to-Business Breakfast with Adjunct Professor John T. Ackerman, 7:30 - 9 am, Paul R. Jackson Student Center |
| Thursday, February 21 | American Association of Individual Investors presents Vitaliy N. Katsenelson, CFA, Money Manager, Investment Management Associates, Author, Active Value Investing, on "Active Value-Investing In Range-Bound Markets," 6:30 pm See Professor Vora for more details. |

FAST INFO

Have a question? Ask it at <http://fastinfo.unm.edu> and we'll try our best to answer it here.

Question: I want to enroll in a management class that's closed, so can I yellow card in?

Answer: Anderson has a specific process for yellow cards:

1. Go to the Advisement Center, request a yellow card, fill in the appropriate information (name, ID number, course number, section, etc.) and leave it at the front desk.
2. Within 24 hours, a BBA advisor will review the card to make sure you have completed the proper pre-requisites for the course. If you have, the card will be stamped on the back.
3. Come back to pick up the card and take it to the instructor of the closed class. He or she will check to make sure the back has been stamped and will sign it if there is room for you in the course.
4. Take the stamped, signed card to UNM Records and Registration at the Student Services Center and they will enroll you in the course.

Please be aware that Finance course instructors will not sign yellow cards, so the Advisement Center will not stamp yellow cards for enrollment in courses from this area, including MGMT 326. Yellow carding for other MGMT courses is at the discretion of the instructor.

The Anderson Bulletin is published on Mondays. Deadline for inclusion is Wednesday at noon; send complete information to news@mgt.unm.edu or submit online at <http://www.mgt.unm.edu/bulletin/submitContent.asp>.